



**ENHANCE YOUR KNOWLEDGE.  
EXPAND YOUR POTENTIAL.**

## Ph.D. in Business Administration: **Information Systems**

Excel in research, teaching, and leadership positions in academia.

Conduct and publish research on key topics at the intersection of business and technology, including business automation, cybersecurity, artificial intelligence, and digital financial technologies.

### **YOUR NEXT STEPS TO JOIN THE KSU PH.D. IN BUSINESS ADMINISTRATION PROGRAM**

- 1** Attend an info session (in person or virtually)
- 2** Complete a workshop on how to write a research interest overview (RIO) and submit
- 3** Participate in an interview
- 4** Await enrollment decision

#### **TURBOCHARGE YOUR ACADEMIC CAREER**

Gain the knowledge and research skills to publish in respected peer-reviewed journals

Lead classrooms and inspire students

#### **WORK WITH THE BEST**

Your faculty mentors are published researchers who are experts – and often experienced professionals – in their fields

#### **ONCE A MONTH RESIDENCY**

Earn your research doctorate in as little as 3 years

Keep your career while you study

#### **AACSB ACCREDITED**

AACSB International accreditation is the gold standard among collegiate business schools, reflecting the experience of our faculty, the quality of our program, and the success of our students.

**Discover more reasons why KSU's  
Ph.D. in Business Administration is  
right for you and apply for an info  
session today!**



# THE KSU PH.D. ADVANTAGE

## EXCELLENT GRADUATE PLACEMENTS

Information systems Ph.D. graduates currently hold prominent leadership positions in the IS industry and at major academic institutions. Alumni include:

### Rebecca Quammen

*CEO, CIO, Founder. HealthITq*

Dissertation: Institution and its Impacts on Information Systems Success

### Denise McWilliams

*Assistant Professor of Information Systems. University of North Georgia*

Dissertation: Human-AI Hybrids in Virtual Teams: The Effects of Identity and Trust on Knowledge Sharing a Knowledge Application

### Randy Colvin

*Assistant Professor of Information Systems. Texas A&M University*

Dissertation: Management and Organizational Influences on Compliance Behavior or Employees to Reduce Non-Malicious IT Misuse Intentions

## ACCESS TO A NETWORK OF GLOBAL SCHOLARS

The Kennesaw State Ph.D. in Business Administration program builds lasting relationships with external scholars to help provide students with outside perspectives. Among the partnering scholars in the IS field are:

**Alexander McLeod:** Chair, Department of Information Systems and Analytics in the McCoy College of Business at Texas State University

**Shankar Banik:** Head of the Department of Cyber and Computer Sciences at The Citadel, The Military College of South Carolina

## STATE-OF-THE-ART LAB SPACES

Kennesaw State's Department of Information Systems and Security operates several labs featuring advanced technology students can leverage in their research projects.

### ◆ BrainLab

*Part science lab and part technology incubator, the BrainLab creates applications for brain-computer interfaces.*

### ◆ Immersive Visualization Environments Research Center

*Funded by the Army Research Office, the IVE cluster features a 210-degree, five-meter-wide display for use in a variety of projects.*

### ◆ Modular Agile Development Lab

*An award-winning, multi-faceted lab that includes robust 3D printing capabilities.*

## EXPERIENCED, PUBLISHED FACULTY

Faculty teaching in the program have been published in top tier, peer-reviewed management information systems journals. Including:

### MIS Quarterly

### Journal of Management Information Systems

### European Journal of Information Systems

### Information and Management

### Decision Sciences

Learn more about our expert faculty by visiting [ColesCollege.com/iss](https://ColesCollege.com/iss)

***"Being in the KSU Ph.D. program was such a challenging and rewarding experience. My personal and professional growth during the program was due to the mentorship and support I received from the magnificent faculty and global scholars. This experience truly prepared me for life as an academic."***

**DeJarvis Oliver**  
Former Senior Consultant, Booz Allen Hamilton  
Assistant Professor of Information Technology, Georgia Southern University  
Ph.D. Graduate of 2022

