



ENHANCE YOUR KNOWLEDGE. EXPAND YOUR POTENTIAL.

Ph.D. in Business Administration: **Management**

Excel in research, teaching, and leadership positions in academia

Conduct and publish cutting-edge research on entrepreneurship, family business, hospitality management, human resources, international business, organizational behavior, strategic management, and supply chain management.

YOUR NEXT STEPS TO JOIN THE KSU PH.D. IN BUSINESS ADMINISTRATION PROGRAM

- 1** Attend an info session (in person or virtually)
- 2** Complete a workshop on how to write a research interest overview (RIO) and submit
- 3** Participate in an interview
- 4** Await enrollment decision

TURBOCHARGE YOUR ACADEMIC CAREER

Gain the knowledge and research skills to publish in respected peer-reviewed journals

Lead classrooms and inspire students

WORK WITH THE BEST

Your faculty mentors are published researchers who are experts – and often experienced professionals – in their fields

ONCE A MONTH RESIDENCY

Earn your research doctorate in as little as 3 years

Keep your career while you study

AACSB ACCREDITED

AACSB International accreditation is the gold standard among collegiate business schools, reflecting the experience of our faculty, the quality of our program, and the success of our students.

**Discover more reasons why KSU's
Ph.D. in Business Administration is
right for you and apply for an info
session today!**



THE KSU PH.D. ADVANTAGE

EXCEPTIONAL JOB PLACEMENTS

Management graduates of the Ph.D. in Business Administration program are succeeding at academic institutions around the country, such as:

- ◆ Marshall University
- ◆ University of North Carolina — Charlotte
- ◆ Middle Tennessee State University
- ◆ Belmont University
- ◆ Oglethorpe University
- ◆ Troy University

LIMITLESS RESEARCH POTENTIAL

Studying Management provides opportunities to conduct research on a vast array of topics directly influencing organizational success. Previous student research includes:

- Environmental Sustainability
- Narcissism and Power
- Social Media Use
- Global Family Businesses
- CEO Tenure and Entrepreneurial Orientation

FACULTY RESEARCH EXPERTISE

The faculty in the Management Ph.D. program are all respected researchers who have been published in leading academic journals, including:

- Journal of Management
- Journal of International Business Studies
- Journal of Business Research

ACCESS TO WORLD-CLASS LEADERS AND RESOURCES

Alongside their expert faculty, Ph.D. students work with renowned global scholars like:

Rebecca Guidice: Professor of Management, Director of Professional and EMBA Program, Cameron School of Business, University of North Carolina Wilmington

Amy Henley: Dean, Nistler College of Business & Public Administration, University of North Dakota

Ph.D. students can also take advantage of valuable resources within Kennesaw State's Michael A. Leven School of Management, Entrepreneurship, and Hospitality, such as:

- ◆ The Robin and Doug Shore Entrepreneurship and Innovation Center
- ◆ The Kennesaw State Family Enterprise Center
- ◆ The Joel A. Katz Music and Entertainment Business Program

Entrepreneurship Theory and Practice

Supply Chain Management

International Journal of Hospitality Management

Learn more about our expert faculty by visiting ColesCollege.com/management

"I was well prepared for my transition from my professional career to my academic career by KSU's Ph.D. program. I am forever grateful to my dissertation committee for mentoring me."

Allen Brown
Assistant Professor of Management,
Georgia Southwestern University
Ph.D. Graduate of 2019

