

# KSU Ph.D. in Business Administration

## Management Concentration



The Ph.D. in Business Administration program seeks to educate and train you to become an outstanding scholar who excels in research, teaching and leadership at academic institutions. The program is designed to provide significant flexibility, while ensuring that you gain the necessary skills for publishing research in highly rated peer reviewed journals. Students pursuing the Management concentration will research topics in Entrepreneurship, Family Business, Human Resources, Hospitality Management, International Business, Organizational Behavior, Strategic Management and Supply Chain Management.

### ADVANTAGES OF THE KENNESAW Ph.D.

- Academic research doctorate
- AACSB-accredited
- Classes taught by well-published faculty
- Continue to work and study at the same time
- Program designed for three-year completion
- Cohort-based residency program consisting of 20 3-day weekend residencies for first two years
- Traditional research dissertation

### WHO CONSIDERS A KSU Ph.D.

- Academic professionals, such as lecturers and adjuncts, who wish to establish a stronger academic presence and pursue a tenure-track position
- Working professionals who wish to establish an academic presence, pursuing either faculty or administrative positions

### HOW TO APPLY

Information sessions are scheduled the fall and spring semesters. The application process includes a research workshop, submission of a Research Interest Overview and an interview, by invitation only. Decisions are made late spring semester. Please visit the website [coles.kennesaw.edu/phd](https://coles.kennesaw.edu/phd) for further application details.

### MICHAEL A. LEVEN SCHOOL OF MANAGEMENT, ENTREPRENEURSHIP & HOSPITALITY

Housed in the Coles College of Business, the Michael A. Leven School of Management, Entrepreneurship and Hospitality is home to over 44 full-time faculty in the fields of Strategic Management, Organizational Behavior, Human Resources, Supply Chain Management, Entrepreneurship, Family Business and Hospitality Management. Several centers are located in the Leven School, including the Family Enterprise Center, the Robin and Doug Shore Entrepreneurship and Innovation Center and the Joel A. Katz Music and Business Entertainment Program (MEBUS).

### COLES COLLEGE OF BUSINESS

The Michael J. Coles College of Business at Kennesaw State University is the second-largest business school in Georgia, with more than 7,000 students, more than 160 faculty members and a powerful alumni network. At Coles, we are dedicated to the success of our students, our university and the business community.



## FACULTY RESEARCH AND AFFILIATIONS

### Topics

Agency Theory, Business Ethics, CEO and Board Compensation, Corporate Entrepreneurship, Corporate Governance, Corporate Social Responsibility, Emerging Market Firms' Strategies, Employee Engagement, Entrepreneurs and Institutions, Firm Competitive Behavior, International Entrepreneurship, International Logistics, International Strategy, Leadership, Personality, Political Skill, Sustainability and Training and Career Development.

### OUR MANAGEMENT DOCTORAL GRADUATES HAVE PLACED AT THE FOLLOWING INSTITUTIONS

Belmont University, Dalton State University, Gardner-Webb University, Georgia Gwinnett College, Kennesaw State University, Lynn University, Marshall University, Middle Tennessee State University, Midwestern State University, Spring Hill College, Stetson University, Troy University, University of North Carolina - Charlotte, University of North Georgia, Oglethorpe University, Whitworth University.

### OUR MANAGEMENT DOCTORAL GRADUATES HAVE DONE RESEARCH ON THE FOLLOWING TOPICS

Motivational influences on environmental sustainability, narcissism and power, social media usage, opportunities and challenges of the global family business, CEO tenure and entrepreneurial orientation, agency theory, firm resources, and dynamic capabilities.

### Published in (a representative sampling)

*Journal of Management, Journal of Applied Psychology, Strategic Management Journal, Journal of International Business Studies, Journal of Management Studies, Journal of Business Research, Journal of Business Venturing, Entrepreneurship Theory & Practice, International Journal of Hospitality Management, Family Business Review, Supply Chain Management: An International Journal, and Journal of Organizational Behavior.*

### Professional Affiliations

The Leven School faculty are active in several national professional organizations, such as the AMS, SMS, AIB, SIOPS, POMS, DSI, USASBE, SMA, FERC, and IFERA.



### CONTACT INFORMATION

**Dr. Susan Young**

Associate Professor

[syoun103@kennesaw.edu](mailto:syoun103@kennesaw.edu)

[coles.kennesaw.edu/phd-mgmt](http://coles.kennesaw.edu/phd-mgmt)

Email: [ksuphd@kennesaw.edu](mailto:ksuphd@kennesaw.edu)

Phone: 470.578.4798