ECONOMICS MAJOR



Economics Majors today apply their skills solving problems, developing strategy, and creating solutions. It's not about tasks, it's about understanding the big picture. Sure, there will be plenty of math and/or data to help you cultivate solutions, but if you are willing to work hard, the reward can be great!

Your education will combine the well-rounded perspective of the liberal arts with the practical applications of business, bringing together the best of both worlds. This can open your future to virtually **limitless possibilities.** When you know how to think, there isn't much that can stand in your way.

WHY CHOOSE ECONOMICS?

- Excellent Starting Salaries
- A Focus on Critical Thinking
- Effective Gateway to Graduate/Law School
- Diverse Career Opportunities

WHAT CAN I DO WITH AN ECONOMICS DEGREE?

Our program provides an optimal foundation for graduate or law school. But, if you choose to move directly into the workforce, there are plentiful opportunities, especially as an analyst or consultant.

You will have the power to make things better and more efficient. This expertise will prepare you for a successful career in any field, including financial research, marketing, healthcare, and everything in between.

HOW WILL I CONNECT WITH BUSINESS?

We enjoy connections and partnerships that benefit our program in a variety of ways, including:

UPS

- Houlihan Lokey
- Bloomberg LP Tokyo
- Henssler Financial Group

DID YOU KNOW?

- Economics graduates are one of the highest lifetime salary earners among non-medical/ engineering undergraduate majors. Average starting salaries often surpass \$55,000!
- Economics majors have the highest average LSAT score of any major.

WANT TO ENGAGE?

- Econometric Center
- Omicron Delta Epsilon
- Student Managed Investment Fund (SMIF)
- Education Economics Center
- Economics & Finance Club
- Bagwell Center for the Study of Markets and Economic Opportunity

WHERE TO LEARN MORE

Coles.Kennesaw.edu/economics 470-578-6091

csweitze@kennesaw.edu

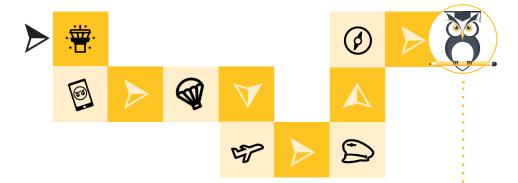


Let us help you

COLES COLLEGE UNDERGRADUATE PROGRAMS

WE'RE HERE TO HELP WITH THE SERVICES Going UP? AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

COLES COLLEGE SCHOLARS

With core values like Accountability. Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. Are you ready?

ColesCollege.com/scholars

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations & Supply Chain Management
- Sports and Entertainment Marketing
- International Business
- Human Resources Management

CERTIFICATE PROGRAMS:

- Accounting
- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and **Entertainment Business**

Coles Advising.com



You aren't alone! Our student success teams are here to support your path through Coles College.

colescss@kennesaw.edu 470.578.6055



EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction





INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



Our professionalism program connects you with veterans from your industry for coaching.



FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.



COLES.KENNESAW.EDU/UNDERGRADUATE