

ECONOMICS MAJOR



Economics Majors today apply their skills **solving problems, developing strategy, and creating solutions.** It's not about tasks, it's about understanding the big picture. Sure, there will be plenty of math and/or data to help you cultivate solutions, but if you are willing to work hard, the **reward can be great!**

Your education will combine the well-rounded perspective of the liberal arts with the practical applications of business, bringing together the best of both worlds. This can open your future to virtually **limitless possibilities.** When you know how to think, there isn't much that can stand in your way.

WHAT CAN I DO WITH AN ECONOMICS DEGREE?

Our program provides an optimal foundation for **graduate or law school.** But, if you choose to move directly into the workforce, there are plentiful opportunities, especially as an analyst or consultant.

You will have the power to **make things better and more efficient.** This expertise will prepare you for a successful career in any field, including financial research, marketing, healthcare, and everything in between.

HOW WILL I CONNECT WITH BUSINESS?

We enjoy connections and partnerships that benefit our program in a variety of ways, including:

- UPS
- Houlihan Lokey
- Bloomberg LP Tokyo
- Henssler Financial Group

WANT TO ENGAGE?

- Econometric Center
- Education Economics Center
- Omicron Delta Epsilon
- Economics & Finance Club
- Student Managed Investment Fund (SMIF)
- Bagwell Center for the Study of Markets and Economic Opportunity

Let us help you

WHY CHOOSE ECONOMICS?

- Excellent Starting Salaries
- A Focus on Critical Thinking
- Effective Gateway to Graduate/Law School
- Diverse Career Opportunities

DID YOU KNOW?

- Economics graduates are one of the highest lifetime salary earners among non-medical/engineering undergraduate majors. Average starting salaries often surpass \$55,000!
- Economics majors have the highest average LSAT score of any major.

WHERE TO LEARN MORE

Coles.Kennesaw.edu/economics
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