

WHY DO YOU NEED A DEGREE IN ENTREPRENEURSHIP?

Here at Coles, we don't teach entrepreneurship, we unleash it. Challenge yourself to get off of the sidelines of opportunity, to take the plunge and excel in whatever career you choose.

A degree in Entrepreneurship empowers you to **start your own business** or to **get hired** by startups or existing companies to **bring new products or services to the market**. You will develop a no-excuses, courage over comfort mentality that invites ideas, innovation, and success.

WHAT CAN A DEGREE IN ENTREPRENEURSHIP DO FOR YOU?

Coles offers the **first Entrepreneurship BBA in the state of Georgia**.

According to a recent study, Entrepreneurship Graduates:

- Have 27% higher annual incomes
- Earn \$20,000-\$25,000 more than their counterparts
- Are more satisfied at work

Coles has a track record of producing successful entrepreneurs. Now, these skills and connections have become a powerful degree; delivered by experienced professors who embody the entrepreneurial spirit. We know how to help you achieve!

DECONSTRUCTING THE ENTREPRENEURIAL MINDSET

With an entrepreneurial mindset, you will learn to:

- Increase your chances for success
- Embrace change
- Turn setbacks into solutions
- Find opportunity in failure

WORK-FORCE READINESS

Entrepreneurship graduates often begin their career in positions with local start-ups, growing organizations, and established companies. You will have the skills to:

- Adapt and create positive change
- Cultivate and lead innovation
- Pro-actively solve problems

Employers will be looking for you!

DID YOU KNOW?

The Mookerji Innovation Fund has helped launch more than 15 startup businesses founded by Kennesaw State University students and alumni.

ROBIN AND DOUG SHORE ENTREPRENEURSHIP & INNOVATION CENTER

Ideas to concepts, concepts into ventures and ventures into reality through experiential learning:

- Collegiate Entrepreneurs' Organization (CEO) KSU Chapter
- ENACTUS
- Mookerji Innovation Fund

