

# FINANCE MAJOR



## WHY CHOOSE FINANCE?

- High Starting Salaries
- Growth Potential
- In Demand Degree
- Abundant Internship Opportunities

## DID YOU KNOW?

- Finance is one of the top 5 "In Demand" degrees according to USA Today College.
- Finance graduates are one of the highest lifetime salary earners among non-medical/engineering undergraduate majors.

## WHERE TO LEARN MORE

[Coles.Kennesaw.edu/Finance](http://Coles.Kennesaw.edu/Finance)  
470.578.6091  
[csweitze@kennesaw.edu](mailto:csweitze@kennesaw.edu)

Let us help you

If you are eager to hit the ground running after college, a **Finance degree** from Coles will give you the tools you need to kick start your career. You will receive a complete business education, all while building your knowledge of **investment management, financial markets, institutions, and more.**

Of course, you will be marketable in the financial sector, but that is just the beginning. Your knowledge will give you the power to define your direction, making you ready for an immediate impact.

## WHAT CAN I DO WITH A FINANCE DEGREE?

Every business needs someone with the skill to understand and utilize financial information. Average starting salaries often exceed \$55,000 and climb throughout your career. Some options include:

- Investment Banking
- Financial Auditing
- Financial Management, Analysis, Consulting, or Planning
- Brokerage/Stocks
- Portfolio Management

Expand your career options by combining a Finance degree with a minor/second major in Accounting or Economics. Your degree will stand out with distinction and open you up to new possibilities for growth.

## HOW WILL I CONNECT WITH BUSINESS?

We enjoy connections and partnerships that benefit our program in a variety of ways with companies like:

- Suntrust
- Wells Fargo
- Houlihan Lokey
- Bloomberg LP Tokyo
- Henssler Financial Group
- Morgan Stanley

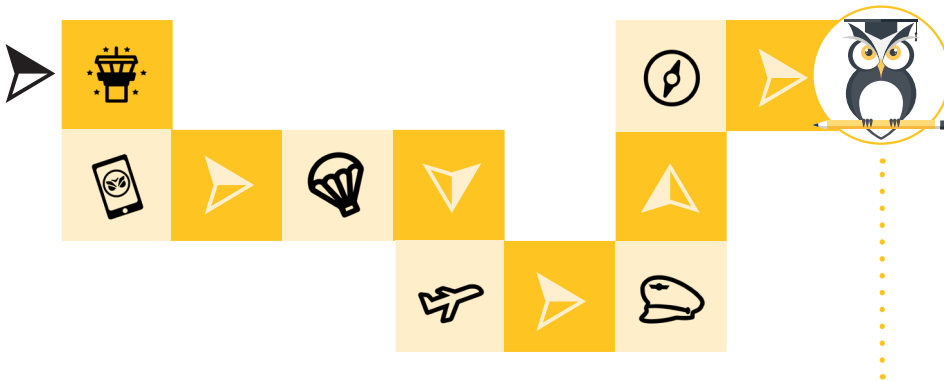
## WANT TO ENGAGE?

- Economics & Finance Club
- Finance Club
- Student Managed Investment Fund (SMIF)
- All Access Business Series
- Bagwell Center for the Study of Markets and Economic Opportunity

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



## ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

[ColesCollege.com/studentorgs](http://ColesCollege.com/studentorgs)

## COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

[ColesCollege.com/scholars](http://ColesCollege.com/scholars)

## SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

## MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

## CERTIFICATE PROGRAMS

- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

## ColesAdvising.com

### Coles College Center for Student Success

*You aren't alone!* Our student success teams are here to support your path through Coles College.

[colescss@kennesaw.edu](mailto:colescss@kennesaw.edu)  
470.578.6055



### EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



### TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



### CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



### ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



### INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



### FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE