

HOSPITALITY MANAGEMENT MAJOR



Hospitality is one of the world's largest industries and is among Georgia's top five. Hospitality Management students earn an AACSB-accredited business degree that prepares them for leadership positions in a variety of fields including hotel real estate and asset management; franchising and business development; hotel development; human resources management; revenue management; sales and marketing; distribution channel management; hospitality operations management; special event management; hospitality accounting and financial management.

The program's primary coursework and the carefully selected electives allow students to shape their own career paths based on their personal interests, while developing the technical skills and knowledge needed to secure top levels within leading hospitality industry businesses.

HOSPITALITY CORE

- 400 Hours of Work Experience
- Guest Service Management
- Hotel Management and Operations
- Intro to Hospitality Management
- Hospitality Revenue Management
- Strategic Analysis for Managers

HOSPITALITY ELECTIVES

- Hotel Real Estate Investment & Asset Management
- Event Planning and Management
- Restaurant Concept Development and Management
- Hospitality and Travel Law

EXCELLENT CAREERS

Earning a degree in Hospitality Management opens up doors to a vast variety of career paths, including but not limited to:

- Real Estate & Asset Management
- Human Resources
- Sales and Marketing
- Operations Management
- Accounting and Finance
- Franchising
- Revenue Management
- Channel Management
- Event Management

WHERE TO LEARN MORE

ColesCollege.com/levenschool
levenschool@kennesaw.edu



WHY CHOOSE HOSPITALITY MANAGEMENT?

- Over 95% career placement with premier organizations.
- High quality instruction provided by experienced faculty members with excellent industry connections.
- Strong industry partnerships that provide career-enhancing mentoring opportunities, summer internships, part-time and full-time career positions.
- Excellent industry-specific core classes complemented by career-interest driven electives.
- Opportunities to earn leading industry certifications such as Certified Hotel Appraiser (CHA), providing significant competitive advantages.

FROM OUR GRADUATES

"The program provided me with the opportunity to network and connect with industry professionals. These valuable connections and experiences helped fast track my career as a hospitality sales professional."

-Will Winnie, Executive Meeting Manager, Atlanta Marriott Northwest Galleria, 2023 Graduate

"The knowledge, training, and leadership skills I gained have set me up for a fulfilling career where I can fuel my passion for the hospitality industry. I am forever grateful for the foundation the program provided me."

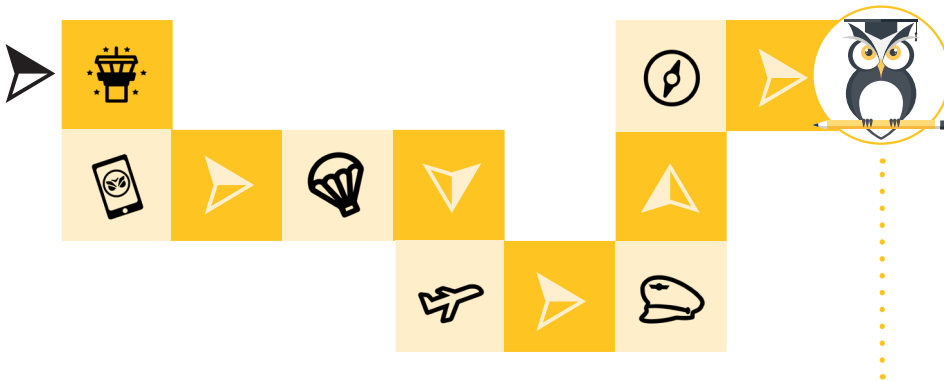
-Faith Affolder, Partner & Programs Coordinator, Cobb Travel & Tourism, 2023 Graduate

Let us help you

COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations & Supply Chain Management
- Sports and Entertainment Marketing
- International Business
- Human Resources Management

CERTIFICATE PROGRAMS:

- Accounting
- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

ColesAdvising.com

Coles College Center for Student Success

You aren't alone! Our student success teams are here to support your path through Coles College.

colescss@kennesaw.edu
470.578.6055



EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE