



## WHY CHOOSE IS?

- High Market Demand
- Excellent Starting Salaries
- Active, Engaged Faculty
- Exceptional Job Placement Rate at Graduation

Our graduates work at the intersection of information technology and business, creating solid working relationships, and applying their knowledge to **solve business problems and drive business strategy.**

Don't know a lot about technology already? That's okay. We can build your technical knowledge. You just have to want to learn it! With a degree in Information Systems from the Coles College of Business, **you will be ready to launch your career.**

## WHAT CAN I DO WITH A MAJOR IN INFORMATION SYSTEMS?

You will study databases, systems analysis, project management, application and web development, and infrastructure along with a general business foundation, preparing you for a variety of careers, including:

- Solutions Architect
- Application Developer
- Business or Database Analyst
- IT Consultant
- Project Manager
- Web Developer

## HOW WILL I CONNECT WITH BUSINESS?

We enjoy relationships with companies throughout the region. IS students have access to internships, co-ops, and full time employment. Some of our top recruiters are:

- SunTrust Bank
- Georgia Technology Authority
- Georgia-Pacific
- The Home Depot

## WANT TO ENGAGE WITH YOUR EDUCATION?

- Women in Information Technology (WIT)
- Offensive Security Club (OffSec)
- Student Chapter Association of Information Systems
- Mobile Application Development Lab (MADLab)
- BrainLab
- Center for Information Security Education

## DID YOU KNOW?

- Accredited by AACSB (business) and ABET (technology)
- Member of the SAP Academic Alliance, delivering hands-on instruction in SAP software
- Many classes include real-world projects

Let us help you

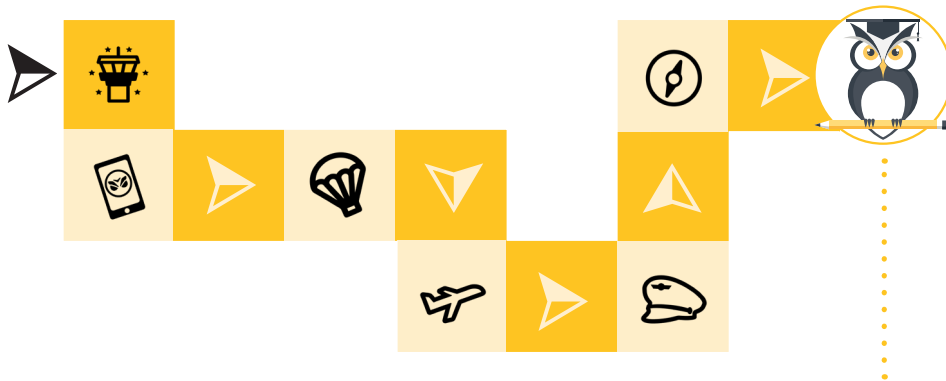
## WHERE TO LEARN MORE

[ColesCollege.com/is](http://ColesCollege.com/is)  
[ischair@kennesaw.edu](mailto:ischair@kennesaw.edu)

# COLES COLLEGE UNDERGRADUATE PROGRAMS

**Going UP?** WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



## ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

[ColesCollege.com/studentorgs](http://ColesCollege.com/studentorgs)

## COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

[ColesCollege.com/scholars](http://ColesCollege.com/scholars)

## SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

## MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

## CERTIFICATE PROGRAMS

- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

## ColesAdvising.com

## Coles College Center for Student Success

You aren't alone! Our student success teams are here to support your path through Coles College.

[colescss@kennesaw.edu](mailto:colescss@kennesaw.edu)  
470.578.6055



### EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



### TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



### CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



### ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



### INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



### FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE