

MANAGEMENT MAJOR



DO YOU ENJOY PROBLEM SOLVING?

HAVE A TAKE CHARGE ATTITUDE?

A **degree in Management** will empower you to achieve business objectives, start your own business, and be a leader. You can even specialize your degree to define your **own personal career goals**.

In the Core Program, you will study the management of organizations, people, and projects along with courses in operations management, entrepreneurship, international business, human resource management, and family business.

WHAT CAN I DO WITH A MAJOR IN MANAGEMENT?

Depending on the career path and industry you choose, average salaries start around \$50,000 and can climb to \$65,000-\$95,000 by mid-career. Careers include:

- General Manager
- Business Analyst
- Supply Chain Manager
- Project Manager
- Human Resources Manager
- Management Consultant

HOW WILL I CONNECT WITH BUSINESS?

The majority of employers use Internships and Co-ops to recruit new talent. As a leader in engaged education, Management Majors participate in meaningful Internships and Co-ops at companies like: **Coca-Cola, Wells Fargo, Home Depot, Delta, AT&T, Verizon and Carmax, Intercontinental Hotels Group (IHG), and Asian American Hotel Owners Association (AAHOA).**

WANT TO ENGAGE WITH OTHER STUDENTS?

- Society for Human Resource Management

WHY CHOOSE MANAGEMENT

- DIVERSE JOB OPPORTUNITIES
- HIGH MARKET DEMAND
- CAREER STABILITY
- RELEVANT SKILL SET
- ONLINE DEGREE OPTIONS

DID YOU KNOW?

- Management is one of the **3rd Most In-Demand Major** according to the National Association of Colleges and Employers
- More management students participate in internships and co-ops than any other Coles College major.

WHERE TO LEARN MORE

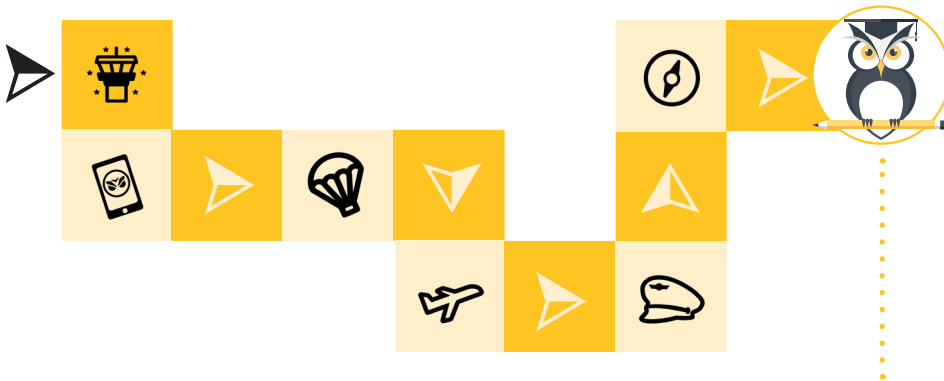
ColesCollege.com/levenschool
levenschool@kennesaw.edu
470-578-6552

Let us help you

COLES COLLEGE UNDERGRADUATE PROGRAMS

Going UP? WE'RE HERE TO HELP WITH THE SERVICES AND RESOURCES YOU NEED TO SUCCEED.

You want a degree that makes you career ready. We want to help you rise to the occasion. Our goal is to prepare you with the skills and experience employers need and to create opportunities for engagement so you will stand out from the pack.



ENGAGE YOUR EDUCATION

Participate in student organizations and competitions here at Coles to enhance your connections. Get involved, apply what you're learning, find your people.

ColesCollege.com/studentorgs

COLES COLLEGE SCHOLARS

With core values like Accountability, Integrity, Stewardship, and Excellence, the Coles College Scholars Program is turning exceptional business students into future business leaders. *Are you ready?*

ColesCollege.com/scholars

SELECT A MAJOR OR MINOR IN:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Hospitality Management
- Information Security & Assurance
- Information Systems
- Management
- Marketing
- Professional Sales

MINOR ONLY PROGRAMS:

- Business Law
- Financial Technologies (FinTech)
- Music and Entertainment Business
- Operations and Purchasing
- Sports and Entertainment Marketing
- International Business (coming Fall 2023)

CERTIFICATE PROGRAMS

- Business Fundamentals
- Entrepreneurship
- Information Security and Assurance
- Interdisciplinary Music and Entertainment Business

ColesAdvising.com

Coles College Center for Student Success

You aren't alone! Our student success teams are here to support your path through Coles College.

colescss@kennesaw.edu
470.578.6055



EDUCATION ABROAD

Global learning enriches your college experience and provides perspective that sets you apart.



TUTORING & ACADEMIC SUPPORT

Business courses can be challenging, but our dedicated tutors and supplemental instruction leaders are here to help.



CAREER COACHING

Our professionalism program connects you with veterans from your industry for coaching.



ACADEMIC ADVISING

Meet with your academic advisor once a semester to make sure you land at your intended destination.



INTERNSHIPS & CO-OPS

Career and internship advisors support Coles College students as they land their next internship, co-op, or meaningful work experience.



FLIGHT ACADEMY

This engagement platform accessed by your mobile phone or computer tracks activities outside the classroom making it easier to share your story as you network.

UP

#TAKEFLIGHT

COLES.KENNESAW.EDU/UNDERGRADUATE