

THE DEPARTMENT OF ECONOMICS, FINANCE AND QUANTITATIVE ANALYSIS

is developing future thought leaders and game changers.

Companies need people who can think through challenges, provide insightful analyses, make sound decisions, and solve problems. Our students are learning to do just that, empowered by faculty who are renowned experts at the top of their fields and experiential tools that bring education to life. With expertise and dedication, the faculty here are not only making a difference for our students, they are pursuing research in critical areas and making a difference across industry in areas such as behavioral finance, competitive bidding, anti-terrorism, and corporate governance.

Through business relationships, we also support mentorship, internship, and co-op opportunities that provide context for course work and connection to an active network. Our programs teach students the hard skills they need to meet the needs of employers and then how to transform that knowledge into proficiency. We are developing future thought leaders, game changers, and policy makers with the power to influence change on a global scale.

In the Department of Economics, Finance and Quantitative Analysis, we stand ready to welcome the brightest minds and give them the tools they need for equally bright futures. Through the development of skills and tools, insight and understanding become a catalyst for success; and we know how to deliver:



**KENNESAW STATE
UNIVERSITY**
COLES COLLEGE OF BUSINESS
*Department of Economics,
Finance and Quantitative Analysis*

CONTACT US: 470.578.6091 | csweitz@kennesaw.edu | Coles.Kennesaw.edu/economics

Coles College of Business | **Aspire to More™**

Kennesaw State is Georgia's 3rd largest university and one of the 50 largest public universities in the country, offering 150+ undergraduate and graduate degrees, along with a growing doctoral program.

You'll also find a vibrant campus life with 8 residence halls, award-winning dining facilities, and 18 NCAA Division I athletics teams, including football. Student, faculty, or staff, the KSU community is engaged, energized, and dedicated to engineering a brighter future for us all.

Welcome to the New KSU!



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DEGREE OPTIONS

Economics and Finance graduates are two of the highest lifetime salary earners among non-medical/engineering undergraduate majors, and it's because of what they can do! Our graduates are in demand and prepared for a variety of career options close to home and abroad.

- 2 BBA Options: Economics, Finance
- 2 Minors: Finance, Economics

BEYOND THE CLASSROOM

We want our students to be engaged in the learning process. They can apply their skills in real-world situations, through a variety of centers, partnerships, internships and co-ops, and student organizations.

Business Connections and Partnerships:

- UPS
- Suntrust
- Houlihan Lokey
- Bloomberg LP Tokyo
- Henssler Financial Group
- Morgan Stanley

Centers:

- The Center for the Study of Markets and Economic Opportunity
- Econometric Center
- Education Economics Center

Student Organizations:

- Student Managed Investment Fund (SMIF)
- Omicron Delta Epsilon
- Economics & Finance Club
- Finance Club

THE COLES COLLEGE DIFFERENCE

Known for workforce ready graduates, we prepare students with relevant, practical skills around a core of teamwork, collaboration, and achievement. Through programs designed for engagement and experiential learning as well as national competitions and research, we connect the classroom to the real world. At Coles, we offer unique resources to drive student success.

- **Undergraduate Programs Advising Center**, providing student services like pro-active Academic Advising, Career Coaching, Internship & Co-op Advising, and Education Abroad Support.
- **The Tetley Distinguished Lecture series and All Access Events**, creating opportunities for students to **connect with business leaders and top area employers**.

Ours is a 360-degree education that acts as a vehicle for opportunity with transferable hard and soft skills to leverage success in any chosen career. Whether you are a prospective student, alumnus, or member of the business community, we're here to help you **Aspire to More™**.