



Kennesaw State University
Coles College of Business

INFORMATION SYSTEMS

Transforming life through people and technology

INFORMATION SYSTEMS IS *EVERYWHERE!*

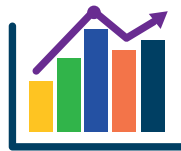
Banking, Payment Processing, FinTech, Healthcare, Mobile, Virtualization, Data Visualization, Entertainment, Social, Shopping, Gaming, & More!



TOP 3

REASONS TO CHOOSE THE BBA IN INFORMATION SYSTEMS

1 Job Growth
Outpacing
Other Fields



2 Excellent
Starting
Salaries



3 Connects
Business &
Technology



IS Students Gain Vital Professional and Technical Skills

PROFESSIONAL | TECHNICAL | TOOLS

Teamwork
Critical Thinking
Problem Solving
Business Communication
Project Management
Business Process Modeling
Application Development
Systems Management
Business Analytics
Database Systems
Data Visualization
Data Mining
ERP



Virtual and Physical Labs

Advanced Excel

Rapid Miner

Office 365

3D Printing

Power BI

Python

Tableau

SAP

**TYPICAL
STARTING
SALARY:**
\$55,000-\$103,500*



Key IS Careers:

Web / Application Developer
Systems Support Specialist
Business / Systems / Data Analyst
Project Manager
Quality Assurance Analyst

**Source: Bureau of Labor Statistics*



**KENNESAW STATE
UNIVERSITY**
COLES COLLEGE OF BUSINESS
Department of Information Systems
and Security

ENGAGE WITH IS

BrainLab
Modular Agile Development (MAD) Lab
Visualization & Simulation Research
3D Printing Lab
IS Student Club

Offensive Security Research
Club (OFFSEC)
Women in Technology (WIT)
Student Chapter Association for
Information Systems
Engagement & Industry Events