

COLES COLLEGE



TRYING TO FIND WHERE YOU FIT? *Your degree can be as unique as you are!*
Find the description that fits to see which Major you may want to consider.

Does this sound like you?

Consider a Major in...

- I am driven by achievement, independence, research, and joining a profession. → Accounting
- Theories, analysis, making connections, trends, big pictures, and numbers interest and excite me. → Economics
- I am an ambitious self-starter who loves challenges and is drawn to opportunities, innovation, and new value creation. → Entrepreneurship
- Analysis, patterns, numbers, and money intrigue me. → Finance
- I have a service mentality and thrive on creating memorable experiences and events. I enjoy teamwork and collaborating with others. → Hospitality Management
- I want to help invent and deliver the future of business through technology-enabled innovation. → Information Systems
- I want to protect data and privacy, thrive under pressure, and can problem solve and perform in a complex environment. → Information Security & Assurance
- I value a global mindset and enjoy learning about different cultures, and languages. → International Business
- I enjoy developing people and processes, problem solving, and planning/organizing activities to accomplish a goal. → Management
- Creativity, communication, and challenges motivate me. Analysis, trends, and connection captivate me. → Marketing
- Relationship building and competition are a part of who I am. I perform well under pressure in fast-paced environments. → Professional Sales

But that's not all...

Turn the page over to see how a minor or a certificate can tailor your path to meet the needs of your career in ways you may not have considered.



Torn between two majors? Looking to power-pack your degree?

Consider adding a minor in any of the major categories listed above or from the list below:

If you also enjoy...

Consider a Minor in...

Practicing ethics, doing puzzles, organization, policy, and conquering challenges.

.....> **Business Law**

Engaging people, visuals, connections, digital media, events, and problem solving.

.....> **Engagement Marketing**

Music, production, media, networking, the entertainment industry, and passion.

.....> **Joel A. Katz Music & Entertainment Business**

Data, planning, organization, logistics, analysis, and process improvement.

.....> **Operations And Purchasing**

Competition, passion, sports, action, details, trends, and event management.

.....> **Sports Marketing**

Looking for something more specialized?

If you are working on something specialized, think about adding a certificate:

If you also enjoy...

You may want to consider this certificate...

Protecting information assets and enabling the secure use of technology.

.....> **Information Security & Assurance**

Building social media outlets, business innovation, creating apps, and implementing technology.

.....> **Information Systems**

Music, production, media, networking, the entertainment industry, and passion.

.....> **Joel A. Katz Music & Entertainment Business**



COLES COLLEGE UNDERGRADUATE PROGRAMS

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UPAC - Undergraduate Programs Advising Center

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Coles College Scholars Program (Minor)

ColesCollege.com/scholars

