APPENDIX B.2

FACULTY QUALIFICATION SUMMARIES

CONTINUOUS IMPROVEMENT REVIEW REPORT

October 13-15, 2019

KENNESAW STATE
UNIVERSITY

COLES COLLEGE OF BUSINESS

Robin Cheramie, Ph.D.
Interim Dean, and Professor of Management

Michael J. Coles College of Business
Kennesaw State University
560 Parliament Garden Way
Kennesaw, GA 30144

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AACSB ACCREDITED

1994 ■ 2001 ■ 2005 ■ 2009 ■ 2014

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Michael A. Leven School of Management, Entrepreneurship and Hospitality (LSMEH) 75

Department of Marketing and Professional Sales (MPS) 158

INFORMATION SYSTEMS

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Radwan Ali
Associate Professor

Degree Information:
PHD, Instructional Technology, 2006
The University of Georgia

Primary Teaching Areas:
IS

Year Hired:
2002

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Quantifying Mobility: A Proposed Index Model" in International Journal of Digital Society (C level PRJ).

2. Journal: "Examination of the QM Process: Making a Case for Transformative Professional Development Model" in International Journal on E-Learning" (C level PRJ).

3. OIC: Presented at the International Conference on Information Systems, "Where Are We Now? Mobile App Ratings in the Banking Industry 10 Years after the IPhone."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Ali, R., Zafar, H. (2018). Quantifying Mobility: A Proposed Index Model. *International Journal of Digital Society, 8*(4), 1343 – 1352.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Ali, R., Wright, J. M. (2017). Examination of the QM Process: Making a Case for Transformative Professional Development Model. *International Journal on E-Learning, 16*(4), 329-347.	Applied or Integration/ Application Scholarship	C
Accepted		2017	Journal Article, Academic Journal	Ali, R., Zafar, H. (2017). A Security and Privacy Framework for e-Learning. *To appear in International Journal of e-Learning Security, 7*(2), 556-566, ., Impact Factor: 14.288, https://infonomics-society.org/ijels/	Basic or Discovery Scholarship	C
	No	2018	Presentation	Ali, R., International Conference on Information Systems, Association of Information Systems (AIS), San Francisco, CA, "Where Are We Now? Mobile App Ratings in the Banking Industry 10 Years After the iPhone", International, Accepted. (December 13, 2018).	Basic or Discovery Scholarship	

		2017	Presentation	Ali, R. (Presenter & Author), Gallivan, M. (Presenter & Author), Americas Conference on Information Systems, Association of Information Systems (AIS), Boston, MA, "Mobile Banking Apps as an Indicator of the Industry's Strategy". (August 10, 2017).		
		2016	Presentation	Ali, R. (Presenter & Author), Zafar, H. (Presenter & Author), Americas Conference on Information Systems, Association of Information Systems (AIS), San Diego, CA, "Quantifying Mobility: A Proposed Index Model". (August 11, 2016).		
Completed	Yes	2015	Presentation	Ali, R. (Presenter Only), Wright, J. M. (Presenter Only), The Digital Education Show, Terrapinn Middle East, Dubai, United Arab Emirates, "The Need for the Technology Coach in the Classroom", International, published in proceedings, Accepted. (September 16, 2015).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Wright, J. M., Ali, R., The Digital Education Show, Terrapinn Middle East, Dubai, United Arab Emirates, "Tracking Student Data in the Age of Accountability", International, published in proceedings, Accepted. (September 16, 2015).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Tridib Bandyopadhyay
Professor

Degree Information:
PHD, Management Information Systems, 2006
The University of Texas at Dallas

Primary Teaching Areas:
IS

Year Hired:
2006

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Role of Intelligence Inputs in Defending against Cyber Warfare and Cyber Terrorism" in Decision Analysis (A level PRJ).

2. Journal: "Mobile IT in Health – The Case of SMS in HIV Awareness Program" in Journal of Information Technology for Development" (B level PRJ).

3. Journal: "A Model to Analyze the Challenge of Using Cyber Insurance" in Information Systems Frontiers (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Bagchi, A., Bandyopadhyay, T. (2018). Role of Intelligence Inputs in Defending against Cyber Warfare and Cyber Terrorism. *Decision Analysis*.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2018	Conference Proceeding	Woszczynski, A., Bandyopadhyay, T., Prince, B., Godin, J., Pridmore, J. (2018). *Collaborative course design* (vol. March 23-24). Atlanta, GA: Southern Association for Information Systems (SAIS).	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2017	Conference Proceeding	Bandyopadhyay, T., Zafar, H. (2017). *Influence of Information Overload on IT Security Behavior: A Theoretical Framework* (pp. 10). Boston: Twenty-third Americas Conference on Information Systems.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Bandyopadhyay, T., Meso, P., Negash, S. (2017). Mobile IT in Health – The Case of SMS in HIV Awareness Program. *Journal of Information Technology for Development (ITD)*,	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Bandyopadhyay, T., Mookerjee, V. S. (Published). A model to analyze the challenge of using cyber insurance. *Information Systems Frontiers*.	Basic or Discovery Scholarship	A

Published		2016	Journal Article, Academic Journal	Shanko, G., Negash, S., Bandyopadhyay, T. (2016). Mobile healthcare service adoption. *International Journal of Networking and Virtual Organizations*.	Basic or Discovery Scholarship	C
Accepted		2016	Conference Proceeding	Bandyopadhyay, T., Hertz, D. N. (in press). Understanding Students' intentions and motivations to pursue a master in information systems – a planned behavior approach. *Yes, continued research with more data*. Southern Association of Information Systems. http://sais.aisnet.org/index.php	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Alemu, T., Bandyopadhyay, T., Negash, S. (2015). Electronic Payment Adoption in the Banking Sector of Low-Income Countries. *International Journal of Information Systems in the Service Sector, 7*(4).	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Conference Proceeding	Beyene, D., Negash, S., Bandyopadhyay, T. (2015). *IT Outsourcing Risk Management Practices in Higher Educational Institutes in Ethiopia – A Qualitative Study*. amcis2015.aisnet.org/	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2014	Conference Proceeding	Bandyopadhyay, T., Zadeh, B. (2014). *Acceptance of Mobile Health Technology in the Value Chain*. AMCIS.	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Murray, M. (Presenter & Author), Negash, S. (Presenter & Author), Bandyopadhyay, T. (Presenter & Author), IS Department Brown Bag, Information Systems Department, Kennesaw State University, "An Overview of the Blockchain", Local, Invited. (April 19, 2018).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Traci Carte
Associate Professor

Degree Information:
PHD, Business Administration, 1999
The University of Georgia

Primary Teaching Areas:
IS

Year Hired:
2014

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Face Challenging Perception and Media Feature Preference for the Task of Delivering Bad News: A Cross-Cultural Comparison" in Pacific Asia Journal of the Association for Information Systems (C level PRJ).

2. Journal: "Emergent Leadership in Self-Managed Virtual Teams: A Replication" in AIS Transactions on Replication Research (C level PRJ).

3. OIC: Conference Proceeding at AMCIS 2018 entitled, *"A Review of the IS Strategic Alignment Literature: A Replication study."*

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Conference Proceeding	Carte, T., Williams, J., Torres, H. (2018). *A review of the IS strategic alignment literature: A replication study.* New Orleans, LA: AMCIS 2018.		
Published		2018	Journal Article, Academic Journal	Carte, T., Wang, T. (2018). Face Challenging Perception and Media Feature Preference for the Task of Delivering Bad News: A Cross-Cultural Comparison. *Pacific Asia Journal of the Association for Information Systems, 10*(2).	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Editorial Material	Urquhart, C., Carte, T., Heinzl, A. (2017). Time for Some Changes to ICIS? Reflections on our Highest-quality Conference. *Communications Of The Association For Information Systems* (Vol. 41, Pp. 179-197). Atlanta: Association Information Systems.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Carte, T., Becker, A. (2017). Emergent Leadership in Self-Managed Virtual Teams: A Replication. *AIS Transactions on Replication Research*.	Basic or Discovery Scholarship	C

Published	Peer Review - Refereed	2015	Conference Proceeding	McLaurin, S., Carte, T., Randolph, A. (2015). *Undergraduate-to-PhD Project: Examining the Path to Becoming and Remaining an African American Professor in Information Systems*. Americas Conference on Information Systems (AMCIS).	Applied or Integration/ Application Scholarship	
Published		2014	Journal Article, Academic Journal	Belanger, F., Cefaratti, M., Carte, T., Markham, S. E. (2014). Multilevel Research in Information Systems: Concepts, Strategies, Problems, and Pitfalls. *Journal Of The Association For Information Systems, 15*(9), 614-650.		A

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Justin Cochran
Associate Professor

Degree Information:
PHD, Business Administration, 2008
University of Georgia

Primary Teaching Areas:
IS

Year Hired:
2009

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "A Cluster Analysis of Highly Productive Business and Management Education Scholars" in Journal of Education for Business (C level PRJ).

2. Journal: "Business Student Perceptions of Online Learning: using Focus Groups for Richer Understanding of Student Perspectives" in Organization Management Journal (C level PRJ).

3. OIC: Conference Proceeding at Americas Conference on Information Systems 2017 entitled, *"Business-Driven Information Systems Change: Establishing an Alternate Lens for Understanding the Change Process."*

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hwang, A., Bento, R., Arbaugh, B., Asarta, C., Cochran, J., Fornaciari, C., Jones, C. (in press). A Cluster Analysis of Highly Productive Business and Management Education Scholars. *Journal of Education for Business*.	Teaching and Learning Scholarship	C
Accepted		2017	Conference Proceeding	Cochran, J., Gupta, S. (in press). *Business-Driven Information Systems Change: Establishing an Alternate Lens for Understanding the Change Process*. Americas Conference on Information Systems 2017.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Cochran, J., Baker, V., Benson, D., Rhea, J. (2016). Business Student Perceptions of Online Learning: Using Focus Groups for Richer Understanding of Student Perspectives. *Organization Management Journal, 13*(3).	Teaching and Learning Scholarship	C
Accepted	Peer Review - Refereed		Conference Proceeding	Cochran, J. (in press). *A Career Study of Highly Productive BME Scholars*. Academy of Management Annual Conference 2017.	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Cochran, J., Kennesaw State Unconference, Distance Learning Center, Kennesaw, GA, "Value-Added Grading", Local, Invited. (February 23, 2018).	Teaching and Learning Scholarship	

Accepted	Yes	2017	Presentation	Powell, T. M., Moore, J. A., Mixson-Brookshire, D., Bryan, C. L., Cochran, J., OLC Accelerate, Online Learning Consortium, Orlando, Florida, "Engagement in Online and Blended/Hybrid Courses: A Brainstorming Session", International, Accepted. (November 17, 2017).	Teaching and Learning Scholarship	
Accepted	Yes	2016	Presentation	Campbell, S. (Presenter & Author), Baker, V. (Presenter & Author), Cochran, J. (Author Only), Annual Decision Sciences Institute Meeting, Decision Sciences Institute, Austin, TX, "Engaging Top Students through Innovative and Experiential Courses and Interaction with Business Leaders", International, Accepted. (November 21, 2016).	Teaching and Learning Scholarship	
Completed	Yes	2016	Presentation	Powell, T. M., Moore, J. A., Mixson-Brookshire, D., Cochran, J., Bryan, C. L., OLC Accelerate, Online Learning Consortium, Orlando, Florida, "Ensuring Quality in Online Courses: A Brainstorming Session", International, Accepted. (November 16, 2016).	Teaching and Learning Scholarship	
Accepted	Yes	2016	Presentation	Paul, J. (Presenter & Author), Cochran, J. (Author Only), Annual Meeting of the Decision Sciences Institute, Austin, TX, "Impact of Online Social Networking on Critical Thinking", International, Accepted. (November 2016).	Basic or Discovery Scholarship	
Accepted	Yes	2016	Presentation	Cochran, J., Powell, T. M., Moore, J. A., Mixson-Brookshire, D., Pennsylvania State System of Higher Education Virtual Conference, Pennsylvania State System of Higher Education, "Dress Up Your Discussion Board and Take It Out to Dinner: Make Your Discussion Boards Sexy Again", International, Invited. (February 15, 2016).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Cochran, J. (Presenter Only), Powell, T. M. (Presenter Only), Moore, J. A. (Presenter Only), Mixson-Brookshire, D. (Presenter Only), Online Learning Consortium, Online Learning Consortium, Orlando, FL, "Dress Up Your Discussion Board and Take It Out to Dinner: Make Your Discussion Boards Sexy Again", International, Accepted. (October 13, 2015).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Pamila Dembla
Associate Professor

Degree Information:
PHD, Business Administration, 2003
University of Memphis

Primary Teaching Areas:
IS

Year Hired:
2006

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Gender-based Differences in Culture in the Indian IT Workplace" in International Journal of Information Management (B level PRJ).

2. Journal: "The Russian and Ukrainian Information Technology Outsourcing Market: Potential, Barriers and Management Considerations" in Journal of Global Information Technology Management (B level PRJ).

3. OIC: Conference Proceeding at AMCIS entitled, *"Extending the DeLone and McLean IS Success Model to Cloud Computing."*

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Woszczynski, A., Dembla, P., Zafar, H. (2016). Gender-based Differences in culture in the Indian IT workplace. *International Journal of Information Management, 36*(4), 507-519.	Basic or Discovery Scholarship	B
Published		2015	Conference Proceeding	Dembla, P., Flack, C. (2015). *Extending the DeLone and McLean IS Success Model to Cloud Computing*. AMCIS.		
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Kleist, V. F., Woszczynski, A., Zafar, H., Dembla, P. (2015). The Russian and Ukrainian Information Technology Outsourcing Market: Potential, Barriers and Management Considerations. *Journal of Global Information Technology Management, 18*(1), 6-28, ., Acceptance Rate: 20%, Impact Factor: 2012 Impact Factor by Thomson Reuters (SSCI Index): 0.917, www.tandfonline.com/loi/ugit20#.VUBbjCFVhBc	Basic or Discovery Scholarship	B
Accepted	No	2018	Presentation	Dembla, P., 1st International Research Conference, Patuck Gala College of Commerce and Management, Mumbai, "Need for International Education in Curriculum", International, Invited. (December 1, 2018).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Andy Green
Lecturer

Degree Information:
MS, Information Systems, 2007
Kennesaw State University

Primary Teaching Areas:
IS, ISA

Year Hired:
2008

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. I am ABD, having defended my dissertation proposal in March of 2019.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Completed	No	2019	Presentation	Green, A. (Presenter & Author), Palmetto Cyber Defense Competition, Naval Information Warfare Center - Charleston, Charleston, South Carolina, Regional, Invited. (April 14, 2019).	Teaching and Learning Scholarship	
Completed	No	2019	Presentation	Green, A., KBA University, Kennesaw Business Association, Kennesaw, Georgia, "Cybersecurity for Small Business", Local, Invited. (April 11, 2019).	Applied or Integration/ Application Scholarship	
Accepted	Yes	2019	Presentation	Smith, J. N. (Presenter & Author), Green, A. (Author Only), Pieron, T. (Author Only), Parrish, J. (Author Only), SAIS 2019, AIS, St. Simons Island, GA, "Towards a Taxonomy of Information Spillage and Leakage", Regional, published in proceedings, Accepted. (March 24, 2019).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Green, A. (Presenter & Author), Parrish, J. (Author Only), Smith, J. N. (Author Only), Thatcher, J. B. (Author Only), ICIS 2018, AIS, San Francisco, CA, "SNS Use, Risk, and Executive Behavior", International, published in proceedings, Invited. (December 13, 2018).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Woszczynski, A., Green, A. (2017). Learning outcomes for cyber defense competitions. *Journal of Information Systems Education, 28*(1), 21-42.	Teaching and Learning Scholarship	B

Completed	No	2017	Presentation	Shade, S. (Presenter & Author), Green, A. (Presenter & Author), IS Department Brown Bag Series, IS Department, KSU, "Netlab Implementation in the IS undergraduate and graduate degree programs", Local. (November 2, 2017).		
Completed	No	2017	Presentation	Green, A., Marietta Kiwanis monthly meeting, Marietta Kiwanis, Marietta, Georgia, "Business Email Compromise", Local, Invited. (August 3, 2017).	Basic or Discovery Scholarship	
Accepted	No	2015	Presentation	Green, A., Atlanta FoodService Expo, Atlanta, Georgia, "Dining for Dollars - Or, How to Starve Criminals from Feasting on your Cash", National, Invited. (October 19, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Green, A., InfoSecCD 2015, Coles College Center for Information Security Education, Kennesaw State University, "Lessons learned from NetLab+", National, Invited. (October 10, 2015).	Teaching and Learning Scholarship	
Accepted	No	2015	Presentation	Green, A., Kunin, L. (Presenter & Author), Lakier, D. (Presenter & Author), SuperNova South, Atlanta, Georgia, "Cyber Security Panel", Regional, Invited. (October 7, 2015).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Saurabh Gupta
Associate Professor

Degree Information:
PHD, Business Administration, 2006
University of Georgia The

Primary Teaching Areas:
IS

Year Hired:
2015

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Reconceptualizing Computer Self-efficacy" in SIGMIS Database for Advances in Information Systems (A level PRJ).

2. Journal: "Positive and Negative Psychological States in Self-paced Technology Training" in Communications of AIS (A level PRJ).

3. OIC: Conference Proceeding at the 52nd Hawaii International Conference on System Sciences entitled, *"Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience."*

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Bostrom, R. (2019). Reconceptualizing Computer Self-efficacy. *SIGMIS Database for Advances in Information Systems*.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2019	Conference Proceeding	Zafar, H., Randolph, A., Gupta, S., Hollingsworth, C. (2019). *Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience*. Proceedings of the 52nd Hawaii International Conference on System Sciences. http://hdl.handle.net/10125/59929	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Gupta, S. (2018). Positive and Negative Psychological States in Self-Paced Technology Training. *Communications of AIS* (43), 45-67.	Basic or Discovery Scholarship	A
Accepted	Peer Review - Refereed	2017	Book, Chapter in Scholarly Book-New	Gupta, S. (2017). Social E-learning Tools: What to Use When? In Lawrence Tomei (Ed.), *Exploring the New Era of Technology-Infused Education*. Advances in Educational Technologies and Instructional Design.	Teaching and Learning Scholarship	C

Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., Abron, A., Gupta, S. (2017). A Concise Review of the Emergence of Big Data and Plausible Trends. *Calitatea/ Journal of Management Systems, 18*(159), 115-122.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Mady, A., Gupta, S. (2017). Behavioral Approach to Information Security Policy Compliance. *Americas Conferences on Information Systems*.	Basic or Discovery Scholarship	
Accepted		2017	Conference Proceeding	Cochran, J., Gupta, S. (in press). *Business-Driven Information Systems Change: Establishing an Alternate Lens for Understanding the Change Process*. Americas Conference on Information Systems 2017.	Basic or Discovery Scholarship	
Published		2017	Conference Proceeding	Gupta, S. (2017). Reducing Computer Anxiety in Self-Paced Technology Training. *Hawaii International Conference on Systems Sciences* (pp. 154-163).		
Published		2015	Journal Article, Academic Journal	Gupta, S., Ahmed, P. (2015). Digital Designs in Civic Discourse: A Theoretical Design Perspective. *International Journal of Public Information Systems, 10*(1), 1-19.		
Published		2014	Journal Article, Academic Journal	Gupta, S. (2014). Choosing Web 2.0 Tools for Instruction: An Extension of Task-Technology Fit. *International Journal of Information & Communication Technology Education, 10*(2), 25-35.		
Published		2014	Book, Chapter in Scholarly Book-New	Gupta, S. (2014). Developing Individual Computing Capabilities. In Topi, Heikki; Tucker, Allen (Ed.), *Computing Handbook, Third Edition* (pp. 40-1-40-15). Chapman and Hall/CRC.		
Published		2014	Journal Article, Academic Journal	Gupta, S., Anson, R. (2014). Do I Matter? The Impact of Individual Differences on a Technology-Mediated End User Training Process. *Journal of Organizational & End User Computing, 26*(2), 60-79.		
Published		2014	Journal Article, Academic Journal	Gupta, S. (2014). SEM for Experimental Designs: An Information Systems Example. *Electronic Journal of Business Research Methods, 12*(1), 27-40.		
	No	2018	Presentation	Gupta, S., Williams, J. (Author Only), Health Care Informatics Consortium, Kennesaw, GA, "Use and User: Their importance in Healthcare Informatics", Invited. (October 9, 2018).	Basic or Discovery Scholarship	
		2016	Presentation	Gupta, S., University of Georgia Brown Bag, Athens, GA, "Self-efficacy Conceptualizations in IS", Invited. (December 2016).	Basic or Discovery Scholarship	
	No	2016	Presentation	Gupta, S., Coles Brown Bag, "Self-efficacy Conceptualizations in IS", Invited. (2016).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Gregory Harris
Part-Time Instructor

Degree Information:
MSIS, Information Systems, 2011
Kennesaw State University

Primary Teaching Areas:
ISA

Year Hired:
2014

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP qualification with the support of the following engagements and work experiences:

1. OIC: I hold certifications with GIAC, including Strategic Planning, Policy, and Leadership, and Certified Forensic Analyst.

2. I am a Senior Information Security Consultant at EY, Global Information Technology.

3. OIC: I am certified with ISACA in two areas: Risk and Information Systems Control, and Information Security Manager.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2018 - 2022	License / Certification	"GIAC Strategic Planning, Policy, and Leadership (GSTRT)", Global Information Assurance Certification.		
		2012 - 2020	License / Certification	"GIAC Certified Forensic Analyst (GCFA)", Global Information Assurance Certification.		
		2016 - 2019	License / Certification	"Certified Cloud Security Professional (CCSP)", (ISC)2.		
		2013 - Present	Professional Position	EY, Assistant Director/Senior Information Security Consultant, Global Information Technology.		
		2015 - 2018	License / Certification	"Certified in Risk and Information Systems Control (CRISC)", ISACA.		
		2014 - 2018	License / Certification	"Certified Information Security Manager (CISM)", ISACA.		
		2014 - 2018	License / Certification	"Certified Information Systems Auditor (CISA)", ISACA.		
		2012 - 2018	License / Certification	"Certified Information Systems Security Professional (CISSP)", (ISC)2.		
		2011	MBA	MBA, Kennesaw State University, Business Administration.		
		2011	MSIS	MSIS, Kennesaw State University, Information Systems.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Carole Hollingsworth
Lecturer

Degree Information:
DBA, Information Systems, 2015
Kennesaw State University

Primary Teaching Areas:
IS

Year Hired:
2012

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. My DBA degree was conferred within the past five years.

2. OIC: Conference Proceeding at the 52nd Hawaii International Conference on System Sciences entitled, *"Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience."*

3. Journal: "An Updated and Expanded Assessment of PLS-SEM in Information Systems Research" in Industrial Management and Data Systems (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Conference Proceeding	Zafar, H., Randolph, A., Gupta, S., Hollingsworth, C. (2019). *Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience*. Proceedings of the 52nd Hawaii International Conference on System Sciences. http://hdl.handle.net/10125/59929	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Hair, J., Hollingsworth, C., Randolph, A., Chong, A. Y. L. (2017). An Updated and Expanded Assessment of PLS-SEM in Information Systems Research. *Industrial Management and Data Systems, 117*(1).	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2015	Conference Proceeding	Hollingsworth, C., Randolph, A. (2015). In Fred Davis, Rene Riedl, Jan vom Brocke, Pierre-Majorique Leger, Adriane Randolph (Ed.), *Using NeuroIS to Better Understand Activities Performed on Mobile Devices*. Gmunden Retreat on NeuroIS. www.NeuroIS.org	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Freeha Khan
Part-Time Instructor

Degree Information:
MSIS, Information Systems, 2003
Kennesaw State University

Primary Teaching Areas:
IS

Year Hired:
2012

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I serve as Senior Software Engineer for Cloud Computing at Dell Technologies.

2. OIC: I am certified in Lean Six Sigma – Green Belt.

3. OIC: I am an active member of several community organizations.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016 – Present	Professional Position	Senior Software Engineer, Virtustream, Inc. Dell Technologies.		
		2015 - Present	License / Certification	"Lean Six Sigma Green Belt", Purdue University.		
		2015 - Present	License / Certification	AirWatch Certified Enterprise Mobility Professional.		
		Ongoing	Memberships	Project Management Institute, Excel 2005, Women in Technology, IFSA.		
		2014 - Present	Professional Position	Dell Technologies, Senior Software Engineer Cloud Computing.		
		2003	MSIS	MSIS, Kennesaw State University, Information Systems.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Joetta Lesueur
Part-Time Instructor

Degree Information:
MS, Information Systems, 2017
Kennesaw State University

Primary Teaching Areas:
IS

Year Hired:
2018

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I hold the position of Senior Product Security Manager with Ionic Security.

2. OIC: I am certified in CISSP.

3. OIC: I am certified in GPEN.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2015 - Present	Professional Position	Ionic Security, Senior Product Security Manager.		
		2013 - Present	License / Certification	"CISSP", ISC2.		
		2018 - 2022	License / Certification	"GPEN", GIAC.		
		2012 - 2015	Professional Position	JDA Software, Security Administrator.		
		2017	MS	MS, Kennesaw State University, Information Systems.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Raymundo Marquez
Part-Time Instructor

Degree Information:
MBA, 1979
California State University, Long Beach

Primary Teaching Areas:
IS

Year Hired:
1986

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. OIC: I received the Outstanding Part Time Faculty Award at KSU.

2. OIC: I am a member of HCCA.

3. I retired from IBM within the last five years.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2019	Awards	Outstanding PT Faculty Award.		
		Ongoing	Community Engagement	Member, HCCA, Hispanic Corporate Council of Atlanta.		
		1985-2015	Professional Position	30 years in the corporate world working in the area of business information systems. I retired from the IBM Corporation where I worked in sales, marketing, and marketing support of desktop, mid-range, and super computer systems to Fortune 50 companies. My work at IBM included, but was not limited to, marketing, systems engineering, customer support, and customer education.		
		1979	MBA	MBA, California State University Long Beach, Business Administration.		
		1979	MBA	MBA, California State University, Long Beach, Marketing.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Herb Mattord
Associate Professor

Degree Information:
PHD, Information Systems, 2012
Nova Southeastern University

Primary Teaching Areas:
IS, ISA

Year Hired:
1992

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: Textbook Revision, Management of Information Security (6th ed.). Boston: Cengage Learning / Course Technology.

2. Journal: "Threats to Information Protection – Industry and Academic Perspectives: An Annotated Bibliography" in Journal of Cybersecurity Education, Research and Practice (C level PRJ).

3. Journal: "Empirical results of an experimental study on the role of password strength and cognitive load on employee productivity" in Online Journal of Applied Knowledge Management (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Editorial Review	2018	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2018). *Management of Information Security* (6th ed.). Boston: Cengage Learning / Course Technology.	Teaching and Learning Scholarship	
Published	Editorial Review	2017	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2017). *Principles of Information Security* (6th ed.). Boston: Course Technology / Cengage Learning.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Whitman, M., Mattord, H. (2016). Threats to Information Protection - Industry and Academic Perspectives: An Annotated Bibliography. *Journal of Cybersecurity Education, Research and Practice, 2016*(2), 33.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Mujeye, S., Yair, L., Mattord, H., L. W. (2016). Empirical results of an experimental study on the role of password strength and cognitive load on employee productivity. *Online Journal of Applied Knowledge Management, 4*(1), 99-116.	Applied or Integration/ Application Scholarship	C

Published	Peer Review - Refereed	2016	Conference Proceeding	Whitman, M., Mattord, H. (2016). *Threats to Information Protection - Industry and Academic Perspectives: An annotated bibliography* (vol. 2016, pp. 33). Kennesaw, Georgia: Conference on Cybersecurity Education, Research and Practice.	Teaching and Learning Scholarship	
Published	Editorial Review	2016	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2016). *Management of Information Security* (5th ed.). Boston: Cengage Learning / Course Technology.		
Accepted	Editorial Review	2015	Research Report	Mattord, H., Whitman, M. (in press). *2015 SEC/CISE Threats to Information Protection Report Including a Current Snapshot of the State of the Industry*. Security Executive Council.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Whitman, M., Mattord, H. (2015). *Ongoing Threats to Information Protection* (pp. 1). ACM Digital Library: Proceedings of the 2015 Information Security Curriculum Development Conference.	Basic or Discovery Scholarship	
Accepted	Editorial Review	2014	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2014). *Principles of Information Security* (5th ed.). Boston: Course Technology / Cengage Learning.	Teaching and Learning Scholarship	
Completed	No	2018	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2018 Conference on Cybersecurity Education Research and Practice, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 20, 2018).	Teaching and Learning Scholarship	
Completed	No	2018	Presentation	Mattord, H., A-List 2018, InfraGard Atlanta Members Alliance, Loudermilk Conference Center, "How Academia is Helping Combat Cybersecuritv Threats", Regional, Invited. (February 15, 2018).	Teaching and Learning Scholarship	
Completed	No	2017	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2017 Metro Atlanta ISSA Conference, Metro Atlanta ISSA, Atlanta, Georgia, "The State of the Cybersecurity Workforce", National, Accepted. (November 15, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Mattord, H., KSU's 9th Annual Cybersecurity Awareness Day, Kennesaw State University, Kennesaw State University, University Rooms, "Entering the Cybersecurity Workforce: Current and future trends", Local, Invited. (October 5, 2017).	Applied or Integration/ Application Scholarship	
Completed		2017	Presentation	Mattord, H., 2017 GRAORCA Retail Crime Conference, The Georgia Retailers Loss Prevention Council (GRLPC) and the Georgia Retailers Organized Retail Crime Alliance (GRAORCA), Atlanta, GA, "Cybersecurity Today and What You Might Expect Next!" Invited. (August 16, 2017).	Applied or Integration/ Application Scholarship	

	No	2017	Presentation	Mattord, H., 2017 Americas Conference on Information Systems, AIS, Boston, MA, "Update from the ACM/IEEE/AIS/IFIP Joint Task Force on Cybersecurity Education", International, Invited. (August 10, 2017).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Mattord, H., 8th Annual Law Enforcement Private Sector Business Continuity Summit, Georgia State University's Georgia International Law Enforcement Exchange (GILEE), Atlanta, GA, "Anatomy of a Ransomware Attack: An Interactive Overview", International, Invited. (December 1, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Mattord, H., Next Generation Security Leader: Influencing Change for Nimble Global Risk Mitigation, Security Executive Council, Bedford MA, "Next Generation Cyber Threats and Solution Considerations", International, Invited. (November 9, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Mattord, H., KSU's 8th Annual Cybersecurity Awareness Day, Kennesaw State University, Kennesaw State University, University Rooms, "Entering the Cybersecurity Workforce: Current and future trends", Local, Invited. (October 6, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2016 Conference on Cybersecurity Education, Research and Practice, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 2016).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Mattord, H., Next Generation Security Leader: Framing the Future of Global, All-Hazards Risk Mitigation, Security Executive Council, Atlanta, GA, "Informing Other Frameworks – Cyber, Food Defense, ISO 31000 and Ops Excellence", International, Invited. (February 29, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Mattord, H., KSU's 9th Annual Cybersecurity Awareness Day, Kennesaw State University, Kennesaw State University, University Rooms, "Entering the Cybersecurity Workforce: Current and future trends", Local, Invited. (October 5, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2015 Information Security Curriculum Development Conference, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 2015).	Teaching and Learning Scholarship	

Completed	No	2015	Presentation	Mattord, H., KSU SBDC Restaurant Expo, KSU, KSU Center, "Securing Information at Small- and Medium-sized Restaurants", Regional, Invited. (February 23, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2014	Presentation	Mattord, H., Cyber Education Summit, Georgia Regents University, Augusta GA, "Higher Education & Cyber Security: The CAE Process", International, Invited. (October 23, 2014).	Teaching and Learning Scholarship	
	No	2014	Presentation	Mattord, H., 2014 Information Security Curriculum Development Conference, Cole's Center for Information Security Education, Kennesaw State University, "Working to build an information security brand", Regional, Invited. (October 11, 2014).	Teaching and Learning Scholarship	
Completed	No	2014	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2014 Information Security Curriculum Development Conference, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 2014).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Mary Murray
Professor

Degree Information:
PHD, Information Systems, 1999
Nova Southeastern University

Primary Teaching Areas:
IS

Year Hired:
2000

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Transforming Undergraduate Biology Learning With Inquiry-Based Instruction" in Journal of Computing in Higher Education (C level PRJ).

2. Journal: "Transforming Communications in the Workplace: The Impact of UC on Perceived Productivity in a Multi-National Corporation" in Interdisciplinary Journal of Information, Knowledge & Management (C level PRJ).

3. Journal: "Connectivity and Continuity: New Fronts in the Platform War" in Communications of the Association for Information Systems (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Frisch, J. K., Jackson, P., Murray, M. C. (2018). Transforming undergraduate biology learning with inquiry-based instruction. *Journal of Computing in Higher Education*, 1-26.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Fluker, J., Murray, M. (2017). Transforming Communications in the Workplace: The Impact of UC on Perceived Productivity in a Multi-National Corporation. *Interdisciplinary Journal of Information, Knowledge & Management, 12*, 175-187.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Murray, M., Perez, J., Fluker, J. J., Bailes, Z. M., Fluker, D. (2017). Connectivity and Continuity: New Fronts in the Platform War. *Communications of the Association for Information Systems, 40*, 13.	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2017	Conference Proceeding	Bolton, A., Murray, M., Fluker, J. (2017). *Transforming the Workplace: Unified Communications & Collaboration Usage Patterns in a Large Automotive Manufacturer*. Proceedings of the 50th Hawaii International Conference on System Sciences.	Basic or Discovery Scholarship	

Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Murray, M., Perez, J. (2015). Informing and Performing: A Study Comparing Adaptive Learning to Traditional Learning. *Informing Science: The International Journal of an Emerging Transdiscipline (InformSciJ), 18*, 111-125.	Teaching and Learning Scholarship	A
Completed	No	2018	Presentation	Murray, M., Women in Technology ECPI University, ECPI University, Atlanta, GA, "What Does it Mean to be a Woman in Technology", National, Invited. (September 27, 2018).		
Completed	Yes	2018	Presentation	Murray, M. (Presenter & Author), 2018 Americas Conference on Information Systems, Association for Information Systems, New Orleans, LA, "An Examination of the Blockchain, the Emerging Technology that Promises to Transform Digital Tracking of Assets", International, published in proceedings, Accepted. (August 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Perez, J. (Presenter & Author), Murray, M. (Presenter & Author), Insite 2018, Informing Science Institute, LaVerne, California, "Introducing DigLit Score: An Indicator of Digital Literacy Advancement in Higher Education", International, published in proceedings, Accepted. (June 2018).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Murray, M. (Presenter & Author), Negash, S. (Presenter & Author), Bandyopadhyay, T. (Presenter & Author), IS Department Brown Bag, Information Systems Department, Kennesaw State University, "An Overview of the Blockchain", Local, Invited. (April 19, 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Murray, M. (Presenter & Author), 2018 Annual Southern Association for Information Systems Conference, Southern Association for Information Systems, Atlanta, GA, "The Blockchain: What is this Emerging Technology that is taking the Digital World by Storm", Regional, published in proceedings, Invited. (March 2018).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Murray, M. (Presenter & Author), Fluker, J. (Author Only), Insite 2017, Informing Science Institute, Ho Chi Minh, Vietnam, "Transforming Communications in the Workplace: The Impact of UC on Perceived Productivity in a Multi-National Corporation", International, published in proceedings, published elsewhere, Accepted. (August 2017).	Applied or Integration/ Application Scholarship	

Submitted	Yes	2017	Presentation	Murray, M. (Presenter & Author), Perez, J., 2017 Annual Southern Association for Information Systems Conference, Southern Association for Information Systems, St. Simons Island, GA, "Adaptive Learning in an MIS Survey Course: What the Future Might Hold", Regional, Accepted. (March 25, 2017).	Teaching and Learning Scholarship	
Completed	Yes	2017	Presentation	Bolton, A. (Author Only), Murray, M. (Presenter & Author), Fluker, J. J. (Presenter & Author), Hawaii International Conference on System Sciences, HICSS, Waikoloa, HI, "Transforming the Workplace: Unified Communications & Collaboration Usage Patterns in a Large Automotive Manufacturer", International, published in proceedings, Accepted. (January 5, 2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Murray, M. (Presenter & Author), Perez, J., 2016 Annual Southern Association for Information Systems Conference, Southern Association for Information Systems, St. Augustine, FL, "What Does the New AACSB Accreditation Standard of Professional Engagement Mean for Faculty of Information Systems?", Regional, published in proceedings, Accepted. (March 19, 2016).	Teaching and Learning Scholarship	
Not Accepted	Yes	2016	Presentation	Murray, M. (Presenter & Author), Bolton, A. (Presenter & Author), Wyatt, P. (Presenter & Author), Fluker, J. J. (Presenter & Author), Perez, J., ICIS, Association for Information Systems, Dublin, Ireland, "Avoiding Collision at the Crossroads of Digital Innovation: The Challenges of Integrating People, Process and Technology to Achieve the Full Potential of Digitization", International. (2016).		
	Yes	2015	Presentation	Murray, M. (Presenter & Author), Perez, J. (Presenter & Author), Fluker, J. J. (Presenter & Author), Bailes, Z. M. (Presenter & Author), Fluker, D. (Presenter & Author), 2015 Americas Conference on Information Systems, Association for Information Systems, Farjedo, Puerto Rico, "Connectivity and Continuity: New Fronts in the Platform Wars", International, published in proceedings, Accepted. (August 2015).	Basic or Discovery Scholarship	

Completed	Yes	2015	Presentation	Murray, M. (Presenter & Author), Perez, J. (Presenter & Author), Insite 2015, Informing Science Institute, Tampa, Florida, "Informing and Performing: A Study Comparing Adaptive Learning to Traditional Learning Education Fails at the Fourth Literacy", International, published in proceedings, published elsewhere, Accepted. (July 2015).	Teaching and Learning Scholarship	
Completed	No	2015	Presentation	Murray, M., IS Department Brown Bag, IS Department, Kennesaw State University, "Adaptive Learning Technology", Local, Invited. (March 17, 2015).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Murray, M. (Presenter & Author), Perez, J. (Presenter & Author), 2015 Annual Southern Association for Information Systems Conference, Southern Association for Information Systems, Hilton Head, SC, "Connectivity and Continuity: New Fronts in the Platform Wars", Regional, published in proceedings, Accepted. (March 2015).	Basic or Discovery Scholarship	
Completed	Yes	2015	Presentation	Murray, M. (Presenter & Author), 2015 Annual Southern Association for Information Systems Conference, Southern Association for Information Systems, Hilton Head, SC, "We Need To Have A Conversation On Bitcoin: Is It On A Path To Becoming The Ultimate Information System?", Regional, published in proceedings, Accepted. (March 2015).	Basic or Discovery Scholarship	
Completed	No	2014	Presentation	Murray, M., Coles Seminar Series, Coles College of Business, Kennesaw, GA, "Funding from External Organizations", Local, Invited. (September 26, 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Solomon Negash
Professor

Degree Information:
PHD, Information Systems, 2001
Claremont Graduate University

Primary Teaching Areas:
IS

Year Hired:
2003

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Healthcare information technology for development: improvements in people's lives through innovations in the uses of technologies" in Information Technology for Development (B level PRJ).

2. OIC: Conference Proceeding at the Twenty-fourth Americas Conference on Information Systems entitled, *"Assessment of Readiness for Launching Cloud Computing Services: The case of Ethio Telecom, Ethiopia."*

3. Journal: "Mobile IT in health – the case of short messaging service in an HIV awareness program" in Journal of Information Technology for Development (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review – Refereed	2018	Journal Article, Academic Journal	Negash, S., Musa, P., Vogel, D., and Sahay, S. (2018). Healthcare information technology for development: improvements in people's lives through innovations in the uses of technologies. Information Technology for Development, 24(2), 189-197.	Basic or Discovery Scholarship	B
Published		2018	Conference Proceeding	Negash, S., Mengesha, G. H., Meso, P. N. (2018). *Assessment of Readiness for Launching Cloud Computing Services: The case of Ethio Telecom, Ethiopia.* Twenty-fourth Americas Conference on Information Systems.	Basic or Discovery Scholarship	C
Published		2018	Conference Proceeding	Negash, S., Musa, P., Vogel, D., Sahay, S. (2018). *Healthcare information technology for development: improvements in people's lives through innovations in the uses of technologies.*	Basic or Discovery Scholarship	
Published		2018	Seminar Presentation	Negash, S. (2018). Blockchain introduction and implementation.	Teaching and Learning Scholarship	
Published		2018	Faculty brown bag presentation	Negash, S. (2018). Blockchain for business: using Smart Contracts in Ethereum Blockchain.	Teaching and Learning Scholarship	

Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Bandyopadhyay, T., Meso, P., Negash, S. (2017). Mobile IT in Health – The Case of SMS in HIV Awareness Program. *Journal of Information Technology for Development (ITD)*.	Basic or Discovery Scholarship	B
Published		2017	Journal Article, Academic Journal	Newok, H., Negash, S., Meso, P. N. (2017). ICT adoption in Cameroon SME: Application of Bass diffusion model. *Information Technology for Development (ITD)*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Witt, L., Kperogi, F., Sinclair, G. W., Bohrer, C., Negash, S. (2016). Journalism: How One University Used Virtual Worlds to Tell True Stories. *International Symposium on Online Journalism, 6*(1), 5-32.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Professional Journal	Negash, S., Meso, P. N., Powell, T. M. (2016). Learning Management System (LMS) technical training necessary but not sufficient. *International Journal of Systems Applications, Engineering & Development, 10*(2016), 254-257.	Basic or Discovery Scholarship	C
Published		2016	Conference Proceeding	Negash, S., Meso, P. N., Powell, T. M. (2016). *Learning Management System (LMS) Technical Training Necessary but not Sufficient.* The 2016 International Conference on Electronics and Communication Systems (ECS2016).	Basic or Discovery Scholarship	C
Published		2016	Journal Article, Academic Journal	Shanko, G., Negash, S., Bandyopadhyay, T. (2016). Mobile healthcare service adoption. *International Journal of Networking and Virtual Organizations*.	Basic or Discovery Scholarship	C
Published		2015	Conference Proceeding	Negash, S., Shahriar, H. M. (2015). *Mobile App Permissions Awareness*. IEEE Fifth International Conference on ICT and Accessibility. www.icta.rnu.tn/	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Alemu, T., Bandyopadhyay, T., Negash, S. (2015). Electronic Payment Adoption in the Banking Sector of Low-Income Countries. *International Journal of Information Systems in the Service Sector, 7*(4).	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Conference Proceeding	Beyene, D., Negash, S., Bandyopadhyay, T. (2015). *IT Outsourcing Risk Management Practices in Higher Educational Institutes in Ethiopia – A Qualitative Study*. amcis2015.aisnet.org/	Basic or Discovery Scholarship	
Published		2015	Conference Proceeding	Alemu, D., Negash, S. (2015). *Mobile Information System for Small-Scale Rural Farmers*. IEEE Technological Innovation in ICT for Agriculture and Rural Development.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Negash, S., Powell, T. M. (2015). Increasing Student Engagement and Assessing the Value of an Online Collaboration Tool: The Case of VoiceThread. *The Journal of Interactive Technology and Pedagogy*.	Teaching and Learning Scholarship	

Published		2015	Conference Proceeding	Negash, S., Ntwoku, H. (2015). *SME Policy affecting Computer Technology Adoption Innovation/Imitation in Low-Income Countries*. eLearning Africa Tenth International Conference on ICT for Development, Education & Training.	Basic or Discovery Scholarship	
Published		2015	Conference Proceeding	Negash, S. (2015). *Mobile Healthcare Services in Rural Communities: the case of Healthcare Extension Workers*. Vitalis, Scandinavian eHealth Event. united4health.eu/resources/vitalis-ehealth-conference-2015/	Basic or Discovery Scholarship	
Published		2015	Journal Article, Academic Journal	Borena, B., Negash, S. (2015). IT Infrastructure Role in the Success of a Banking System: The Case of Limited Broadband Access. *ITD -- Journal of Information Technology for Development*.	Basic or Discovery Scholarship	B
Published		2014	Journal Article, Academic Journal	Hagos, Y., Negash, S. (2014). The adoption of e-learning systems in low income countries: The case of Ethiopia. *International Journal for Innovation Education and Research, 2*(10), 79-84.	Basic or Discovery Scholarship	C
Accepted	Yes	2019	Presentation	Negash, S. (Presenter & Author), Thomas, D. (Author Only), Canadian Conference On Electrical And Computer Engineering, IEEE, Edmonton, Canada, "Teaching Blockchain for Business", National, Accepted. (May 6, 2019).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Murray, M. (Presenter & Author), Negash, S. (Presenter & Author), Bandyopadhyay, T. (Presenter & Author), IS Department Brown Bag, Information Systems Department, Kennesaw State University, "An Overview of the Blockchain", Local, Invited. (April 19, 2018).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Max North
Professor

Degree Information:
PhD, Counseling Psychology-Psychological Services, 1995
Clark Atlanta University

Primary Teaching Areas:
IS

Year Hired:
1999

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "The Sense of Presence Exploration in Virtual Reality Therapy" in Journal of Universal Computer Science: Special Issue on Immersive Learning Research (C level PRJ).

2. Journal: "Arts and Sciences Progression toward a Definite Celestial Visualization" in International Management Review Journal (C level PRJ).

3. Journal: "Internet Industry: A Perspective Review through Internet of Things and Internet of Everything" in International Management Review Journal (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review - Refereed	2019	Journal Article, Academic Journal	North, M., North, S. M. (2019). Dynamic Immersive Visualization Environments: Enhancing Pedagogical Techniques. *To appear in Australasian Journal of Information Systems*.	Basic or Discovery Scholarship	B
Accepted	Peer Review - Refereed	2019	Journal Article, Academic Journal	North, M., Richardson, R., McCuan, S., Mohammed, T., Irving, N., Turner, R. (in press). A Perspective Exploration of the Airline Industry. *To appear in International Management Review Journal*.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	North, M. M., North, S. (2018). The Sense of Presence Exploration in Virtual Reality Therapy. *Journal of Universal Computer Science: Special Issue on Immersive Learning Research, 24*(2), 72-84.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	North, M. M. (2018). Arts and Sciences Progression toward a Definite Celestial Visualization. *International Management Review Journal, 14*(2), 56-68.	Basic or Discovery Scholarship	C

Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Tucker, K., Bulim, J., Koch, G., North, M. M., Nguyen, T., Fox, J., Delay, D. M. (2018). Internet Industry: A Perspective Review through Internet of Things and Internet of Everything. *International Management Review Journal, 14*(2), 26-35.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2018	Poster sessions of ISTEMSTL-2019 conference	North, M., North, S. (Published). *Pedagogical Innovative Technology: Comparative Study of Brain Activities in Immersive Visualization Environments*. Interdisciplinary STEM Teaching & Learning [ISTEMSTL-2019] Conference.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	North, M., with others (2018). Deterioration rates in Virtual Reality Therapy: An individual patient data level meta-analysis. *Journal of Anxiety Disorders*.	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	North, M. M., Richardson, R., North, S. (2018). Analysis of Effectiveness of Optional Versus Mandatory Quizzes on Final Comprehensive Examinations Performance. *International Management Review Journal, 14*(1), 44-48.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., North, S. (2017). Information Security and Ethics Awareness: A Concise Comparative Investigation. *Calitatea Journal - Information Security Management, 18*(160), 141-149.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., Abron, A., Gupta, S. (2017). A Concise Review of the Emergence of Big Data and Plausible Trends. *Calitatea/ Journal of Management Systems, 18*(159), 115-122.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M. M., Richardson, R., Patel, R., Dabbs, L. (2017). A Concise Review of Economic Flourishment of China. *International Management Review Journal, 13*(2), 16-23.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Richardson, R., North, M. (2017). Ransomware: Evolution, Mitigation, and Prevention. *International Management Review, 13*(1), 10-21.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Richardson, R., North, M. M. (2017). Ransomware: Evolution, Mitigation and Prevention. *International Management Review Journal, 13*(1), 10-21.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M. M., North, S. M., Richardson, R. (2017). A Comparative Investigation of Assessment of Brain Activities in Immersive Visualization Environments. *Medical Research Archives Journal, 5*(3), 1-7.	Basic or Discovery Scholarship	C

Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., Thomas, L., Akpess, P. (2017). Data Warehousing: A Practical Managerial Approach. *Universal Journal of Computer Science and Information Technology, 4*(6), 198-206.	Applied or Integration/ Application Scholarship	C
Published		2016	Journal Article, Academic Journal	Richardson, R., North, M. (2016). Using a MOOC to Supplement Classroom Teaching in a Quantitative Course. *International Management Review Journal, 12*(2), 43-48.	Teaching and Learning Scholarship	C
Published	Invited	2016	Book, Chapter in Scholarly Book-New	North, M., North, S. (2016). Virtual Reality Therapy for Treatment of Psychological Disorders. In M. Maheu, K. Drude, & S. Wright (Eds.) (Ed.), *Field guide to evidence-based, technology careers in behavioral health: Professional opportunities for the 21st Century*. New York: Springer.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Richardson, R., North, M., Melnik, M., khan, T. (2016). Economic Development Perspectives of Eurasia: Exploration and Concise Synopsis. *International Management Review*.	Basic or Discovery Scholarship	C
Published	Editorial Review	2016	Book, Chapter in Scholarly Book-New	North, M., North, S. (2016). Virtual Reality Therapy: Paradigm, Emergence and Trends. In Edited by James K. Luiselli and Aaron J. Fischer (Ed.), *Computer-Assisted and Web-Based Innovations in Psychology* (pp. 141-156). Special Education, and Health, Elsevier Publisher.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	North, M., North, S. M. (2016). A Comparative Study of Sense of Presence of Virtual Reality and Immersive Environments. *Australasian Journal of Information Systems, 20*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Obeidat, M., North, M., Richardson, R., Rattanak, V., North, S. M. (2015). Business Intelligence Technology, Applications, and Trends. *International Management Review, 11*(2), 47-56.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Obeidat, M., North, M., Burgess, L., Parker, R., North, S. M. (2015). DRIP–Data Rich, Information Poor: A Concise Synopsis of Data Mining. *Universal Journal of Management, Horizon Research Publishing, USA., 3*(1), 2331-9577.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Obeidat, M., North, M. (2014). A Comparative Review of Information Technology Project Management in Private and Public Sector Organization. *International Management Review Journal, 10*(1), 55-62.	Basic or Discovery Scholarship	C
Published		2014	Journal Article, Academic Journal	North, M. (2014). Distance Learning Immersive Environments: Sense of Presence Exploration. *Journal of Visual Languages and Computing, 25*(6), 1040-1043.	Applied or Integration/ Application Scholarship	C

Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Lo, D. C.-T., North, M., North, S. M. (2014). Hardware Components in Cyber Security Education. *Information Security Education Journal, 1*(1), 30-35.	Applied or Integration/ Application Scholarship	C
Published		2014		Lo, D. C.-T., North, M., North, S. M. (2014). *Hardware Components in Cybersecurity Education*. DigitalCommons@ Kennesaw State University.		
Published		2014	Conference Proceeding	North, M. (2014). *Distance Learning Immersive Environments: Sense of Presence Exploration*. International Conference on Distributed Multimedia Systems (DMS 2014).	Applied or Integration/ Application Scholarship	
Completed	Yes	2019	Presentation	North, M. (Presenter & Author), Interdisciplinary STEM Teaching & Learning [ISTEMTL-2019] Conference, Savannah, Georgia, "Pedagogical Innovative Technology: Comparative Study of Brain Activities in Immersive Visualization Environments", International, Accepted. (March 2019).	Applied or Integration/ Application Scholarship	
	No	2015	Presentation	North, M., Laboratory of Visualization and Simulation Research Center, SPSU/Graduate Research Group, G building, Suite 176 1100 South Marietta Pkwy Marietta GA 30060, "Virtual Reality Technology Trends", Local. (March 2015).	Basic or Discovery Scholarship	
Completed	Yes	2014	Presentation	North, M. (Presenter & Author), International Conference on Distributed Multimedia Systems (DMS 2014), Pittsburgh, USA, "Distance Learning Immersive Environments: Sense of Presence Exploration", International, published in proceedings, published elsewhere, Accepted. (August 2014).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Michael Perry
Part-Time Instructor

Degree Information:
Business Education, 1997
State University of West Georgia

Primary Teaching Areas:
IS

Year Hired:
2000

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am a teacher at a local high school.

2. Consulting: I am an information systems consultant with Atlanta Communities Real Estate Brokerage, LLC.

3. OIC: I am a product tester and consultant for Brain Pop (FWD Media Inc.)

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2005 - Present	Professional Position	East Paulding High School, Business Teacher.		
		Ongoing	Consulting	I am an information systems consultant with Atlanta Communities Real Estate Brokerage, LLC.		
		Ongoing	Professional Engagement	I am a product tester and consultant for Brain Pop (FWD Media Inc.).		
		2019	Conference Presentation	Presentation on Filemaker Pro database development for 2019 KSU SPACE, (Symposium for Part-time, Adjunct, and Contingent Educators) conference.		
		1997	EDS	EDS, State University of West Georgia, Business Education.		
		1997		State University of West Georgia, Business Education.		
		1996	MS	MS, Southern Polytechnic State University, Technical and Professional Communication.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Adriane Randolph
Associate Professor

Degree Information:
PHD, Business Administration - Computer Information Systems, 2007
Georgia State University

Primary Teaching Areas:
IS

Year Hired:
2007

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: Conference Proceeding at the Retreat on NeuroIS entitled, "*Application of NeuroIS Tools to Understand Cognitive Behaviors of Student Learners in Biochemistry*."

2. Journal: "HICSS Panel Report on Cognitive Foreshadowing: Next Steps in Applying Neuroscience and Cognitive Science to Information Systems Research" in Communications of the AIS (A level PRJ).

3. Journal: "An Updated and Expanded Assessment of PLS-SEM in Information Systems Research" in Industrial Management and Data Systems (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Conference Proceeding	Randolph, A., Mekbib, S., Calvert, J., Cortes, K. J., Terrell, C. (2019). *Application of NeuroIS Tools to Understand Cognitive Behaviors of Student Learners in Biochemistry*. Retreat on NeuroIS.	Basic or Discovery Scholarship	
Published	Editorial Review	2019	Journal Article, Academic Journal	Minas, R., Randolph, A., Dennis, A., Dimoka, A., Lee, A., Turel, O., Panko, R. (2019). HICSS Panel Report on Cognitive Foreshadowing: Next Steps in Applying Neuroscience and Cognitive Science to Information Systems Research. *Communications of the AIS, 44*.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2019	Conference Proceeding	Zafar, H., Randolph, A., Gupta, S., Hollingsworth, C. (2019). *Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience*. Proceedings of the 52nd Hawaii International Conference on System Sciences.	Basic or Discovery Scholarship	

Accepted	Editorial Review	2018	Book, Chapter in Scholarly Book-Revised (new edition)	Anderson, K. J., Donovan, R. A., Figueroa, N. O., Glover, E. M., Guillory, N. A., GuramatunhuCooper, N. M., Randolph, A., Farr Schiller, A. M., Thomas, G. D., Worthy, R. (in press). Finding wholeness and community in the academy: Tales from a sister circle. In Judy A. Alston and Cynthia A. Tyson (Ed.), *The Undivided Life: Faculty of Color Bringing Our Whole Selves to the Academy*. IAP Publishers.		
Published	Peer Review - Refereed	2018	Book, Chapter in Scholarly Book-New	Cortes, K. J., Kammerdiener, K., Randolph, A. (2018). Using Multiple Psychophysiological Techniques to Triangulate the Results of Eye-Tracking Data. In Jessica R. VandenPlas, Sarah J. R. Hansen, Steven Cullipher (Ed.), *Use of Eye Tracking in Chemistry Education Research* (vol. 1292, pp. 119-143). American Chemical Society.		
Published	No Review	2018	Journal Article, Academic Journal	Petter, S., Carter, M., Randolph, A., Lee, A. (2018). Editorial: Desperately Seeking the Information in Information Systems Research. *The Data Base for Advances in Information Systems, 49*(3).	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2018	Conference Proceeding	Warren, B., Randolph, A. (2018). *Facebrain: A P300 BCI to Facebook*. Retreat on NeuroIS.	Basic or Discovery Scholarship	
Published	Invited	2018	Magazine/ Trade Publication	Randolph, A., Cortes, K. J. (2018). Modeling for the Enhancement of Learning Chemistry (Model-C): Measuring Cognitive Load and Impact of Modeling Activities Across the Chemistry Curriculum. *Coles Research Magazine*. KSU Coles College of Business.	Teaching and Learning Scholarship	
Published	Editorial Review	2018	Conference Proceeding	Randolph, A. (2018). Neurally-Controlled Artbots. *Art and BCI Workshop*. ACM SIGCHI.	Applied or Integration/ Application Scholarship	
Published	Editorial Review	2018	Journal Article, Academic Journal	Petter, S., Richardson, S., Randolph, A. (2018). Stuck in the Middle: Discovering a Path during Mid-Career based on Reflections from the AMCIS Mid-Career Workshop. *Communications of the AIS, 42*(3).	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Hair, J., Hollingsworth, C., Randolph, A., Chong, A. Y. L. (2017). An Updated and Expanded Assessment of PLS-SEM in Information Systems Research. *Industrial Management and Data Systems, 117*(1).	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Zafar, H., Randolph, A., Martin, N. (2017). Toward a More Secure HRIS: The Role of HCI and Unconscious Behavior. *AIS Transactions on Human-Computer Interaction, 9*(1).	Applied or Integration/ Application Scholarship	C

Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Petter, S., Randolph, A., DeJong, J., Robinson, A. (2016). The Trouble with Troubled Projects: Keeping Mum During Times of Crisis. *AIS Transactions on Replication Research, 2*, Article 6.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Randolph, A., Burkhalter, J. N. (2016). From General to Specific: Understanding Individual Differences and Their Relationship with Neural Recordings. *International Journal of Business Intelligence Research (IJBIR), 7*(2).	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2016	Conference Proceeding	Booyzen, T., Marsh, A., Randolph, A. (2016). *Exploring the Mental Load Associated with Switching Smartphone Operating Systems*. Gmunden Retreat on NeuroIS.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Carter, M., Petter, S., Randolph, A. (2015). *Desperately Seeking Information in Information Systems Research*. International Conference on Information Systems (ICIS).		
Published	Peer Review - Refereed	2015	Conference Proceeding	McLaurin, S., Carte, T., Randolph, A. (2015). *Undergraduate-to-PhD Project: Examining the Path to Becoming and Remaining an African American Professor in Information Systems*. Americas Conference on Information Systems (AMCIS).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Quammen, R., Randolph, A. (2015). *Intuition and Successful EHR Adoption*. The Institute of Operations Research and Management Science (INFORMS).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Randolph, A., Labonté-LeMoyne, É., Léger, P.-M., Courtemanche, F., Sénécal, S., Fredette, M. (2015). In Fred Davis, Rene Riedl, Jan vom Brocke, Pierre-Majorique Leger, Adriane Randolph (Ed.), *Proposal for the Use of a Passive BCI to Develop a Neurophysiological Inference Model of IS Constructs*. Gmunden Retreat on NeuroIS. www.NeuroIS.org	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Hollingsworth, C., Randolph, A. (2015). In Fred Davis, Rene Riedl, Jan vom Brocke, Pierre-Majorique Leger, Adriane Randolph (Ed.), *Using NeuroIS to Better Understand Activities Performed on Mobile Devices*. Gmunden Retreat on NeuroIS. www.NeuroIS.org	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Quammen, R., Randolph, A. (2015). *A Content Analysis on Intuition in Information Systems Research*. Southern Association for Information Systems (SAIS).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Brown, D., Randolph, A. (2015). *Employee Perceptions of Information Security Program Non-Compliance Costs*. Southern Association for Information Systems (SAIS).	Basic or Discovery Scholarship	

Published	Peer Review - Refereed	2015	Conference Proceeding	Smith, J., Randolph, A. (2015). *The Homogenization of Standards Based Information Security Education: An Example of Differentiation*. Southern Association for Information Systems (SAIS).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Collier, R., Randolph, A. (2015). *Wearable Technologies for Healthcare Innovation*. Southern Association for Information Systems (SAIS).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Randolph, A., Pierquet, S. L. (2015). *Bringing Advertising Closer to Mind: Using Neurophysiological Tools to Understand Student Responses to Super Bowl Commercials*. Kauai, Hawaii: Hawaiian International Conference on Systems and Sciences (HICSS) - 47.	Basic or Discovery Scholarship	
		2019	Presentation	Randolph, A. (Presenter & Author), Chew, J. (Presenter & Author), Allred, W. (Presenter & Author), Smith, J. Walker (Presenter & Author), Thaker, A. (Presenter & Author), Coca-Cola VEB Summit, Coca-Cola HQ, Atlanta, GA, "AI Empowerment: The Return of Renaissance", National, Invited. (February 13, 2019).	Applied or Integration/ Application Scholarship	
Completed	Yes	2019	Presentation	Calvert, J. (Presenter & Author), Cortes, K. J. (Author Only), Prat-Resina, X. (Author Only), Randolph, A. (Author Only), Terrell, C. (Author Only), Georgia Science Teachers Association 2019 Annual Conference, Kennesaw State University, Columbus, GA, "Assessing Cognitive Load using Physical Models in General Chemistry", State, Accepted. (February 2019).		
Completed	Yes	2018	Presentation	Leger, P.-M. (Presenter & Author), Randolph, A. (Presenter & Author), Davis, F. (Presenter & Author), Riedl, R. (Presenter & Author), vom Brocke, J. (Presenter & Author), 17th Annual Pre-ICIS Workshop on HCI Research in MIS, AIS, San Francisco, CA, "Enabling HCI researchers to investigate unexplored research questions with NeuroIS", International, Accepted. (December 13, 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Randolph, A. (Presenter & Author), Beaty IV, H. (Author Only), Krontz, S. (Author Only), 2018 AIS HITS- Health Information Technology Symposium (Formerly the SIG-Health Pre-ICIS Workshop), AIS SIGHealth, San Francisco, CA, "A Mobile Brain-Computer Interface for Healthcare Communication", International, Accepted. (December 13, 2018).	Basic or Discovery Scholarship	

Completed	Yes	2018	Presentation	Mekbib, S. (Presenter & Author), Randolph, A. (Author Only), Cortes, K. J. (Author Only), Terrell, C., 2018 AIS HITS- Health Information Technology Symposium (Formerly the SIG-Health Pre-ICIS Workshop), AIS SIGHealth, San Francisco, CA, "Using Biometric-Tools to Understand the Relationship between Individual Characteristics and Cognitive Behavior", International, Accepted. (December 13, 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Aleuy, L. (Author Only), Randolph, A. (Author Only), Terrell, C. (Author Only), Cortes, K. J. (Presenter & Author), Center for Integrative Research on Cognition, Learning, and Education (CIRCLE) Conference, Center for Integrative Research on Cognition, Learning, and Education (CIRCLE), St. Louis, MO, "Measuring the Cognitive Load of Modeling Activities in Chemistry", National, Accepted. (September 2018).		
Completed		2018	Presentation	Calvert, J. (Presenter & Author), Cortes, K. J. (Author Only), Prat-Resina, X. (Author Only), Randolph, A. (Author Only), Terrell, C. (Author Only), Biennial Conference on Chemical Education, ACS Division of Chemical Education, Notre Dame, IN, "Determination of the Cognitive Load of Horizontal Translation in Organic Chemistry Modeling Activities", International. (August 2018).		
Completed	Yes	2018	Presentation	Terrell, C. (Presenter & Author), Aleuy, L. (Author Only), Calvert, J. (Author Only), Hampton-Ashford, A. (Author Only), Prat-Resina, X. (Author Only), Randolph, A. (Author Only), Cortes, K. J. (Author Only), Biennial Conference on Chemical Education, ACS Division of Chemical Education, Notre Dame, IN, "Measuring Cognitive Load & Impact of Modeling Activities in Undergraduate Biochemistry", International, Accepted. (August 2018).		
Completed	Yes	2018	Presentation	Kammerdiener, K. (Author Only), Randolph, A. (Author Only), Cortes, K. J. (Presenter & Author), Biennial Conference on Chemical Education, ACS Division of Chemical Education, Notre Dame, IN, "The Impact of Biochemistry Content Exposure on the Reading and Cognitive Processing of Metabolic Pathways", International, Accepted. (August 2018).		

Completed	Yes	2018	Presentation	Calvert, J. (Presenter & Author), Cortes, K. J. (Author Only), Prat-Resina, X. (Author Only), Randolph, A. (Author Only), Terrell, C. (Author Only), Biennial Conference on Chemical Education, ACS Division of Chemical Education, Notre Dame, IN, "Use of Psychophysiological Techniques to Determine Cognitive Load of Modeling Activities in General Chemistry", International, Accepted. (August 2018).		
Completed	No	2018	Presentation	Gordon, T. (Presenter & Author), Calvert, J. (Author Only), Cortes, K. J. (Author Only), Randolph, A. (Author Only), 2018 Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "An Investigation of Cognitive Load of General Chemistry Students Using a Virtual Modeling Activity", Local, Accepted. (April 19, 2018).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Bateganya, L. (Presenter & Author), Hampton-Ashford, A. (Presenter & Author), Calvert, J. (Author Only), Cortes, K. J. (Author Only), Randolph, A. (Author Only), 2018 Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Determination of the Cognitive Load of Modeling Tasks in Organic Chemistry", Local, Accepted. (April 19, 2018).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Aleuy, L. (Presenter & Author), Cortes, K. J. (Author Only), Randolph, A. (Author Only), 2018 Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Determination of the Cognitive Load of Serine Protease 3-Dimensional Models", Local, Accepted. (April 19, 2018).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Calvert, J. (Presenter & Author), Cortes, K. J. (Author Only), Randolph, A. (Author Only), 2018 Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Determining the Cognitive Load of a Virtual Substrate Docking Activity in Biochemistry", Local, Accepted. (April 19, 2018).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Kammerdiener, K. (Presenter & Author), Cortes, K. J. (Author Only), Randolph, A. (Author Only), 2018 Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Use of Biometric Techniques to Determine Differences in Exposure to Content when Reading and Processing Metabolic Pathways", Local, Accepted. (April 19, 2018).	Basic or Discovery Scholarship	

Completed	No	2018	Presentation	Mekbib, S. (Presenter & Author), Randolph, A. (Author Only), Cortes, K. J. (Author Only), 2018 Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Using Biometric Tools to Understand the Relationship Between Individual Characteristics and Cognitive Abilities", Local, Accepted. (April 19, 2018).	Basic or Discovery Scholarship	
Completed		2018	Presentation	Randolph, A., Georgia Tech's 2018 Institute for People and Technology (IPaT) Industry Innovation Day: Intelligent Health, Institute for People and Technology at Georgia Tech, Atlanta, GA, "NeuroGlass: A Mobile Brain-Computer Interface for Locked-in Communication", Regional, Invited. (April 19, 2018).	Applied or Integration/ Application Scholarship	
	No	2018	Presentation	Randolph, A., blackcomputeHER Conference, Atlanta, GA, "Brain-Computer Interfaces: A New Direction in Human-Computer Interaction", Local, Invited. (April 6, 2018).	Basic or Discovery Scholarship	
		2018	Presentation	Cortes, K. J. (Presenter & Author), Kammerdiener, K. (Author Only), Randolph, A. (Author Only), Terrell, C. (Author Only), 255th American Chemical Society National Meeting, New Orleans, LA, "Measuring the Cognitive Load of Modeling Activities in Chemistry", International. (April 2018).		
Completed		2018	Presentation	Terrell, C. (Presenter & Author), Aleuy, L. (Author Only), Calvert, J. (Author Only), Prat-Resina, X. (Author Only), Randolph, A. (Author Only), Cortes, K. J. (Presenter & Author), American Society for Biochemistry and Molecular Biology Annual Meeting, American Society for Biochemistry and Molecular Biology, San Diego, CA, "Measuring Cognitive Load & Impact of Modeling Activities in Undergraduate Biochemistry", International, Accepted. (April 2018).		
Completed	Yes	2018	Presentation	Kammerdiener, K. (Author Only), Cortes, K. J. (Presenter & Author), Randolph, A. (Author Only), American Society for Biochemistry and Molecular Biology Annual Meeting, American Society for Biochemistry and Molecular Biology, Chicago, IL, "Use of Biometrics to Determine Differences in How Biochemistry Experts and Novices Read Metabolic Pathways", National, Accepted. (April 2018).		

Completed	No	2018	Presentation	Randolph, A. (Presenter & Author), AIMA Event, Atlanta Interactive Marketing Association (AIMA), Atlanta, GA, "Neuromarketing: Impactful Solutions for Brain-Computer Interface Systems", Regional, Invited. (March 28, 2018).	Basic or Discovery Scholarship	
	No	2018	Presentation	Randolph, A., Baylor University Department of Information Systems Colloquium, Baylor University, Waco, TX, "Brain-Computer Interfaces: A New Direction in Human-Computer Interaction", Local, Invited. (March 23, 2018).	Basic or Discovery Scholarship	
Completed		2017	Presentation	Cortes, K. J. (Presenter & Author), Kammerdiener, K. (Presenter Only), Randolph, A. (Author Only), Terrell, C. (Author Only), Southeast Regional Meeting American Chemical Society, Charlotte, NC, "Using physiological biometric data to inform the instructional practices of biochemistry", Regional, Invited. (November 8, 2017).		
	No	2017	Presentation	Randolph, A. (Presenter & Author), TEDxCentennialParkWomen 2017, TEDxCentennialParkWomen, Coca Cola HQ, Atlanta, GA, "What Women Bring to Science: A Mentor and Mentee Dialogue in Brain-Computer Interfaces", International, published elsewhere, Invited. (November 3, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Randolph, A. (Presenter & Author), FutureX Live: Engineered Consciousness, Moxie, Inc., Atlanta, GA, "Telepaths Among Us: Advances in Brain-Computer Interfaces", Regional, Invited. (October 5, 2017).	Basic or Discovery Scholarship	
Completed	No	2017	Presentation	Randolph, A. (Presenter Only), Lee, A. (Presenter Only), Petter, S. (Presenter Only), Malloy, A. (Presenter Only), ISDSA Meeting, KPMG PhD Project, Boston, MA, "Mapping your Ph.D. Program to a Successful Career", National, Invited. (August 9, 2017).	Teaching and Learning Scholarship	
Completed	Yes	2017	Presentation	Randolph, A., Interdisciplinary Symposium on Decision Neuroscience (ISDN) 2017, Stanford, CA, "Perceived Application of Neuroscience Tools by Experienced Salespersons", International, Accepted. (June 2, 2017).	Basic or Discovery Scholarship	
Completed		2017	Presentation	Cortes, K. J. (Presenter & Author), Kammerdiener, K. (Author Only), Randolph, A. (Author Only), Experimental Biology 2017, American Society of Biochemistry and Molecular Biology, Chicago, IL, "Use of Eyetracking Technology to Determine Biochemistry Expert-Novice Differences in Reading Metabolic Pathways", International, Accepted. (April 24, 2017).		

Completed	No	2017	Presentation	Cortes, K. J. (Presenter & Author), Kammerdiener, K. (Author Only), Randolph, A. (Author Only), 253rd American Chemical Society National Meeting, San Francisco, California, "Use of scan path analysis to determine biochemistry expert-novice differences in reading metabolic pathways", International. (April 2, 2017).		
Completed	Yes	2017	Presentation	Donovan, R. A. (Presenter & Author), Anderson, K. J. (Presenter & Author), Figueroa, N. O. (Presenter & Author), Guillory, N. A. (Presenter & Author), Randolph, A. (Presenter & Author), Thomas, G. D. (Presenter & Author), Southeastern Women's Studies Association Conference, Atlanta, "Creating sista circles: Chronicles from a women faculty of color post-tenure support group", Regional, Accepted. (March 25, 2017).	Applied or Integration/ Application Scholarship	
		2016	Presentation	Randolph, A., IEEE-WIE Global Women in STEM Leadership Summit, IEEE, Atlanta, GA, "Academic Entrepreneurship", International, Invited. (November 3, 2016).	Applied or Integration/ Application Scholarship	
	No	2016	Presentation	Randolph, A., University of Pittsburgh Katz Graduate Colloquium, Katz Graduate School of Business, Pittsburgh, PA, "Brain-Computer Interfaces: A New Direction in Human-Computer Interaction", Local, Invited. (October 14, 2016).	Basic or Discovery Scholarship	
		2016	Presentation	Randolph, A. (Presenter & Author), Educator Preparation Provider (EPP) Meeting, KSU, Kennesaw, GA, "Thinking Caps: The Next Breakthrough Technology in Education", Local, Invited. (August 9, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Randolph, A. (Presenter Only), Gittens, S. (Presenter Only), National Society of Blacks in Computing (NSBC) Conference, NSF, Atlanta, GA, "Funding for Graduate School", National, Invited. (June 11, 2016).		
Completed		2016	Presentation	Randolph, A. (Presenter & Author), Burkhalter, J. (Presenter & Author), AACSB 2017 International Conference and Annual Meeting, AACSB International, Houston, TX, "Neuroscience and Learning", International, Invited. (April 24, 2016).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Carpenter, W. (Presenter & Author), Randolph, A. (Author Only), 21st Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Exploring OmnidirectionalVR", Local, Accepted. (April 21, 2016).	Basic or Discovery Scholarship	

Completed	No	2016	Presentation	Booyzen, T. (Presenter & Author), Marsh, A. (Presenter & Author), Randolph, A. (Author Only), 21st Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Exploring the Mental Load Associated with Switching Smartphone Operating Systems", Local, Accepted. (April 21, 2016).	Basic or Discovery Scholarship	
Completed	No	2016	Presentation	Turnage, R. (Presenter & Author), Randolph, A. (Author Only), 21st Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "Exploring Unconscious Responses to Conscious PTSD Triggers", Local, Accepted. (April 21, 2016).	Basic or Discovery Scholarship	
Completed	No	2016	Presentation	Boghani, S. (Presenter & Author), Margaret, M. (Presenter & Author), Randolph, A. (Author Only), 21st Annual Symposium of Student Scholars, Kennesaw State University, Kennesaw, GA, "The Use of fMRI and EMG in Treating Agoraphobia", Local, Accepted. (April 21, 2016).	Basic or Discovery Scholarship	
Completed	No	2016	Presentation	Randolph, A., Pennsylvania State University at Harrisburg IST Course, Pennsylvania State University at Harrisburg, Virtual, "Brain-Computer Interfaces: A New Direction in Human-Computer Interaction", Local, Invited. (April 12, 2016).		
Completed	Yes	2016	Presentation	Randolph, A. (Presenter & Author), Hawai'i International Conference on Systems and Sciences (HICSS-49), Kauai, HI, "Active and Passive Brain-Computer Interface Research", International, Invited. (January 5, 2016).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	Randolph, A. (Presenter & Author), Elite Women of Excellence, Kennesaw, GA, "College Admissions for EWOE Students and Parents", Local, Invited. (November 21, 2015).		
Completed	No	2015	Presentation	Randolph, A. (Presenter Only), Niederman, F. (Presenter Only), ISDSA Meeting, KPMG PhD Project, Puerto Rico, "Managing a Successful Interview", National, Invited. (August 13, 2015).		
Completed	No	2015	Presentation	Randolph, A. (Presenter Only), Carter, L. (Presenter Only), Parrish, J. (Presenter Only), Mid-Career Faculty Workshop, AIS, Puerto Rico, "Finding Your Brand", National, Invited. (August 13, 2015).		

Completed		2015	Presentation	Randolph, A. (Presenter & Author), Gmunden Retreat on NeuroIS, Gmunden, Austria, "Proposal for the Use of a Passive BCI to Develop a Neurophysiological Inference Model of IS Constructs", International, Accepted. (June 2, 2015).	Basic or Discovery Scholarship	
Completed		2015	Presentation	Randolph, A. (Presenter & Author), Gmunden Retreat on NeuroIS, Gmunden, Austria, "Using NeuroIS to Better Understand Activities Performed on Mobile Devices", International, Accepted. (June 2, 2015).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	Randolph, A. (Presenter Only), KSU's 7th Annual Women's History Month Commemoration, KSU, Kennesaw, GA, "Women in STEM Careers", Regional, Invited. (March 7, 2015).		
Completed	Yes	2015	Presentation	Randolph, A. (Presenter & Author), Hawai'i International Conference on Systems and Sciences (HICSS-48), Kauai, HI, "Bringing Advertising Closer to Mind: Using Neurophysiological Tools to Understand Student Responses to Super Bowl Commercials", International, Accepted. (January 8, 2015).	Basic or Discovery Scholarship	
	No	2014	Presentation	Randolph, A., Bartow County Rotary Club Meeting, Bartow County Rotary Club, Cartersville, GA, "The Brain: Command and Control Center", Local, Invited. (December 11, 2014).	Basic or Discovery Scholarship	
	No	2014	Presentation	Randolph, A., University of Nebraska at Omaha, College of Information Science & Technology, Omaha, NE, "Brain-Computer Interfaces: A New Direction in Human-Computer Interaction", Local, Invited. (December 4, 2014).	Basic or Discovery Scholarship	
	No	2014	Presentation	Randolph, A., National Resource Center for Adaptive Neurotechnologies, The Wadsworth Center, Albany, NY, "Assessing Fit of Nontraditional Assistive Technologies", Local, Invited. (November 3, 2014).	Basic or Discovery Scholarship	
	No	2014	Presentation	Randolph, A., HEC Montréal GReSI Colloquium, Department of IT, Montreal, Canada, "Brain-Computer Interfaces: A New Direction in Human-Computer Interaction", Local, Invited. (October 24, 2014).	Basic or Discovery Scholarship	
	No	2014	Presentation	Randolph, A., HEC Montréal Tech3Lab Colloquium, Tech3Lab, Montreal, Canada, "Tools and Techniques in Brain-Computer Interfaces", Local, Invited. (October 1, 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Wes Rhea
Senior Lecturer

Degree Information:
JD, Law, 2015
Taft University

Primary Teaching Areas:
IS

Year Hired:
2008

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. Most recently held the professional position of Chief Compliance Officer for BioIQ, and I continue to do consulting for them in information security, privacy, and compliance.

2. OIC: I maintain certification for Risk and Information Systems Control, as well as HIPAA Security.

3. Journal: "Business Student Perceptions of Online Learning: Using Focus Groups for Richer Understanding of Student Perspectives" in Taylor & Francis Online - Organization Management Journal (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016-Present	Professional Engagement/ Board Service	ETS Solutions, Kennesaw, GA, USA, appointed member to Board of Advisers, Pro Bono, Regional. (January 2016 - Present) to provide advisory services in the area of compliance, privacy & security.		
		2014 - Present	Professional Position/ Consulting	BioIQ, Chief Compliance Officer until 2017 and then have continued consulting in the information security, privacy, and compliance areas.		
		2011 - Present	License / Certification	"Certified in Risk and Information Systems Control (CRISC)", ISACA.		
		2010 - Present	License / Certification	"Certified HIPAA Security Specialist (CHSS)", HIPAA Academy.		
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Cochran, J., Baker, V., Benson, D., Rhea, J. (2016). Business Student Perceptions of Online Learning: Using Focus Groups for Richer Understanding of Student Perspectives. *Organization Management Journal, 13(3).*	Teaching and Learning Scholarship	C
Published		2016	Journal Article, Professional Journal	Rhea, W. (2016). What CIOs Want CEOs to Know About Data Security. *Health System Management*.	Applied or Integration/ Application Scholarship	
		2016	Experience: Consulting	Consulting, P&R Dental Strategies, New York.		

Completed		2016	Presentation	Rhea, W., IS/ISA: Your eFuture, KSU - IS Department, KSU, "IS/ISA: Your eFuture", Local. (October 12, 2016).		
	No	2016	Presentation	Rhea, J., Georgia Independent College Association - IT Retreat, Georgia Independent College Association, Atlanta, GA, "Spotlight on Information Security Awareness and User Training", State. (June 10, 2016).		
		2016	Presentation	Rhea, J., TAG - Cloud, Technology Association of Georgia (TAG), Atlanta, GA, "Compliance and the Cloud", State. (March 8, 2016).		
		2016	Workshop	Workshop, "NACE Career Coach Workshop", NACE.		
		2016	Workshop	Workshop, "HLCP Career Coach Training and Course Review", HLCP.		
		2016	Workshop	Workshop, "NACE Webinar: Career Focused Resource Development", NACE.		
		2014 - 2015	Experience: Consulting	Consulting, Sharecare, Atlanta, Ga., Compensated.		
		2010 - 2015	Experience: Consulting	Consulting, Alere, Atlanta, Ga.		
		2015	JD	JD, Taft University, Law.		
		2015	Research/Writing Presentation	Research/Writing Presentation, "Panel Discussion: Elevating your Research", IS Department - Traci Carte.		
		2015	Seminar	Seminar, ""User Satisfaction with Information Systems: A Comprehensive Model of Attribute Satisfaction”", KSU - Coles College of Business.		
		2008 - 2014	Professional Position	Alere, Information Security Officer.		
		2000	MBA	MBA, Troy State University, Business Administration.		
			License / Certification	"Certified HIPAA Professional -HIPAA Academy (CHP)", HIPAA Academy.		
			License / Certification	"Certified Information Security Manager -ISACA (CISM)", ISACA.		
			License / Certification	"Certified Information Systems Security Professional Training".		
			License / Certification	"Certified Project Management Professional (PMP)", Project Management Institute.		
			License / Certification	"Certified Sarbanes-Oxley Professional -SOX Institute (CSOX)", SOX Institute.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

John David Rusk
Part-time Instructor

Degree Information:
DBA, Information Systems, 2018
Kennesaw State University

Primary Teaching Areas:
IS

Year Hired:
2019

Classification:
Supporting

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualifications with the support of the following:

1. OIC: I am an active volunteer with Junior Achievement of Georgia.

2. I earned my doctorate in 2018, qualifying me as SA for five years.

3. OIC: Over the last five years, I have been employed as faculty, serving as an instructor at several University System of Georgia schools.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2013 – Present	Community Engagement	Volunteer, Junior Achievement of Georgia. I present organizational ethics to groups of high school juniors and seniors. Through the Business Ethics Program in conjunction with the University of North Georgia, the BB&T Center for Ethical Business Leadership, and Junior Achievement, hundreds of high school students from eight north Georgia counties have participated each year.		
		2018	Professional Position	Part-Time Instructor at Georgia State University		
		2018	Degree	DBA, Information Systems, Kennesaw State University		
		2011-2018	Professional Position	Faculty at University of North Georgia		
		1998-2009	Professional Position	Director of Information Technology at Forsyth County		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Kathy Schwaig
Professor

Degree Information:
PHD, Management Information Systems, 1996
University of South Carolina

Primary Teaching Areas:

Year Hired:
2002

Classification:

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Administrator: I have served in administrative roles since 2012. I was SA qualified at the time of my appointment.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2019 - Present	Academic Position	Provost and Senior Vice President of Academic Affairs, KSU		
		2012 - 2019	Academic Position	Coles College of Business - KSU, Dean - Coles College of Business.		
		2005 - Present	Experience: Consulting	Consulting, Information Technology Professional Services, Woodstock, GA, Compensated, approximately 50 hours spent for the year.		
		1999 - Present	Experience: Consulting	Consulting, Process Logic, Inc, Marietta, GA, Compensated, approximately 50 hours spent for the year.		
Published	Peer Review - Refereed	2018	Conference Proceeding	Guerra-Zubiaga, D. A., Schwaig, K. S., Felix, M. B., Calfee, J. D., Sims, A. M., Vo, T. H. (2018). A Novel Framework in Manufacturing Automation to implement Cyber-Manufacturing Systems. *Advanced Manufacturing*. Pittsburgh, PA: ASME - IMECE 2018.	Basic or Discovery Scholarship	A
		2017	MLA	MLA, Johns Hopkins University, Liberal Arts.		
		1996	PHD	PHD, University of South Carolina at Columbia, Business Administration.		
		1996	PHD	PHD, University of South Carolina, Management Information Systems.		
		1986	MBA	MBA, Baylor University, Information Systems Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Sherri Shade
Associate Professor

Degree Information:
MSIS, Information Systems, 2000
Kennesaw State University

Primary Teaching Areas:
IS

Year Hired:
2000

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. Consulting: I actively consult for primarily non-profit organizations.

2. OIC: I reviewed a paper for the International Conference on Information Systems, "A Contextualization of the Technology Acceptance Model to Social Media Adoption within African College Students."

3. OIC: I am a regular reviewer for publishers of IS-related textbooks.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2019	Reviewer	Reviewer for a conference paper: "A Contextualization of the Technology Acceptance Model to Social Media Adoption within African College Students," Digital Learning Environment and Future IS Curriculum Track, International Conference on Information Systems (ICIS).	Teaching and Learning Scholarship	
		2019	Textbook Revision	Web Development with ASP.NET, HTML, CSS, and Bootstrap Jakob Iversen & George Philip, Prospect Press, Reviewer		
		2019	Textbook Revision	McGraw Hill, Reviewer		
		2018 - Present	Experience: Consulting	Consulting, Glenlake Subdivision, Kennesaw, GA, Pro Bono, approximately 40 hours spent for the year.		
		2018	Textbook Reviewer	McGraw Hill, Reviewer		
		2017 - Present	Experience: Consulting	Consulting, DAS Associates, Kennesaw, Pro Bono, approximately 40 hours spent for the year.		
		2017 - Present	Experience: Programming tutor for homeschoolers	Programming tutor for homeschoolers, Individual Customers for tutoring, Pro Bono, approximately 70 hours spent for the year.		

		2017	Textbook Reviewer	McGraw Hill, Reviewer		
		2016 - 2017	Experience: Consulting	Consulting, South Carolina Federation of Music Clubs, South Carolina, Pro Bono, approximately 15 hours spent for the year.		
		2016 - 2017	Experience: Consulting	Consulting, Alpha Tau Omega fraternity, Mississippi State University, Pro Bono, approximately 30 hours spent for the year.		
		2015 - Present	Experience: Consulting	Consulting, Bearden Restoration, Cherry Log, GA, Pro Bono, approximately 20 hours spent for the year.		
		2009 - 2017	Experience: Consulting	Consulting, Kell High School Soccer Boosters, Marietta, GA, Pro Bono, approximately 60 hours spent for the year.		
		2013 - 2014	Experience: Consulting	Consulting, Kell High School Basketball Boosters, Kennesaw, GA, Pro Bono, approximately 120 hours spent for the year.		
		2013 - 2014	Experience: Consulting	Consulting, Marcellus School District, Jones, MI, Pro Bono.		
		2012 - 2014	Experience: Consulting	Consulting, American Legion Woodstock, Pro Bono, approximately 40 hours spent for the year.		
		2009	Professional Engagement	Global Information Technology Management Association, Track Organizer		
		2000	MSIS	MSIS, Kennesaw State University, Information Systems.		
		1986		Brookhaven College, Business.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Sree Shama
Part-Time Instructor

Degree Information:
MS, Computer Science
University of Kentucky

Primary Teaching Areas:
ISA

Year Hired:
2017

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. OIC: I maintain certification as a Certified Authorization Professional.

2. OIC: I am a Certified Information Security Manager.

3. I serve as the GETS Security Program Director for the Georgia Technology Authority.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2012 - 2021	License / Certification	"Certified Authorization Professional", www.isc2.org.		
		2007 - 2020	License / Certification	"Certified Information Security Manager", ISACA.		
		2018 - Present	Government Position	Georgia Technology Authority - State of Georgia, GETS Security Program Director.		
		2004 - 2019	License / Certification	"Certified Information Systems Security Professional", www.isc2.org.		
		2016 - 2018	Professional Position	WellStar Health Systems, Team Lead, Information Security.		
		2006 - 2016	Government Position	Georgia Technology Authority - State of Georgia, Enterprise Security Architect.		
		1991	MS	MS, University of Kentucky, Computer Science.		
		1984	BE	BE, University of Mysore, Electrical Engineering.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Russell Shaver
Senior Lecturer

Degree Information:
MS, Systems Management, 1975
St. Mary's University

Primary Teaching Areas:
IS

Year Hired:
2003

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. Consulting: I am actively engaged with my firm, R Shaver Ventures and provide consulting services to both for and non-profit organizations.

2. OIC: Presentation at SECRA Conference entitled, "FindGift.com: A Voyage of Discovery."

3. OIC: I regularly engage in continuing education.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2008 - Present	Experience: Consulting	Consulting, J5 Create, Inc., Kennesaw GA & Longbeach CA, Compensated, approximately 40 hours spent for the year.		
		2007 - Present	Experience: Consulting	Consulting, Peleman Industries, Inc, Alpharetta GA, Compensated, approximately 200 hours spent for the year.		
		2004 - Present	Experience: For Profit Organization	For Profit Organization, R Shaver Ventures, Compensated, approximately 120 hours spent for the year.		
		2004 - Present	Professional Position	R Shaver Ventures, Owner.		
Submitted		2019	Presentation	Shaver, R., SECRA.org Conference, Southeast Case Research Association, Myrtle Beach SC, "FindGift.com: A Voyage of Discovery", Regional, published in proceedings, Invited. (February 22, 2019).	Teaching and Learning Scholarship	
		2017	Workshop	Workshop, "How to Get Published", Northern Arizona University.		
		1978	MS	MS, University of Texas at San Antonio, Environmental Management.		
		1978	MS	MS, The University of Texas at San Antonio, Environmental Studies.		
		1975	MS	MS, St. Mary's University, Systems Management.		

		2004 - Present	License / Certification	"Residential Home Inspector", H.I.F.		
		1977 - Present	License / Certification	"Commercial Pilot", FAA.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Sweta Sneha
Professor

Degree Information:
PHD, Computer Information Systems, 2008
Georgia State University

Primary Teaching Areas:
IS

Year Hired:
2008

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Toward Application of Blockchain for Improved Health Records Management and Patient Care" in Blockchain in Healthcare Today (C level PRJ).

2. Journal: "A Three Country Study for Understanding Physicians' Engagement with Electronic Information Resources Pre and Post System Implementation" in Journal for Global Information Management (A level PRJ).

3. OIC: Conference Proceeding at the 19th Annual SIG Conference on Information Technology Education entitled, "*Reduction of Medical Errors in Emergency Medical Care.*"

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Carter, G., White, D., Nalla, A., Sneha, S., Shahriar, H. M. "Toward Application of Blockchain for Improved Health Records Management and Patient Care. *Blockchain in Healthcare Today, February, 2019*.	Applied or Integration/ Application Scholarship	C
Accepted	No	2019	Presentation	Sneha, S., Data Science Connect, Atlanta, "Digital Healthcare Informatics", National, Invited. (February 28, 2019).	Applied or Integration/ Application Scholarship	
Completed		2019	Presentation	Sneha, S., Morrell, N., Martin, J., Preston, D., Harewood, J., The Summit, TAG, Atlanta, "Digital Healthcare Ecosystem", Invited. (February 12, 2019).		
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Ilie, V., Sneha, S. (2018). A Three Country Study for Understanding Physicians' Engagement With Electronic Information Resources Pre and Post System Implementation. *Journal of Global Information Management, April 2018*.	Applied or Integration/ Application Scholarship	A

Published	Peer Review - Refereed	2018	Conference Proceeding	Whitley, P., Ennis, E., Tacca, N., Sneha, S., Shahriar, H. M., Zhang, C. (2018). *Reduction of Medical Errors in Emergency Medical Care* (pp. 160). SIGITE '18 Proceedings of the 19th Annual SIG Conference on Information Technology Education.		
		2018	Presentation	Sneha, S., TAG Health IT Fair, TAG, Atlanta, "Building Your Leadership Profile". (March 2018).		
Published	Peer Review - Refereed	2017	Conference Proceeding	Sneha, S., Straub, D. (2017). *E-Health: Value Proposition and Technologies Enabling Collaborative Healthcare*. HICSS 2017.	Applied or Integration/ Application Scholarship	
		2017	Presentation	Sneha, S., Impactful Academic Program Development and Industry Engagement, GLBITM, New Delhi, India, "Impactful Academic Program Development and Industry Engagement". (December 2017).		
		2017	Presentation	Sneha, S., HICSS, Hawaii, "E-Health: Value Proposition and Technologies Enabling Collaborative Healthcare", Accepted. (January 2017).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Sneha, S. (Published). *E-Health: Value Proposition and Technologies Enabling Collaborative Healthcare*. HICSS 2017.	Applied or Integration/ Application Scholarship	
Accepted		2016	Conference Proceeding	Sneha, S., Ivaskiew, K. (in press). *The Growing Opportunities and Challenges in Low to Middle Income Communities, International Conference on Current and Future Trends of Information and Communication Technologies in Healthcare*. ICTH 2016.	Basic or Discovery Scholarship	
Published		2015	Magazine/ Trade Publication	Sneha, S., Iyer, L. (2015). *IS Collaborates with the National Center for Women and Information Technology (NCWIT)*.		
		2015	Presentation	Sneha, S., IIT Patna, Patna, India, "Health Informatics", International, Invited. (December 2015).		
Completed		2015	Presentation	Sneha, S., Super Nova South, Atlanta, GA, "Are you ready for predictive healthcare?" National, Invited. (October 2015).		
Published		2014	Conference Proceeding	Sneha, S., Ordun, C., Waller, L., Morgan, M. (Published). *Surveillance of Surveillance*. International Society for Disease Surveillance (ISDS).		
Completed	Yes	2014	Presentation	Sneha, S., MEDCOM International Conference on Medical Imaging, m-Health, and Emerging Communication Systems,, IEEE Engineering Medicine and Biology, New Delhi, India,, "Digitization of Healthcare: Challenges and Opportunities", International, Invited. (November 2014).	Basic or Discovery Scholarship	

Completed	Yes	2014	Presentation	Sneha, S., Health Informatics and Technology Conference, Baltimore, MD, "Diabetes Management via Gamification Application", International, Invited. (October 2014).		
Completed	Yes	2014	Presentation	Sneha, S., AMCIS, AIS, Savannah, GA, "Healthcare Management and Informatics", International, Accepted. (August 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Dominic Thomas
Associate Professor

Degree Information:
PhD, 2005
University of Georgia

Primary Teaching Areas:
IS

Year Hired:
2018

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "The Development of an Integrated Model of EMR Adoption: Incorporating the Organization Artifact" in Journal of Information Technology Theory and Application (B level PRJ).

2. Journal: "Finding the "Radicalness" in Radical Innovation Adoption" in Journal of Information Systems Applied Research (C level PRJ).

3. OIC: Conference Proceeding at the 2017 Proceedings of the EDSIG Conference entitled, "*A Conceptual Approach and Test Case: Art Analytics as an Approach for Integrative, Hands-on Learning.*"

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review - Refereed	2019	Journal Article, Academic Journal	Webber, S. S., Detjen, J., MacLean, T., Thomas, D. (in press). Team Challenges: Is Artificial Intelligence the Solution? *To appear in Business Horizons*.	Basic or Discovery Scholarship	
Accepted	Yes	2019	Presentation	Negash, S. (Presenter & Author), Thomas, D. (Author Only), Canadian Conference On Electrical And Computer Engineering, IEEE, Edmonton, Canada, "Teaching Blockchain for Business", National, Accepted. (May 6, 2019).	Basic or Discovery Scholarship	
Completed	No	2019	Presentation	Thomas, D., Kennesaw, GA, "CATME for Team Development and Improvement", Local, Invited. (April 18, 2019).	Teaching and Learning Scholarship	
Accepted	Yes	2019	Presentation	Thomas, D. (Presenter & Author), Anderson, I. (Presenter & Author), Foundations in Art Theory and Education, FATE, Columbus, OH, "Bootstrapping Creative Learning through Collaborative Design to Introduce Students to, Among Other Things Visual Literacy", National, published in proceedings, Accepted. (April 4, 2019).	Teaching and Learning Scholarship	

Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Carraher Wolverton, C., Thomas, D. (2018). The Development of an Integrated Model of EMR Adoption: Incorporating the Organization Artifact. *Journal of Information Technology Theory and Application (JITTA), 19(3).*	Basic or Discovery Scholarship	B
Completed	No	2018	Presentation	Thomas, D., Kennesaw State University, Kennesaw, GA, "Developing a Theory for Innovation Attitudes in Healthcare Organizations", Local, Invited. (September 8, 2018).	Basic or Discovery Scholarship	
	No	2018	Presentation	Nichter, S., Anderson, I., Thomas, D., Arts Alive Week and Installations at Sargent Hall, CTSE FLPC Outcome, Across Campus and Event at Sargent Hall, "Arts Alive", Local, Accepted. (April 26, 2018).		
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Thomas, D., Sharma, A., Konsynski, B. (2017). Finding the "Radicalness" in Radical Innovation Adoption. *Journal of Information Systems Applied Research, 10*(2), 12-20.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Conference Proceeding	Nichter, S., Anderson, I., Thomas, D. (2017). *A Conceptual Approach and Test Case: Art Analytics as an Approach for Integrative, Hands-on Learning* (pp. 7 pages). Austin, TX: 2017 Proceedings of the EDSIG Conference Austin TX.	Teaching and Learning Scholarship	
	Yes	2017	Presentation	Nichter, S. (Presenter & Author), Thomas, D. (Presenter & Author), EDSIGCON Conference 2017, EDSIGCON/CONSAR 2017 ISCAP, EDSIG, IBM, MENDIX, Austin TX, "A Conceptual Approach and Test Case: Art Analytics as an Approach for Integrative, Hands on Learning", National, published in proceedings, Accepted. (November 6, 2017).		
	Yes	2017	Presentation	Nichter, S. (Presenter Only), Anderson, I. (Presenter Only), Thomas, D. (Presenter Only), 49th Annual International Visual Literacy Association Conference: Designing Visual Literacy Experiences, Lesley University, College of Art and Design, Lesley College, Cambridge MA, "Bootstrapping Creative Learning through Collaborative Design", International, published in proceedings, Accepted. (September 16, 2017).	Teaching and Learning Scholarship	
	Yes	2016	Presentation	Thomas, D., Subrams, R., Hawaii International Conference on Systems Sciences, IEEE, Kauai, HI, "Value-Mapping IT Platform Options in Global Health: A Multi-Year Case of Code Rot versus the Event-Driven Outbreak Economy", International, published in proceedings, Accepted. (January 7, 2016).	Basic or Discovery Scholarship	

	No	2015	Presentation	Thomas, D., Yao, Y., Research Seminar, SBS, 73 Tremont St, Boston, "Workplace Influences on IT Manager Innovation Attitudes: Empirical Evidence from Healthcare Remote Services Deployment in China", Local, Invited. (October 22, 2015).	Basic or Discovery Scholarship	
	Yes	2015	Presentation	Nichter, S., Anderson, I., Thomas, D., Presentation including Power Point, Students presentations with Faculty, projects completed were on site and in the Power Point. Student Collaborations were presented to Dean Greenberg, Dean O'Neil, Chair ISOM Ken Hung, Chair NESAD Audrey Goldstein and Prov. Pokorak, Suffolk University, 75 Arlington St. 4th Floor, "2015 Interdisiplinary Project: NESAD: Integrated Stduio 2 and SBS: Project Management", Local, published elsewhere, Accepted. (April 23, 2015).		
Published		2015	Conference Proceeding	Weinberg, B. D., Kamis, A., Kambil, A., Thomas, D. (2015). Introduction to Electronic Marketing Minitrack. In Bui, TX; Sprague, RH (Ed.), *2015 48TH Hawaii International Conference On System Sciences (HICSS)* (pp. 3344-3344). Los Alamitos: Ieee Computer Soc.		
Published		2014	Conference Proceeding	Thomas, D., Yao, Y., Guo, X. (2014). Environment Versus Partnering Experience: an Exploration of Chinese Healthcare IT Manager Attitudes toward Innovation of Services. In Sprague, RH (Ed.), *2014 47th Hawaii International Conference On System Sciences (HICSS)* (pp. 2741-2750). New York: IEEE.		
	Yes	2014	Presentation	Gogan, J., McLaughlin, M.-D., Thomas, D., International Conference on Information Systems, AIS, Auckland, NZ, "Diversify IS Research, One Method at a Time: Critical Incident Technique in the Basket", International, published in proceedings, Accepted. (December 14, 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Reza Vaezi
Associate Professor

Degree Information:
PHD, Business Administration, 2013
University of Houston

Primary Teaching Areas:
IS

Year Hired:
2013

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Twitter Speaks: A Case of National Disaster Situational Awareness" in Journal of Information Science (B level PRJ).

2. OIC: Conference Proceeding at AMCIS 2017 entitled, *"Driving Forces behind Snapchat Success."*

3. Journal: "User Satisfaction Research in Information Systems: Historical Roots and Approaches" in Communications of Association for Information Systems (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review - Refereed	2019	Journal Article, Academic Journal	Vaezi, S., Mills, A., Chin, W. (in press). A Comprehensive Model of User Satisfaction Measurement: Attribute Level Satisfaction. *To appear in Communications of AIS*.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Karami, A., Shah, V., Bansal, A., Vaezi, S. (2019). Twitter Speaks: A Case of National Disaster Situational Awareness. *Journal of Information Science*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Conference Proceeding	Vaezi, S. (2017). *Driving Forces behind Snapchat Success*. AMCIS 2017 Proceedings.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Vaezi, S., Chin, W., Mills, A., Zafar, H. (2016). User Satisfaction Research in Information Systems: Historical Roots and Approaches. *Communications of Association for Information Systems, 38*(1-27).	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Conference Proceeding	Vaezi, S., Chin, W. (2015). *Measuring User Satisfaction with IS Security*. Americas Conference on Information Systems.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Vaezi, S., Chin, W. (2015). An IS Scholar and Scholarship Ranking Based on Contributions to Doctoral Education. *Communications of AIS*.	Basic or Discovery Scholarship	A

Accepted	Peer Review - Refereed	2014	Journal Article, Academic Journal	Vaezi, S., Chang, J. (in press). Reciprocity Norms and Its Antecedents in Online Communities. *To appear in Journal of Information Science and Technology*.	Basic or Discovery Scholarship	C
		2015	Presentation	Vaezi, S., College Brown Bag Series, Coles College of Business, "User Satisfaction with Information Systems: A Comprehensive Model of Attribute Satisfaction", Local. (March 6, 2015).	Basic or Discovery Scholarship	
		2014	Presentation	Vaezi, S., Department Brown Bag Series, "An IS Scholar and Scholarship Ranking Based on Contributions to Doctoral Education". (November 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Michael Whitman
Professor

Degree Information:
PHD, Management Information Systems, 1994
Auburn University, AL

Primary Teaching Areas:
IS

Year Hired:
1998

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Industry Priorities for Cybersecurity Competencies" in Journal of the Colloquium for Information Systems Security Education (C level PRJ).

2. OIC: Conference Proceeding at Americas Conference on Information Systems entitled, *"Challenges in the Instruction of Risk Management: TREO Talk Paper."*

3. Journal: "Perspectives on Open Access Opportunities for IS Research Publication: Potential Benefits for Researchers, Educators and Students" in Journal of Information Systems Education (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Whitman, M. (2018). Industry Priorities for Cybersecurity Competencies. *Journal of the Colloquium for Information Systems Security Education, 2018*(1/6).	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Conference Proceeding	Whitman, M. (2018). *Challenges in the Instruction of Risk Management: TREO Talk Paper* (vol. 2018). Americas Conference on Information Systems (AMCIS).	Teaching and Learning Scholarship	
Published	Editorial Review	2018	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2018). *Management of Information Security* (6th ed.). Boston: Cengage Learning / Course Technology.	Teaching and Learning Scholarship	
Published	Editorial Review	2017	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2017). *Principles of Information Security* (6th ed.). Boston: Course Technology / Cengage Learning.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Woszczynski, A., Whitman, M. (2016). Perspectives On Open Access Opportunities For IS Research Publication: Potential Benefits For Researchers, Educators And Students. *Journal of Information Systems Education, 27*(4), 259-276.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Whitman, M., Mattord, H. (2016). Threats to Information Protection - Industry and Academic Perspectives: An Annotated Bibliography. *Journal of Cybersecurity Education, Research and Practice, 2016*(2), 33.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2016	Conference Proceeding	Whitman, M., Mattord, H. (2016). *Threats to Information Protection - Industry and Academic Perspectives: An annotated bibliography* (vol. 2016, pp. 33). Kennesaw, Georgia: Conference on Cybersecurity Education, Research and Practice.	Teaching and Learning Scholarship	
Published	Editorial Review	2016	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2016). *Management of Information Security* (5th ed.). Boston: Cengage Learning / Course Technology.		
Accepted	Editorial Review	2015	Research Report	Mattord, H., Whitman, M. (in press). *2015 SEC/CISE Threats to Information Protection Report Including a Current Snapshot of the State of the Industry*. Security Executive Council.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Whitman, M., Mattord, H. (2015). *Ongoing Threats to Information Protection* (pp. 1). ACM Digital Library: Proceedings of the 2015 Information Security Curriculum Development Conference.	Basic or Discovery Scholarship	
Accepted	Editorial Review	2014	Book, Textbook-Revised (new edition)	Whitman, M., Mattord, H. (2014). *Principles of Information Security* (5th ed.). Boston: Course Technology / Cengage Learning.	Teaching and Learning Scholarship	
Completed	No	2018	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2018 Conference on Cybersecurity Education Research and Practice, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 20, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Whitman, M., Colloquium for Information Systems Security Education (CISSE), CISSE, New Orleans, "Industry Priorities for Cybersecurity Competencies", International, published elsewhere, Accepted. (June 13, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2017 Metro Atlanta ISSA Conference, Metro Atlanta ISSA, Atlanta, Georgia, "The State of the Cybersecurity Workforce", National, Accepted. (November 15, 2017).	Applied or Integration/ Application Scholarship	

Completed	No	2016	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2016 Conference on Cybersecurity Education, Research and Practice, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 2016).	Teaching and Learning Scholarship	
Completed	No	2015	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2015 Information Security Curriculum Development Conference, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 2015).	Teaching and Learning Scholarship	
Completed	No	2014	Presentation	Whitman, M. (Presenter & Author), Mattord, H., 2014 Information Security Curriculum Development Conference, KSU Center for Information Security Education, Kennesaw, Georgia, "Workshop on Designing and Teaching InfoSec Curriculum", Regional, Invited. (October 2014).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Amy Woszczynski
Professor

Degree Information:
PhD, Industrial Management
Clemson University

Primary Teaching Areas:
IS

Year Hired:
2000

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: Conference Proceeding at the Southern Association for Information Systems entitled, *"Collaborative Course Design."*

2. Journal: "Learning outcomes for cyber defense competitions" in Journal of Information Systems Education (B level PRJ).

3. Journal: "Perspectives on open access opportunities for IS research publication: Potential benefits for researchers, educators and students" in Journal of Information Systems Education (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Conference Proceeding	Woszczynski, A., Bandyopadhyay, T., Prince, B., Godin, J., Pridmore, J. (2018). *Collaborative Course Design* (vol. March 23-24). Atlanta, GA: Southern Association for Information Systems (SAIS).	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Woszczynski, A., Green, A. (2017). Learning outcomes for cyber defense competitions. *Journal of Information Systems Education, 28*(1), 21-42.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Woszczynski, A., Whitman, M. (2016). Perspectives on open access opportunities for IS research publication: Potential benefits for researchers, educators and students. *Journal of Information Systems Education, 27*(4), 259-276.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Woszczynski, A., Dembla, P., Zafar, H. (2016). Gender-based Differences in culture in the Indian IT workplace. *International Journal of Information Management, 36*(4), 507-519.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burke, M. A., Goldfine, R. A., Kirby, D. L., McHatton, P. M., Nandan, M., Pearcey, S. M., Porter, K. J., Stallings, L. L., Woszczynski, A. (2015). Forming a learning community for new Chairs. *The Department Chair (Jossey-Bass), 25*(4), 25-27.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Kleist, V. F., Woszczynski, A., Zafar, H., Dembla, P. (2015). The Russian and Ukrainian Information Technology Outsourcing Market: Potential, Barriers and Management Considerations. *Journal of Global Information Technology Management, 18*(1), 6-28.	Basic or Discovery Scholarship	B

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Humayun Zafar
Associate Professor

Degree Information:
PHD, Business Administration/Information Technology, 2010
The University of Texas at San Antonio

Primary Teaching Areas:
ISA

Year Hired:
2010

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: Conference Proceeding at the 52nd Hawaii International Conference on System Sciences entitled, "*Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience*"

2. Journal: "Quantifying Mobility: A Proposed Index Model" in International Journal of Digital Society (C level PRJ).

3. Journal: "Toward a More Secure HRIS: The Role of HCI and Unconscious Behavior" in AIS Transactions on Human-Computer Interaction (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Conference Proceeding	Zafar, H., Randolph, A., Gupta, S., Hollingsworth, C. (2019). *Traditional SETA No More: Investigating the Intersection Between Cybersecurity and Cognitive Neuroscience*. Proceedings of the 52nd Hawaii International Conference on System Sciences.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Ali, R., Zafar, H. (2018). Quantifying Mobility: A Proposed Index Model. *International Journal of Digital Society, 8*(4), 1343 – 1352.	Basic or Discovery Scholarship	C
Published		2018	Conference Proceeding	Zafar, H. (2018). *We Are Fighting A Cyber War Right Now*. Proceeding of the 22nd Colloquium for Information System Security Education.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Zafar, H., Randolph, A., Martin, N. (2017). Toward a More Secure HRIS: The Role of HCI and Unconscious Behavior. *AIS Transactions on Human-Computer Interaction, 9*(1).	Applied or Integration/ Application Scholarship	C
Accepted		2017	Journal Article, Academic Journal	Alamilla, S. G., Barney, B. J., Zafar, H. (2017). A Propensity Score Model to Evaluate the Downstream Performance of Students in General Education Online Courses in A University System.		

Accepted		2017	Book, Chapter in Scholarly Book-New	Zafar, H. (2017). Mobile Computing & hand-hand held devices at work. In Guido Hertel, Dianna Stone, Richard Johnson, & Jonathan Passmore (Ed.), *The Psychology of the Internet at Work*.	Applied or Integration/ Application Scholarship	
Accepted	Peer Review - Refereed	2017	Book, Chapter in Scholarly Book-Revised (new edition)	Zafar, H., Stone, D. (2017). HRIS Privacy and Security. *Human Resource Information Systems Basics, Applications, and Future Directions Third Edition* (4th ed.).	Applied or Integration/ Application Scholarship	
Accepted		2017	Journal Article, Academic Journal	Ali, R., Zafar, H. (2017). A Security and Privacy Framework for e-Learning. *To appear in International Journal of e-Learning Security, 7*(2), 556-566.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Conference Proceeding	Bandyopadhyay, T., Zafar, H. (2017). *Influence of Information Overload on IT Security Behavior: A Theoretical Framework* (pp. 10). Boston: Twenty-third Americas Conference on Information Systems.	Applied or Integration/ Application Scholarship	
Published		2017	Conference Proceeding	Zafar, H., Brown, D. (2017). *Information Security Policy Quality and Enforcement: Is Compliance a Solution to Fraud* (pp. 5). Boston: Twenty-third Americas Conference on Information Systems.		
Published	Peer Review - Refereed	2016	Conference Proceeding	Zafar, H. (2016). *Cybersecurity: Role of Behavioral Training in Healthcare*. Twenty-second Americas Conference on Information Systems, San Diego, 2016.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Sinanaj, G., Zafar, H. (2016). *Who Wins in a Data Breach? A Comparative Study on the Intangible Costs of Data Breach Incidents*. PACIS 2016 Proceeding.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Shahriar, H. M., Peltsverger, S. B., Zafar, H., Bailey, B. D., Johnston, L. M. (2016). *Digital Badges to Enhance Skills and Preparation for a Career in Cyber Security* (pp. 622-623). IEEE: The 40th IEEE Computer Society International Conference on Computers, Software & Applications (COMPSAC). 1100 South Marietta Parkway	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Vaezi, S., Chin, W., Mills, A., Zafar, H. (2016). User Satisfaction Research in Information Systems: Historical Roots and Approaches. *Communications of Association for Information Systems, 38*(1-27).	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Woszczynski, A., Dembla, P., Zafar, H. (2016). Gender-based Differences in culture in the Indian IT workplace. *International Journal of Information Management, 36*(4), 507-519.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2015	Conference Proceeding	Zafar, H., Martin, N. (2015). *Information Security: Modeling the Unconscious Mind* (pp. 7). Twenty-first Americas Conference on Information Systems, Puerto Rico, 2015.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Zafar, H., Ko, M. S., Osei-Bryson, K.-M. (2015). The value of the CIO in the top management team on performance in the case of information security breaches. *Information Systems Frontiers*.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Kleist, V. F., Woszczynski, A., Zafar, H., Dembla, P. (2015). The Russian and Ukrainian Information Technology Outsourcing Market: Potential, Barriers and Management Considerations. *Journal of Global Information Technology Management, 18*(1), 6-28.	Basic or Discovery Scholarship	B
Published		2014	Script for a KSU Video for Affordable Learning Georgia	Spisak, R. J., Powell, T. M., Hill, R. N., Vega, A. L., Zafar, H. (2014). Library Affordable Learning Georgia Video Script. *Kennesaw State University Affordable Leaning Initiatives*.		
		2016	Presentation	Ali, R. (Presenter & Author), Zafar, H. (Presenter & Author), Americas Conference on Information Systems, Association of Information Systems (AIS), San Diego, CA, "Quantifying Mobility: A Proposed Index Model". (August 11, 2016).		
Completed	Yes	2016	Presentation	Shahriar, H. M. (Presenter & Author), Peltsverger, S. B. (Author Only), Zafar, H. (Author Only), Bailey, B. D. (Author Only), Johnston, L. M. (Author Only), 40th IEEE Computer Society International Conference on Computers, Software & Applications (COMPSAC), Atlanta, "Digital Badges to Enhance Skills and Preparation for a Career in Cyber Security", International, published in proceedings, Accepted. (June 14, 2016).	Teaching and Learning Scholarship	
Completed	Yes	2016	Presentation	Zafar, H., The Colloquium for Information Systems Security Education, Philadelphia, PA, "SETA On Steroids: A New Model of Security Training in Healthcare", International, published in proceedings, Accepted. (June 14, 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Alamilla, S. G., Barney, B. J., Zafar, H., AMCIS, San Diego, CA, "A propensity score model to evaluate the downstream performance of students in General Education online courses in a university system", National, published in proceedings. (2016).		

		2016	Presentation	Alamilla, S. G., Barney, B. J., Zafar, H., Coles College of Business Seminar Series, Coles College of Business, "Alamilla, S. G., Barney, B. J., & Zafar, H. (2016, November). A propensity score model to evaluate the downstream performance of students in eCore in the USG system. Presentation given at the Coles College of Business Seminar Series, Kennesaw, GA.", Invited. (2016).		
Completed		2015	Presentation	Zafar, H. (Presenter Only), McLean, E., Mobility LIVE 2015, Atlanta, GA., "New Horizons for IoT in the Classroom and Research Labs", International, Accepted. (October 29, 2015).	Applied or Integration/ Application Scholarship	
		2015	Presentation	Zafar, H., Supernova South 2015, Atlanta, GA, "Cybersecurity - Modeling the Unconscious Mind", International. (October 8, 2015).	Applied or Integration/ Application Scholarship	

MICHAEL A. LEVEN SCHOOL OF MANAGEMENT, ENTREPRENEURSHIP AND HOSPITALITY

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Folahan Ayeni
Part-Time Instructor

Degree Information:
LLM, Law, 2016
Georgia State University

Primary Teaching Areas:
GEN MGT

Year Hired:
2017

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. Currently hold the position of Managing Attorney for Ayeni and Ajayi-Obe Law Office, LLC.

2. OIC: I maintain licensure to practice law.

3. OIC: I am a member / Past General Secretary - Nigerian Minister's Fellowship of Georgia.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016-Present	Professional Position	Ayeni and Ajayi-Obe Law Office, LLC, Managing Attorney.		
		2016 - Present	License - Certification	Member, Georgia Bar Association.		
			Professional Organization	Member / Past General Secretary - Nigerian Minister's Fellowship of Georgia.		
		2016	LLM	LLM, Georgia State University, Law.		
		2013	MPA	MPA, Georgia State University, Public Administration.		
		2005	MBA	MBA, Georgia State University, Business Administration.		
		1991	0700	0700, University of Lagos, Law.		
		1991	700	700, University of Lagos, Law.		
		1985	LLM	LLM, King's College London, Law.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Tim Blumentritt
Associate Professor

Degree Information:
PHD, International Business, 1999
University of South Carolina

Primary Teaching Areas:
GEN MGT, STRAT MGT

Year Hired:
2005

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Drawing Successors into the Fold: The Impact of Founder's Efforts on Successors" in Entrepreneurship: Theory and Practice (A level PRJ).

2. Journal: "A Sequential Choice Model of Family Business Succession" in Small Business Economics (A level PRJ).

3. OIC: I presented at the International Family Enterprise Research Academy, "The Impact of Types of Transfers between Generations on Family Business Leadership."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Blumentritt, T. (2016). Drawing Successors into the Fold: The Impact of Founder's Efforts on Successors. *Entrepreneurship: Theory and Practice, 40*(6), 1261–1267.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Mathews, T., Blumentritt, T. (2015). A Sequential Choice Model of Family Business Succession. *Small Business Economics, 45*(1), 15-37.	Basic or Discovery Scholarship	A
Accepted		2015	Conference Presentations	TRUE, S., Blumentritt, T. (2015). *Global Education through Simulation Competitions*. Association for Business Simulation and Experiential Learning.	Teaching and Learning Scholarship	
Accepted	Yes	2015	Presentation	Blumentritt, T., Hiatt, M., International Family Enterprise Research Academy, Hamburg, Germany, "The Impact of Types of Transfers Between Generations on Family Business Leadership", International, Accepted. (June 2015).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Dorothy Brawley
Professor

Degree Information:
PHD, Management, 1982
Georgia State University

Primary Teaching Areas:
GEN MGT, STRAT MGT

Year Hired:
1989

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Integrating the Core: Implementing a New Management Curriculum to Empower Our Students" in Journal of Learning in Higher Education (C level PRJ).

2. Journal: "A 'Quick and Dirty' Strategic Audit" in Journal of Learning in Higher Education (C level PRJ).

3. OIC: I am on the advisory board for the Atlanta Photography Group, and do some consulting for the small business development center.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Brawley, D., Campbell, S., Kolenko, T., Moodie, D. (2018). Integrating the Core: Implementing a New Management Curriculum to Empower Our Students. *Journal of Learning in Higher Education*.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Brawley, D. E. (2016). A "Quick & Dirty" Strategic Audit. *Journal of Learning in Higher Education* (Fall 2016).	Teaching and Learning Scholarship	C
			Community Engagement	Advisory Board Member, Atlanta Photography Group.		
			Consulting	Small Business Development Center, pro bono.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Lance Brouthers
Professor

Degree Information:
PHD, Business Administration, 1992
University of Florida

Primary Teaching Areas:
ENTREP, INTL BUS, INTL MGT

Year Hired:
2008

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: Conference Proceeding, at the National Conference in Sales Management. *"Doing Well by Doing Good: Using Direct Selling to Help the Base-of-the-Pyramid."*

2. Journal: "Solving the Single Country Problem in Cultural Distance Studies" in Journal of International Business Studies (A+ level PRJ).

3. Journal: "Institutional Theory and International Market Selection for Direct Selling" in Marketing Intelligence and Planning (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2017	Conference Proceeding	Widmier, S., Brouthers, L., Ragland, C. (2017). *DOING WELL BY DOING GOOD: Using Direct Selling to Help the Base-of-the-Pyramid (BOP)*. National Conference in Sales Management.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Brouthers, L., Marshall, V., Keig, D. L. (2016). Solving the Single Country Sample Problem in Cultural Distance Studies. *Journal of International Business Studies, 47*(4), 471-479.	Basic or Discovery Scholarship	A+
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Ragland, C., Widmier, S., Brouthers, L. (2015). Institutional theory and international market selection for direct selling. *Marketing Intelligence and Planning*.	Basic or Discovery Scholarship	B
Published		2015	Conference Paper	Keig, D. L., Brouthers, L., Marshall, V. (2015). *The Impact of Formal and Informal Institutional Distances on MNE Corporate Social Performance*.		
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Napshin, S., Brouthers, L. (2015). Intermediary Products: FDI Strategies, Imports, Exports and Trade Balances in Developed Economies. *Thunderbird International Business Review*.	Basic or Discovery Scholarship	B

Published		2015	Journal Article, Academic Journal	Keig, D. L., Brouthers, L., Marshall, V. (2015). Formal and Informal Corruption Environments and Multinational Enterprise Social Irresponsibility. *Journal of Management Studies, 52*(1), 89-116.	Applied or Integration/ Application Scholarship	A+
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Ragland, C. B., Widmier, S., Brouthers, L. (2015). A factor endowment approach to international market selection. *Journal of Strategic Marketing*.	Applied or Integration/ Application Scholarship	A
Accepted	Peer Review - Refereed	2014	Journal Article, Academic Journal	Brouthers, L., Yan, G., Napshin, S. (2014). Keiretsu core and member firms' relative performance dependency perspective. *To appear in Journal of Business Research*.	Basic or Discovery Scholarship	A
Accepted	Peer Review - Refereed	2014	Conference Proceeding	Marshall, V., Brouthers, L., Keig, D. L. (2014). *Measuring a Firm's Degree of Globalization*. Southern Management Association (SMA) 2014 Annual Conference.	Basic or Discovery Scholarship	
Published			Conference Proceeding	Marshall, V., Brouthers, L. (Published). A MNE's Home Country Normalized Degree of Internationalization. *Academy of International Business - Southeast USA 2015 Annual Conference*.		
Accepted			Book, Chapter in Scholarly Book-New	Brouthers, L., Randell, T. (in press). *Emerging Markets, Transitional Economies and Emerging Market Multinationals* (vol. 3). Greenwood Press.	Basic or Discovery Scholarship	
Accepted	Editorial Review		Magazine/ Trade Publication	Brouthers, L., Wilkinson, T. J. (in press). *Fixing the Economy in One Easy Step*. Industry Week.	Applied or Integration/ Application Scholarship	
Accepted			Journal Article, Academic Journal	Veliyath, R., Brouthers, L. (in press). How Emerging Market Firms Compete in Global Markets. *To appear in Journal of Emerging Knowledge in Emerging Markets, 2*, 3-19, .	Applied or Integration/ Application Scholarship	
Published			Conference Proceeding	Keig, D. L., Marshall, V., Brouthers, L. (Published). How Institutional Distance Influences Multinational Corporate Social Performance. *Academy of International Business - Southeast USA 2015 Annual Conference*.		
Accepted	Peer Review - Refereed		Journal Article, Academic Journal	Brouthers, L., O,Donnell, E., Keig, D. (in press). Isomorphic Pressures, Peripheral Product Attributes and Emerging Market Firm Export Performance. *To appear in Management International Review*, .	Basic or Discovery Scholarship	A
Accepted			Journal Article, Academic Journal	Hadjimarco, J., Brouthers, L., McNicol, J. P., Miche, D. (in press). Maquiladoras in the 21st century: Six strategies for success. *To appear in Business Horizons*, .	Applied or Integration/ Application Scholarship	B

Accepted			Journal Article, Academic Journal	Brouthers, L., Brouthers, L., McNicol, J., Miche, D. (in press). Maquiladoras in the 21st century: Six strategies for success. *To appear in Business Horizons*.	Applied or Integration/ Application Scholarship	
Accepted			Book, Chapter in Scholarly Book-New	Brouthers, L., McCray, J., Wilkinson, T. (in press). *Maquiladoras: Entrepreneurial Experimentation to Global Competitiveness*. Greenwood Press.		
Published			Conference Proceeding	Marshall, V., Brouthers, L. (Published). Measuring a Firm's Degree of Globalization. *Southern Management Association Annual Conference*.		
		2018	Presentation	Mutlu, C., Brouthers, L., Academy of International Business, "Competing Capitalisms and Shareholder Value". (June 28, 2018).		
Accepted	No	2014	Presentation	Marshall, V. (Presenter & Author), Brouthers, L. (Author Only), Keig, D. (Author Only), Coles Seminar Series, Coles College, "Measuring a Firm's Degree of Globalization", International, Invited. (November 7, 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Bruce Bryant
Part-Time Instructor

Degree Information:
MS, Real Estate, 1987
Georgia State University

Primary Teaching Areas:
RE, MGT

Year Hired:
1992

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. Currently hold the position of Associate Broker for Auction Management Corporation.

2. OIC: I actively maintain certifications appropriate to my areas of expertise.

3. Owner and Licensed Broker for Bruce Bryant Realty.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2009 - Present	Professional Position	Auction Management Corp., Associate Broker.		
		2009 - Present	License / Certification	"Georgia Auctioneer", Georgia Real Estate Commission.		
		2007 - Present	Workshop	Workshop, "Support Faculty Workshop", Coles College of Business.		
		1992 - Present	License / Certification	"GA Real Estate Broker", GA Real Estate Commission.		
		1992 - Present	Professional Position	Bruce Bryant Realty, Licensed Real Estate Broker and Mortgage Broker.		
		1992 - Present	License / Certification	"GA Real Estate Broker", GA Real Estate Commission.		
		1987	MS	MS, Georgia State University, Real Estate.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Stacy Campbell
Professor

Degree Information:
PHD, Organizational Behavior / Human Resources Management, 2007
University of Georgia, Athens

Primary Teaching Areas:
HR MGT, LDR MGT, ORG BHVR

Year Hired:
2007

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Integrating the Core: Implementing a New Management Curriculum to Empower our Students" in Journal of Learning in Higher Education (C level PRJ).

2. Journal: "Fuzzy but Useful Constructs: Making Sense of the Differences between Generations" in Work, Aging and Retirement (B level PRJ).

3. Journal: "Attracting Students to the Field of Logistics, Part 1" in Transportation Journal (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Brawley, D., Campbell, S., Kolenko, T., Moodie, D. (2018). Integrating the Core: Implementing a New Management Curriculum to Empower Our Students. *Journal of Learning in Higher Education*.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Campbell, S., Twenge, J. M., Campbell, W. K. (2017). Fuzzy but Useful Constructs: Making Sense of the Differences between Generations. *Work, Aging and Retirement, Vol. 3, Issue 2*, 130-139.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Maloni, M., Scherrer, C. R., Campbell, S., Boyd, E. (2016). Attracting Students to the Field of Logistics, Part 1. *Transportation Journal, 55*(4), 420-442.	Applied or Integration/ Application Scholarship	C
Published		2016	Conference Proceeding	Scherrer, C. R., Maloni, M., Campbell, S., Boyd, E. (2016). *Industrial Engineering Students' Perceptions of the Logistics and Supply Chain Industry*. American Society for Engineering Education.	Applied or Integration/ Application Scholarship	

Published		2016	Journal Article, Academic Journal	Theoni, D., Marshall, G., Campbell, S. (2016). A resource-advantage theory typology of strategic segmentation. *European Journal of Marketing, Vol. 50*(12), pp. 2070-2076.	Applied or Integration/ Application Scholarship	A
Published		2016	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Henley, A., Campbell, S. (2016). Motivational Influences on Supply Manager Environmental Sustainability Behavior. *Supply Chain Management: An International Journal, 21*(3), 305-320.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Macenczak, L., Campbell, S., Henley, A., Campbell, W. K. (2016). Direct and Interactive Effects of Narcissism and Power on Overconfidence. *Personality and Individual Differences*(91), 113-122, ., Impact Factor: 1.95	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Campbell, W. K., Campbell, S., Siedor, L., Twenge, J. M. (2015). Generational Differences Are Real and Useful. *Industrial And Organizational Psychology, 8*(03), 324-331.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Siha, S., Campbell, S. (2015). Teamwork: Faculty and Students Experiences. *B>Quest: A Journal of Applied Topics in Business and Economics, 20*.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2014	Book, Chapter in Scholarly Book-New	Campbell, S., Twenge, J. (2014). Is it Kids Today or Just that their kids? In Emma Parry (Ed.), *Generational Diversity at Work: New Research Perspectives*. Palgrave Macmillan.	Applied or Integration/ Application Scholarship	
Accepted	Yes	2016	Presentation	Campbell, S. (Presenter & Author), Baker, V. (Presenter & Author), Cochran, J. (Author Only), Annual Decision Sciences Institute Meeting, Decision Sciences Institute, Austin, TX, "Engaging Top Students through Innovative and Experiential Courses and Interaction with Business Leaders", International, Accepted. (November 21, 2016).	Teaching and Learning Scholarship	
Accepted	Yes	2015	Presentation	Macenczak, L., Henley, A., Campbell, S., 75th Annual Academy of Management Meeting, Academy of Management, Vancouver, British Columbia, "Stuck in the Middle: The Impact of Implementing Corporate Decisions on Middle Managers' Justice Perceptions", International, Accepted. (August 9, 2015).	Basic or Discovery Scholarship	
Completed		2015	Presentation	Campbell, S., Urick, M., Perry, E., 75th Annual Academy of Management Conference, Academy of Management, Vancouver, Canada, "Generational Diversity in the Workforce: Research Incubator", Invited. (August 2015).		
Completed		2015	Presentation	Campbell, S., Cobb Chamber's Executive Women's Luncheon, Cobb Chamber of Congress, The Georgia Club, "Managing Today's Millennials", Regional. (January 2015).		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Robin Cheramie
Professor

Degree Information:
PHD, Organizational Behavior/Human Resources, 2004
Louisiana State University

Primary Teaching Areas:
OPS MGT, SUP CHN MGT

Year Hired:
2004

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Supervisor and Mentoring Effects on Work-Family Conflict in Logistics" in International Journal of Physical Distribution & Logistics Management (A level PRJ).

2. Journal: "Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program" in International Journal of Teaching and Case Studies (C level PRJ).

3. Journal: "Developing an Entrepreneurship Major and Minor: One University's Story" in American Journal of Entrepreneurship (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Maloni, M., Gligor, D. M., Cheramie, R., Boyd, E. (in press). Supervisor and Mentoring Effects on Work-Family Conflict in Logistics. *International Journal of Physical Distribution & Logistics Management*.	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M. S., Cheramie, R., Richardson, R., Quinet, G., Obeidat, M. (2018). Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program. *International Journal of Teaching and Case Studies*, 18.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Swaim, T. A., Hiatt, M. S., Cheramie, R. (2016). Developing an Entrepreneurship Major and Minor: One University's Story. *American Journal of Entrepreneurship*.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Cheramie, R. (2015). Understanding Leadership Theory: Incorporating Shackleton's Antarctic Adventure as an Experiential Exercise. *Journal of Learning in Higher Education*.	Teaching and Learning Scholarship	C

Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Gely, R., Cheramie, R., Chandler, T. D. (Published). An empirical assessment of the contract based exception to the employment-at-will rule. *Employee Responsibilities and Rights Journal*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Cheramie, R. (2014). Predicting public or private feedback-seeking behaviors. *American Journal of Business*.	Basic or Discovery Scholarship	C

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Birton Cowden
Assistant Professor

Degree Information:
PhD, International Business & Marketing 2014
Saint Louis University

Primary Teaching Areas:
ENTREP, STRAT MGT

Year Hired:
2018

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Impacts of Regulatory Focus and Institution on the Innovativeness of New Ventures" in Management Decision (B level PRJ).

2. OIC: I presented at the ICSB 2019, "The Upside to Local Institutional Voids for Entrepreneurs in Developed Environments."

3. Journal: "Gender Differences and Entrepreneurial Munificence: The Pursuit of Innovative New Ventures" in Journal of Developmental Entrepreneurship (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review - Refereed	2019	Book, Chapter in Scholarly Book-Revised (new edition)	Wooldridge, W., Cowden, B. (2019). Strategic Decision Making. *Oxford Research Encyclopedia of Business and Management*. Oxford University Press.	Applied or Integration/ Application Scholarship	
Accepted		2019	Journal Article, In-House Journal	Young, S., Cowden, B. (in press). The Dark Side of Crowdfunding Platforms. *To appear in Coles Working Paper Series*.	Basic or Discovery Scholarship	
Accepted	Editorial Review	2019	Book, Chapter in Scholarly Book-New	Cowden, B. (2019). Venture execution: the missing curriculum puzzle piece. *Annals of Entrepreneurship Education and Pedagogy*.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Cowden, B., Bendickson, J. (2018). Impacts of regulatory focus and institutions on innovation. *Management Decision, 56*(5), 939 – 954.	Basic or Discovery Scholarship	B
Accepted	Yes	2019	Presentation	Bendickson, J. (Presenter & Author), Irwin, J. (Author Only), Cowden, B. (Author Only), ICSB 2019, U of Louisiana Lafayette, Cairo, Egypt, "The Upside to Local Institutional Voids for Entrepreneurs in Developed Environments", International. (June 20, 2019).	Basic or Discovery Scholarship	

	No	2019	Presentation	Cowden, B., Milton Small Business Symposium, Milton Economic Development, Milton, GA, "Entrepreneurship 2.0 and Disruptive Business Models", Local, Invited. (June 20, 2019).	Applied or Integration/ Application Scholarship	
Not Accepted	Yes	2019	Presentation	Young, S., Cowden, B., AIB 2019, AIB, Copenhagen, Denmark, "The Dark Side of Crowdfunding Platforms", International. (June 2019).	Basic or Discovery Scholarship	
Accepted	Yes	2019	Presentation	Cowden, B., Bendickson, J. (Author Only), Mathia, B. (Author Only), Solomon, S. (Author Only), BCERC 2019, Babson, Wellesley, MA, "The Role of Institutional Decline in Entrepreneurial Action", International, Accepted. (June 2019).	Basic or Discovery Scholarship	
Not Accepted	Yes	2019	Presentation	Foreman, J. (Presenter & Author), Cowden, B. (Author Only), Bendickson, J. (Presenter & Author), NASSM 2019, NASSM, New Orleans, LA, "For the people or for the win: The power of informal institutions in the NFL", International. (May 28, 2019).	Basic or Discovery Scholarship	
		2019	Presentation	Cowden, B., The Horizons of Business Education: Conference on Non-Profit Leadership and Social Entrepreneurship, Kings College, Wilkes-Barre, PA, International, Invited. (March 2019).	Applied or Integration/ Application Scholarship	
		2019	Presentation	Winkel, D. (Presenter Only), Grossman, E. (Presenter Only), Cowden, B. (Presenter Only), USASBE 2019, USASBE, St. Pete, FL, "Entrepreneurship Teaching Essentials", Invited. (January 2019).		
Accepted	Yes	2019	Presentation	Cowden, B., USASBE 2019, USASBE, St. Pete, FL, "Rethinking Entrepreneurial Orientation", International, Accepted. (January 2019).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Cowden, Birton and Tang, Jintong (2017). Gender Differences and Entrepreneurial Munificence: The Pursuit of Innovative New Ventures. *Journal of Developmental Entrepreneurship. Vol. 22, Issue 1.*	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Tang, Jintong, Tang, Zhi, and Cowden, Birton (2017). Exploring the Relationship between Entrepreneurial Orientation, CEO Dual Values, and SME Performance in State-Owned vs. Non-State-Owned Enterprises in China. *Entrepreneurship Theory and Practice. Vol. 41, Issue 6.*	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Ellen Cross
Senior Lecturer

Degree Information:
MBA, Executive MBA, 1989
The College of William and Mary

Primary Teaching Areas:
GEN MGT, HR MGT, LDR MGT, ORG BHVR

Year Hired:
2003

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. Consulting: I engage in consulting on a regular basis for both individuals and corporate clients.

2. OIC: I regularly engage in professional and continuing education opportunities.

3. OIC: I participated in the Center for Excellence in Teaching and Learning Pedagogical conference.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2018 - Present	Experience: Consulting	Consulting, Rising Star Equestrian.		
		2002 - Present	Experience: Consulting	Consulting, Wide Variety of Corporate Clients, Based in Atlanta, GA, Compensated.		
		2002 - Present	Experience: Consulting	Consulting, Wide Variety of Pro Bono Clients, Based in Atlanta, GA, Pro Bono.		
		2018	Experience: Management	Management, Executive coaching for individuals.		
		2018	Workshop	Workshop, Leven School.		
		2018	Conference Participation	Conference, Center for Excellence in Teaching and Learning Pedagogical Conference, "Research on Teaching and Learning Summit", CETL.		
		2017	Workshop	Workshop, "Academic Integrity in Classes", Management Dept.		
		2017	Workshop	Workshop, "Teaching Using Student Teams", Management Dept.		
		2017	Workshop	Workshop, "Understanding Millennials", Management Dept.		
		2016	Workshop	Workshop, "How to Use Mindtap in Classroom", Cengage.		
		2016	Workshop	Workshop, "How to Use Connect in Classroom", McGraw Hill Publishing.		
		2016	Workshop	Workshop, "Academic Integrity in Testing", TLC.		
		2014	Workshop	Workshop, Undergraduate Advising Office.		

		2014	Self-Study Program	Self-Study Program, "DocSoft for Captioning for Hearing Impaired Students".		
		1989	MBA	MBA, The College of William and Mary, Business Administration.		
		1989	MBA	MBA, The College of William and Mary, Executive MBA.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Terri Elhaddaoui
Part-Time Instructor

Degree Information:
MBA, 2012
Kennesaw State University

Primary Teaching Areas:
GEN MGT, HR MGT

Year Hired:
2017

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. Consulting: I actively consult in the management and operations areas.

2. OIC: I actively engage in continuing and professional education.

3. Journal: "Organizational Leadership and Work-Life Integration: Insights from Three Generations of Men" in Creighton Journal of Interdisciplinary Leadership (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2015 - present	Consulting	Independent Consultant: Advising clients on operations and strategic planning to navigate increasingly complex and ever-changing business climates.		
		2012 – present	Professional Development	Workshops, panels, student development, work-study, internships, fellowships, and speaking engagements at Kennesaw State University.		
		2013-2015	Professional Position	Executive Director/ Director of Operations, The Edge Connection at KSU		
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Smith, D. A., Roebuck, D., Elhaddaoui, T. (2016). Organizational Leadership and Work-Life Integration: Insights from Three Generations of Men. *Creighton Journal of Interdisciplinary Leadership, 2*(1), 393-402.	Basic or Discovery Scholarship	C
		2015	Professional Development	The Siegel Institute for Leadership, Ethics & Character, Phenomenal Women's Conference.		
			Licensure/ Certification	Certification in Marketing Analytics, University of California, Berkeley		
		2014	Honors and Awards	Women in Business Champion of the year. U.S. Small Business Administration.		

		2013	Panel Expert	Dun & Bradstreet Credibility, Panel Expert: Access to Capital, Money to Mainstreet.		
		2012	MBA	MBA, Kennesaw State University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Kamal Fatehi
Professor

Degree Information:
PHD, Management, 1976
Louisiana State University

Primary Teaching Areas:
INTL BUS, INTL MGT

Year Hired:
2000

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Beauty is in the Eye of the Beholder: Intra-cultural and Transcultural Heterogeneity of Individuals" in Cross-Cultural Research (B level PRJ).

2. Journal: "International Marketing and Intracultural Heterogeneity" in Asia Pacific Journal of Marketing and Logistics (B level PRJ).

3. OIC: Textbook Revision, International Business Management: Succeeding in a Culturally Diverse World (2nd ed). Springer Nature.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Fatehi, K., Priestley, J. C. L. (2018). Beauty Is in the Eye of Beholder: Intracultural and Transcultural Heterogeneity of Individuals. *Cross-Cultural Research, 52*(5), 443-467.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Fatehi, K., Priestley, J. C. L., Taasoobshirazi, G. (2018). International marketing and intra-cultural heterogeneity. *Asia Pacific Journal Of Marketing And Logistics, 30*(3), 669-688.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Book, Textbook-Revised (new edition)	Fatehi, K., Choi, J. (2018). *International Business Management: Succeeding in a Culturally Diverse World* (2nd ed., pp. 448). Springer Nature.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Fatehi, K. (2018). Machiavelli and Cultural Relativity of Leadership: An Historical Perspective. *Journal of Competitiveness Studies, 26*(1&2), 97-107.	Basic or Discovery Scholarship	C

Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Fatehi, K., Priestley, J. C. L., Taasoobshirazi, G. (2018). International Marketing and Intra-cultural Heterogeneity. *To appear in Asia Pacific Journal of Marketing and Logistics, 30*(3), 669-688.	Basic or Discovery Scholarship	B
Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Fatehi, K., Priestley, J. L. (2018). Beauty is in the Eye of Beholder: Intra-cultural and Transcultural Heterogeneity of Individuals. *To appear in Cross Cultural Research, 52*(5), 443-467.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Academic conference presentation	Fatehi, K., J. L. Priestley (Published). Transcultural and Intracultural Heterogeneity. In Goran Vlasic (Ed.), *No*. Dubrovnick, Croatia, Europe: Global Business Conference.	Basic or Discovery Scholarship	
Accepted	Invited	2016	Conference presentation	Fatehi, K. (in press). Conundrum of Economic Growth. *No*. Kolkata, India.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Fatehi, K., K. T. (Published). Cultural Relativity of Moral Precepts. *International Journal of Human Capital in Urban Management, 3*(1), 189-198.	Basic or Discovery Scholarship	C
Accepted	Peer Review - Refereed	2016	Published Abstract	Fatehi, K., Franza, R. (2016). Success Factor in the Adoption of Just in Time Production. *No* (2016th ed., pp. 39). Decision Sciences Institute annual meeting.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Fatehi, K. (2016). Cultural Implications of Business Strategy-Making. *International Journal of Human Capital in Urban Management, 1*(1), 31-36.	Basic or Discovery Scholarship	C
Accepted	Peer Review - Refereed	2016	Conference presentation	Fatehi, K., Shealy, H. (in press). A Cultural and Historical View of Machiavelli's "The Prince". *No* (vol. 2015, pp. 9). American Society for Competitiveness.	Basic or Discovery Scholarship	
Published		2015	Journal Article, Academic Journal	Fatehi, K., Kedia, B. L., Priestley, J. C. L. (2015). Mindscapes and Individual Heterogeneity Within and between Cultures. *Journal Of Business Research, 68*(2), 291-298.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Manuscript	Fatehi, K. (2015). Fooled by our perceptions. In Vijay Kannan (Ed.), *Decision Science Journal of Innovative Education* (4th ed., vol. 13, pp. 529-538). Wiley: Decision Science Institute/Wiley.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Fatehi, K., Moodie, D. (2015). A More Relevant numenclature: Supply Network Management. *Journal of International Management Studies and Research, 3*(8), 95-102.	Basic or Discovery Scholarship	C
Accepted		2015	Conference presentation	Fatehi, K., H. S. (in press). *Machiavelli and cultural relativity of leadership: An historical perspective*. American Society for Competitiveness.	Basic or Discovery Scholarship	

Published	Peer Review - Refereed	2015	Conference Proceeding	Fatehi, K. (2015). In Sang Lee (Ed.), *A Parsimonious View of Cultural Variation and its Application to International Management* (vol. 32, pp. 192-194). Pan Pacific Business Association: Pan Pacific Business Association.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Fatehi, K., Sanchez, J. (2015). The gradual slide toward homogeneity. *Global Business Review, 16*(1), 96-106.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Fatehi, K., Priestley, J. C. L., Kedia, B. (2015). Mindscapes and Individual Heterogeneity Within and Between Cultures. *Journal of Business Research, 68*, 291-298.	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Fatehi, K., Ghadar, F. (2014). A measure of international managers' mindset. *International Journal of Commerce and Management, 24*(4), 321-303.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed		Conference Proceeding	Fatehi, K., Priestley, J. L. (Published). Beauty is in the eye of beholder: Intra-cultural and transcultural heterogeneity of individuals. *No* (vol. 2016, pp. 55). Philadelphia: 2016 Academy of International Business Conference.	Basic or Discovery Scholarship	A
Accepted	Peer Review - Refereed		Journal Article, Academic Journal	Fatehi, K. (in press). The Association Between the U. S. Investment Inducement and Capital Flight from Latin America: A Historical Analysis. *To appear in Competition Forum, 25*(3).	Basic or Discovery Scholarship	C
Completed	Yes	2015	Presentation	Tate, U., Fatehi, K., Patagundi, B., XVI International Conference on Governance: Changing Paradigms, International Conference on Governance, Bangalore, India, "Effect of International Study Tours On Attitude Forward Doing Business Globally: Assurance Of Learning In Executive MBA Programs", International, Accepted. (January 3, 2015).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

John Furrh

Degree Information:
PhD, Management 2019
Kennesaw State University

Primary Teaching Areas:
GEN MGT

Year Hired:
2019

Classification:
Supporting

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualifications with the support of the following:

1. I earned my PhD in Business Administration (concentration Management and Organizational Behavior) in May 2019, therefore I am SA qualified for five years.

2. I am Director of Quality for Roytec Industries, LLC.

3. Consulting: I have conducted some consulting work in the last five years.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2019	PhD	PhD, Business Administration (concentration Management and Organizational Behavior)		
		2018-Present	Professional Position	Director of Quality, Roytec Industries, LLC.		
		2016-2017	Professional Position	Quality and Continuous Improvement Consultant, Optimize Quality Consulting		
			Professional Development	I am a senior member of the American Society for Quality (ASQ)		
			MS	MBA, Kennesaw State University-Michael J. Coles of Business		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Robert Gnuse
Part-Time Instructor

Degree Information:
MBA, Business Administration, 2008
Regis University

Primary Teaching Areas:
GEN MGT, INTL BUS

Year Hired:
2009

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. I am Vice President and Co-Founder of Gnuse Enterprises, LLC.

2. Consulting: I partner with Leading the Way, LLC where I provide business and corporate consulting services.

3. OIC: I am an active member of several community organizations.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2008 - Present	Professional Position	Gnuse Enterprises, LLC, Vice-President and Co-Founder.		
			Consulting	I am affiliated with Leading theWay, LLC where I provide business and corporate consulting services.		
		Ongoing	Community Engagement	I am active in professional, technical, and community societies such as National Society of Professional Engineers, Georgia Economic Development Association, and CoreNet.		
		2008	MBA	MBA, Regis University, Business Administration.		
		1974	MS	MS, The University of Texas at Arlington, Civil Engineering.		
		1970	BSCE	BSCE, The University of Texas at Arlington, Civil Engineering.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Juanne Greene
Clinical Assistant Professor

Degree Information:
DBA, Management, 2012
Kennesaw State University

Primary Teaching Areas:
GEN MGT, HR MGT

Year Hired:
2001

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "The Negative Effects of Job Embeddedness on Performance" in Journal of Managerial Psychology (B level PRJ).

2. Journal: "The Influence of Individual Regulatory Focus and Accountability Form in a High Performance Work System" in Journal of Business Research (A+ level PRJ).

3. OIC: I presented at the Academy of Management Conference, "The Influence of Accountability Form and Regulatory Focus in a High Performance Work System."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Greene, J., Mero, N., Werner, S. (2018). The Negative Effects of Job Embeddedness on Performance. *Journal of Managerial Psychology*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Guidice, R. M., Mero, N., Matthews, L. M., Greene, J. (2016). The Influence of Individual Regulatory Focus and Accountability Form in a High Performance Work System. *Journal of Business Research, 69*(9), 3332-3340.	Basic or Discovery Scholarship	A+
Accepted	Yes	2015	Presentation	Guidice, R. (Presenter & Author), Mero, N. (Presenter & Author), Matthews, L. (Author Only), Greene, J. (Author Only), 2015 Academy of Management Meeting, Vancouver, Canada, "The Influence of Accountability Form and Regulatory Focus in a High Performance Work System", International. (August 2015).		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

James Herbert
Professor

Degree Information:
PHD, Primary area: Organizational Behavior; Secondary area: Adult Psychosocial Development, 1985
Yale University

Primary Teaching Areas:
ENTREP, ORG BHVR

Year Hired:
1994

Classification:
Participating

Qualifications: Others (O)

Qualifications Summary: I am categorized as an "Other" but add value to the Leven School of Management, Entrepreneurship, and Hospitality as a result of the following engagements and experiences:

1. OIC: I maintain certifications in areas pertinent to family business.

2. OIC: I continue to maintain my certification with regards to free enterprise and our former SIFE chapter, now Enactus.

3. I currently do not meet the standards of SA therefore I am listed as 'other' under AACSB qualifications. I am developing a two-year plan proving to the college how I will regain SA status moving forward.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2012 - Present	License / Certification	"Advanced Certificate in Family Business Advising, ACFBA", The Family Firm Institute, Inc.		
		2001 - Present	License / Certification	"Certification in Family Business Advising with Fellow Status", The Family Firm Institute, Inc.		
		1999 - Present	License / Certification	"The Sam M. Walton Free Enterprise Fellowship", Students In Free Enterprise, SIFE.		
		1985	PHD	PHD, Yale University, Organizational Behavior.		
		1985	PHD	PHD, Yale University, Primary area: Organizational Behavior; Secondary area: Adult Psychosocial Development.		
		1976	MPHIL	MPHIL, Yale University, Organizational Behavior.		
		1974	MA	MA, Yale University, Organizational Behavior.		
		1962		University Of Pennsylvania.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Mark Hiatt
Assistant Professor

Degree Information:
PHD, Business Administration 2009
Northcentral University

Primary Teaching Areas:
ENTREP, GEN MGT, HR MGT, LDR MGT, ORG BHVR

Year Hired:
2013

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Choosing an Undergraduate Major in Business Administration: Student Evaluative Criteria, Behavioral Influences, and Instructional Modalities" in The International Journal of Management Education (B level PRJ).

2. Journal: "Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program" in International Journal of Teaching and Case Studies (C level PRJ).

3. Journal: "Supply Management and Family Business: A Call for Research" in Journal of Purchasing and Supply Management (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M., Swaim, J. A., Maloni, M. (2018). Choosing an Undergraduate Major in Business Administration: Student Selection Criteria, Expectations, Behavioral Influences, and Instructional Modalities. *International Journal of Management Education, 16*(3), 524-540.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M. S., Cheramie, R., Richardson, R., Quinet, G., Obeidat, M. (2018). Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program. *International Journal of Teaching and Case Studies*, 18.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Maloni, M., Hiatt, M., Astrachan, J. (2017). Supply Management and Family Business: A Review and Call for Research. *Journal of Purchasing and Supply Management, 23*(2), 123-136.	Basic or Discovery Scholarship	A

Accepted	Peer Review - Refereed	2017	Journal Article, Academic Journal	Hiatt, M. S., Richardson, R. (2017). The Effects of Higher Education Organizational Consolidations on Student Stress Levels. *To appear in International Management Review, 14*(1), 23.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Swaim, T. A., Hiatt, M. S., Cheramie, R. (2016). Developing an Entrepreneurship Major and Minor: One University's Story. *American Journal of Entrepreneurship*.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Hiatt, M., Ariail, D., Quinet, G. (2015). Opportunities and challenges of small business entrepreneurship: A conversation with Daniel L. Eberly, RLA. *Journal of Applied Management and Entrepreneurship, 20*(2), 8.	Teaching and Learning Scholarship	C
Submitted	Yes	2018	Presentation	Hiatt, M., Academy of Management - Psychological Foundations of Positive Work Relationships Symposium, Academy of Management, Chicago, Illinois, "The Importance of Leader Mindsets in Leader- Follower Relationships", International. (August 2018).	Basic or Discovery Scholarship	
Accepted	No	2015	Presentation	Hiatt, M., Georgia State Board of Workers' Compensation Annual Conference, Georgia State Board of Workers' Compensation, Atlanta, GA, "Personal Leadership Strategies", State, Invited. (September 1, 2015).	Applied or Integration/ Application Scholarship	
Accepted	Yes	2015	Presentation	Blumentritt, T., Hiatt, M., International Family Enterprise Research Academy, Hamburg, Germany, "The Impact of Types of Transfers Between Generations on Family Business Leadership", International, Accepted. (June 2015).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Kalimah Jenkins
Part-Time Instructor

Degree Information:
MBA, 2014
Kennesaw State University

Primary Teaching Areas:
GEN MGT, RE

Year Hired:
2015

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. I am a Real Estate Investor/Project Manager at KaJes Property Group, LLC.

2. OIC: I am certified by the Georgia Real Estate Commission.

3. OIC: I am actively engaged in community organizations.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2008-Present	Professional Position	Real Estate Investor/Project Manager at KaJes Property Group, LLC		
		Ongoing	Licensure/ Certification	Georgia Real Estate Commission.		
		Ongoing	Board Service	I am a board member, Army X and Lassiter HS NJROTC.		
		Ongoing	Community Engagement	Junior Achievement Volunteer.		
		2014	MBA	MBA, Kennesaw State University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Thomas Kolenko
Associate Professor

Degree Information:
PHD, Management, 1986
University of Wisconsin-Madison

Primary Teaching Areas:
GEN MGT, HR MGT, ORG BHVR

Year Hired:
1990

Classification:
Participating

Qualifications: Practice Academics (PA)

Qualifications Summary: I have maintained my PA status qualification with the support of the following:

1. Journal: "Integrating the Core: Implementing a New Management Curriculum to Empower Our Students, Journal of Learning in Higher Education" (C level PRJ).

2. OIC: I am a reviewer for Decision Sciences Journal of Innovative Education.

3. OIC: I am a reviewer for the 12th International Academic Conference: "New Skills for Managers in a Changing Digital World."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Brawley, D., Campbell, S., Kolenko, T., Moodie, D. (2018). Integrating the Core: Implementing a New Management Curriculum to Empower Our Students. *Journal of Learning in Higher Education*.	Teaching and Learning Scholarship	C
		2019	Reviewer	Reviewer for Decision Sciences Journal of Innovative Education.		
		2019	Reviewer	Reviewer for Business Administration in Bucharest (IBAB-ASEBUSS) the 12th International Academic Conference: "New Skills for Managers in a Changing Digital World."		
		1986	PHD	PHD, University of Wisconsin-Madison, Business.		
		1986	PHD	PHD, University of Wisconsin-Madison, Management.		
		1975	MBA	MBA, Michigan State University, Business Administration.		
		1975	MBA	MBA, Michigan State University, Human Resource Management.		
		1974	BIA	BIA, General Motors Institute, Organizational Development.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Aparna Krishnan
Part-Time Instructor

Degree Information:
PhD, 2014
Rutgers University

Primary Teaching Areas:
GEN MGT, HR MGT, ORG BHVR

Year Hired:
2018

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualifications with the support of the following:

1. I have served as a Senior Personnel Analyst with McKinsey and Company within the past five years.

2. Journal: "Fairness Judgments and Counterfactual Thinking: Pricing Goods Versus Services" in International Journal of Organizational Analysis (C level PRJ).

3. Journal: "Who gets Retweeted in Times of Political Protest? An Analysis of Top Tweeters and Top Retweeted Users During the Egyptian Revolution of 2011" in Atlantic Journal of Communication (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016-2018	Professional Position	Senior Personnel Analyst, McKinsey and Company.		
Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Eisenberg, J., Krishnan, A. (in press). Addressing virtual work challenges: learning from the field. *To appear in Organizational Management Journal*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Naquin, C. E., Kurtzberg, T. R., Krishnan, A. (2015). Fairness judgments and counterfactual thinking: Pricing goods versus services. *23*(2), 174-190,	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Krishnan, A. (2015). Who gets retweeted in times of political protest? An analysis of top tweeters and top retweeted users during the Egyptian revolution of 2011. *23*(2), 99-1.	Basic or Discovery Scholarship	C
		2015	Honors and Awards	Outstanding Teaching Performance for Spring 2015 at the Department of Managerial Sciences--Robinson College of Business, Georgia State University.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Donald Lang
Senior Lecturer

Degree Information:
MBA, 1988
Georgia State University

Primary Teaching Areas:
GEN MGT, HR MGT, LDR MGT, ORG BHVR

Year Hired:
2007

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. OIC: I maintain certifications appropriate to my discipline areas.

2. Consulting: I have actively consulted for various companies and organizations over the last five years.

3. Journal: "Business Disruption Is Here to Stay-What Should Leaders Do?" in Bucharest: Romanian Society for Quality Assurance (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2017 - Present	License / Certification	"Team Booster", Performance.		
		2015 - Present	Experience: Consulting	Consulting, Chase, Compensated, approximately 125 hours spent for the year.		
		2014 - Present	Experience: Consulting	Consulting, WestRock, Compensated, approximately 60 hours spent for the year.		
		2012 - Present	License / Certification	"DisC", Impact Training and Development.		
		2010 - Present	License / Certification	"Columbia Coaching Certification Program", Columbia University.		
		2006 - Present	License / Certification	"Birkman Method", Birkman.		
		2005 - Present	License / Certification	"Hogan Assessments", Hogan Assessment Systems.		
		2004 - Present	License / Certification	"Six Sigma Green Belt", Value Train.		
		2002 - Present	Professional Position	Talent Effects, Inc, Principal.		
		2000 - Present	License / Certification	"Benchmarks 360", Center for Creative Leadership.		
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Lang, D. G., Rumsey, C. G. (2018). Business Disruption Is Here to Stay-What Should Leaders Do? *Bucharest: Romanian Society for Quality Assurance, 19*(11), 35-40.	Applied or Integration/ Application Scholarship	B

		2018	Presentation	Lang, D. G. (Presenter & Author), International Conference of the Institute of Business Administration in Bucharest, ASEBUSS, Bucharest, Romania, "Business Disruption is Here to Stay-What Should Leaders Do?" International, Invited. (October 9, 2018).		
		2017 - 2018	Experience: Consulting	Consulting, United Methodist Children's Home, Atlanta, GA, Compensated, approximately 35 hours spent for the year.		
		2017	Experience: Consulting	Consulting, Tempur Sealy, Lexington, KY, Compensated, approximately 20 hours spent for the year.		
		2017	Experience: Consulting	Consulting, BASF, Macon, GA, Compensated, approximately 20 hours spent for the year.		
Published	Peer Review - Refereed	2016	Conference Proceeding	Keefe, A., Lang, D., Rumsey, C., TRUE, S. (2016). *Cross-Cultural Virtual Teaming: An Exploratory Approach* (9th ed., vol. 17, pp. 83-92). Bucharest: Romanian Society for Quality Assurance.	Teaching and Learning Scholarship	B
		2014 - 2015	Experience: Consulting	Consulting, Tempur Sealy, Lexington KY, Compensated, approximately 85 hours spent for the year.		
		2014	Experience: Consulting	Consulting, ista NA, Alpharetta, GA, Compensated, approximately 100 hours spent for the year.		
		2013 - 2014	Experience: Consulting	Consulting, LSG Sky Chefs, Dallas TX, Compensated, approximately 500 hours spent for the year.		
		1988	MBA	MBA, Georgia State University.		
		1988	MBA	MBA, Georgia State University, General Business.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Lee Macenczak
Clinical Assistant Professor

Degree Information:
DBA, Business Administration 2014
Kennesaw State University

Primary Teaching Areas:
GEN MGT, HR MGT, INTL BUS, ORG BHVR

Year Hired:
2014

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Women and Negotiations: An undergraduate level study" in Journal of Leadership Education (C level PRJ).

2. Journal: "Direct and Interactive Effects of Narcissism and Power on Overconfidence" in Personality and Individual Differences (A level PRJ).

3. OIC: I presented at the 75th annual Academy of Management Meeting, "The Impact of Implementing Corporate Decisions on Middle Managers' Justice Perceptions."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review – Refereed	2018	Journal Article, Academic Journal	Macenczak, L. A. (2018). Women and Negotiations: An Undergraduate Level Study. *Journal of Leadership Education/ Sage, 17*(4).	Teaching and Learning Scholarship	C
Published	Peer Review – Refereed	2016	Journal Article, Academic Journal	Macenczak, L., Campbell, S., Henley, A., Campbell, W. K. (2016). Direct and Interactive Effects of Narcissism and Power on Overconfidence. *Personality and Individual Differences* (91), 113-122, ., Impact Factor: 1.95	Basic or Discovery Scholarship	A
Accepted	Yes	2015	Presentation	Macenczak, L., Henley, A., Campbell, S., 75th Annual Academy of Management Meeting, Academy of Management, Vancouver, British Columbia, "Stuck in the Middle: The Impact of Implementing Corporate Decisions on Middle Managers' Justice Perceptions", International, Accepted. (August 9, 2015).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Michael Maloni
Professor

Degree Information:
PHD, Business Administration, 1997
The Ohio State University

Primary Teaching Areas:
OPS MGT, SUP CHN MGT

Year Hired:
2006

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Benchmarking the Triple-A Supply Chain: Orchestrating Agility, Adaptability, and Alignment" in Benchmarking: An International Journal (B level PRJ).

2. Journal: "Exploring Student Perceptions of Offshoring" in International Journal of Management Education (B level PRJ).

3. Journal: "Choosing an Undergraduate Major in Business Administration: Student Selection Criteria, Expectations, Behavioral Influences, and Instructional Modalities" in International Journal of Management Education (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review – Refereed	2019	Journal Article, Academic Journal	Gligor, D. M., Holcomb, M. C., Maloni, M., Davis-Sramek, B. (2019). Achieving Financial Performance in Uncertain Times: Leveraging Supply Chain Agility. *To appear in Transportation Journal*.	Applied or Integration/ Application Scholarship	B
Published	Peer Review – Refereed	2019	Journal Article, Academic Journal	Feizabadi, J., Maloni, M., Gligor, D. M. (2019). Benchmarking the Triple-A Supply Chain: Orchestrating Agility, Adaptability, and Alignment. *Benchmarking: An International Journal, 26*(1), 271-295.	Applied or Integration/ Application Scholarship	B
Published	Peer Review – Refereed	2019	Journal Article, Academic Journal	Maloni, M., Swaim, J. A., Mutlu, C., Wermert, J. (2019). Exploring Student Perceptions of Offshoring. *International Journal of Management Education, 17*(2), 226-238.	Teaching and Learning Scholarship	B
Accepted	Peer Review – Refereed	2019	Journal Article, Academic Journal	Maloni, M., Gligor, D. M., Cheramie, R., Boyd, E. (in press). Supervisor and Mentoring Effects on Work-Family Conflict in Logistics. *To appear in International Journal of Physical Distribution & Logistics Management*.	Applied or Integration/ Application Scholarship	A

Published	Peer Review – Refereed	2018	Journal Article, Academic Journal	Hiatt, M., Swaim, J. A., Maloni, M. (2018). Choosing an Undergraduate Major in Business Administration: Student Selection Criteria, Expectations, Behavioral Influences, and Instructional Modalities. *International Journal of Management Education, 16*(3), 524-540.	Basic or Discovery Scholarship	B
Published	Peer Review – Refereed	2018	Journal Article, Academic Journal	Maloni, M., Carter, C. R. (2018). Publication Productivity in the SCM Discipline: 2014–2016. *Transportation Journal, 571*(1), 1-23.		B
Published	Peer Review – Refereed	2017	Journal Article, Academic Journal	Maloni, M., Hiatt, M., Astrachan, J. (2017). Supply Management and Family Business: A Review and Call for Research. *Journal of Purchasing and Supply Management, 23*(2), 123-136.	Basic or Discovery Scholarship	A
Published	Peer Review – Refereed	2016	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Bower, P., Mello, J. (2016). Antecedents to Effective Sales and Operations Planning. *Industrial Management & Data Systems, 116*(6), 1279-1294.	Teaching and Learning Scholarship	B
Published	Peer Review – Refereed	2016	Journal Article, Academic Journal	Maloni, M., Scherrer, C. R., Campbell, S., Boyd, E. (2016). Attracting Students to the Field of Logistics, Part 1. *Transportation Journal, 55*(4), 420-442.	Applied or Integration/ Application Scholarship	C
Published	Peer Review – Refereed	2016	Journal Article, Academic Journal	Maloni, M., Scherrer, C. R., Mascaritolo, J. (2016). Attracting Students to the Field of Logistics, Part 2. *Transportation Journal, 55*(4), 442-468.	Applied or Integration/ Application Scholarship	C
Published	Peer Review – Refereed	2016	Conference Proceeding	Scherrer, C. R., Maloni, M., Campbell, S., Boyd, E. (2016). *Industrial Engineering Students' Perceptions of the Logistics and Supply Chain Industry*. American Society for Engineering Education.	Applied or Integration/ Application Scholarship	
Published	Peer Review – Refereed	2016	Journal Article, Academic Journal	Maloni, M., Gligor, D. M., Lagoudis, I. N. (2016). Linking Ocean Container Carrier Capabilities to Shipper–Carrier Relationships: A Case Study. *Maritime Policy & Management, 43*(8), 1-17.	Applied or Integration/ Application Scholarship	A
Published	Peer Review – Refereed	2016	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Henley, A., Campbell, S. (2016). Motivational Influences on Supply Manager Environmental Sustainability Behavior. *Supply Chain Management: An International Journal, 21*(3), 305-320.	Basic or Discovery Scholarship	A
Published	Peer Review – Refereed	2015	Journal Article, Academic Journal	Maloni, M., Carter, C., Kaufmann, L., Rogers, Z. (2015). Publication Productivity in the Supply Chain Management Discipline: 2011–13. *Transportation Journal, 54*(3), 291-311.	Basic or Discovery Scholarship	C
Published	Peer Review – Refereed	2014	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Napshin, S., Henley, A. (2014). Influences on Student Intention and Behavior toward Environmental Sustainability. *Journal of Business Ethics, 124*(3), 465-484.	Teaching and Learning Scholarship	A

Completed	Yes	2018	Presentation	Maloni, M., Swaim, J. A., Mutlu, C., Wermert, J., Decision Sciences Institute, Chicago, IL, "Student Perceptions of Offshoring". (November 2018).		
Completed		2016	Presentation	Maloni, M., Foundation for Strategic Sourcing (F4SS), Memphis, TN, "Supply Chain Simulation", International. (September 2016).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Gaia Marchisio
Associate Professor

Degree Information:
PHD, Family Business, 2005
Universita' di Pavia

Primary Teaching Areas:
FAM BUS, GEN MGT

Year Hired:
2006

Classification:
Participating

Qualifications: Practice Academics (PA)

Qualifications Summary: I have maintained my PA status qualifications with the support of the following:

1. Consulting: I regularly consult for non-profit organizations and businesses.

2. OIC: Book Chapter, "Organizational Performance in Family Firms" in Muller, C., Botero, I., Discua Cruz, A., Subramania, R., (Ed.), Family Firms in Latin America. Routledge.

3. Journal: "The Challenges of Teaching Strategic Management: Including the Institution Based View" in International Journal of Management Education (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2015 - Present	Experience: Academic	Academic, Family Business Clinic TM, Pro Bono.		
		2014 - Present	Academic Position	Cox Family Enterprise Center, Executive Director.		
		2013 - Present	Government Position	IFC-World Bank Member, Trainer.		
Published	Editorial Review	2018	Book, Chapter in Scholarly Book-New	Marchisio, G. (2018). Organizational Performance in Family Firms. In Muller, C., Botero, I., Discua Cruz, A., Subramania, R., (Ed.), *Family Firms in Latin America*. Routledge.	Applied or Integration/ Application Scholarship	
Published	Editorial Review	2018	Journal Article, Professional Journal	Marchisio, G. (2018). When a Three-Legged Relay Race Replaces Passing the Baton. *Family Firm Institute*.		
Published	Peer Review – Refereed	2017	Journal Article, Academic Journal	Napshin, S., Marchisio, G. (2017). The Challenges of Teaching Strategic Management: Including the Institution Based View. *International Journal of Management Education, 15*(3), 470-480.	Teaching and Learning Scholarship	B
		2016 - 2017	Certificate	Certificate, "Emotional intelligence", Learning in action.		
Published		2016	Journal Article, Professional Journal	Cunningham, J., Sage-Hayward, W., Marchisio, G. (2016). A New Perspective on Succession Planning: Creating continuity.	Applied or Integration/ Application Scholarship	

		2016	Presentation	Marchisio, G., Annual Meeting, Associacio Calatana de l'Empresa Familiar, International. (November 2016).		
		2016	Presentation	Marchisio, G., Family Forum, CFEC, Atlanta, "Reconciling differences", Local. (November 2016).		
Completed		2016	Presentation	Marchisio, G., Insights 2016, Windham Brannon, Atlanta, "Are you still calling it succession?" State. (November 2016).		
		2016	Presentation	Marchisio, G., Lectures for Advisors, Institute Family Enterprise Advisors, Toronto, Canada, "Discovering your blind spots while working with families in business", International. (November 2016).		
		2016	Presentation	Marchisio, G., Family Forum, CFEC, Atlanta, "Making tough choices", Local. (September 2016).		
		2016	Presentation	Marchisio, G., Family Forum, CFEC, Atlanta, "Thinking beyond the business", Local. (August 2016).		
Completed	No	2016	Presentation	Marchisio, G., Savannah Estate Planning Council Meeting, Savannah Estate Planning Council, Savannah, "Under the Tip of the Iceberg - Understanding multi-generation family dynamics", Local. (May 2016).		
	No	2016	Presentation	Marchisio, G., XIII Encuentro del Forum Familiar, FBN Spain and Portugal, Lisboa, "Como llegar a ser un lider eficaz e innovador en tu empresa familiar", International, Invited. (May 2016).		
Completed	No	2016	Presentation	Marchisio, G., Family Forum, UNC Asheville, Sherrill Center, Asheville, "Discovering the blind spots about your family and your business", Local, Invited. (January 2016).		
Completed	No	2016	Presentation	Marchisio, G., Global Conference, Egon Zhender, Miami, "The Next Big Thing - NXG Academic leaning", International, Invited. (January 2016).		
Completed	No	2015	Presentation	Hayes, S. W. (Presenter & Author), Marchisio, G. (Presenter & Author), Blum, M. (Presenter & Author), Taking it to the next generation symposium, UniPro Food Services, Inc., Orlando, FL, "Exploring what makes families and businesses stronger", National, Invited. (July 31, 2015).	Applied or Integration/ Application Scholarship	
		2015	Experience: Government	Government, IDB-IIC Federal Credit Union - Inter-American Development Bank, Washington DC, Compensated.		
		2012 - 2015	Experience: Non-Governmental Organization (NGO)	Non-Governmental Organization (NGO), IFC - World Bank, Washington DC, Compensated.		

	No	2014	Presentation	Marchisio, G. (Presenter & Author), Annual Retreat, Windham Brannon, Atlanta, "Family Business", Regional. (November 2014).		
	No	2014	Presentation	Marchisio, G. (Presenter & Author), Business Family Foundation Academy, Business Family Foundation, Montreal, Canada, "Advising Family Business", International. (November 2014).		
	No	2014	Presentation	Marchisio, G. (Presenter & Author), Legacy Centre for Family Business and Entrepreneurship, Knoxville, TN, "Family Business", Regional. (November 2014).		
	No	2014	Presentation	Marchisio, G. (Presenter & Author), 25th FBN International World Summit, Family Business Network International, Dubai, "Born and Bred in Pewter Dust. A multi-generational business building on a proud past", International. (October 2014).		
		2006	PHD	PHD, Universita Degli Studi di Pavia Includes all Schools, General Management.		
		2005	PHD	PHD, Universita' di Pavia, Family Business.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

James Meurs
Associate Professor

Degree Information:
PHD, Management 2008
Florida State University

Primary Teaching Areas:
GEN MGT, HR MGT, ORG BHVR

Year Hired:
2018

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Implicit Core Self-Evaluations and Work Outcomes: Validating an Indirect Measure" in Journal of Occupational and Organizational Psychology (A level PRJ).

2. Journal: "Political skill and manager performance: Exponential and Asymptotic Relationships Due To Differing Levels of Enterprising Job Demands" in Group and Organization Management (A level PRJ).

3. Journal: "Conscientiousness, Extraversion, and Field Sales Performance: Combining Narrow Personality, Social Skill, Emotional Stability, and Nonlinearity" in Personality and Individual Differences (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Dietl, E., Meurs, J. (in press). Implicit Core Self-Evaluations and Work Outcomes: Validating an Indirect Measure. *Journal of Occupational and Organizational Psychology*, *Vol. 92, Issue 1.*	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Gansen-Ammann, D.-N., Meurs, J., Wihler, A., Blickle, G. Political skill and Manager Performance: Exponential and Asymptotic Relationships Due to Differing Levels of Enterprising Job Demands. *Group and Organization Management*, *vol. 44, 4*: pp. 718-744.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Wihler, A., Meurs, J., Momm, T. D., John, J., Blickle, G. (2017). Conscientiousness, Extraversion, and Field Sales Performance: Combining Narrow Personality, Social Skill, Emotional Stability, and Nonlinearity. *Personality And Individual Differences, 104*, 291-296.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Dietl, E., Meurs, J., Blickle, G. (2017). Do they know how hard I work? Investigating How Implicit/Explicit Achievement Orientation, Reputation, and Political Skill Affect Occupational Status. *European Journal Of Work And Organizational Psychology, 26*(1), 120-132.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Wihler, A., Meurs, J., Wiesmann, D., Troll, L., Blickle, G. (2017). Extraversion and Adaptive Performance: Integrating Trait Activation and Socioanalytic Personality Theories at Work. *Personality And Individual Differences, 116*, 133-138.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Zinko, R., Tuchtan, C., Hunt, J., Meurs, J., Furner, C., Prati, L. M. (2017). Gossip: A Channel for the Development of Personal Reputation. *International Journal Of Organizational Analysis, 25*(3), 516-535.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Gallagher, V. C., Meurs, J., Harris, K. J. (2016). Political Skill Reduces the Negative Impact of Distrust. *Career Development International, 21*(5), 442-458.	Applied or Integration/ Application Scholarship	
Published		2016	Journal Article, Academic Journal	Kholin, M., Meurs, J., Blickle, G., Wihler, A., Ewen, C., Momm, T. D. (2016). Refining the Openness-Performance Relationship: Construct Specificity, Contextualization, Social Skill, and the Combination of Trait Self- and Other-Ratings. *Journal Of Personality Assessment, 98*(3), 277-288.		
Published		2015	Journal Article, Academic Journal	Blickle, G., Meurs, J., Wihler, A., Ewen, C., Merkl, R., Missfeld, T. (2015). Extraversion and Job Performance: How Context Relevance And Bandwidth Specificity Create A Non-Linear, Positive, and Asymptotic Relationship. *Journal Of Vocational Behavior, 87*, 80-88.		
Published		2015	Journal Article, Academic Journal	Gallagher, V. C., Meurs, J. (2015). Positive affectivity under work overload: Evidence of differential outcomes. *Canadian Journal Of Administrative Sciences-Revue Canadienne Des Sciences De L Administration, 32*(1), 4-14.		
Published		2014	Book, Chapter in Scholarly Book-New	Rossi, A. M., Meurs, J., Perrewe, P. L. (2014). Improving Employee Health and Well-Being FOREWORD. In Rossi, AM; Meurs, JA; Perrewe, PL (Ed.), *Improving Employee Health And Well-Being* (pp. VII-VIII). Charlotte: Information Age Publishing-IAP.		

Published		2014	Review	Blickle, G., Meurs, J., Wihler, A., Ewen, C., Peiseler, A. K. (2014). Leader Inquisitiveness, Political Skill, and Follower Attributions of Leader Charisma and Effectiveness: Test of a moderated mediation model. *International Journal Of Selection And Assessment* (3rd ed., vol. 22, pp. 272-285). Hoboken: Wiley-Blackwell.		
Accepted	Yes	2019	Presentation	Dietl, E. (Presenter & Author), Meurs, J., European Association of Work and Organizational Psychology, Turin, Italy, "Measuring unconscious: Opportunities of implicit personality measures for work and organizational psychology", International, Accepted. (May 30, 2019).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Micahel, L., Tracie, M., Timothy, M., Robert, B., Meurs, J., Pamela, P., Melissa, C., Der Foo, M., Jennings, J., Pollack, J., Academy of Management, Chicago, IL, "Conceptual, Methodological, and Boundary Enhancement of Entrepreneurial Stress Research", International, Accepted. (August 2018).		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Douglas Moodie
Professor

Degree Information:
PHD, Operations Management, 1996
Syracuse University

Primary Teaching Areas:
OPS MGT, SUP CHN MGT

Year Hired:
1999

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Integrating the Core: Implementing a New Management Curriculum to Empower Our Students" in Journal of Learning in Higher Education (C level PRJ).

2. Journal: "Exploring Cultural Effects on Teaching Styles of Chinese and American Professors" in Journal of Learning in Higher Education (C level PRJ).

3. Journal: "A More Relevant Nomenclature: Supply Network Management" in Journal of International Management Studies and Research (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted		2019	Journal Article, Academic Journal	Moodie, D. R. (2019). Comparing F2F, Hybrid, and Online Students for a Project Management Course. *To appear in Journal of Learning in Higher Education*.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Brawley, D., Campbell, S., Kolenko, T., Moodie, D. (2018). Integrating the Core: Implementing a New Management Curriculum to Empower Our Students. *Journal of Learning in Higher Education*.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Zhan, G. Q., Moodie, D., Wang, B. (2015). Exploring Cultural Effects on Teaching Styles of Chinese and American Professors. *Journal of Learning in Higher Education, 11*(2 Fall 2015), 1-7.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Fatehi, K., Moodie, D. (2015). A More Relevant Numenclature: Supply Network Management. *Journal of International Management Studies and Research, 3*(8), 95-102.	Basic or Discovery Scholarship	C
Accepted	Peer Review - Refereed	2015	Journal Article, Academic Journal	Moodie, D. (2015). Transitioning Schedules for the Economic Lot Sizing Problem. *To appear in International Review of Management & Business Research, 4*(1), 1-14.	Basic or Discovery Scholarship	C

Accepted	Peer Review - Refereed	2014	Journal Article, Academic Journal	Moodie, D., Swanson, L. (2014). Unequal Lot Sizes for Repetitive Cycle Scheduling. *To appear in International Review of Management and Business Research, 3*(3), 1466-1481.	Basic or Discovery Scholarship	C
Accepted	Peer Review - Refereed	2014	Journal Article, Academic Journal	Yang, Z., Moodie, D., Zhu, X. (2014). Optimization of Land Use in a New Urban District. *To appear in Journal of Urban Development and Planning*, 05014010-1.	Applied or Integration/ Application Scholarship	C
Completed	Yes	2018	Presentation	Moodie, D., 2018 ABWIC Conference, JLHE, Nashville. TN, "Comparing F2F, Hybrid, and Online Students for a Project Management course", International, published elsewhere, Accepted. (May 24, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Zhan, G. Q. (Presenter & Author), Moodie, D. (Author Only), Symposium on Asia-USA Partnership Opportunities (SAUPO) Biennial Meeting, KSU, Atlanta, "Confucius and Socrates: Culture and teaching styles." International. (April 2015).		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Canan Mutlu
Assistant Professor

Degree Information:
PhD, International Management, 2015
University of Texas

Primary Teaching Areas:
INTL MGT, STRAT MGT

Year Hired:
2015

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Exploring Student Perceptions of Offshoring" in International Journal of Management Education (B level PRJ).

2. OIC: I presented at the Decision Sciences Institute, "Student Perceptions of Offshoring."

3. Journal: "Corporate governance in China: A meta-analysis" in Journal of Management Studies (A+ level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Maloni, M., Swaim, J. A., Mutlu, C., Wermert, J. (2019). Exploring Student Perceptions of Offshoring. *International Journal of Management Education, 17*(2), 226-238.	Teaching and Learning Scholarship	B
Completed	Yes	2018	Presentation	Maloni, M., Swaim, J. A., Mutlu, C., Wermert, J., Decision Sciences Institute, Chicago, IL, "Student Perceptions of Offshoring". (November 2018).		
		2018	Presentation	Mutlu, C., Brouthers, L., Academy of International Business, "Competing Capitalisms and Shareholder Value". (June 28, 2018).		
Accepted	Peer Review - Refereed	2017	Journal Article, Academic Journal	Mutlu, C., Van Essen, M., Peng, M. W., Saleh, S. F., Duran, P. (2018). Corporate governance in China: A meta-analysis. *Journal of Management Studies, 5*(6), 943-979.	Basic or Discovery Scholarship	A+
Accepted	Yes	2017	Presentation	Mutlu, C. (Presenter & Author), Strategic Management Society, "Pick Your Board Wisely: CEO Outside Board Directorship and Managerial Ability", International, Accepted. (October 28, 2017).		

Accepted	Yes	2017	Presentation	Mutlu, C. (Presenter & Author), Academy of Management, "Pick Your Board Wisely: CEO Outside Board Directorship and Managerial Ability", International, Accepted. (August 8, 2017).		
Accepted	Yes	2016	Presentation	Mutlu, C. (Author Only), Peng, M. (Presenter & Author), Asia Academy of Management, Taiwan, "Corporate Governance in China", International, Accepted. (December 23, 2016).		
Completed	Yes	2016	Presentation	Mutlu, C. (Presenter & Author), Strategic Management Society, Hong Kong, "Corporate Governance in China: A Meta-Analysis", International, Accepted. (December 11, 2016).		
Completed	Yes	2016	Presentation	Mutlu, C. (Presenter & Author), Strategic Management Society, Hong Kong, "Ownership Identities in Transition Economies", International, Accepted. (December 11, 2016).		
Completed	Yes	2016	Presentation	Mutlu, C. (Presenter & Author), Mutlu, S., Sauerwald, S., Coles College Paper Seminars, Coles College, "CEO Outside Board Service and Managerial Ability", Local, Accepted. (September 16, 2016).		
Completed	Yes	2016	Presentation	Mutlu, C. (Author Only), Peng, M. (Presenter & Author), International Association of Chinese Management Research, China, "Corporate Governance in China", International, Accepted. (June 15, 2016).		
Published	Invited	2015	Book, Article/Case	Mutlu, C. (2015). Would you invest in Turkey? In Mike Peng (Ed.), *Global Business*. Cengage Learning.	Teaching and Learning Scholarship	
Published	Editorial Review	2015	Book, Chapter in Scholarly Book-New	Mutlu, C., Peng, M. W., Van Essen, M. (2015). Privatization and principal-principal conflicts in transition economies. In Maria Goranova, Lori Verstegen Ryan (Ed.), *Shareholder Empowerment: a new era in corporate governance* (pp. 1-42). Palgrave Macmillan (Houndmills).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Mutlu, C., Zhan, W., Peng, M. W., Lin, Z. (2015). Competing in (and out of) transition economies. *Asia Pacific Journal of Management, 32*(3), 571-596.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Jiang, Y., Peng, M. W., Yang, X., Mutlu, C., Mutlu, C. (2015). Privatization, governance, and survival: MNE investments in private participation projects in emerging economies. *Journal of World Business, 50*(2), 294–301.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Peng, M. W., Mutlu, C., Sauerwald, S., Au, K. Y., Wang, D. Y.L. (2015). Board interlocks and corporate performance among firms listed abroad. *Journal of Management History, 21*(2), 257-282.	Basic or Discovery Scholarship	C

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Stuart Napshin
Associate Professor

Degree Information:
PHD, Strategic Management, 2009
Drexel University, LeBow College of Business

Primary Teaching Areas:
STRAT MGT

Year Hired:
2009

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "The Challenges of Teaching Strategic Management: Including the Institution Based View" in International Journal of Management Education (B level PRJ).

2. Journal: "Intermediary Products: FDI strategies, Imports, Exports and Trade Balances in Developed Economies" in Thunderbird International Business Review (B level PRJ).

3. Journal: "Influences on Student Intention and Behavior toward Environmental Sustainability" in Journal of Business Ethics (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Napshin, S., Marchisio, G. (2017). The Challenges of Teaching Strategic Management: Including the Institution Based View. *International Journal of Management Education, 15*(3), 470-480.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Napshin, S., Brouthers, L. (2015). Intermediary Products: FDI Strategies, Imports, Exports and Trade Balances in Developed Economies. *Thunderbird International Business Review*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Napshin, S., Henley, A. (2014). Influences on Student Intention and Behavior toward Environmental Sustainability. *Journal of Business Ethics, 124*(3), 465-484.	Teaching and Learning Scholarship	A
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Brouthers, L., Yan, G., Napshin, S. (2014). Keiretsu Core and Member Firms' Relative Performance Dependency Perspective. *Journal of Business Research*.	Basic or Discovery Scholarship	A
Completed	No	2019	Presentation	Napshin, S., VMX, Veterinary Business Rehabilitation Group, Orlando, "The Business of Rehab: Pearls and Tips from the Experts", International, published in proceedings, Accepted. (January 21, 2019).	Applied or Integration/ Application Scholarship	

Accepted	Yes	2017	Presentation	Napshin, S. (Author Only), Christ, M. (Presenter & Author), Cianci, A. (Author Only), Management Accounting Section Research and Case Conference, American Accounting Association, San Juan, Puerto Rico, "Control Systems and Incentives ad Moderators of the Positive Association between Perceived Environmental Uncertainty and Willingness to Recommend Strategic Change", International, published in proceedings, Accepted. (January 2017).	Basic or Discovery Scholarship	
Completed	No	2016	Presentation	Napshin, S., The 1st Small Animal Rehabilitation Therapist Veterinary Pre-Education, The Korean Society of Veterinary Rehabilitation, Seoul, South Korea, "You will make them better, but can you make money?", International, Invited. (August 2016).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

John Neglia
Part-time Instructor

Degree Information:
DBA, Business Administration, 2015
Kennesaw state University

Primary Teaching Areas:
GEN MGT

Year Hired:
2018

Classification:
Supporting

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualifications with the support of the following:

1. I am a Manager at Business Banking.

2. I earned my doctorate in 2015, qualifying me as SA for five years.

3. OIC: Book Chapter, "Work-family Practices within Small and Family-Owned Firms" in Lillian Eby and Tammy D. Allen (Ed), Oxford Handbook of Work and Family. Oxford University Press.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2005-present	Professional Position	Manager at Business Banking.		
		2016	Conference Presentation	Neglia, J., Henley, A., Cheramie, R., & Boyd, E., (2015) SMA 2016 Annual Meeting, "The Role of Demographics: Who Engages in and Who Benefits from Family Supportive Supervisor Behavior?" Southern Management Association, Charlotte, NC. (October 27, 2016		
		2015	Degree	DBA, Business Administration, Kennesaw State University		
Published	Editorial Review	2015	Book, Chapter in Scholarly Book-New	Pieper, T.M., Astrachan, J.H., & Negalia, J. (2015). Work-family Practices within Small and Family-Owned Firms. Lillian Eby and Tammy D. Allen (Ed), *Oxford Handbook of Work and Family*. Oxford University Press.	Applied or Integration/ Application Scholarship	C

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Muhammad Obeidat
Professor

Degree Information:
PHD, Management Sciences, 1993
Illinois Institute of Technology

Primary Teaching Areas:
OPS MGT, SUP CHN MGT

Year Hired:
1993

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program" in International Journal of Teaching and Case Studies (C level PRJ).

2. Journal: "Business Intelligence Technology, Applications, and Trends" in International Management Review (C level PRJ).

3. Journal: "DRIP–Data Rich, Information Poor: A Concise Synopsis of Data Mining" in Universal Journal of Management (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M. S., Cheramie, R., Richardson, R., Quinet, G., Obeidat, M. (2018). Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program. *International Journal of Teaching and Case Studies*, 18.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Obeidat, M., North, M., Richardson, R., Rattanak, V., North, S. M. (2015). Business Intelligence Technology, Applications, and Trends. *International Management Review, 11*(2), 47-56.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Obeidat, M., North, M., Burgess, L., Parker, R., North, S. M. (2015). DRIP–Data Rich, Information Poor: A Concise Synopsis of Data Mining. *Universal Journal of Management, Horizon Research Publishing, USA, 3*(1), 2331-9577.	Basic or Discovery Scholarship	C
Accepted	Yes	2017	Presentation	Obeidat, M., International, published in proceedings, Invited. (April 19, 2017).	Basic or Discovery Scholarship	

Accepted	Yes	2017	Presentation	Obeidat, M., International Academy Of Business And Public Administration Disciplines (Iabpad) Conferences, Dallas Texas, "Mobile Technology Innovation", International, published in proceedings, Invited. (April 19, 2017).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Obeidat, M. A. (Presenter & Author), The International Academy of Business & Public Administration Disciplines Conference Conference, The International Academy of Business & Public Administration Disciplines, Orlando, FL, "The Agile Bridge: Understanding the Link Between Agile Project Management and Continuous Innovation", International, Invited. (January 2, 2016).	Basic or Discovery Scholarship	
Completed	Yes	2015	Presentation	Obeidat, M. A. (Presenter & Author), The International Jouranl of Arts & Sciences Conference, The International Jouranl of Arts & Sciences, Barcelona, Spain, "Evaluation of New Software Technology: Information Technology Professionals Perspective an Updated Study", International, published in proceedings, Invited. (May 23, 2015).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Tomas Parks
Limited Term Assistant Professor

Degree Information:
PhD, International Business, 2017
Cleveland State University

Primary Teaching Areas:
GEN MGT, INTL BUS, INTL MGT,
STRAT MGT

Year Hired:
2018

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualifications with the support of the following:

1. I am a partner at Penn Mutual Carolina Partners.

2. I earned my doctorate in 2017, qualifying me as SA for five years.

3. OIC: Strategic Management Society Conference Paper, "International Marketing Strategy and Global Talent Management: A Confluence of Institutional Pressures and Problems."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2018-Present	Partnership	Partner at Penn Mutual Carolina Partners.		
		2013-2018	Professional Position	Vice President of Practice Development at XXI Financial Inc. Atlanta.		
		2017	Ph.D.	Doctor of Philosophy (Ph.D.), International Business, Cleveland State University.		
		2016	Publication	Global Talent Management: Theoretical and Empirical Perspectives at the Micro and Meso Levels. Academy of International Business Conference Paper.		
		2015	Degree	DBA, Business Administration, Kent State University.		
		2014	Conference Paper / Publication	International Marketing Strategy and Global Talent Management: A Confluence of Institutional Pressures and Problems. Strategic Management Society. Strategic Management Society Conference Paper.		
		2009	Publication	Ecotourism: A Framework for Research. International Journal of Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Gregory Quinet
Associate Professor

Degree Information:
MS, Management, 1992
Southern Polytechnic State University

Primary Teaching Areas:
ENTREP, GEN MGT, STRAT MGT

Year Hired:
2007

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. Consulting: I actively consult through my business, Quinet Analytics, LLC.

2. Journal: "Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program" in International Journal of Teaching and Case Studies (C level PRJ).

3. OIC: I actively participate in workshops and continuing education.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2015 - Present	Experience: Consulting	Consulting, Competitive Insights, Pro Bono, approximately 100 hours spent for the year.		
		2007 - Present	Professional Position	Quinet Analytics, LLC, Principle.		
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M. S., Cheramie, R., Richardson, R., Quinet, G., Obeidat, M. (2018). Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program. *International Journal of Teaching and Case Studies*, 18.	Applied or Integration/ Application Scholarship	C
		2018	Workshop	Workshop, "Faculty Development Workshop on Teaching", School of Entrepreneurship and Hospitality.		
		2018	Workshop	Workshop, "Faculty Development Workshop on Teaching", School of Management, Entrepreneurship and Hospitality.		
		2018	Workshop	Workshop, "Faculty Development Workshop on Teaching", School of Management, Entrepreneurship, and Hospitality.		
		2017	Experience: Management	Management, Genuine Parts - Automotive Division, Atlanta, Pro Bono, approximately 60 hours spent for the year.		

		2017	Conference Attendance	Conference Attendance, "Academy of Management - National Conference".		
		2016	Workshop	Workshop, "Accessibility Workshop - Distance Learning", Distance Learning.		
		2016	Doctoral Course Work	Doctoral Course Work, "Education Policy", Georgia Southern University.		
		2016	Doctoral Course Work	Doctoral Course Work, "Education Research", Georgia Southern University.		
		2016	Workshop	Workshop, "Active Shooter Training", KSU Public Safety - and Coles College of Business.		
		2016	Experience: Management	Management, Advantage Parts Solutions, USA Operations, Atlanta, GA, Pro Bono, approximately 100 hours spent for the year.		
		2015 - 2016	Experience: Consulting	Consulting, Stegas, Inc., Austell, GA, Pro Bono, approximately 5 hours spent for the year.		
		2015 - 2016	Experience:	Franklin McCullough, KSU Student, Kennesaw, GA, Pro Bono, approximately 20 hours spent for the year.		
		2015 - 2016	Experience: Consulting	Consulting, Compass RMIS, Atlanta, GA, Pro Bono, approximately 40 hours spent for the year.		
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Hiatt, M., Ariail, D., Quinet, G. (2015). Opportunities and challenges of small business entrepreneurship: A conversation with Daniel L. Eberly, RLA. *Journal of Applied Management and Entrepreneurship, 20*(2), 8.	Teaching and Learning Scholarship	C
		2015	Experience: Consulting	Consulting, LogiMaxx, Pro Bono, approximately 80 hours spent for the year.		
	No	2014	Presentation	Quinet, G. (Presenter & Author), Human Resources Industry Council, Cobb Chamber of Commerce, Atlanta, GA, "Millennials in the Workplace", State, Invited. (November 5, 2014).	Applied or Integration/ Application Scholarship	
		1992	MS	MS, Southern Polytechnic State University, Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Jacqueline Quiroga
Part-Time Instructor

Degree Information:
MBA, 2014
Kennesaw State University

Primary Teaching Areas:
OPS MGT

Year Hired:
2015

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am the Interim Senior Director of Admissions and Director of Business Process Management at KSU.

2. OIC: I hold several certifications appropriate to my areas of expertise.

3. OIC: I am a senior member of the American Society for Quality.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2019 - Present	Professional Position	Interim Senior Director of Admissions at KSU.		
		2014 - Present	Professional Position	Director of Business Process Management.		
		2010 - Present	Certification	Certified Six Sigma Black Belt. American Society for Quality.		
		2001 – Present	Certification	Certified Quality Auditor. American Society for Quality.		
		1996 – Present	Professional Development	Senior Member, American Society for Quality.		
		2014	MBA	MBA, Kennesaw State University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Ronny Richardson
Professor

Degree Information:
PHD, Operations Management, 1991
Georgia State University

Primary Teaching Areas:
OPS MGT, SUP CHN MGT

Year Hired:
1998

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program" in International Journal of Teaching and Case Studies (C level PRJ).

2. Journal: "Analysis of Effectiveness of Optional Versus Mandatory Quizzes on Final Comprehensive Examinations Performance" in International Management Review Journal (C level PRJ).

3. Journal: "The Effects of Higher Education Organizational Consolidations on Student Stress Levels" in International Management Review (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review - Refereed	2019	Journal Article, Academic Journal	North, M., Richardson, R., McCuan, S., Mohammed, T., Irving, N., Turner, R. (in press). A Perspective Exploration of the Airline Industry. *To appear in International Management Review Journal*.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M. S., Cheramie, R., Richardson, R., Quinet, G., Obeidat, M. (2018). Mergers and Consolidations in Higher Education: A Case Study of a University Business Education Program. *International Journal of Teaching and Case Studies*, 18.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	North, M. M., Richardson, R., North, S. (2018). Analysis of Effectiveness of Optional Versus Mandatory Quizzes on Final Comprehensive Examinations Performance. *International Management Review Journal, 14*(1), 44-48.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Hiatt, M. S., Richardson, R. (2017). The Effects of Higher Education Organizational Consolidations on Student Stress Levels. *To appear in International Management Review, 14*(1), 23.	Applied or Integration/ Application Scholarship	C

Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., North, S. (2017). Information Security and Ethics Awareness: A Concise Comparative Investigation. *Calitatea Journal - Information Security Management, 18*(160), 141-149.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., Abron, A., Gupta, S. (2017). A Concise Review of the Emergence of Big Data and Plausible Trends. *Calitatea/ Journal of Management Systems, 18*(159), 115-122.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M. M., Richardson, R., Patel, R., Dabbs, L. (2017). A Concise Review of Economic Flourishment of China. *International Management Review Journal, 13*(2), 16-23.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Richardson, R., North, M. (2017). Ransomware: Evolution, Mitigation, and Prevention. *International Management Review, 13*(1), 10-21.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M. M., North, S. M., Richardson, R. (2017). A Comparative Investigation of Assessment of Brain Activities in Immersive Visualization Environments. *Medical Research Archives Journal, 5*(3), 1-7.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	North, M., Richardson, R., Thomas, L., Akpess, P. (2017). Data Warehousing: A Practical Managerial Approach. *Universal Journal of Computer Science and Information Technology, 4*(6), 198-206.	Applied or Integration/ Application Scholarship	C
Published		2016	Journal Article, Academic Journal	Richardson, R., North, M. (2016). Using a MOOC to Supplement Classroom Teaching in a Quantitative Course. *International Management Review Journal, 12*(2), 43-48.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Richardson, R., North, M., Melnik, M., khan, T. (2016). Economic Development Perspectives of Eurasia: Exploration and Concise Synopsis. *International Management Review*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Obeidat, M., North, M., Richardson, R., Rattanak, V., North, S. M. (2015). Business Intelligence Technology, Applications, and Trends. *International Management Review, 11*(2), 47-56.	Basic or Discovery Scholarship	C
Published		2015	Book, Textbook-Revised (new ed)	Richardson, R. (2015). *Business Applications of Multiple Regression*. Business Expert Press.		
		2019	Presentation	Richardson, R. (Presenter Only), Leven School End-of-Year Meeting, BB-380, "FERPA". (May 7, 2019).		
Accepted	No	2019	Presentation	Richardson, R., Leven School Faculty Forum, Leven School, Burruss, "Arithmetic 2+2 Questions", Local, Invited. (February 21, 2019).		

Accepted	No	2019	Presentation	Richardson, R., Leven School Faculty Forum, Leven School, Burruss, "Intelligent Agents in D2L", Local, Invited. (February 21, 2019).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Paul Riemann
Lecturer

Degree Information:
MBA, Business Finance, 1989
Columbia University

Primary Teaching Areas:
GEN MGT, STRAT MGT

Year Hired:
2008

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I have ongoing engagement with the All Access Series, supporting business engagement, speaker management, and recruitment.

2. OIC: I participated in the Teaching and Learning Conference through CETL.

2. OIC: I actively participate in professional education and workshops.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2008 - Present	Academic Position	Pro Bono, continued support for the Coles College of Business All-Access Series, to include business engagement, management, and recruitment.		
		2018	Conference	Teaching and Learning Conference, CETL, fall 2018.		
		Ongoing		Workshops and Continued professional education through the Center for Excellence in Teaching and Learning.		
		1989	MBA	MBA, Columbia University, Business Finance.		
		1989	MBA	MBA, Columbia University in the City of New York, Graduate Business.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Ricardo Rodriguez
Part-Time Instructor

Degree Information:
MBA, 2009
Kennesaw State University

Primary Teaching Areas:
OPS MGT

Year Hired:
2015

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am a Marketing Analytics Senior Manager at UPS.

2. OIC: I hold certifications appropriate to my areas of expertise.

3. OIC: I am an active member of several professional industry organizations.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2018 – Present	Professional Position	Marketing Analytics Senior Manager at UPS		
		2015 – Present	Licensure/ Certification	Project Management Professional (PMP) at Project Management Institute		
		2015 – Present	Licensure/ Certification	Graduate Certificate in Automotive Manufacturing Systems		
		2014 – Present	Professional Development	Institute for Operations Research and Management Sciences, Member.		
		2012 – Present	Professional Development	American Society for Quality, Member.		
		2011 - Present	Licensure/ Certification	Lean Six Sigma Green Belt.		
		2002 – Present	Professional Development	Society of Hispanic Professional Engineers, Member.		
		2001 – Present	Professional Development	Institute of Industrial engineers, Member.		
		2017	MS	Master of Industrial and Systems Engineering, concentration in Operation Research and Lean Six Sigma		
		2009	MBA	MBA, Kennesaw State University, Master of Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Deborah Roebuck
Professor

Degree Information:
PHD, Business Education, 1990
Georgia State University

Primary Teaching Areas:
GEN MGT, HR MGT, LDR MGT, ORG BHVR

Year Hired:
1988

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: I presented at the 83rd Annual International Conference, "Teaching Business Communication with Virtual Business Professional Project."

2. Journal: "An Examination of Differences between the Most Influential Management Books of the 20th Century and Amazon Best Sellers" in International Journal of Business Research and Information Technology (C level PRJ).

3. Journal: "Do College Faculty Embrace Web 2.0 Technology?" in Journal of Education for Business (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Yes	2018	Presentation	Roebuck, D. (Presenter & Author), Li, X. (Presenter & Author), Logemann, M. (Presenter & Author), Springer, S. &. A. (Presenter & Author), Insignares, F. (Presenter & Author), Palmer, Z. B. (Presenter & Author), 83rd Annual International Conference, Association of Business Communication, Miami, Florida, "Teaching Business Communication with Virtual Business Professional Project (VBP)", International, Accepted. (October 25, 2018).	Teaching and Learning Scholarship	
Completed	No	2018	Presentation	Roebuck, D. (Presenter & Author), Smith, D. N. (Author Only), World Education Day - 2018, UNESCO, Jinan, China, "Family Education - "Family Education - Organizational leadership and work-life integration: Insights from three generations of men."", International, published elsewhere, Invited. (September 28, 2018).		

Accepted	Yes	2017	Presentation	Swaim, T. (Presenter & Author), Roebuck, D. M. (Presenter & Author), 82nd Annual Conference for the Association for Business Communication, Association for Business Communication, International, Accepted. (October 2017).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Bell, R. L., Roebuck, D., Srinath, A. (2016). An Examination of Differences Between the Most Influential Management Books of the 20th Century and Amazon Best Sellers. *International Journal of Business Research and Information Technology*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Siha, S., Bell, R. L., Roebuck, D. (2016). Do college faculty embrace Web 2.0 technology? *Journal of Education For Business, 91*(7), 393-402.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Smith, D. A., Roebuck, D., Elhaddaoui, T. (2016). Organizational Leadership and Work-Life Integration: Insights from Three Generations of Men. *Creighton Journal of Interdisciplinary Leadership, 2*(1), 393-402.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Roebuck, D., Hanson, M., Bell, R. (2016). Differences in the Observed Frequency Distributions of Male and Female Feedback Behaviors. *Greenleaf Publishing, 91*(7), 393-402.	Basic or Discovery Scholarship	C
Completed	Yes	2016	Presentation	Roebuck, D. (Presenter & Author), R. D. (Presenter & Author), M. L. (Presenter & Author), P. M. (Presenter & Author), 81st Annual Conference of the Association for Business Communication, Association for Business Communication, Albuquerque, New Mexico, "Developing Effective Assignments for Web-based/Online Courses", International, Accepted. (October 21, 2016).	Teaching and Learning Scholarship	
Published		2015	Conference Proceeding	Bell, R. L., Roebuck, D. (2015). Citation Differences between ABC Journals and Related, but Unaffiliated Quality Journals. In Jason Synder (Ed.), *Proceedings of the 80th Annual Conference of the Association for Business Communication*. Association for Business Communication.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Bell, R. L., Roebuck, D. (2015). An Increasing Usefulness for Managerial Communication Research on the Main Topics of Management. *North American Business Press, 19*(2), 71-108.	Basic or Discovery Scholarship	C

Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Roebuck, D. B., Bell, R. L., Raina, R., Lee, C. E. (. (2015). The Effects of Home Country, Gender, and Position on Listening Behaviors. *Journal of Organizational Culture, Communication and Conflict (JOCCC) 9*(2), 93-120.	Basic or Discovery Scholarship	C
Accepted	Invited	2015	Book, Chapter in Scholarly Book-New	Roebuck, D. (in press). "Telecommunications Act." *The SAGE Encyclopedia of Business Ethics and Society: 2nd edition*. Sage.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Roebuck, D. M., Bell, R. l., Raina, R., Lee, C. E. (. (2015). "Comparing Perceived Listening Behavior Differences between Managers and Non-Managers Living in the United States of America, India and Malaysia". *International Journal of Business Communication/Sage Publishing* (Print ISSN: 2329-4884).	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Bell, R. L., Roebuck, D. B. (2015). An Increasing Usefulness for Managerial Communication Research on the Main Topics of Management. *Journal of Management Policies and Practices / North American Business Press, 16*(2), 71-108.	Basic or Discovery Scholarship	C
		2015	Presentation	Roebuck, D., 80th Annual International Conference for Association of Business Communication, Association of Business Communication, Seattle, Washington, "My Favorite Assignment". (October 2015).		
Completed	Yes	2015	Presentation	Hanscom, M. (Presenter & Author), Marshall, A. D. (Presenter & Author), Roebuck, D. (Author Only), Cleveland, J. N. (Author Only), 18th Annual Irish Academy of Management Conference 2015, Irish Academy of Management, Ireland, "'Social Media Use as it relates to Communication Satisfacation and Job Satisfaction'", International, Accepted. (September 2, 2015).	Basic or Discovery Scholarship	
Completed	Yes	2015	Presentation	Bell, R. L. (Presenter Only), Roebuck, D. (Author Only), General Business Conference, Sam Houston University, Huntsville, Texas, "An Increasing Usefulness For Managerial Communication Research On The Main Topics Of Management", Regional, published in proceedings, published elsewhere, Accepted. (April 17, 2015).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	Roebuck, D., 2015 Phenomenal Women's Conference, Siegel Institute for Character, Ethics, and Leadership, Kennesaw State University, "How/When Change Is Right for You", Regional, Invited. (March 20, 2015).	Teaching and Learning Scholarship	

Completed	Yes	2015	Presentation	Roebuck, D., Hynes, G., O'Neill, K., Southwest Regional ABC Conference, Southwestern Association of Business Communication, Houston, Texas, ""Taking Best Practices from Corporate America--Integrating Coaching Skills into the Classroom", Regional, Accepted. (March 15, 2015).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Bell, R. L. (Presenter & Author), Roebuck, D. (Presenter & Author), 80th ABC Annual International Conference, Associationn for Business Communication, Seattle, Washington, "Citation Differences Between ABC Journals And Related, But, Unaffiliated Quality Journals", International, published in proceedings, Accepted. (2015).		
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Roebuck, D. M., Raina, R., Lee, C. (2014). An Exploratory Study of Listening Skills of Professionals across Different Cultures". *World Review of Business Research Journal/Zia World Press, 4*(3), 1-13.	Basic or Discovery Scholarship	C
Completed	No	2014	Presentation	Siha, S. (Presenter & Author), Roebuck, D. (Author Only), Bell, R. (Author Only), Decision Sciences Institute Annual Meeting, Decision Sciences Institute, Tampa, Florida, "Factors Influencing Faculty Decisions To Adopt Web 2.0 In Teaching", National, Accepted. (November 2014).	Teaching and Learning Scholarship	
Completed	Yes	2014	Presentation	Roebuck, D., 79th Annual International Conference, Association for Business Communication, Philadelphia, PA, "MBA Research Update: What's Happening with Technology, Feedback, and International MBA Students", International, Accepted. (October 25, 2014).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Roebuck, D., 79th Annual International Conference, Association for Business Communication, Philadelphia, PA, "My Favorite Assignment: Teaching the BET and BEAR Models of", International, Accepted. (October 25, 2014).	Teaching and Learning Scholarship	
		2014	Presentation	Smith, D. N. (Presenter & Author), Roebuck, D. (Presenter & Author), KSU Gender and Women's Studies Program, KSU campus, "Work-life balance and leadership opportunities: Cross-generational perspectives from women.". (August 19, 2014).		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Chris E Rumsey
Senior Lecturer

Degree Information:
MBA, Business Administration, 1997
Loyola University

Primary Teaching Areas:
GEN MGT, HR MGT, ORG BHVR

Year Hired:
2005

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. OIC: I actively maintain certification applicable to my field and areas of expertise.

2. Consulting: I actively consult for individuals and businesses.

3. Journal: "Business Disruption Is Here to Stay-What Should Leaders Do?" in Bucharest: Romanian Society for Quality Assurance (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016 - Present	License / Certification	"Digital Badge In Account Management", Tenacity Center, Kennesaw State University.		
		2016 - Present	License / Certification	"Digital Badge in Innovation", Tenacity center, Kennesaw State University.		
		2014 - Present	License / Certification	"Strengths Educator", Gallup.		
		2013 - Present	Experience: Consulting	Consulting, Padden Financial Planning, Chicago, Illinois, Pro Bono, approximately 100 hours spent for the year.		
		2012 - Present	License / Certification	"DiSC Certification", Impact Training and Development.		
		2010 - Present	Experience: Consulting	Consulting, Individual Clients - Coaching and Career Development, Pro Bono, approximately 500 hours spent for the year.		
		2008 - Present	License / Certification	"Certificate in Managerial Coaching", Kennesaw State University.		
		2008 - Present	License / Certification	"Leaders Coaching Leaders Certification", Impact Training and Development.		
		2008 - Present	License / Certification	"Certificate in Conflict Management", Kennesaw State University.		

Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Lang, D. G., Rumsey, C. G. (2018). Business Disruption Is Here to Stay-What Should Leaders Do? *Bucharest: Romanian Society for Quality Assurance, 19*(11), 35-40.	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Lang, D. G., Rumsey, C. (2018). Business Disruption Is Here to Stay-What Should Leaders Do? *Bucharest: Romanian Society for Quality Assurance* ((11h ed., vol. 19, pp. 35-40).), 35-40.	Applied or Integration/ Application Scholarship	B
		2018	Self-Study Program	Self-Study Program, "Information Security Training", Kennesaw State University.		
		2018	Workshop	Workshop, "Digital Generation", EMBAC.		
		2018	Self-Study Program	Self-Study Program, "Conflict of Interest Training", Kennesaw State University.		
		2018	Workshop	Workshop, "What You are Missing, Linked In Hiring Features Revealed", LinkedIn.		
		2017	Technology Training	Technology Training, "Cleary Act Training", Kennesaw State University.		
		2017	Self-Study Program	Self-Study Program, "Talent 2021", Aon Consulting.		
		2017	Self-Study Program	Self-Study Program, "Harvard Manage Mentor (HMM)", Harvard Business School.		
		2017	Technology Training	Technology Training, "KSU Mail", Kennesaw State University.		
		2017	Tutorial	Tutorial, ""NetWeaving Diplomat" Certifcate Course", netweaving International.		
		2017	Self-Study Program	Self-Study Program, "Mandatory Vehicle Operator Training", Kennesaw State University.		
	No	2017	Presentation	Rumsey, C., Federal Reserve Bank Director's Meeting, Federal Reserve Bank, Atlanta Georgia, "Leading Teams Through Change", Regional. (October 25, 2017).		
Completed	No	2017	Presentation	Rumsey, C., EMBA, Kennesaw State University, "What are My Career Anchors?" (August 19, 2017).	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Keefe, A., Lang, D., Rumsey, C., TRUE, S. (2016). *Cross-Cultural Virtual Teaming: An Exploratory Approach* (9th ed., vol. 17, pp. 83-92). Bucharest: Romanian Society for Quality Assurance.	Teaching and Learning Scholarship	B
		2016	Technology Training	Technology Training, "Digital Badge Account Management", Kennesaw State University.		
		2016	Technology Training	Technology Training, "Innovation", Kennesaw State University.		
		2014	Breakfast Meeting	Breakfast Meeting, "Talent Development", Human Resource Leadership Forum.		
		2014	Technology Training	Technology Training, "Desire 2 Learn", Kennesaw State University.		

		2014	Continuing Education Program	Continuing Education Program, "Institutional Review Board, Social Behavioral Research", Collaborative Institutional Training Initiative.		
			Technology Training	Technology Training, "Course Design Putting it All Together", KSU.		
		1997	MBA	MBA, Loyola University, Business Administration.		
		1977	MBA	MBA, Loyola University Chicago, Business Administration.		
		1974	MED	MED, Loyola University Chicago, Education.		
		1974	MED	MED, Loyola University of Chicago, Guidance and Counseling.		
		1972	AB	AB, University of Illinois at Urbana-Champaign, Guidance and Counseling.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Kevin Ryan
Part-Time Instructor

Degree Information:
MBA, 2012
Kennesaw State University

Primary Teaching Areas:
OPS MGT

Year Hired:
2018

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am employed as a Senior Rehabilitation Engineer at SourceAmerica.

2. OIC: I hold Six Sigma certification.

3. OIC: In the last five years, I have served on the Board of Directors, Music to Light the World.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2006 – Present	Professional Position	SourceAmerica, Senior Rehabilitation Engineer.		
		2000 – Present	Licensure/ Certification	Black Belt Trained, Six Sigma Academy.		
		2014	Community Engagement	Board of Directors, Music to Light the World.		
		2012	Community Engagement	Strategic Advisor for MUST, VP of Program Operations.		
		2012	MBA	MBA, Kennesaw State University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Samia Siha
Professor

Degree Information:
PHD, Industrial Engineering, 1989
Iowa State University of Science and Technlogy

Primary Teaching Areas:
OPS MGT

Year Hired:
1994

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Do College Faculty Embrace Web 2.0 Technology?" in Journal of Education for Business (C level PRJ).

2. Journal: "Teamwork: Faculty and Students Experiences" in B>Quest: A Journal of Applied Topics in Business and Economics (C level PRJ).

3. OIC: I presented at the Decision Sciences Annual Meeting, "Cheating in Higher Education: Can Professors Out Smart Students?"

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Siha, S., Bell, R. L., Roebuck, D. (2016). Do college faculty embrace Web 2.0 technology? *Journal of Education For Business, 91*(7), 393-402.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Siha, S., Campbell, S. (2015). Teamwork: Faculty and Students Experiences. *B>Quest: A Journal of Applied Topics in Business and Economics, 20*, 21 Pages.	Teaching and Learning Scholarship	C
Accepted	No	2018	Presentation	Siha, S., Decision Sciences Annual Meeting, Decision Sciences Institute, Chicago, IL, "Cheating in Higher Education: Can Professors Out Smart Students?" International, Accepted. (November 2018).	Teaching and Learning Scholarship	
Accepted	No	2017	Presentation	Siha, S., Decision Science Institute Annual Meeting, Decision Science Institute, Washington D.C., "Assessment of Publisher's Web-Based Technology", National. (November 21, 2017).	Teaching and Learning Scholarship	

Accepted	No	2016	Presentation	Siha, S., Decision Science Institute Annual Meeting, Decision Science Institute, Austin, Texas, "The Role of Faculty Development Programs in Online Teaching's Success", International, Accepted. (November 2016).	Teaching and Learning Scholarship	
		2015	Presentation	Siha, S. (Presenter & Author), Decision Sciences Institute Annual Meeting, Decision Sciences Institute, Seatel, Washington, "The Flipped classroom: gains and demerits". (November 2015).		
Completed	Yes	2015	Presentation	Boyd, E., Cross, E., Henley, A., Prochaska, N., Siha, S., Wermert, J., CETL Teaching Summit, KSU CETL, Kennesaw, GA, "Herding Cats: Revising the teaching standards in one department", Local, Accepted. (October 1, 2015).	Teaching and Learning Scholarship	
Completed	No	2014	Presentation	Siha, S. (Presenter & Author), Roebuck, D. (Author Only), Bell, R. (Author Only), Decision Sciences Institute Annual Meeting, Decision Sciences Institute, Tampa, Florida, "Factors Influencing Faculty Decisions To Adopt Web 2.0 In Teaching", National, Accepted. (November 2014).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Thomas Single
Part-Time Instructor

Degree Information:
MBA, Finance/Operations, 1988
UNC Chapel Hill - Keenan Flagler Business School

Primary Teaching Areas:
OPS MGT

Year Hired:
2007

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am Managing Director of York Procurement Group.

2. Consulting: I active work as an independent consultant in the supply chain space.

3. OIC: I am the Owner of Huntington Learning Center in Marietta, GA.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2013 – Present	Professional Position	Managing Director, York Procurement Group, a boutique management consulting firm – assessing, analyzing, designing, recommending and implementing unique, and sustainable procurement, supply chain, and operational strategies.		
		2013 – Present	Consulting	Independent Consultant: Supply Chain Consulting, specializing in the transformation of procurement organizations toward world class strategic sourcing. Recent clients include Valspar, Michael Kors, and Micron Technology.		
		2007 - Present	Professional Position	Huntington Learning Center Franchise, Owner. Marietta, GA		
		1988	MBA	MBA, University of North Carolina - Chapel Hill, Business Administration and Management.		
		1988	MBA	MBA, UNC Chapel Hill - Keenan Flagler Business School, Finance/Operations Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Kathryn Smith
Part-Time Instructor

Degree Information:
MBA, Business Administration, 2006
Kennesaw State University

Primary Teaching Areas:
GEN MGT

Year Hired:
2007

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am employed as the Operations/Plant Manager for Safco Products.

2. OIC: I am actively engaged with an angel investor organization.

3. OIC: I regularly give presentations on a variety of workplace skills needed for success in the marketplace.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2002 - Present	Professional Position	Safco Products, Operations/Plant Manager.		
		Ongoing	Entrepreneurial Affiliation	Participant, "The Gathering of Angels", an invitation only angel investor organization with the mission of evaluating business plans in order to make sound investment decisions.		
		Ongoing	Presentations	Developed courses and trained 1,000 employees in leadership skills, conflict resolution, interviewing & appraisals, effective teamwork, performance, and technical skills.		
		2006	MBA	MBA, Kennesaw State University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

James Swaim
Clinical Assistant Professor

Degree Information:
DBA, Business Administration, 2013
Kennesaw State University

Primary Teaching Areas:
ENTREP, OPS MGT, STRAT MGT

Year Hired:
2007

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Exploring Student Perceptions of Offshoring" in the International Journal of Management Education (B level PRJ).

2. Journal: "Choosing an Undergraduate Major in Business Administration Degree: Student Evaluative Criteria, Behavioral Influences, and Instructional Modalities" in the International Journal of Management Education (B level PRJ).

3. Journal: "The Use of Influence Tactics and Outcome Valence on Goal Commitment for Assigned Student Team Projects" in Journal of Management Education (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Maloni, M., Swaim, J. A., Mutlu, C., Wermert, J. (2019). Exploring Student Perceptions of Offshoring. *International Journal of Management Education, 17*(2), 226-238.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hiatt, M., Swaim, J. A., Maloni, M. (2018). Choosing an Undergraduate Major in Business Administration: Student Selection Criteria, Expectations, Behavioral Influences, and Instructional Modalities. *International Journal of Management Education, 16*(3), 524-540.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Swaim, J. A., Henley, A. (2017). The Use of Influence Tactics and Outcome Valence on Goal Commitment for Assigned Student Team Projects. *Journal of Management Education, 41*(1), 11-145.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Swaim, T. A., Hiatt, M. S., Cheramie, R. (2016). Developing an Entrepreneurship Major and Minor: One University's Story. *American Journal of Entrepreneurship*.	Applied or Integration/ Application Scholarship	C

Published		2016	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Bower, P., Mello, J. (2016). Antecedents to Effective Sales and Operations Planning. *Industrial Management & Data Systems, 116*(6), 1279-1294.	Teaching and Learning Scholarship	B
Published		2016	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Henley, A., Campbell, S. (2016). Motivational Influences on Supply Manager Environmental Sustainability Behavior. *Supply Chain Management: An International Journal, 21*(3), 305-320.	Basic or Discovery Scholarship	A
Published		2014	Journal Article, Academic Journal	Swaim, J. A., Maloni, M., Napshin, S., Henley, A. (2014). Influences on Student Intention and Behavior toward Environmental Sustainability. *Journal of Business Ethics, 124*(3), 465-484.	Teaching and Learning Scholarship	A
Completed	Yes	2018	Presentation	Maloni, M., Swaim, J. A., Mutlu, C., Wermert, J., Decision Sciences Institute, Chicago, IL, "Student Perceptions of Offshoring". (November 2018).		
Accepted	Yes	2017	Presentation	Swaim, T. (Presenter & Author), Roebuck, D. M. (Presenter & Author), 82nd Annual Conference for the Association for Business Communication, Association for Business Communication, International, Accepted. (October 2017).	Basic or Discovery Scholarship	
Accepted	Yes	2015	Presentation	Swaim, J. A., Henley, A., 75th Annual Academy of Management Meeting, Academy of Management, Vancouver, British Columbia, "The Use of Influence Tactics and Valence on Commitment for Student Team Projects", International, Accepted. (August 9, 2015).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Rajaram Veliyath
Professor

Degree Information:
PHD, Strategic Management, 1985
University of Pittsburgh

Primary Teaching Areas:
ENTREP, INTL BUS, STRAT MGT

Year Hired:
1994

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "The Roles of Family Ownership and Family Management in the Governance of Agency Conflicts" in Journal of Business Research (A level PRJ).

2. Journal: "Ownership Influences on Corporate Social Responsibility in the Indian Context" in Asia Pacific Journal of Management (A level PRJ).

3. Journal: "Influence of National Culture on IPO Activity" in Journal of Business Research (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Purkayastha, S., Veliyath, R., George, R. (2019). The Roles of Family Ownership and Family Management in the Governance of Agency Conflicts. *Journal of Business Research/Elseiver, 98*, 50-64.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Cordeiro, J. J., Galeazzo, A., Shaw, T. S., Veliyath, R., Nandakumar, M. K. (2018). Ownership Influences on Corporate Social Responsibility in the Indian Context. *Asia Pacific Journal of Management, 35*(4), 1107-1136.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Gupta, D., George, R. P., Veliyath, R. (2018). Influence of National Culture on IPO Activity. *Journal of Business Research, 90*, 226-246.	Basic or Discovery Scholarship	A
Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Sutton, C., Veliyath, R., Pieper, T., Hair, J., Caylor, M. (2018). Secondary agency conflicts: A synthesis and proposed measurement model. *To appear in Long Range Planning, 51*, 720-735.	Basic or Discovery Scholarship	A

Completed	Yes	2018	Presentation	Veliyath, R. (Presenter & Author), Purkayastha, S. (Presenter & Author), Strategic Management Society 2018 Special conference at Hyderabad, Strategic Management Society, Hyderabad, India, "Business Groups and the M-Form Structural Configurations: A comparison in an Emerging Market context." Accepted. (December 18, 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Veliyath, R. (Presenter & Author), Singla, C. (Presenter & Author), George, R. (Presenter Only), Strategic Management Society 2018 Special Conference at Hyderabad, Strategic Management Society, Hyderabad, India, "The Mediating effects of CEO Tenure and Remuneration on Board Strcture and Firm Performance Relationships", International, Accepted. (December 17, 2018).	Basic or Discovery Scholarship	
Accepted	Yes	2018	Presentation	Purkayastha, S. (Presenter & Author), Veliyath, R. (Presenter & Author), 2018 Strategic Management Society Conference, Strategic Management Society, Paris, "The Impact of Different Governance Structures on the Occurrence of Primary and Secondary Agency Conflicts", International, Accepted. (October 2018).	Basic or Discovery Scholarship	
Accepted	Yes	2018	Presentation	Veliyath, R. (Presenter & Author), Galeazzo, A. (Presenter & Author), Mankavil, N. K. (Presenter & Author), Appadu, N. (Presenter & Author), 2018 Academy of Management Meetings, Academy of Management, Chicago, "The Impacts of Resource Distance and Institutional Distance on the Value of M&A Transactions", International, published in proceedings, Accepted. (August 14, 2018).	Basic or Discovery Scholarship	
Accepted	Yes	2018	Presentation	Veliyath, R. (Presenter & Author), George, R. (Presenter & Author), Purkayastha, S. (Presenter & Author), 2018 Academy of Management Meetings, Academy of Management, Chicago, "The Role of Family Ownership and Family Management in the Governance of Agency Conflicts", International, published in proceedings. (August 13, 2018).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Singla, C., George, R., Veliyath, R. (2017). Ownership structure and internationalization of Indian firms. *Journal of Business Research, 81*, 130-143.	Basic or Discovery Scholarship	A

Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Veliyath, R., George, R., Ye, Z., Hermanson, D., Tompkins, J. (2016). What Do Compensation Committees on the Boards of Public Companies Do? Comparisons of Indian and U.S. Process Differences Juxtaposing Complementary Theoretical Lenses. *Long Range Planning, 49*, 519-539.	Basic or Discovery Scholarship	A
Completed	Yes	2014	Presentation	Cordeiro, J. (Presenter & Author), Veliyath, R. (Author Only), Galeazzo, A. (Author Only), Shaw, T. S. (Author Only), Academy of Management Annual Meeting, Academy of Management, Philadelphia, "CSR in the Indian Context: Determinants and Outcomes", International, Accepted. (August 2014).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

James Wermert
Senior Lecturer

Degree Information:
MBA, Business Administration, 1978
Harvard University

Primary Teaching Areas:
HR MGT, INTL MGT, STRAT MGT

Year Hired:
2005

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I serve as Senior Advisor for Professional Service Solutions.

2. OIC: I serve on three advisory boards.

2. OIC: I presented at the CETL Teaching Summit, "Herding Cats: Revising the Teaching Standards in One Department."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2002 - Present	Professional Position	Professional Service Solutions, Senior Advisor.		
		2006 – Present	Board Service	Board of Advisors, Frederick Swanston Advertising.		
		2005 – Present	Board Service	Board of Advisors, OpenXource.		
		2003 – Present	Board Service	Board of Advisors, Summit Medical Group		
		2000 - Present	Experience: Consulting	Consulting, Professional Service Solutions, Princeton, NJ, Compensated, approximately 40 hours spent for the year.		
		2015	Presentation	Boyd, E., Cross, E., Henley, A., Prochaska, N., Siha, S., Wermert, J., CETL Teaching Summit, "Herding Cats: Revising the Teaching Standards in One Department," KSU CETL, Kennesaw, GA. (October 1, 2015).		
		1978	MBA	MBA, Harvard University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Erin Wolf
Lecturer

Degree Information:
MBA, Business Administration, 1984
Harvard University

Primary Teaching Areas:
LDR MGT, ORG BHVR, STRAT MGT

Year Hired:
2011

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. Consulting: I actively engage in consulting for non-profits, individuals, and businesses.

2. OIC: I maintain certifications pertaining to my areas of expertise.

3. OIC: I regularly participate in conferences, workshops, trainings, and executive education.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2018 - Present	Experience: Consulting	Consulting, IUHealth, Indianapolis IN, Compensated, approximately 25 hours spent for the year.		
		2018 - Present	Experience: For Profit Organization	For Profit Organization, Medical University of South Carolina, Charleston, SC, Compensated, approximately 60 hours spent for the year.		
		2018 - Present	Experience: For Profit Organization	For Profit Organization, UNC Medical University, North Carolina, Compensated, approximately 25 hours spent for the year.		
		2016 - Present	Experience: For Profit Organization	For Profit Organization, Nelson Mullins Riley & Scarborough, Atlanta GA, Compensated, approximately 100 hours spent for the year.		
		2015 - Present	Experience: Consulting	Consulting, Verizon, Basking Ridge NJ, Compensated, approximately 36 hours spent for the year.		
		2008 - Present	License / Certification	"DiSC Profile", Inscape.		
		2016 - 2017	Experience: For Profit Organization	For Profit Organization, Anisa International, Atlanta, GA, Compensated, approximately 60 hours spent for the year.		
		2016	Tetley Lecture	Tetley Lecture, "Tetley lecture with Carol Tome", Coles College of Business.		

		2015	Conference Attendance	Conference Attendance, "SIOP".		
		2015	Experience: For Profit Organization	For Profit Organization, Nelson Mullins, Atlanta, GA, Compensated, approximately 20 hours spent for the year.		
		2015	Experience: For Profit Organization	For Profit Organization, RentPath, Atlanta GA, Compensated, approximately 8 hours spent for the year.		
		2015	Seminar	Seminar, "Cox Family Enterprise seminar", Cox Family Business Center.		
		2015	Tetley Speech	Tetley Speech, "Shan Cooper", Coles College of Business.		
		2015	Experience: Consulting	Consulting, Bryan Cave, Atlanta GA and Kansas City, MO, Compensated, approximately 15 hours spent for the year.		
		2014 - 2015	Experience: Consulting	Consulting, Medical University of S Carolina, Charleston SC, Compensated, approximately 12 hours spent for the year.		
		2014	Experience: Consulting	Consulting, Verizon, Basking Ridge, NJ, Compensated, approximately 48 hours spent for the year.		
		1984	MBA	MBA, Harvard University, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Susan Young
Assistant Professor

Degree Information:
PHD, Business Administration, 2012
Ohio State University

Primary Teaching Areas:
ENTREP, STRAT MGT

Year Hired:
2016

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. OIC: I presented at the Sustainability, Ethics, and Entrepreneurship Research Conference, "An Institutional Approach to Opportunity Evaluation."

2. Journal: "Creating the World's Deadliest Catch: The Process of Enrolling Stakeholders in an Uncertain Endeavor" in Business and Society (B level PRJ).

3. Journal: "Stability vs. Flexibility: The Effect of Regulatory Institutions on Opportunity Type" in Journal of International Business Studies (A+ level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted		2019	Journal Article, In-House Journal	Young, S., Cowden, B. (in press). The Dark Side of Crowdfunding Platforms. *To appear in Coles Working Paper Series*.	Basic or Discovery Scholarship	
Not Accepted	Yes	2019	Presentation	Young, S., Cowden, B., AIB 2019, AIB, Copenhagen, Denmark, "The Dark Side of Crowdfunding Platforms" International. (June 2019).	Basic or Discovery Scholarship	
Accepted	Yes	2019	Presentation	Welter, C. (Author Only), Young, S. (Presenter & Author), Sustainability, Ethics and Entrepreneurship (SEE) Research Conference, Miami, Florida, "An Institutional Approach to Opportunity Evaluation", International, Accepted. (March 2, 2019).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Alvarez, S. A., Young, S., Woolley, J. L. (2018). Creating the World's Deadliest Catch: The Process of Enrolling Stakeholders in an Uncertain Endeavor. *Business and Society*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Young, S., Welter, C., Conger, M. (2017). Stability vs. flexibility: The effect of regulatory institutions on opportunity type. *Journal of International Business Studies, 49*, 407-441.	Basic or Discovery Scholarship	A+

Completed	Yes	2017	Presentation	Young, S., Academy of International Business annual meeting, Academy of International Business, Dubai, "The effect of the institutional environment on early-stage international entrepreneurial activity." International, Accepted. (July 5, 2017).	Basic or Discovery Scholarship	
Accepted	Yes	2016	Presentation	Young, S. (Presenter & Author), McCrea, E. (Author Only), 2016 Academy of Management Annual Meeting, Academy of Management, Anaheim, California, U.S.A., "Mission Shift: The role of legitimacy in social entrepreneurship." International, Accepted. (August 9, 2016).	Basic or Discovery Scholarship	
Accepted	Yes	2016	Presentation	Young, S. (Presenter & Author), Welter, C. (Author Only), 2016 Academy of International Business Annual Meeting, Academy of International Business, New Orleans, Louisiana, U.S.A., "A transaction costs approach to international entrepreneurship", International, Accepted. (June 29, 2016).	Basic or Discovery Scholarship	
Accepted	Yes	2016	Presentation	Young, S. (Presenter & Author), Welter, C. (Author Only), Conger, M. (Author Only), Babson College Entrepreneurship Research Conference, Babson College, Co-sponsored by Nord University Business School and Nordland Research Institute, Bodo, Norway, "Effect of regulations on opportunity type", International, Accepted. (June 11, 2016).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Alvarez, S. A., Young, S., Woolley, J. L. (2015). Opportunities and institutions: A co-creation story of the king crab industry. *Journal of Business Venturing, 30*(1), 95-112.	Basic or Discovery Scholarship	A
Accepted	Yes	2015	Presentation	Young, S. (Presenter & Author), Welter, C. (Author Only), 2015 Academy of International Business Annual Meeting, Academy of International Business, Bangalore, India, "Effect of institutional voids on entrepreneurial opportunity." International, Accepted. (June 29, 2015).	Basic or Discovery Scholarship	
Accepted	Yes	2014	Presentation	Young, S. (Presenter & Author), Welter, C. (Presenter & Author), 2014 Strategic Management Society Annual Meeting, Strategic Management Society, Madrid, Spain, "Like a bridge over troubled water: How institutional bridging can lower transaction costs for entrepreneurs." International, Accepted. (September 2014).	Basic or Discovery Scholarship	

Accepted	Yes	2014	Presentation	Young, S. (Presenter & Author), Makhija, M. V. (Author Only), 2014 Academy of Management Annual Meeting, Academy of Management, Philadelphia, Pennsylvania, U.S.A., "The influence of cultural norms on firms' CSR behavior.", International, published in proceedings, Accepted. (August 5, 2014).	Basic or Discovery Scholarship	

MARKETING AND PROFESSIONAL SALES

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Leila Borders
Professor

Degree Information:
PHD, Marketing, 2002
Georgia State University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2008

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Tell Me a Story: The Role of Narrative Transportation and the C-Suite in B2B Advertising" in Industrial Marketing Management (A level PRJ).

2. Journal: "Sustainability by Design: Why Firms and Institutions Do It" in Journal of Global Scholars of Marketing Science (B level PRJ).

3. Journal: "Can Brand Experience Increase Customer Contribution: How to Create Effective Sustainable Touchpoints with Customers" in Journal of Global Scholars of Marketing Science (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Anaza, N. A., Elyria, K., Elten, B., Borders, A. (2019). Tell Me a Story: The Role of Narrative Transportation and the C-Suite in B2B Advertising. *Industrial Marketing Management*.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Borders, A., Lester, D. H. (2019). Sustainability by Design: Why Firms and Institutions Do It. *Journal of Global Scholars of Marketing Science, 29*(1), 1-6.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2019	Journal Article, Professional Journal	Aoki, K., Obeng, E., Borders, A., Lester, D. (2019). Can Brand Experience Increase Customer Contribution: How To Create Effective Sustainable Touchpoints With Customers. *Journal of Global Scholars of Marketing Science: Bridging Asia and the World, 29*(1).	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Conference Proceeding	Borders, A. (Published). *Brand Experience, Sustainable Touchpoints, and Customer Contributions*. Kennesaw, GA: Atlantic Marketing Association 2018 Proceedings.	Basic or Discovery Scholarship	

Published	Peer Review - Refereed	2018	Conference Proceeding	Inks, S. A., Borders, A., Lester, D. H., Loe, T. W. (Published). In Laura Robinson (Ed.), *Are Women's Sales Skills Better Than Men's?* Kennesaw, GA: Atlantic Marketing Association 2018 Proceedings. 560 Parliament Garden Way	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2018	Conference Proceeding	Kemp, E. A., Min, D.-J. D., Williams, K. H., True, S. L., Borders, A., Lester, D. H. (Published). In Laura Robinson (Ed.), *Music and Emotion Regulation in the Service Environment*. Kennesaw State University: Atlantic Marketing Association 2018 Proceedings.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hutchins, J., Borders, L., Lester, D. (2018). Targeted Advertising May Not Be the Best Strategy. *SS International Journal of Economics and Management (SSIJEM)*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Wright, B., Nadler, S., Borders, A., Schwager, P. H., Sasnett, A. (2018). Corporate Social Media: A Typology of Consumers. *Atlantic Marketing Journal, 7*(1), 113-126.	Basic or Discovery Scholarship	C
Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Kennett-Hensel, P. A., Kemp, E., Williams, K. H., Borders, A. (in press). The Path to Adoption and Advocacy: Exploring Dimensions of Brand Experience and Engagement at Trade Shows. *To appear in Event Management Journal*.	Basic or Discovery Scholarship	B
Accepted	Peer Review - Refereed	2017	Journal Article, Academic Journal	Borders, A., Nanaza, A., Kemp, E. (in press). Storytelling in Business-To-Business Advertising. *To appear in Academy of Marketing Science*.	Basic or Discovery Scholarship	B
Published		2017	Conference Proceeding	Borders, A., Srivasta, R., Edmiston, D., Rodriguez, D., Wilson, N. (Published). *Special Session Panel Presentation: Best Practices in Teaching International Students*.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Kemp, E. D., Borders, A. (2017). Occupational Dream Pursuit: Decision Making and Consumption Behaviors. *Journal of Consumer Marketing, 34*(4), 319-327.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Kemp, E. D., Borders, A., Anaza, N., Johnston, W. J. (2017). The Heart in Organizational Buying: Perspectives on the Emotions and Decision Making of Buyers. *Journal of Business & Industrial Marketing, 33*(1), 19-28.	Basic or Discovery Scholarship	B
Published	Editorial Review	2017	Journal Article, Academic Journal	Borders, A., Kemp, E. (Published). Editorial on Emotions in B2B Marketing. *Journal of Business & Industrial Marketing, 33*(1), 1-2.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Conference Proceeding	Borders, A., Lester, D., Loe, T., Inks, S. (2017). Men Can't Sell - Women Can! And We Can Prove it! *2017 Atlantic Marketing Association Proceedings*. Kennesaw, GA: Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	

Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Borders, A. (2016). Educating GEN Z: the antithesis of Millennials. In Jie Fowler (Ed.), *2016 Society of Marketing Advances Conference Proceedings*. Society for Marketing Advances.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Borders, A. (2016). Strategies for Educating GEN Y & Z. In Leila Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings* (vol. FALL 2016). Atlantic Marketing Association.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Lester, D. H., Borders, L., Loe, T., Tudor, K. (2015). *Collegiate Competition and the Propensity for Gender Bias*. Kennesaw, GA: Atlantic Marketing Association 2015 Proceedings.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Borders, A., Wright, B., Schwager, P. H., Nadler, S. S. (2015). In Aberdeen Leila Borders (Ed.), *Profile of Corporate Social Media Consumer Segments*. Kennesaw, GA: Atlantic Marketing Association 2015 Proceedings.	Applied or Integration/ Application Scholarship	
Completed	Yes	2019	Presentation	Kemp, E. (Author Only), Cowart, K. (Author Only), Bui, M. (Author Only), Borders, A. (Presenter & Author), 2019 Winter AMA, American Marketing Association, Austin, TX, "Promoting Healthy Emotion Regulation in Young Adults through Social Marketing", International, published in proceedings, Accepted. (February 2019).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Lester, D., Borders, A., Hutchins, J., Sinha, M., Robinson, L., Chaifetz, M. L., Wilson, N., Tudor, R., 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Ah Ha" Moments in Teaching, Service and Scholarship", International, published in proceedings, Accepted. (September 30, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Aoki, K. (Author Only), Obeng, E. (Author Only), Borders, A. (Presenter & Author), Lester, D. H. (Presenter & Author), 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Brand Experience, Sustainable Touchpoints, and Customer Contributions", National, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	

Completed	Yes	2018	Presentation	Kemp, E. A. (Author Only), Min, D.-J. (Author Only), Williams, K. H. (Author Only), True, S. L. (Author Only), Borders, A. (Presenter & Author), Lester, D. H. (Presenter & Author), 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Music and Emotion Regulation in the Service Environment", National, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Guillory, M. D. (Author Only), Bettis-Outland, H. (Author Only), Borders, A., Bilal, M. (Presenter Only), 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "The Relationship Between Emotional Intelligence and Organizational Learning", National, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Inks, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), Loe, T. (Author Only), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Are Women's Sales Skills Better Than Men's", International, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), Aoki, K. (Author Only), Obeng, E. (Author Only), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Brand Experience, Sustainable Touchpoints, and Customer Contributions", International, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Kemp, E. A. (Author Only), Min, D.-J. (Author Only), Williams, K. H. (Author Only), TRUE, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Music and Emotion Regulation in the Service Environment", International, published in proceedings, Accepted. (September 2018).	Applied or Integration/ Application Scholarship	

Completed	Yes	2018	Presentation	Aoki, K. (Presenter & Author), Obeng, E. (Author Only), Borders, A., Lester, D. H. (Author Only), 2019 Winter AMA, American Marketing Association, Austin, TX, "The Relationship Between Brand Experience And Word-of-Mouth (WOM)", International, published in proceedings, Accepted. (August 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Borders, A. (Presenter & Author), Kennett-Hensel, P. (Author Only), Kemp, E. (Author Only), Williams, K. H. (Author Only), 2018 Winter AMA, American Marketing Association, New Orleans, LA, "Singled Out in the Crowd: Exploring Dimensions of Brand Experience at Trade Shows", International, published in proceedings, Accepted. (February 2018).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Borders, A. (Presenter & Author), Nanaza, A. (Author Only), Kemp, E. (Author Only), Academy of Marketing Science, New Orleans, LA, "Storytelling in Business-To-Business Advertising", International, published in proceedings, Accepted. (December 2017).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Borders, A., Rodriguez, D. (Author Only), Wilson, N. (Author Only), Srivastava, R. (Presenter & Author), Edmiston, D. (Presenter & Author), Society for Marketing Advances, Louisville, KY, "Best Practices in Teaching International Students", International, published in proceedings, Invited. (November 2017).	Basic or Discovery Scholarship	
Completed	No	2017	Presentation	Borders, A. (Presenter & Author), PhD Project Marketing Doctoral Student Association, KPMG PhD Project, San Francisco, CA, "The Most Critical Academic Organization since the Civil Rights Act of 1964", National, Invited. (August 2017).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Lester, D., Borders, A., Society for Marketing Advances 2016 Conference, Society for Marketing Advances, Atlanta, GA, "Educating GEN Z: the antithesis of Millennials", International, published in proceedings, Accepted. (November 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Lester, D., Borders, A., Atlantic Marketing Association 2016 Conference, Atlantic Marketing Association, Charleston, S.C., "Strategies for Educating GEN Y & Z", National, published in proceedings, Accepted. (September 2016).	Applied or Integration/ Application Scholarship	

Completed	No	2015	Presentation	Borders, A. L. (Presenter & Author), 2015 PhD Project Marketing Conference, KPMG, Chicago, IL, "Let Your Light Shine", National, published in proceedings, Invited. (August 14, 2015).	Teaching and Learning Scholarship	
Completed	No	2015	Presentation	Borders, A., MEFA (Marketing Ethnic Faculty Association), KPMG Foundation, Chicago, IL, "Tenure and Beyond", National, published in proceedings, Invited. (August 14, 2015).	Applied or Integration/ Application Scholarship	
Completed	Yes	2015	Presentation	Wright, B. (Author Only), Borders, A. (Presenter & Author), Kemp, E. D. (Author Only), Cowart, K. (Author Only), 2015 ABR (Academy of Business Research), "Charitable Giving in the Digital Age: Examining the Influence of Persuasive Message Appeals on Donor Conversion Rates in an Online Environment", International, published in proceedings, Accepted. (March 26, 2015).	Basic or Discovery Scholarship	
Completed	Yes	2014	Presentation	Borders, A. (Presenter & Author), Loe, T. (Author Only), Lester, D. (Author Only), 2014 Atlantic Marketing Association Conference, Atlantic Marketing Association, Asheville, NC, "The Efficacy of the NCSC and Other Collegiate Sales Competitions", National, published in proceedings, Accepted. (September 25, 2014).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Kalamas, M., Borders, A., Smith, S., Atlantic Marketing Association Annual Conference, Asheville, NC, "Career Coaches: Helping Business Majors “#TakeFlight”", published in proceedings, Accepted. (2014).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Mandy Brooks
Senior Lecturer

Degree Information:
MBA, Business Administration and Marketing, 1998
Kennesaw State University

Primary Teaching Areas:
MKTG

Year Hired:
2009

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP qualifications with the support of the following engagements and work experiences:

1. I served as Assistant Dean of Marketing Strategy.

2. OIC: I am an active member in the American Marketing Association and American Management Association.

3. OIC: I have participated in several conferences over the last five years to keep my skills and knowledge up-to-date.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		1988 - 2019	Academic Position	Coles College of Business - Kennesaw State University, Assistant Dean.		
		Ongoing	Professional Engagement	I am an active member in the American Marketing Association and American Management Association.		
		2017	Conference	CASE conference, Alumni Relations, Burlington, Vermont.		
		2017	Conference/ Continuing Education	Academic Impressions conference, Alumni Boards, Strengthening Strategy and Growing Engagement, San Francisco, CA.		
		2017	Conference/ Continuing Education	Academic Impressions conference, Advanced leadership Development in Higher Education, Boston, Massachusetts.		
		2015	Board Service	Serve as a Board Member for the Coles College Advisory Board.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

David Burns
Professor

Degree Information:
DBA, Marketing, 1987
Kent State University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2015

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Showrooming: The Effect of Gender" in Journal of Global Scholars of Marketing Science (B level PRJ).

2. Journal: "Materialism and Affect toward Others: Influences on Apparel Consciousness" in Journal of Global Fashion Marketing (C level PRJ).

3. Journal: "Transcollegial Leadership: A New Paradigm for Leadership" International Journal of Educational Management (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Conference Proceeding	Burns, D., Smith, Y. (2019). In Robert L Holbrook (Ed.), *Mimetic Desire and the Discipline of Marketing: Implications for Christian Marketing Educators*. Proceedings of the Christian Business Faculty Association Annual Conference.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2019	Book, Chapter in Scholarly Book-New	Burns, D. (2019). *Mimetic Desire as Illustrated in the Jonses*. Multifaceted Explorations of Consumer Culture and its Impact on Individuals and Society.	Applied or Integration/ Application Scholarship	
Published	Editorial Review	2019	Book, Scholarly-New	Burns, D. (2019). *Multifaceted Explorations of Consumer Culture and its Impact on Individuals and Society*.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Burns, D., Gupta, p., Hutchins, J. (2019). Showrooming: The Effect of Gender. *Journal of Global Scholars of Marketing Science, 10*(1), 35-49.	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2019	Book, Chapter in Scholarly Book-New	Burns, D. (2019). *The Roles of a Chief Mission Officer in Maintaining Mission in Schools and Colleges of Business*. Mission-Driven Approaches in Modern Business Education.	Teaching and Learning Scholarship	

Published	Peer Review - Refereed	2019	Conference Proceeding	Gupta, P., Burns, D. (2019). *Webrooming: An Empirical Examination of Influencing Factors*. Global Conference on Business and Finance Proceedings.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Mathisen, R., Burns, D., Hutchins, J. (2019). Materialism and Affect toward Others: Influences on Apparel Consciousness. *Journal of Global Fashion Marketing, 10*(1), 35-39.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Conference Proceeding	Burns, D., Stuart, R., S. B., A. B. (Published). In Jim Randall (Ed.), *Student's Attitudes toward Academic Dishonesty: An Exploration*. Statesboro, GA: Association of Marketing Theory and Practice. http://www.amtp.org/ocs/index.php/amtp/AMTP2019	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Burns, D., Mooney, D. (2018). Transcollegial Leadership: A New Paradigm for Leadership. *International Journal of Educational Management, 32*(1), 57-70.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Burns, D., Gupta, P., Hutchins, J. (2018). Showrooming: An Exploratory Empirical Investigation of Students' Attitudes and Behavior. *Information Systems Management, 35*(4), 294-307.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Conference Proceeding	Burns, D., Stuart, R., S. B., A. B. (2018). In Jim Randall (Ed.), *Student's Attitudes toward Cheating Activity: An Exploration*. Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2018	Conference Proceeding	Mathisen, R., Burns, D., Hutchins, J. (2018). *Materialism and Consumer Purchases an Exploratory Study: Are There Segments of Materialistic Consumers?* Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Professional Journal	Burns, D., Collett, N. (2017). A Stakeholder Framework for Evaluating the Impact of Mergers and Acquisitions. *Advances in Mergers and Acquisitions, 16*, 183-207.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Conference Proceeding	Burns, D., Hutchins, J. (2017). Showrooming: The Effect of Gender. In A. Leila Borders, ed. (Ed.), *Atlantic Marketing Association Conference Proceedings*. Kennesaw GA: Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Conference Proceeding	Burns, D., Smith, Y. (2017). Three Integrations of Micah 6:8. In Kevin Hughes, ed. (Ed.), *Proceedings of the Christian Business Faculty Association Annual Conference*. Mt. Vernon OH: Christian Business Faculty Association.	Applied or Integration/ Application Scholarship	

Published	Peer Review - Refereed	2017	Conference Proceeding	Burns, D., Girard, T., Antisal, I., Antisal, M., Latta, M., McCall, M. (2017). Why are the Expectations and Opportunities for Full Professors Different than Associate and Assistant Professors? In Glen Riecken and Dave Shepherd, eds (Ed.), *Enriching Theoretical and Practical Understanding of Marketing*. Muncie IN: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Burns, D., Hutchins, J., Mathisen, R. (2017). When Rivals Purchase: This Means War! Or Does It? *Journal of Business and Behavioral Sciences, 29*(2), 122-139.	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2017	Conference Proceeding	Burns, D., Hutchins, J., Mathisen, R. (2017). *Building a Model of Consumer Warfare Theory*. Statesboro, GA: Association of Marketing Theory and Practice.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Book, Chapter in Scholarly Book-New	Burns, D. (2016). *A Mental Model for Teaching Strategic Marketing Management*. Global Perspectives on Contemporary Marketing Education.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Burns, D., Pierquet, S. (2016). Neuroscience and Teaching and Learning in the Marketing Classroom. In Glen Riecken and Dave Shepherd, eds. (Ed.), *Enriching Theoretical and Practical Understanding of Marketing*. Muncie IN: Association of Marketing Theory and Practice.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Burns, D., Fawcett, J. (2016). Spiritual Leadership in the Academy. In Kevin Hughes, ed. (Ed.), *Proceedings of the Christian Business Faculty Association Annual Conference*. Mt. Vernon OH: Christian Business Faculty Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Burns, D., Gupta, P. B. (2016). Student's Attitudes and Opinions Toward Texting While Driving: Gender Differences. *International Academic Conference on Business, Economics, Finance and Accounting Proceedings*. International Academic Conference on Business, Economics, Finance and Accounting.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Burns, D., Pierquet, S. (2016). Teaching and Learning in the Marketing Classroom: Contributions from Neuroscience. In A. Leila Borders, ed. (Ed.), *Atlantic Marketing Association Conference Proceedings*. Kennesaw GA: Atlantic Marketing Association.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Mathisen, R., Burns, D., Hutchins, J. (2016). *Consumer Warfare: The Effect of Attitude toward One's Rival on Attitudes toward Defensive Strategies*. Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	

Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Gupta, P. B., Burns, D. J., Boyd, H. (2016). Texting while Driving: An Empirical Investigation of Students' Attitudes and Behaviors. *Information Systems Management, 33*(1), 88-101, ., Impact Factor: .580, http://www.tandfonline.com/doi/full/10.1080/10580530.2016.1117884	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2015	Conference Proceeding	Burns, D., Gupta, P. B., Buerke, G. (2015). Consumer Ethics: A Cross National Study. In Glen Riecken and Dave Shepherd, eds. (Ed.), *Enriching Theoretical and Practical Understanding of Marketing*. Muncie IN: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Book, Chapter in Scholarly Book-New	Burns, D. J., Smith, G. (2015). Data Privacy in Loyalty Programs: An Exploratory Investigation. *Contemporary Perspectives in Data Mining* (vol. 2). Contemporary Perspectives in Data Mining.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Conference Proceeding	Burns, D., Collett, N. J. (2015). Normative Evaluation of Mergers and Acquisitions: An Extended Stakeholder Framework. *The Value of Pluralism in Advancing Management Research, Education and Practice*. British Academy of Management.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Burns, D., Smith, Y., Havens, B., LaShaw, M. (2015). The Adventure that Aslan Sends Us: Shalom in the Mid-to-Late Career in a Christian Academic's Life. In Kevin Hughes, ed. (Ed.), *Proceedings of the Christian Business Faculty Association Annual Conference*. Mt. Vernon OH: Christian Business Faculty Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Burns, D., Prince, M., Lu, X., Winsor, R. (2015). Transfer of Learning and Organizational Outcomes. In Michelle Nelson, ed. (Ed.), *Proceedings of the Marketing Educators' Association Conference*. McMinnville OR: Marketing Educators' Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burns, D. J., Gupta, P. B. (2015). Ethics Integration Across the Business Curriculum: An Examination of the Effects of the Jesuit Approach. *Teaching Ethics, 15*(2), 245-260.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burns, D. J. (2015). Succeeding at New Businesses: A Matrix to Measure Flexibility. *Journal of Business Strategy, 35*(5), 23-30.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burns, D. J., Tackett, J. A., Wolfe, F. (2015). The Effectiveness of Instruction in Accounting Ethics Education: Another Look. *Research on Professional Responsibility and Ethics in Accounting, 19*, 149-180.	Teaching and Learning Scholarship	C

Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Prince, M., Burns, D. J., Lu, X., Windsor, R. (2015). Knowledge and Skills Transfer between MBA and Workplace. *Journal of Workplace Learning, 27*(3), 207-225.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burns, D. J., Dato-On, M. C., Manolis, C. (2015). Shopping Environment Preferences of Hispanic Consumers in the U.S.: Development of a Scale. *International Journal of Retail and Distribution Management, 43*(3), 261-275.	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burns, D. J., Gupta, P. B., Buerke, G. (2015). Sentiment Towards Marketing: A Comparison of German and U.S. Students. *International Journal of Commerce and Management, 25*(1), 21-37.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Burns, D. J. (2015). What Comes After Postmodernism? Implications for Marketers. *Journal of Global Scholars of Marketing Science, 25*(1), 59-74.	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2014	Conference Proceeding	Burns, D., Smith, Y., Starcher, K. (2014). Adjuncts and Institutional and College Mission: Maintaining Distinctives in an Era of Part Time Faculty. In Glen Riecken and Dave Shepherd, eds. (Ed.), *Enriching Theoretical and Practical Understanding of Marketing*. Muncie IN: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2014	Conference Proceeding	Burns, D. (2014). Consumer Alienation: Relationships with Marketplace Interaction Styles. In Glen Riecken and Dave Shepherd, eds. (Ed.), *Enriching Theoretical and Practical Understanding of Marketing*. Muncie IN: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2014	Conference Proceeding	Burns, D., Smith, Y., Starcher, K. (2014). Excelling as a Conference or Journal Paper Reviewer: Exploring the Process. In Kevin Hughes, ed. (Ed.), *Proceedings of the Christian Business Faculty Association Annual Conference*. Mt. Vernon OH: Christian Business Faculty Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2014	Conference Proceeding	Burns, D. (2014). Non Marketing Need Pairing: An Exploration. In C. David Strupeck, ed. (Ed.), *Academy of Business Disciplines Proceedings*. Floyds Knobs IN: Academy of Business Disciplines.	Applied or Integration/ Application Scholarship	

Published	Peer Review - Refereed	2014	Conference Proceeding	Burns, D., Smith, Y., Smith, V. (2014). Pursuing Power: An Exploration of Three Views of Power and Their Meaning to Integration Research. In Kevin Hughes, ed. (Ed.), *Proceedings of the Christian Business Faculty Association Annual Conference*. Mt. Vernon OH: Christian Business Faculty Association.	Applied or Integration/ Application Scholarship	
Completed	Yes	2019	Presentation	Burns, D., Stuart, R., Batory, S., Batory, A., 2019 Annual Meeting of Association of Marketing Theory and Practice, Association of Marketing Theory and Practice, "Student's Attitudes toward Academic Dishonesty: An Exploration", National, published in proceedings, Accepted. (March 22, 2019).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Burns, D., Stuart, R., Batory, S., Batory, A., 2018 Annual Meeting of Association of Marketing Theory and Practice, Association of Marketing Theory and Practice, Jacksonville, FL, "Student's Attitudes toward Cheating Activity: An Exploration", National, published in proceedings, published elsewhere, Accepted. (March 14, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Burns, D. (Presenter & Author), Girard, T., McCall, M., Mathisen, R., Association of Marketing Theory and Practice, Ponte Vedra, FL, "The Greatest Threat to Marketing Today", Accepted. (March 2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2018	Presentation	Burns, D., Smith, Y., Christian Business Faculty Association Annual Conference, Christian Business Faculty Association, Chattanooga TN, "Mimetic Desire and the Discipline of Marketing: Implications for Christian Marketing Educators". (2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2018	Presentation	Burns, D., Gupta, P., Global Conference of Business and Finance, "An Exploratory Analysis of Webrooming and Showrooming". (2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2018	Presentation	Burns, D. (Presenter & Author), Gupta, P., Global Conference on Business and Finance, Kailua-Kona, HI, "An Exploratory Analysis of Webrooming and Showrooming", International. (2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Hutchins, J. (Presenter & Author), Burns, D. (Author Only), Mathisen, R. (Author Only), American Society of Business and Behavioral Sciences, Las Vegas, NV, "Still Keeping Up With the Joneses", National, published in proceedings, Invited. (November 2017).	Basic or Discovery Scholarship	

Completed	Yes	2017	Presentation	Burns, D., Girard, T., Anitsal, I., Anitsal, M., Latta, M., McCall, M., Association of Marketing Theory and Practice, Myrtle Beach, SC, "What are the Expectations and Opportunities for Full Professors Different than Associate and Assistant Professors". (2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Burns, D., Gupta, P., Hutchins, J., Atlantic Marketing Association Conference, Williamsburg, VA, "Showrooming: The Effect of Gender". (2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Burns, D., Smith, Y., Christian Business Faculty Association Annual Conference, San Diego, CA, "Three Integrations of Micah 6:8". (2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Pierquet, S. (Presenter Only), Burns, D. (Presenter Only), 2016 Atlantic Marketing Association Conference, Atlantic Marketing Association, Charleston, SC, "Teaching and Learning in the marketing Classroom: Contributions from Neuroscience", Regional, Accepted. (September 16, 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Pierquet, S. L. (Presenter Only), Burns, D., Association Of Marketing Theory And Practice 2016 Annual Meeting, Association Of Marketing Theory And Practice, St. Simons, GA, "Neuroscience and Teaching and Learning in the Marketing Classroom: What Students Don't Know about what is Necessary to Succeed in the Higher Education Environment or, in Other Words, Teaching and Learning: What Does the Brain Have to do with Students' Performance in the Classroom", Regional, Accepted. (March 18, 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Hutchins, J. (Presenter & Author), Mathisen, R. (Author Only), Burns, D. (Author Only), Association of Marketing Theory and Practice 2016 Conference, Association of Marketing Theory and Practice, St. Simon's Island, GA, "Consumer Warfare: The Effect of Attitude toward One's Rival on Attitudes toward Defensive Strategies", National, published in proceedings, Accepted. (March 17, 2016).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Burns, D., Fawcett, J., Christian Business Faculty Association Annual Conference, Charleston, SC, "Spiritual Leadership in the Academy". (2016).	Applied or Integration/ Application Scholarship	

Completed	Yes	2016	Presentation	Burns, D. (Presenter & Author), Christian Business Faculty Association Annual Conference, Charleston, SC, "Triumphs, Trials, and Tribulations: A Sharing of Our Lives in Administration. A Gathering of Chairs, Deans, and Other Administrators: Session 2". (2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Burns, D., Gupta, P. B., International Academic Conference on Business, Economics, Finance and Accounting, Palm Beach, FL, "Student's Attitudes and Opinions Toward Texting While Driving: Gender Differences", International. (2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2015	Presentation	Burns, D., Gupta, P. B., Buerke, G., Association of Marketing Theory and Practice, Muncie, IN, "Consumer Ethics: A Cross National Study". (2015).	Applied or Integration/ Application Scholarship	
Completed	Yes	2015	Presentation	Collett, N. J., Burns, D., British Academy of Management, "Normative Evaluation of Mergers and Acquisitions: An Extended Stakeholder Framework". (2015).	Applied or Integration/ Application Scholarship	
Completed	Yes	2015	Presentation	Burns, D., Smith, Y., Havens, B., LaShaw, M., Christian Business Faculty Association, Mt. Vernon, OH, "The Adventure that Aslan Sends Us: Shalom in the Mid-to-Late Career in a Christian Academic's Life". (2015).	Applied or Integration/ Application Scholarship	
Completed	Yes	2015	Presentation	Burns, D., Christian Business Faculty Association, "Triumphs, Trials, and Tribulations: A Sharing of Our Lives in Administration". (2015).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Burns, D., Prince, M., Lu, X., Winsor, R., Marketing Educators Association, McMinnville, OR, "Transfer of Learning and Organizational Outcomes". (2015).	Teaching and Learning Scholarship	
Completed	Yes	2014	Presentation	Burns, D., Academy of Business Disciplines, Floyds Knobs, IN, "Non Marketing Need Pairing: An Exploration". (2014).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Burns, D., Smith, Y., Starcher, K., Association of Marketing Theory and Practice, Muncie, IN, "Adjuncts and Institutional and College Mission: Maintaining Distinctives in an Era of Part Time Faculty". (2014).	Teaching and Learning Scholarship	
Completed	Yes	2014	Presentation	Burns, D., Association of Marketing Theory and Practice, Muncie, IN, "Consumer Alienation: Relationships with Marketplace Interaction Styles". (2014).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Burns, D., Smith, Y., Starcher, K., Christian Business Faculty Association, Mt Vernon, OH, "Excelling as a Conference or Journal Paper Reviewer: Exploring the Process". (2014).	Applied or Integration/ Application Scholarship	

Completed	Yes	2014	Presentation	Burns, D., Smith, Y., Smith, V., Christian Business Faculty Association, Mt Vernon, OH, "Pursuing Power: An Exploration of Three Views of Power and Their Meaning to Integration Research". (2014).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Tyra Burton
Senior Lecturer

Degree Information:
MS, Marketing, 1992
Georgia Institute of Technology

Primary Teaching Areas:
MKTG

Year Hired:
2003

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. Consulting: Lester, D., Forman, A. M., Loyd, D., and Burton, T. (2015). Digital Word-of-Mouth and the Gender Inferences. Social Science International Journal of Business and Management Research, 5 (1), 24-39.

2. Journal: "Digital Word-of-Mouth and the Gender Inferences" in Social Science International Journal of Business and Management Research (C level PRJ).

3. OIC: I am a member of the Board of Directors for the Georgia Romance Writers and hold the position of Director of Conference.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016 - Present	Experience: Consulting	Consulting, Sherrie Lea Morgan, Pro Bono.		
		2014 - Present	Experience: Consulting	Consulting, Chandler Steel, Georgia, Compensated.		
		2012 - Present	Experience: Consulting	Consulting, MedLogistics, Marietta, GA, Pro Bono.		
		2009 - 2015	Experience: Consulting	Consulting, AnachroCon, Atlanta, Pro Bono, approximately 10 hours spent for the year.		
		2008 - Present	Experience: Consulting	Consulting, Jana Oliver, Duluth, GA, Pro Bono.		
		2018 - 2020	Professional Position	Georgia Romance Writers, Board of Directors: Director of Conference.		
		2017 - Present	Professional Position	Clouds of Change, Consultant.		
		2018 - Present	Conference Attendance	Conference Attendance, "Digital Summit", Digital Summit.		
		2018	Seminar	Seminar, "International Radio and Television Society's Faculty Seminar at CES", IRTS.		
		2017	Technology Training	Technology Training, "Photoshop CC Essential Skills", UTIS.		
		2017	Workshop	Workshop, "Story as Pedagogy: Narrative approaches to enhance learning, build community, and create inclusivity", CETL at KSU.		

		2017	Workshop	Workshop, "Specifications Grading", CETL at KSU.		
		2016	Workshop	Workshop, "Weebly: Like a Boss Website Development Workshop", Weebly.		
		2016 - 2017	Professional Position	Georgia Romance Writers, Conference Committee and Appointment Coordinator.		
		2014 - 2016	Professional Position	Georgia Romance Writers, Board of Directors: Vice President of Communication.		
		2015	Seminar	Seminar, "SEJ Summit: Three Takeaways", Search Engine Journal.		
		2015	Conference Attendance	Conference Attendance, "Atlantic Marketing Association".		
		2015	Seminar	Seminar, "Top Digital Strategies, Ideas & Tactics to Drive Success in 2016", Google & Cox Digital Media Group.		
		2015	Forum	Forum, "Business Analytics and Big Data Forum", Georgia Institute of Technology.		
		2015	Workshop	Workshop, "Book Club", CETL.		
		2007 - 2015	Experience: Consulting	Consulting, Mount Gallery, Tucker, GA, Compensated, approximately 40 hours spent for the year.		
Published	Invited	2017	Newsletter	Burton, T. (2017). Mastering Your Best Reader Connector: 20 minutes a day to email marketing bliss. In Heidi Joy Tretheway (Ed.), *NINK Newsletter* (1st ed., vol. 28). Novelist INC.	Applied or Integration/ Application Scholarship	
Published	Invited	2016	Newsletter	Burton, T. (2016). Balancing Two Careers Putting dueling demands in perspective with self-care, tech and a fresh mindset. In Heidi Joy Tretheway (Ed.), *NINK Newsletter* (10th ed., vol. 27). Novelist INC.	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Going Viral: Influencing the Influencers. *RWA, 15*(12).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Guest Blog Post	Burton, T. (2015). *The Five Top Social Media Myths and Why They are Wrong*. FF&P an RWA Chapter. www.romance-ffp.com/the-five-top-social-media-myths-and-why-they-are-wrong/	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Reuse, Recycle, and Reduce your Social Media. *RWA, 15*(11).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Guest Blog Post	Burton, T. (2015). *3 Reasons Social Media is Worth Your Time*. KSU College Continuing and Professional Education.	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Dream Cast, IF List, and Book Trailers - Oh My! *RWA, 15*(10).	Applied or Integration/ Application Scholarship	

Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Managing Social Media. *RWA, 15*(8).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Quick - I Need Content! *RWA, 15*(8).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). And the Winner is...Contests! *RWA, 15*(7).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). The Mystifying and Grammar-Ignoring Hashtags. *RWA, 15*(6).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Direct to Video: Live-Streaming is Hot! *RWA, 15*(5).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Establishing a Presence on Facebook. *RWA, 15*(4).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Making Your Website Social. *RWA, 15*(3).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Finding Love, Socially. *RWA, 15*(2).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Lester, D., Forman, A. M., Loyd, D., Burton, T. (2015). Digital Word-of-Mouth and the Gender Inferences. *Social Science International Journal Of Business And Management Research, Volume 5* (Issue 1 [Jan 2015]), 24-39.	Applied or Integration/ Application Scholarship	C
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). Top five social Media Trends in 2015. *RWA, 15*(1).	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Regular Column in Journal or Newspaper	Burton, T. (2015). What's New with Tsū. *RWA, 15*(1).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2014	Conference Proceeding	Lester, D., Burton, T. (2014). In Dr. Aberdeen Leila Borders (Ed.), *Higher Education Paradigm: Digital vs. Face-to-Face* (vol. 2014). Kennesaw, GA: Atlantic Marketing Association.	Teaching and Learning Scholarship	
Published	Editorial Review	2014	Book, Non-Scholarly-New	Burton, T., Oliver, J. (2014). *Socially Engaged: The Author's Guide to Social Media*. Norcross, GA: Prism Books.	Applied or Integration/ Application Scholarship	

Completed	No	2018	Presentation	Burton, T. (Presenter Only), Durham, J. (Presenter Only), Judy, A. (Presenter Only), Conjuration, Atlanta, GA, "Roll Your Character's Dice: Using Role-Playing Game Character Creation in Your Writing", Regional, Invited. (November 17, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T. (Presenter Only), Marks, C. S. (Presenter Only), Sherrer, L. (Presenter Only), Hamill, E. (Presenter Only), Conjuration, Atlanta, GA, "The Secrets of Successful SciFi & Fantasy Worldbuilding", Regional, Invited. (November 17, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T. (Presenter Only), Osborn, S. (Presenter Only), Raine, E. (Presenter Only), Schroeder, D. (Presenter Only), Conjuration, Atlanta, GA, "Make'em Laugh: Humor in Fantasy", Regional, Invited. (November 16, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T. (Presenter Only), DragonCon, Atlanta, GA, "Muggle Podcasting: We Can Make a Wizard Out of You", Regional, Invited. (November 4, 2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2018	Presentation	Burton, T. (Presenter & Author), Atlantic Marketing Association, Atlantic Marketing Association, New Orleans, LA, "Marketing Competitions: Trials and Trepidations", Regional, Accepted. (September 27, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Burton, T., Atlantic Marketing Association, Atlantic Marketing Association, New Orleans, LA, "When Entertainment is More Than Sporting", Regional, Accepted. (September 27, 2018).	Teaching and Learning Scholarship	
Completed	No	2018	Presentation	Burton, T., Anderson, K. J. (Presenter Only), Kennedy, C. (Presenter Only), Mazur, S. (Presenter Only), Minz, J. (Presenter Only), DragonCon, Fantasy Literature Track, Atlanta, GA, "Publishing Gone Wild", International, Invited. (September 3, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T., Blackwolf, B. (Presenter Only), Keating, P. D. (Presenter Only), Roberts, R. (Presenter Only), DragonCon, Podcasting & Media Track, Atlanta, GA, "Social Media for Digital Creators", International, Invited. (September 1, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T., Gates, M. E. (Presenter Only), Kisenwether, S. (Presenter Only), Ness, H. (Presenter Only), DragonCon, Podcasting and Digital Media, Atlanta, GA, "Awesome Women in Digital Media", International, Invited. (August 31, 2018).	Applied or Integration/ Application Scholarship	

Completed	No	2018	Presentation	Burton, T. (Presenter Only), Greenlee, R. (Presenter Only), Henderson, T. P. (Presenter Only), Dodge, B. C. (Presenter Only), DragonCon, Podcasting & Media Track, Atlanta, Georgia, "Podcasting Past, Present and Future", International, Invited. (August 31, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T. (Presenter Only), Camacho, D. B. (Presenter Only), Chatfield, M. (Presenter Only), Kong, A. (Presenter Only), Martindale, L. (Presenter Only), Ward, J. M. (Presenter Only), DragonCon, Writer's Track, Atlanta, GA, "Social Media as an Effective Tool for Authors", International, Invited. (August 31, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T. (Presenter & Author), Indie BookFest, Orlando, FL, "An Author's Guide to Keeping Sane in Social Media", Regional, Invited. (August 9, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2018	Presentation	Burton, T., Indie BookFest, Orlando, FL, "The Basics of Publishing", Regional, Invited. (August 9, 2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Burton, T., Innovation in Teaching Conference, University of Georgia College of Education, Athens, GA, "Let's Draft: Re-envisioning Student Teams", Regional, published in proceedings, Accepted. (October 20, 2017).	Teaching and Learning Scholarship	
Completed	No	2017	Presentation	Burton, T., Moonlight and Magnolias Writers Conference, Georgia Romance Writers, Norcross, GA, "Expert Hour with Tyra Burton", Regional, Invited. (September 30, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Burton, T. (Presenter Only), Illyvich, S. (Presenter Only), Martin, G. (Presenter Only), Nettles, J. (Presenter Only), Whitfield, M. (Presenter Only), DragonCon, Electronic Frontiers Forum, Atlanta, GA, "Niche Markets in eBooks and Print (for Writers)", National, Accepted. (September 4, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Burton, T. (Presenter Only), Matteis, B. (Presenter Only), Hampton, V. (Presenter Only), Bachelder, K. (Presenter Only), DragonCon, American Sci-Fi and Fantasy Media, Atlanta, GA, "Killjoys: Hanging out in your favorite Mod Bar", National, Accepted. (September 2, 2017).	Applied or Integration/ Application Scholarship	

Completed	No	2017	Presentation	Burton, T. (Presenter Only), Dodge, B. C. (Presenter Only), Damen, A. (Presenter Only), Blackwolf, B. (Presenter Only), McFall, C. (Presenter Only), DragonCon, Podcasting Track, Atlanta, GA, "SEO Demystified", National, Accepted. (September 1, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Burton, T. (Presenter Only), Stirling, S.M. (Presenter Only), Fawcett, B. (Presenter Only), Diver, L. (Presenter Only), Byers, R. (Presenter Only), DragonCon, Writers Track, Atlanta, GA, "Social Media as an Effective Tool for Writers", National, Accepted. (September 1, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Burton, T. (Presenter Only), Jackson, K. (Presenter Only), Ello, J. (Presenter Only), Cressall, H. (Presenter Only), Burns, J. (Presenter Only), DragonCon, Film making and Film Festival Track, Atlanta, GA, "Social Media for Film Makers", National, Accepted. (September 1, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Burton, T. (Presenter Only), Geoppinger, J. (Presenter Only), Green, J. (Presenter Only), Ray, C. (Presenter Only), Eldridge, K., DragonCon, American Sci-Fi and Fantasy Media, Atlanta, GA, "Wonder Woman at Last", National, Accepted. (September 1, 2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Burton, T., Romance Writers of American Annual Conference, RWA, Orlando, FL, "Expert Hour: Social Media - Facebook", International, Accepted. (July 28, 2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Burton, T., American Marketing Association Non-profit Marketing Conference, AMA, Washington, D. C., "Keeping Sane: A Social Media Managers Guide to Survival in a Divisive Climate", National, Accepted. (July 11, 2017).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Burton, T. (Presenter Only), Geek Week at KSU, Student Life at KSU, Kennesaw State University, "Evolution of Disney Princesses", Local, Invited. (March 15, 2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2017	Presentation	Burton, T., Unconference, Kennesaw State University, Kennesaw, "Saving time and Streamlining with Google Forms, Documents and Spreadsheets", State, Accepted. (February 2017).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Burton, T., Oliver, J., Georgia Romance Writers Monthly Meeting, Georgia Romance Writers, Atlanta, GA, "Hitting the Reboot Button: How to (Re) Launch Your Career", Local, Invited. (November 19, 2016).	Applied or Integration/ Application Scholarship	

Completed	No	2016	Presentation	Judy, A. (Presenter Only), Burton, T. (Presenter Only), Marindale, L. (Presenter Only), Conjuration, Conjuration, Atlanta, GA, "Women in Sci-Fi, Fantasy and Fandom", Regional, Accepted. (November 6, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Newcomb, D. (Presenter Only), Burton, T. (Presenter Only), Conjuration, Conjuration, Atlanta, GA, "Marketing Magical Merchandise for Muggles", Regional, Accepted. (November 5, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Burton, T. (Presenter Only), Judy, A. (Presenter Only), Marindale, L. (Presenter Only), Conjuration, Conjuration, Atlanta, GA, "Which Gender is Which? Gender Issues in Fandom & Writing", Regional, Accepted. (November 4, 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Burton, T., Hutchins, J., Sinha, M., ROTL Summit (Research on Teaching and Learning), CETL at KSU, Kennesaw State University, "Faculty Development: The Case for Experiential Learning", State, Accepted. (October 15, 2016).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Burton, T., NINC Conference, Novelist INC, Tampa, FL, "#GotSocial: An Author Assistant's Guide to Social Media", International, Invited. (September 22, 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Gannage, G., Burton, T., Atlantic Marketing Association, Charleston, NC, "An Application of Social Media Marketing for Community Sustainable Development", Regional, published in proceedings, Accepted. (September 17, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Burton, T. (Presenter Only), Greenberg, A. (Presenter Only), Brynat-Simpson, H. (Presenter Only), Murray, N. (Presenter Only), Hofelich, A. (Presenter Only), DragonCon, Electronic Frontiers Forum, Atlanta, GA, "Niche Markets in eBooks and Print (for Writers)", National, Accepted. (September 4, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Burton, T. (Presenter Only), Brynat-Simpson, H. (Presenter Only), Murray, N. (Presenter Only), DragonCon, Electronic Frontiers Forum, Atlanta, GA, "Internet Marketing (for Authors): Conquering Social Media", National, Accepted. (September 3, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Burton, T. (Presenter Only), 221B Con, Atlanta, GA, "Elementary, My Dear Watson", Regional, Accepted. (April 2, 2016).	Applied or Integration/ Application Scholarship	

Completed	No	2016	Presentation	Burton, T. (Presenter Only), 221B Con, Atlanta, GA, "Was Watson a Woman? Gender Changes in Sherlock Holmes", Regional, Accepted. (April 2, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Burton, T. (Presenter Only), 221B Con, Atlanta, GA, "The Sexuality of Sherlock", Regional, Accepted. (April 1, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2016	Presentation	Burton, T. (Presenter Only), Ward, C. (Presenter Only), Geek Week at KSU, Student Life at KSU, Kennesaw State University, "Rey of Star Wars but not Mattel: Women Characters in Sci-Fi", Local, Invited. (March 16, 2016).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Conjuration, Atlanata, "Waving the Wand: The Truth of a Writer's Life", Regional, Accepted. (November 15, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Conjuration, Atlanta, GA, "Polyjuice in the Dungeon: A discussion of gender, sexuality and fandom", Regional, Accepted. (November 14, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Atlanta Food Service Expo, Georgia World Congress Center, "The Best Defense in the Online World: Be Socially Engaging", State, Invited. (October 20, 2015).	Applied or Integration/ Application Scholarship	
Completed	Yes	2015	Presentation	Burton, T. (Presenter & Author), Oliver, J. (Presenter & Author), Moonlight and Magnolias, GRW, Atlanta, GA, "Website Sweet Website: How to Use Your Website to Drive Sales and Encourage Fan Engagement", Regional, Accepted. (October 3, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Professional Sales, Coles College, "Introduction to LinkedIn". (July 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Coles College, "The Basics of Social Media". (July 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Kennesaw State University, "Gaming Industry Entertainment Marketing", Invited. (March 2015).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	Burton, T., Anachrocon, Atlanta, GA, "Exploring Gender in Alternate History", Invited. (February 27, 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Burton, T., Anachrocon, Atlanta, GA, "Regency Magic: Being a Discussion of the Novels Jonathan Strange and Mr. Norrell, Sorcery and Cecelia, Shades of Milk and Honey, and Sundry Others", Invited. (February 27, 2015).	Applied or Integration/ Application Scholarship	
Completed		2014	Presentation	Burton, T., Kennesaw State University, "Gaming Industry Entertainment Marketing", Invited. (November 13, 2014).		

Completed	Yes	2014	Presentation	Burton, T. (Presenter & Author), Oliver, J. (Presenter & Author), Moonlight and Magnolias, GRW, Atlanta, GA, "Facebook 101: Getting Started with Social Media", Regional, Accepted. (October 11, 2014).	Applied or Integration/ Application Scholarship	
Completed	No	2014	Presentation	Burton, T., Kennesaw State University, "Publishing Entertainment Marketing", Invited. (September 30, 2014).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Burton, T. (Presenter & Author), Lester, D. (Presenter & Author), Atlantic Marketing Association, Atlantic Marketing Association, Asheville, NC, "Higher Education Paradigm: Digital vs Face-to-Face", Regional, published in proceedings, Accepted. (September 27, 2014).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Stephen Flaim
Part-Time Instructor

Degree Information:
MBA, Marketing, 2015
DePaul University

Primary Teaching Areas:
MKTG

Year Hired:
2007

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. I serve as President of First Water, a water purification company.

2. OIC: I actively participate in continuing and professional education.

3. OIC: First ever facilitator for "Selling Technology to the Customer" seminar.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2005 - Present	Professional Position	First Water, Owner and President.		
		Ongoing	Professional Development	I actively participate in continuing education, including: Brand Positioning Workshop, Whole Brain Thinking, Effective Facilitator, Performance Development Systems for Managers, Diversity Training, Connexus Leadership Development, Speakeasy, Category Management, and Profit Story Workshop & Retail Profit Analysis.		
		1981-2005	Professional Position	Vice-president Sales, Northeast Region Large Stores, Atlanta, Coca Cola.		
		2015	MBA	MBA.		
		1980	MBA	MBA, DePaul University, Marketing.		
		1979	MBA	MBA, DePaul University, Marketing.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Caroline Ford
Part-Time Assistant Professor

Degree Information:
MS, Business, 1996
Georgia State University

Primary Teaching Areas:
MKTG

Year Hired:
2018

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. I serve as Executive Director of Wolfe Street Enterprises.

2. OIC: I presented at the 5th Annual Engaged Management Scholarship Conference, "Beyond a social Capital Agenda: Exploring Metrics and Motives Inside Business Incubators in Arkansas."

3. Consulting: I have served as an independent marketing consultant in the last five years.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2016-Present	Professional Position	Executive Director, Wolfe Street Enterprises.		
		2015	Presentation	Academic paper presented at Professional meetings: 5th Annual Engaged Management Scholarship Conference: Baltimore, Maryland, 2015. Beyond a Social Capital Agenda: Exploring Metrics and Motives Inside Business Incubators in Arkansas. Proceedings published in the Social Science Research Network Library. September 11, 2015.		
		2014-2015	Professional Position	Director of Communications and Development: Arkansas Venture Center		
		2008-2014	Professional Position	Independent Marketing Consultant, d.b.a. Einstein Systems.		
		2013	Presentation	Academic paper presented at Professional meetings: 3rd Annual Engaged Management Scholarship Conference: Atlanta, GA. A portion of the manuscript Smartphone Apps on the Mobile Web: An Exploratory Case Study of Business Models. Proceedings published in the Social Science Research Network Library. September 20, 2013.		

		2011	Presentation	Academic paper presented at Professional meetings: 5th Annual Engaged Management Scholarship Conference: Baltimore, Maryland, 2015. Beyond a Social Capital Agenda: Exploring Metrics and Motives Inside Business Incubators in Arkansas.		
		1996	MS	MS, Georgia State University, Marketing.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

William Forrester
Professor

Degree Information:
PHD, Marketing, 1986
The University of Tennessee

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
1990

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Modeling the Effects of Personality on Performance in Student Teams" in International Journal of Business and Social Science 8 (B level PRJ).

2. Journal: "Relationship between Personality and Behavioral Intention in Student Teams" in American Journal of Business Education (B level PRJ).

3. Journal: "Effects of Peer Ratings on Supervisor Ratings of Job Performance" in Journal of Business and Economic Research (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Forrester, W., Tashchian, A. (2017). Modeling the Effects of Personality on Performance Outcomes in Student Teams. *International Journal of Business and Social Science, 8*(5).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Forrester, W., Tashchian, A., Shore, T. H. (2016). Relationship between Personality and Behavioral Intention in Student Teams. *American Journal of Business Education, 9*(3).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Shore, T., Tashchian, A., Forrester, W. (2015). Effects of Peer Ratings on Supervisor Ratings of Job Performance. *Journal of Business and Economic Research, 13*(1).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Tashchian, A., Forrester, W., Kalamas, M. (2014). The Effects of Extroversion on Conflict Resolution in Student Teams: A Cross-Cultural Comparison. *Journal of International Education Research, 10*(1), 29-35.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Tashchian, A., Forrester, W., Kalamas, M. (2014). The Effects of Extroversion on Conflict Resolution in Student Teams: A Cross-Cultural Comparison. *Journal of International Education Research, 10*(1), 29-36.	Teaching and Learning Scholarship	B

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Stephanie Herbst-Lucke
Part-time Instructor

Degree Information:
MBA, Marketing, 1989
University of Wisconsin

Primary Teaching Areas:
MKT

Year Hired:
2018

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. I am the Executive Director for Brand Strategy, Research and Field at ServiceMaster Global Holdings, Inc.

2. OIC: I am actively engaged in the community, serving as an Executive Board Member for the W Club.

3. OIC: In the last five years, I held the position of Senior Brand Director for Marketing Strategy and Planning at St. Jude Children's Research Hospital.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2015 - Present	Professional Position	Executive Director, Brand Strategy, Research and Field. ServiceMaster Global Holdings, Inc.		
		Ongoing	Community Engagement	Active Executive Board Member W Club, Athletic Board for University of Wisconsin.		
		Ongoing	Community Engagement	Brand ambassador, Susan G. Komen/Foot Solutions "Get Out, Get Active" Campaign.		
		2014-2015	Professional Position	Senior Brand Director, Marketing Strategy and Planning, St. Jude Children's Research Hospital.		
		1989	MBA	MBA, University of Wisconsin - Madison, Marketing.		
		1988	BBA	BBA, Double Major in Marketing and Administrative Management		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Thomas Hewett
Part-Time Assistant Professor

Degree Information:
MBA, Marketing Management, 1975
Century University

Primary Teaching Areas:
MKTG

Year Hired:
2008

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. Consulting: I actively consult with Hewett Consulting.

2. OIC: I serve as an adjunct professor at another University.

3. OIC: I participate in continuing and professional education in support of my areas of expertise.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2012 - Present	Professional Position	Hewett Consulting, CEO.		
		2007 - Present	Academic Position	Indiana Wesleyan University, Adjunct Professor.		
		2012 - Present	Experience: Consulting	Consulting, Public, 1625 Bill Murdock Road, Marietta, GA 30062, Compensated, approximately 2040 hours spent for the year.		
		2002 - Present	Experience: Consulting	Consulting, Various law and accountings firms in the local area - Georgia.		
		2017	Technology Training	Technology Training, "Enhanced D2L Training", Indiana Wesleyan University.		
		1975	MBA	MBA, Pepperdine University, Business Administration.		
		1975	MBA	MBA, Pepperdine University, Marketing Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Jennifer Hutchins
Assistant Professor

Degree Information:
PhD, Business Administration/Marketing, 2014
University of Memphis

Primary Teaching Areas:
MKTG

Year Hired:
2014

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Mobile Payments in India: The Privacy Factor" in International Journal of Bank Marketing (B level PRJ).

2. Journal: "Materialism and Affect toward Others: Influences on Apparel Consciousness" in Journal of Global Fashion Marketing (C level PRJ).

3. Journal: "Stakeholder Orientation and the Triple Bottom Line" in Journal of Global Scholars of Marketing Science (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Sinha, M., Majra, H., Hutchins, J., Saxena, R. (2019). Mobile Payments in India: The Privacy Factor. *International Journal of Bank Marketing, 37*(1), 192-209.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Mathisen, R., Burns, D., Hutchins, J. (2019). Materialism and Affect toward Others: Influences on Apparel Consciousness. *Journal of Global Fashion Marketing, 10*(1), 35-39.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Hutchins, J., Sinha, M., Nandan, S. (2019). Stakeholder Orientation and the Triple Bottom Line. *Journal of Global Scholars of Marketing Science, 29*(1), 15-24.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Burns, D., Gupta, P., Hutchins, J. (2019). Showrooming: the effect of gender. *Journal of Global Scholars of Marketing Science, 29*(1), 99-113.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Burns, D., Gupta, P., Hutchins, J. (2018). Showrooming: An Exploratory Empirical Investigation of Students' Attitudes and Behavior. *Information Systems Management, 35*(4), 294-307.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2018	Conference Proceeding	Mathisen, R., Burns, D., Hutchins, J. (2018). *Materialism and Consumer Purchases an Exploratory Study: Are There Segments of Materialistic Consumers?* Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hutchins, J., Borders, L., Lester, D. (2018). Targeted Advertising May Not Be the Best Strategy. *SS International Journal of Economics and Management (SSIJEM)*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hutchins, J., Rodriguez-Schaefer, D. (2018). The soft side of branding: leveraging emotional intelligence. *Journal of Business and Industrial Marketing, 33*(1), 117-125.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Burns, D., Hutchins, J., Mathisen, R. (2017). When Rivals Purchase: This Means War! Or Does It? *Journal of Business and Behavioral Sciences, 29*(2), 122-139.	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2017	Conference Proceeding	Burns, D., Hutchins, J., Mathisen, R. (2017). *Building a Model of Consumer Warfare Theory*. Statesboro, GA: Association of Marketing Theory and Practice.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Hutchins, J., Sinha, M. (2016). Advertising to Marketing Majors (Before They Become Marketing Majors). In Leila Borders (Ed.), *2016 Atlantic Marketing Association Proceedings*. Atlantic Marketing Association.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Mathisen, R., Burns, D., Hutchins, J. (2016). *Consumer Warfare:The Effect of Attitude toward One's Rival on Attitudes toward Defensive Strategies*. Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Book, Chapter in Scholarly Book-New	Hutchins, J., Royne, M. B., Kowalczyk, C. (2015). Facebook vs. Traditional Print Advertising: Examining Influence Over Information. *Marketing Dynamism & Sustainability: Things Change, Things Stay the Same…* (pp. 786–786). Springer.	Applied or Integration/ Application Scholarship	
Published	Invited	2015	Book, Chapter in Scholarly Book-New	Hutchins, J. (2015). Sitcoms Make You Laugh and Recycle: Exploring the Concept of Behavior Placements. *Engaging Consumers through Branded Entertainment and Convergent Media* (pp. 149-169). Hershey, PA: Business Science Reference (IGI Global).	Basic or Discovery Scholarship	

Completed	Yes	2018	Presentation	Lester, D., Borders, A., Hutchins, J., Sinha, M., Robinson, L., Chaifetz, M. L., Wilson, N., Tudor, R., 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Ah Ha" Moments in Teaching, Service and Scholarship", International, published in proceedings, Accepted. (September 30, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Hutchins, J. (Presenter & Author), Burns, D. (Author Only), Mathisen, R. (Author Only), 2018 Conference, American Society of Business and Behavioral Sciences, Las Vegas, NV, "Showrooming: An Exploratory Empirical Investigation of Students' Attitudes and Behaviors", International, published in proceedings, published elsewhere, Invited. (March 8, 2018).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Hutchins, J. (Presenter & Author), Burns, D. (Author Only), Mathisen, R. (Author Only), American Society of Business and Behavioral Sciences, Las Vegas, NV, "Still Keeping Up With the Joneses", National, published in proceedings, Invited. (November 2017).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Hutchins, J., Sinha, M., Atlantic Marketing Association, Williamsburg, VA, "The Sustainability Route to Corporate Legitimacy", National, Accepted. (September 27, 2017).	Basic or Discovery Scholarship	
Completed	No	2017	Presentation	Hutchins, J. (Presenter & Author), Coles Research Seminars, Coles College of Business, Kennesaw State University, "The Soft Side of Branding and Leveraging Emotional Intelligence", Local, published in proceedings, Invited. (August 25, 2017).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Hutchins, J., Association of Marketing Theory and Practice, National, published in proceedings, Accepted. (March 24, 2017).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Burns, D., Gupta, P., Hutchins, J., Atlantic Marketing Association Conference, Williamsburg, VA, "Showrooming: The Effect of Gender". (2017).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Burton, T., Hutchins, J., Sinha, M., ROTL Summit (Research on Teaching and Learning), CETL at KSU, Kennesaw State University, "Faculty Development: The Case for Experiential Learning", State, Accepted. (October 15, 2016).	Teaching and Learning Scholarship	

Completed	Yes	2016	Presentation	Hutchins, J. (Presenter & Author), Mathisen, R. (Author Only), Burns, D. (Author Only), Association of Marketing Theory and Practice 2016 Conference, Association of Marketing Theory and Practice, St. Simon's Island, GA, "Consumer Warfare: The Effect of Attitude toward One's Rival on Attitudes toward Defensive Strategies", National, published in proceedings, Accepted. (March 17, 2016).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	(Martinez) Hutchins, J. (Presenter & Author), Kowalczyk, C. (Author Only), Coles Research Seminars, Coles College of Business, Kennesaw State University, "Doing Good, One Behavior and One Television Show at a Time", Local, published elsewhere, Invited. (January 23, 2015).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Scott Inks
Associate Professor

Degree Information:
PhD. Marketing, 1997
University of Memphis

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2016

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1, Journal: "The Evolution of the Sales Process: Relationship Selling versus "The Challenger Sale"' in Journal of Global Scholars of Marketing Science (B level PRJ).

2. Journal: "An Examination of High Schools Students' Perceptions of Sales as an Area to Study in College, and Factors Influencing their Interest in Sales as a Career to Pursue after College" in Journal of Marketing Education (B level PRJ).

3. Conference Preceding: Men Can't Sell - Women Can! And We Can Prove It! *2017 Atlantic Marketing Association Proceedings*.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Inks, S., Avila, R. A., Talber, G. (2019). The Evolution of the Sales Process: Relationship Selling Versus "The Challenger Sale". *Journal of Global Scholars of Marketing Science, 29*(1), 88-98.	Applied or Integration/ Application Scholarship	B
Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Inks, S., Loe, T., Forbes, L. P. (in press). What's In It For Me? Analyzing the Value of Sales Competitions to Corporate Partners. *To appear in Journal of Selling*, .	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Inks, S., Avila, R. A. (2018). An Examination of High Schools Students' Perceptions of Sales as an Area to Study in College, and Factors Influencing their Interest in Sales as a Career to Pursue after College. *Journal of Marketing Education, 40*(2), 1-12.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2017	Conference Proceeding	Borders, A., Lester, D., Loe, T., Inks, S. (2017). Men Can't Sell - Women Can! And We Can Prove it! *2017 Atlantic Marketing Association Proceedings*. Kennesaw, GA: Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	

Published	Peer Review - Refereed	2017	Conference Proceeding	Inks, S., Loe, T., Forbes, L. (2017). *Assessing the Value of National Sales Competitions Using Expectancy Value Theory* (pp. 1). Nashville, TN: Academic Business World International Conference.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Inks, S., Avila, R. A., Horner, M. A. (2016). In Leila Borders, Kennesaw State University (Ed.), *Assessing High Schools Students' Perceptions of Sales as an Area to Study in College, and as a Career to Pursue after College* (vol. 2016, pp. 13). Kennesaw, GA: Atlantic Marketing Association.	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Inks, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), Loe, T. (Author Only), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Are Women's Sales Skills Better Than Men's", International, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Maria Kalamas Hedden
Professor

Degree Information:
PHD, Marketing, 2008
Concordia University

Primary Teaching Areas:
MKTG

Year Hired:
2006

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Sustainability Education and Organizational Change: A Critical Case Study of Barriers and Change Drivers at a Higher Education Institution" in Sustainability (B level PRJ).

2. Journal: "Teaching Sustainability Using an Active Learning Constructivist Approach: Discipline-Specific Case Studies in Higher Education" in Sustainability (B level PRJ).

3. OIC: Book Chapter, "Environmental Locus of Control," In Jennifer L. Robertson and Julian Barling (Ed.), The Psychology of Green Organizations. Oxford University Press.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Akins, E. E., Giddens, E., Glassmeyer, D., Gruss, A., Kalamas Hedden, M., Slinger-Friedman, V., Weand, M. (2019). Sustainability Education and Organizational Change: A Critical Case Study of Barriers and Change Drivers at a Higher Education Institution. *Sustainability, 11*(2), 501.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Kalamas Hedden, M., Worthy, R., Akins, E., Slinger-Friedman, V., Paul, R. C. (2017). Teaching Sustainability Using an Active Learning Constructivist Approach: Discipline-Specific Case Studies in Higher Education. *Sustainability, 9*(8), 1320.	Teaching and Learning Scholarship	B
Published	Editorial Review	2015	Book, Chapter in Scholarly Book-New	Cleveland, M., Kalamas, M. (2015). Environmental Locus of Control. In Jennifer L. Robertson and Julian Barling (Ed.), *The Psychology of Green Organizations* (pp. 187-212). New York, NY: Oxford University Press.	Basic or Discovery Scholarship	

Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Kalamas, M., Cleveland, M., Laroche, M. (2014). Pro-Environmental Behaviors for Thee but Not for Me: Green Giants, Green Gods, and External Environmental Locus of Control. *Journal of Business Research, 67*(2), 12-22.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Tashchian, A., Forrester, W., Kalamas, M. (2014). The Effects of Extroversion on Conflict Resolution in Student Teams: A Cross-Cultural Comparison. *Journal of International Education Research, 10*(1), 29-36.	Teaching and Learning Scholarship	B
Completed	Yes	2018	Presentation	Akins, E. E., Giddens, E., Glassmeyer, D., Gruss, A., Kalamas Hedden, M., Slinger-Friedman, V., Weand, M., 7th World Sustainability Forum (WSF2018), Beijing, China, "Sustainability-Related Attitudes and Behaviors among Faculty at a Southern US University: A Case Study", published in proceedings, Accepted. (2018).	Basic or Discovery Scholarship	
Completed	No	2018	Presentation	Akins, E., Adams, E., Carroll, M., Kalamas Hedden, M., Smith, D. N., Toson, S., Equinox 2018, College of Architecture and Construction Management, Kennesaw State University, Marietta, Georgia, "Panel: European Academy of Otzenhausen (EAO) GERMANY 2017: Faculty Reflections and Perspectives", Accepted. (2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2018	Presentation	Akins, E., Giddens, E., Glassmeyer, D., Gruss, A., Kalamas Hedden, M., Slinger-Friedman, V., Weand, M., Research on Teaching and Learning, Center for Excellence in Teaching and Learning (CETL), Kennesaw State University, Kennesaw, Georgia, "Poster: Academic Sustainability Culture at KSU: Assessing a Baseline for Future Curriculum Development", Accepted. (2018).	Basic or Discovery Scholarship	
Completed	No	2017	Presentation	Kalamas Hedden, M., 22nd Annual MMA (Marketing Management Association) Fall Educators' Conference, Pittsburgh, Pennsylvania, "Panel: Essential Components of Sustainability Marketing", Invited. (2017).	Basic or Discovery Scholarship	
Completed	No	2017	Presentation	Kalamas, M., 3rd Doctoral Workshop on Historical Methods in Marketing Scholarship held in conjunction with the 18th Conference on Historical Analysis and Research in Marketing (CHARM), Liverpool, United Kingdom, "Commentary: Doctoral Student's Submission", Invited. (2017).	Basic or Discovery Scholarship	

Completed	No	2017	Presentation	Ingene, C. A., Kalamas Hedden, M., 3rd Doctoral Workshop on Historical Methods in Marketing Scholarship held in conjunction with the 18th Conference on Historical Analysis and Research in Marketing (CHARM), Liverpool, United Kingdom, "Retail Evolution: Historical Facts, Theoretical Logic and Critical Thinking", Invited. (2017).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Akins, E., Kalamas Hedden, M., Paul, R. C., Slinger-Friedman, V., Worthy, R., Zamani, P., 6th World Sustainability Forum (WSF2017), Capetown, South Africa, "Towards Sustainably-minded Citizens in the Southeastern United States: A Paradigm Shift in Higher Education", Accepted. (2017).	Teaching and Learning Scholarship	
Completed	No	2017	Presentation	Kalamas Hedden, M., Society for Marketing Advances (SMA) Conference, Louisville, Kentucky, "Panel: Marketing's Role in Sustainable Business Practices", Invited. (2017).	Basic or Discovery Scholarship	
Completed	No	2017	Presentation	Kalamas Hedden, M., Society for Marketing Advances (SMA) Conference, Louisville, Kentucky, "Panel: Strategies to Achieve Full Professor", Invited. (2017).	Basic or Discovery Scholarship	
Completed	No	2016	Presentation	Kalamas Hedden, M., 21st Annual MMA (Marketing Management Association) Fall Educators' Conference, Providence, Rhode Island, "Panel: Creating Intersections between Teaching and Research", Invited. (2016).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Paul, R. C., Slinger-Friedman, V., Worthy, R., Zamani, P., Kalamas Hedden, M., Akins, E., Georgia Campus Sustainability Network Annual Conference (GCSN), Atlanta, Georgia, "KSU Sustainability Faculty Fellows Program: A Multi-Disciplinary Initiative in a Diverse University", Accepted. (2016).	Teaching and Learning Scholarship	
Completed	No	2015	Presentation	Kalamas, M., 20th Annual MMA (Marketing Management Association) Fall Educators' Conference, San Juan, Puerto Rico, "Panel: Best Practices for Managing Diverse Classrooms", Invited. (2015).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	Ingene, C. A., Kalamas, M., 2nd Doctoral Workshop on Historical Methods in Marketing Scholarship held in conjunction with the 17th Conference on Historical Analysis and Research in Marketing (CHARM), Long Beach, CA, "Retail Evolution: Historical Facts, Theoretical Logic and Critical Thinking", Invited. (2015).	Basic or Discovery Scholarship	

Completed	No	2014	Presentation	Kalamas, M., 19th Annual MMA (Marketing Management Association) Fall Educators' Conference, San Antonio, Texas, "Panel: Preparing the Tenure or Promotion Portfolio", Invited. (2014).	Basic or Discovery Scholarship	
Completed	Yes	2014	Presentation	Kalamas, M., Borders, A., Smith, S., Atlantic Marketing Association Annual Conference, Asheville, NC, "Career Coaches: Helping Business Majors "#TakeFlight"", published in proceedings, Accepted. (2014).	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Deborah Lester
Professor

Degree Information:
PHD, Fashion Merchandising/Retailing, 1982
Texas Woman's University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
1989

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Can Brand Experience Increase Customer Contribution: How to Create Effective Sustainable Touchpoints with Customers" in Journal of Global Scholars of Marketing Science (B level PRJ).

2. Journal: "Sustainability by Design: Why Firms and Institutions Do It, Journal of Global Scholars of Marketing Science (B level PRJ).

3. Journal: "Targeted Advertising May Not Be the Best Strategy" in SS International Journal of Economics and Management (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Professional Journal	Aoki, K., Obeng, E., Borders, A., Lester, D. (2019). Can Brand Experience Increase Customer Contribution: How To Create Effective Sustainable Touchpoints With Customers. *Journal of Global Scholars of Marketing Science: Bridging Asia and the World, 29*(1).	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2019	Journal Article, Professional Journal	Borders, A. L. and Lester, D. (2019), Sustainability by Design: Why Firms and Institutions Do It, Journal of Global Scholars of Marketing Science, 29 (1), 1-6.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Hutchins, J., Borders, L., Lester, D. (2018). Targeted Advertising May Not Be the Best Strategy. *SS International Journal of Economics and Management (SSIJEM)*.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Robinson, L., Lester, D. (2017). Dynamic Teams for Maximum Learning Creating Virtual and Face-to-Face Groups. *7*(6).	Applied or Integration/ Application Scholarship	C

Published	Peer Review - Refereed	2017	Conference Proceeding	Borders, A., Lester, D., Loe, T., Inks, S. (2017). Men Can't Sell - Women Can! And We Can Prove it! *2017 Atlantic Marketing Association Proceedings*. Kennesaw, GA: Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Lester, D., Serkedakis, M., Tudor, R. (2017). Student Perspective on the Significance of Social Media on Sales Prospects- The Opposite of Sales Professionals. *SS International Journal Of Economics And Management, 7*(3).	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Borders, A. (2016). Educating GEN Z: the antithesis of Millennials. In Jie Fowler (Ed.), *2016 Society of Marketing Advances Conference Proceedings*. Society for Marketing Advances.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Hutchins, J., Sinha, M. (2016). Advertising to Marketing Majors (Before They Become Marketing Majors). In Leila Borders (Ed.), *2016 Atlantic Marketing Association Proceedings*. Atlantic Marketing Association.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Robinson, L. (2016). Creating Teams for Maximum Learning: Virtual and Face-to-Face. In Leila Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings*. Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Borders, A. (2016). Strategies for Educating GEN Y & Z. In Leila Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings* (vol. FALL 2016). Atlantic Marketing Association.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Serkedakis, M., Tudor, R. (2016). Student Perspective On The Significance Of Social Media. In Lelia Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings* (vol. Fall 2016). Atlantic Marketing Association.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Lester, D. (2015). Higher Education Paradigm: Digital vs. Face-to-Face. *International Journal of Contemporary Practices, 4*(1), 1-12.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2015	Conference Proceeding	Lester, D. H., Borders, L., Loe, T., Tudor, K. (2015). *Collegiate Competition and the Propensity for Gender Bias*. Kennesaw, GA: Atlantic Marketing Association 2015 Proceedings.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Lester, D., Forman, A. M., Loyd, D., Burton, T. (2015). Digital Word-of-Mouth and the Gender Inferences. *Social Science International Journal Of Business And Management Research, Volume 5*(Issue 1 [Jan 2015]), 24-39.	Applied or Integration/ Application Scholarship	C

Published	Peer Review - Refereed	2014	Conference Proceeding	Lester, D., Burton, T. (2014). In Dr. Aberdeen Leila Borders (Ed.), *Higher Education Paradigm: Digital vs. Face-to-Face* (vol. 2014). Kennesaw, GA: Atlantic Marketing Association. atlanticmarketingassociation.com/index.html	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Lester, D., Borders, A., Hutchins, J., Sinha, M., Robinson, L., Chaifetz, M. L., Wilson, N., Tudor, R., 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Ah Ha" Moments in Teaching, Service and Scholarship", International, published in proceedings, Accepted. (September 30, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Inks, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), Loe, T. (Author Only), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Are Women's Sales Skills Better Than Men's", International, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), Aoki, K. (Author Only), Obeng, E. (Author Only), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Brand Experience, Sustainable Touchpoints, and Customer Contributions", International, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Kemp, E. A. (Author Only), Min, D.-J. (Author Only), Williams, K. H. (Author Only), TRUE, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Music and Emotion Regulation in the Service Environment", International, published in proceedings, Accepted. (September 2018).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Serkedakis, M. G. (Presenter & Author), Lester, D. (Author Only), Tudor, R. K. (Author Only), Atlantic Marketing Association 41st Annual Meeting, Atlantic Marketing Association, Charleston, South Carolina, "Student Perspective on the Significance of Social Media on Sales Prospects: The Antithesis of the Sales Professional", National, published in proceedings, Accepted. (November 3, 2016).	Applied or Integration/ Application Scholarship	

Completed	Yes	2016	Presentation	Lester, D., Borders, A., Society for Marketing Advances 2016 Conference, Society for Marketing Advances, Atlanta, GA, "Educating GEN Z: the antithesis of Millennials", International, published in proceedings, Accepted. (November 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2016	Presentation	Lester, D., Robinson, L., Atlantic Marketing Association 2016 Conference, Atlantic Marketing Association, Charleston S.C., "Creating Teams for Maximum Learning: Virtual and Face-to-Face", National, published in proceedings. (September 2016).	Teaching and Learning Scholarship	
Completed	Yes	2016	Presentation	Lester, D., Borders, A., Atlantic Marketing Association 2016 Conference, Atlantic Marketing Association, Charleston, S.C., "Strategies for Educating GEN Y & Z", National, published in proceedings, Accepted. (September 2016).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Burton, T. (Presenter & Author), Lester, D. (Presenter & Author), Atlantic Marketing Association, Atlantic Marketing Association, Asheville, NC, "Higher Education Paradigm: Digital vs Face-to-Face", Regional, published in proceedings, Accepted. (September 27, 2014).	Teaching and Learning Scholarship	
Completed	Yes	2014	Presentation	Borders, A. (Presenter & Author), Loe, T. (Author Only), Lester, D. (Author Only), 2014 Atlantic Marketing Association Conference, Atlantic Marketing Association, Asheville, NC, "The Efficacy of the NCSC and Other Collegiate Sales Competitions", National, published in proceedings, Accepted. (September 25, 2014).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Terry Loe
Professor

Degree Information:
PHD, Marketing, 1996
University of Memphis

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2003

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Conference Preceding: *Men Can't Sell - Women Can! And We Can Prove It!* 2017 Atlantic Marketing Association Proceedings.

2. Journal: "Using Sales Competition Videos in a Principles of Marketing Class to Improve Interest in a Sales Career" in Journal for Advancement of Marketing Education (B level PRJ).

3. Journal: "The SalesCup Competition: Encouraging Sales Student Excellence in Classes and Involvement in Extracurricular Sales Activities" in Journal of Selling (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Peer Review - Refereed	2018	Journal Article, Academic Journal	Inks, S., Loe, T., Forbes, L. P. (in press). What's In It For Me? Analyzing the Value of Sales Competitions to Corporate Partners. *To appear in Journal of Selling*.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Conference Proceeding	Borders, A., Lester, D., Loe, T., Inks, S. (2017). Men Can't Sell - Women Can! And We Can Prove it! *2017 Atlantic Marketing Association Proceedings*. Kennesaw, GA: Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2017	Conference Proceeding	Inks, S., Loe, T., Forbes, L. (2017). *Assessing the Value of National Sales Competitions Using Expectancy Value Theory* (pp. 1). Nashville, TN: Academic Business World International Conference.	Applied or Integration/ Application Scholarship	
Published	Invited	2016	Published Abstract	Loe, T. (2016). Abstract of Customer Business Development: Identifying & Responding to Buyer-Implied Information Preferences. In Dawn R. Deeter-Schmelz (Ed.), *no* (vol. 36, pp. 206-220). Journal of Personal Selling and Sales Management.	Applied or Integration/ Application Scholarship	A

Published	Invited	2016	Published Abstract	Loe, T. (2016). Abstract of How Salespeople See Organizational Citizenship Behaviors: An Exploratory Study Using the Laddering Technique. In Dawn R. Deeter-Schmelz (Ed.), *no* (2nd ed., vol. 36, pp. 206-220). Journal of Personal Selling and Sales Management.	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Cummins, S., Loe, T., Peltier, J. W. (2016). Using Sales Competition Videos in a Principles of Marketing Class to Improve Interest in a Sales Career. *Journal for Advancement of Marketing Education, 24*(Special Issue), 16-21, ., Acceptance Rate: <15%, Impact Factor: 1.39, www.mmaglobal.org/publications/jame/	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2016	Conference Proceeding	Forbes, L. P., Heinecke, S., Loe, T. (2016). *Getting to the One in Charge: An Introduction of "High Level" Contact Strategies* (1539-8757 (Print) 2157-9660 (Online) ed., pp. 736-1). Littleton, CO/ The Clute Institute: International Business & Education Conf. Proceedings. www.cluteinstitute.com/contact/	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Loe, T. (2015). The SalesCup Competition: Encouraging Sales Student Excellence in Classes and Involvement in Extracurricular Sales Activities. *Journal of Selling*, 20.	Teaching and Learning Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Bolander, W., Zahn, W. J., Loe, T., Clark, M. (2015). Managing New Salespeople's Ethical Behaviors During Repetitive Failures: When Trying to Help Actually Hurts. *Journal Business Ethics, Forthcoming*.	Applied or Integration/ Application Scholarship	A
Published	Peer Review - Refereed	2015	Conference Proceeding	Lester, D. H., Borders, L., Loe, T., Tudor, K. (2015). *Collegiate Competition and the Propensity for Gender Bias*. Kennesaw, GA: Atlantic Marketing Association 2015 Proceedings.	Applied or Integration/ Application Scholarship	
Published	Invited	2014	Published Abstract	Loe, T. (2014). Abstract:The Influences of Sales Compensations, Management Stringency and Ethical Evaluations on Product Recommendations Made By Insurance Brokers. *Abstract in Peer Reviewed Journal* (pp. 1). Journal of Personal Selling and Sales Management.	Basic or Discovery Scholarship	A
Completed	No	2018	Presentation	Loe, T., Atlas Roofing Proforce Training, Atlas Roofing, Atlanta, GA, "Selling Principles: Creating a Sense of Urgency", National, Invited. (October 16, 2018).	Applied or Integration/ Application Scholarship	

Completed	Yes	2018	Presentation	Inks, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), Loe, T. (Author Only), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Are Women's Sales Skills Better Than Men's", International, published in proceedings, Accepted. (September 2018).	Basic or Discovery Scholarship	
Completed	No	2015	Presentation	Loe, T., think MSP Summit 2015, Canvas Magazine, Conduit, Inc., Atlanta, GA - Emory University, "The Approach & Science of Selling 2.0", National, Invited. (May 2015).	Applied or Integration/ Application Scholarship	
Completed	No	2015	Presentation	Loe, T., Aflac 2015 Kown Regional Kick-Off, Aflac, Marietta, GA, "Sales: An Honorable Profession", Regional, Invited. (January 14, 2015).	Applied or Integration/ Application Scholarship	
Completed	Yes	2014	Presentation	Borders, A. (Presenter & Author), Loe, T. (Author Only), Lester, D. (Author Only), 2014 Atlantic Marketing Association Conference, Atlantic Marketing Association, Asheville, NC, "The Efficacy of the NCSC and Other Collegiate Sales Competitions", National, published in proceedings, Accepted. (September 25, 2014).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Brent McCulloch
Part-Time Instructor

Degree Information:
MS, Management, 2000
Faulkner University

Primary Teaching Areas:
PROF SLS

Year Hired:
2017

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualifications with the support of the following engagements and work experiences:

1. I am the Principal for Leading Edge Market Solutions.

2. OIC: I am actively engaged in the community, holding several leadership positions and honorary distinctions.

3. Consulting: I have conducted consulting projects for various non-profits in the last five years.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2014 - Present	Professional Position	Leading Edge Market Solutions, Principal.		
		2012 – Present	Community Engagement	Regions Tradition Golf Tournament Chairman: Sponsor Relations Committee; Caddy Hospitality		
		1992 – Present	Awards and Recognitions	Kentucky Colonel: The commission of Kentucky Colonel is the highest title of honor bestowed by the Governor of Kentucky.		
		2017	Experience: Consulting	Non-Profits, American Cancer Society; Adopt A Golden; ROAR, etc, Birmingham and greater Atlanta area, Compensated, approximately 200 hours spent for the year.		
		1984 - 2014	Professional Position	Johnson and Johnson, Sales and Sales Management.		
		2011	Honors and Awards	Ethicon-Division of the Year,2011-#1 in $ sales increase		
		2000	MS	MS, Faulkner University, Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Sandra Pierquet
Lecturer

Degree Information:
MBA, Business Administration, 1982
Loyola University of Chicago

Primary Teaching Areas:
MKTG

Year Hired:
2011

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. Consulting: I have continued to work with a wide variety of organizations, both for- and non-profit in the metro-Atlanta area.

2. OIC: I maintain certification in Quality Matters.

3. OIC: I regularly engage in continuing education via conferences, workshops, and trainings.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2017 - Present	Experience: Consulting	For Profit Organization, Titan Renovations, Acworth, GA, Pro Bono, approximately 60 hours spent for the year.		
		2016 - Present	Experience: Consulting	Management, Primrose Schools Franchising Company, Acworth, GA, Pro Bono, approximately 40 hours spent for the year.		
		2015 - Present	Experience: For Profit Organization	For Profit Organization, IronClad K9, Woodstock, GA, Pro Bono, approximately 45 hours spent for the year.		
		2014 - Present	Experience: Consulting	Consulting, Diamond Mist Med Spa, Atlanta, GA, Pro Bono, approximately 40 hours spent for the year.		
		2012 - Present	License / Certification	"Independent Applying the QM Rubric", Quality Matters.		
		2012 - Present	Experience: Consulting	Consulting, Atlanta K9 Concierge, Atlanta, GA, Pro Bono, approximately 75 hours spent for the year.		
		2010 - Present	Experience: Consulting	Consulting, Collaborative Legal Nurse Consulting, Inc, Stillwater, OK, Pro Bono, approximately 20 hours spent for the year.		
		2017	Conference Attendance	Conference Attendance, "GAME", Kennesaw State University Department of Marketing and Professional Sales.		

		2017	Workshop	Workshop, "The Unconference", Kennesaw State University.		
		2017	Conference Program	Conference Program, "2017 Symposium of Student Scholars", Kennesaw State University.		
		2016	Online Course called Neuromarketing	Online Course called Neuromarketing, "An Introduction to Consumer Neuroscience & Neuromarketing", Coursera and Copenhagen Business School.		
		2016	Conference Attendance	Conference Attendance, "Shopper Brain Conference", The Neuromarketing Science & Business Association.		
		2016	Workshop	Workshop, "KSU - Annual Prior Learning Assessment Retreat", Distance Learning.		
		2016	Workshop	Workshop, "Maximizing Student Learning and Engagement Through Multi HIP Experiences", CETL.		
		2016	Workshop	Workshop, "Undergraduate Research as a High-Impact Practice", CETL.		
		2015 - 2016	Experience: Consulting	Consulting, Herron's Wine and Craft Beer Bar, Acworth, GA, Pro Bono, approximately 75 hours spent for the year.		
		2013 - 2016	Experience: Marketing	Marketing, Options for Animals, Cartersville, GA, Pro Bono, approximately 40 hours spent for the year.		
		2015	Conference Attendance	Conference Attendance, "AMA Multicultural Marketing SIG: Multilingual, Multicultural Marketing?" AMA.		
		2015	Conference Attendance	Conference Attendance, "Research on Teaching and Learning Summit 2015", CETL.		
		2015 - 2016	Workshop	Workshop, "Kat's Captivating and Resplendent Technology Enhanced Learning Summit", Coles College.		
		2014	Workshop	Workshop, "Photoshop CS5", Kennesaw State University.		
		2014	Workshop	Workshop, "Hybrid Blended Series Course Coles College", Coles College.		
		2014	Workshop	Workshop, "Hybrid/Blended Learning Workshop", CETL.		
		2011	Technology Training	Technology Training, "First Friday", ITS.		
			Workshop	Workshop, "KSU Online Course Development", C.E.T.L.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Dayna Reed
Part-time Instructor

Degree Information:
MBA, 2008
University of Georgia

Primary Teaching Areas:
MKTG

Year Hired:
2019

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I serve as Brand Manager, Director of Marketing, and Director of Reporting and Insights (data analytics) for RaceTrac.

2. OIC: I am a member of the Marketing and Entrepreneurship Advisory Board at Harrison High School.

3. OIC: I have conducted several presentations over the last five years.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		Currently	Professional Position	Brand Manager, Director of Marketing, and Director of Reporting and Insights (data analytics) for RaceTrac.		
		2018	Professional Position	Marketing and Entrepreneurship Advisory Board member at Harrison High School.		
		2018	Presentation	Navigating Difficult Conversations Presentation. New Leaders Workshop. RaceTrac.		
		2018	Honors and Awards	Top Women in Convenience Woman of the Year Nominee, 2018, Convenience Store News.		
		2017	Conference Presentation	Applying Basket-Level Shopper Insights to Drive Sales: Success Stories from Anheuser-Busch, RaceTrac, and Argo Tea. National Association of Cnvenience Stores, Chicago, IL.		
		2017	Presentation	Navigating Difficult Conversations Presentation. New Leaders Workshop. RaceTrac.		
		2016	Conference Presentation	Evolving New Store Design Strategies with Data. Convenience Retailing University, Dallas, TX.		
		2015	Conference Presentation	Working Together to Drive Results through Shopper Insights. Category Management Association, Orlando, FL.		
		2015	Honors and Awards	Top Women in Convenience Mentor Award. Convenience Store News.		

		2008	MBA	MBA, University of Georgia The, Business Administration.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Jen Riley
Part-time Instructor

Degree Information:
MS, Marketing, 2012
Georgia State University

Primary Teaching Areas:
MKTG

Year Hired:
2019

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I own my own digital marketing consulting company.

2. OIC: I maintain certifications appropriate to my areas of expertise.

3. OIC: I am the author of Unlocking the Digital Code: A Guide to Strategically Master Social Media Marketing.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		Current	Professional Position	Owner, Digital Marketing Consulting company, specializing in also have extensive experience in social media and digital marketing.		
		Current	Licensure/ Certification	Google Tag Manager.		
		Current	Licensure/ Certification	Google Mobile Analytics.		
		2017-2018	Professional Position	Marketing Manager at Tosca Services, LLC.		
		2016-2017	Professional Position	Digital Marketing Specialist at Applied Systems, Inc.		
		2016	Professional Position	Social Media Specialist at Emory University.		
		2017	Publication	Colors of the Mind your Motivational Retreat: Adult Coloring Book. ISBN-10: 1979703647		
		2016	Book	Unlocking the Digital Code: A Guide to Strategically Master Social Media Marketing. ISBN-10: 0692656987		
		2012	MS	MS, Georgia State University, Marketing.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Laura Robinson
Lecturer

Degree Information:
MBA, Marketing, 1980
University of Georgia

Primary Teaching Areas:
MKTG

Year Hired:
2007

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. Owner and CFO of Sleeping R Ranch, LLC.

2. Consulting: I actively engage in consulting for non-profit and professional organizations.

3. Journal: "Dynamic Teams for Maximum Learning Creating Virtual and Face-to-Face Groups" in SS International Journal of Economics and Management (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		1996 - Present	Professional Position	Sleeping R Ranch, LLC, Owner/CFO.		
		2018 - Present	Experience: Marketing	Marketing, Cedartown Performing Arts Center, Cedartown, GA, Pro Bono, approximately 20 hours spent for the year.		
		2010 - 2017	Experience: Non-profit	Non-profit, Rockmart Civic Arts Commission, Pro Bono.		
		2009 - Present	Experience: Management	Management, Polk County Cattlemen's Association, Pro Bono.		
		2018	Workshop	Workshop, "New Tax Law Workshop", UGA Extension Service.		
		2018	Conference Attendance	Conference Attendance, "GAME - 2018", Georgia Association of Marketing Educators (GAME).		
Completed	Yes	2018	Presentation	Lester, D., Borders, A., Hutchins, J., Sinha, M., Robinson, L., Chaifetz, M. L., Wilson, N., Tudor, R., 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Ah Ha" Moments in Teaching, Service and Scholarship", International, published in proceedings, Accepted. (September 30, 2018).	Teaching and Learning Scholarship	

Completed	No	2018	Presentation	Robinson, L., GAME 2018, Georgia Association of Marketing Educators, Macon, GA, "Designing Courses to be More Accessible: Online and Face-to-Face Modality", State, Accepted. (March 22, 2018).	Applied or Integration/ Application Scholarship	
Completed	No	2017	Presentation	Robinson, L., GAME 2017, Georgia Association of Marketing Educators (GAME), KSU, Kennesaw, GA, "Accessibility in the Classroom ~ Are Your Courses Ready?" State. (April 6, 2017).	Teaching and Learning Scholarship	
Completed	Yes	2016	Presentation	Lester, D., Robinson, L., Atlantic Marketing Association 2016 Conference, Atlantic Marketing Association, Charleston S.C., "Creating Teams for Maximum Learning: Virtual and Face-to-Face", National, published in proceedings. (September 2016).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Robinson, L. (Presenter & Author), Georgia Association for Marketing Educators, GAME/ ABAC, ABAC, Tifton, GA, ""Classroom Practices: Collaborative Classes & Experiential Projects"", State, Invited. (April 8, 2016).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Robinson, L. (Presenter & Author), KSU Unconference, Coles College of Business, Kennesaw, GA, ""Videos for the Touch Factor"", Local. (March 2, 2016).	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Robinson, L., Lester, D. (2017). Dynamic Teams for Maximum Learning Creating Virtual and Face-to-Face Groups. *7*(6).	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Robinson, L. (2016). Creating Teams for Maximum Learning: Virtual and Face-to-Face. In Leila Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings*. Atlantic Marketing Association.	Applied or Integration/ Application Scholarship	
		2016	Continuing Education Program	Continuing Education Program, "Independent Applying the QM Rubric (APPQMR): (Statewide Systems)", Quality Matters.		
		2016 - 2017	Conference Attendance	Conference Attendance, "GAME - 2017", Georgia Association of Marketing Educators (GAME).		
		2016	Conference Attendance	Conference Attendance, American Marketing Association.		
		2016	Continuing Education Program	Continuing Education Program, "KSU Online Course Reviewer Certification", Center for Excellence in Teaching & Learning.		
		2016	Conference Attendance	Conference Attendance, "Georgia Association of Marketing Educators", GAME/ABAC.		
		2016	Conference Attendance	Conference Attendance, "KSU "Unconference"", Coles College of Business.		

		2015	Conference Program	Conference Program, ""WOW - This is the Best Team Ever! Optimizing Online Teams"", Georgia Association of Marketing Educators.		
		2015	Continuing Education Program	Continuing Education Program, "Increasing Student Engagement", KSU - CETL.		
		2014	Conference Attendance	Conference Attendance, "Atlantic Marketing Association", AMA.		
		2016 - Present	License / Certification	"QM Reviewer", Quality Matters.		
		2004 - Present	License / Certification	"Master Microsoft Office User Certificate".		
		1999 - Present	License / Certification	"Certified Professional Contracts Manager".		
			License / Certification	"Certified Toastmaster".		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Cheryl Rodewig
Part-Time Instructor

Degree Information:
MBA, 2017
Kennesaw State University

Primary Teaching Areas:
MKTG

Year Hired:
2017

Classification:
Supporting

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am employed full-time as a Social Media Specialist.

2. Consulting: I provide consulting services to higher education, industry organizations, and corporate clients.

3. OIC: I maintain certification in social media marketing.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2014 - Present	Professional Position	Employed as a Social Media Specialist, KSU.		
		2014 – Present	Consulting	Social Media Trainer. Provided social media training and marketing services to 200+ higher education and corporate professionals.		
		2014 - Present	License / Certification	"Social Media Marketing Certificate", Kennesaw State University.		
		2017	License / Certification	Inbound Marketing Certification at HubSpot Academy		
		2017	MBA	MBA at Kennesaw State University		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Brian Rutherford
Associate Professor

Degree Information:
PHD, Marketing, 2007
Georgia State University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2011

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "The Importance of Customer's Perception of Salesperson's Empathy in Selling" in Journal of Business and Industrial Marketing (A level PRJ).

2. Journal: "Cross-Functional Teams and Social Identity Theory: A Study of Sales and Operations Planning (S&OP)" in Journal of Business Research (A level PRJ).

3. Journal: "Sequencing of Multi-Faceted Job Satisfaction Across Business-To-Business and Business-To-Consumer Salespeople: A Multi-Group Analysis" in Journal of Business Research (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Delpechitre, D., Rutherford, B., Comer, L. (2019). The Importance of Customer's Perception of Salesperson's Empathy In Selling. *Journal of Business and Industrial Marketing, 34*(2), 374-388.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2018	Journal Article, Academic Journal	Ambrose, S., Matthews, L., Rutherford, B. (2018). Cross-Functional Teams and Social Identity Theory: A Study of Sales and Operations Planning (S&OP). *Journal of Business Research, 92*, 270-278.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Hartmann, N., Rutherford, B., Park, J.K. (2017). Sequencing of Multi-Faceted Job Satisfaction Across Business-To-Business and Business-To-Consumer Salespeople: A Multi-Group Analysis. *Journal of Business Research, 70*, 153-159.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Cho, Y.N., Rutherford, B., Friend, S.B., Hamwi, G.A., Park, J.K. (2017). The Role of Emotions on Frontline Employee Turnover Intentions. *Journal of Marketing Theory and Practice, 25*(1), 57-68.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Johnson, J. S., Friend, S. B., Rutherford, B., Hamwi, G. A. (2016). Absolute Versus Relative Sales Failure. *69*(2), 596-603.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Mikeska, J., Hamwi, G. A., Friend, S. B., Rutherford, B., Park, J. (2015). Artificial Emotions Among Salespeople: Understanding the Impact of Surface Acting. *Marketing Management Journal*.	Basic or Discovery Scholarship	C
Published	Invited	2015	Journal Article, Academic Journal	Anaza, N., Rutherford, B., Rollins, M., Nickell, D. (2015). Ethical Climate and Job Satisfaction Among Organizational Buyers: An Empirical Study. *Journal of Business and Industrial Marketing, 30*(8), 962-972.	Basic or Discovery Scholarship	B
Published	Editorial Review	2015	Journal Article, Academic Journal	Rutherford, B., Rollins, M. (2015). IMP 2013: Building and Managing Relationships in a Global Network. *Journal of Business and Industrial Marketing, 30*(8).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Rutherford, B. (2015). Sales People as Emotional Laborers: Psychological and Behavioral Outcomens. *ASIA Marketing Journal, 16*(4), 53-71.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Park, J., Chung, T.-L., Gunn, F., Rutherford, B. (2015). The Role of Listening in e-Contact Center Customer Relationship Management. *Journal of Services Marketing, 29*(1), 49-58.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Tashchian, A., Rutherford, B., Shepherd, C. David (2015). Validating the Reduced Burnout Scale and Sequencing Burnout. *Journal of Business Research, 68*, 67-73, .	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Rutherford, B., Shepherd, C. D., Tashchian, A. (2015). Validating the reduced burnout scale and sequencing of burnout. *Journal of Business Research, 68*(1), 67-73.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Hartmann, N. N., Rutherford, B., Feinberg, R., Anderson, J. G. (2014). Antecedents of Mentoring: Do multi-faceted job satisfaction and affective organizational commitment matter? *Journal of Business Research, 67*(9), 2039-2044.	Basic or Discovery Scholarship	A
Published	Editorial Review	2014	Journal Article, Academic Journal	Cavusgil, T., Donthu, N., Johnston, W. J., Nickell, D., Rollins, M., Rutherford, B. (2014). Building and managing relationships in a global network: IMP 2013 Atlanta. *Industrial Marketing Management*, 885-886.	Applied or Integration/Appli cation Scholarship	A
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Wei, Y., Song, P., Rutherford, B. (2014). Corporate blogs, social media links and firm performance: A study of Fortune 500 companies. *Journal of Digital & Social Media Marketing, 2*(2), 159-175.	Basic or Discovery Scholarship	C

Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Anaza, N., Rutherford, B. (2014). Increasing Business-to-Business Buyer Word-of-Mouth and Share-of-Purchase. *Journal of Business and Industrial Marketing, 29*(5), 427-437.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Oh, J.-H., Park, J., Rutherford, B. (2014). Management of Front-Line Financial Sales Personnel. *Journal of Financial Services Marketing, 19*(3), 208-220.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Oh, J.-H., Rutherford, B., Park, J. (2014). The interplay of salesperson's job performance and satisfaction in the financial services industry. *Journal of Financial Services Marketing, 19*, 104-117.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Rutherford, B., Marshall, G. W., Park, J. (2014). The Moderating Effects of Gender and Inside versus Outside Sales Role in Multifaceted Job Satisfaction. *Journal of Business Research, 67*, 1850-1856.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Nickell, D., Rollins, M., Rutherford, B. (2014). The Role of Mentoring on Outcome Based Sales Performance: A Qualitative Study from the Insurance Industry. *International Journal of Evidence Based Coaching and Mentoring, 12*(2), 119-132.	Basic or Discovery Scholarship	C
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Hamwi, G. A., Rutherford, B., Boles, J. S., Madupalli, R. (2014). Understanding Effects of Salesperson Locus of Control. *Journal of Business and Industrial Marketing, 29*(1), 1-10.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Ambrose, S. C., Rutherford, B. N., Shepherd, D. C., Tashchian, A. (2014). Boundary Spanner Multi-Faceted Role Ambiguity and Burnout: An Exploratory Study. *Industrial Marketing Management, 43*, 1070-1978.	Applied or Integration/ Application Scholarship	A

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Gary Selden
Professor

Degree Information:
EDD, Human Resource Development, 1998
The University of Georgia

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
1995

Classification:
Participating

Qualifications: Practice Academics (PA)

Qualifications Summary: I have maintained my PA status qualification with the support of the following:

1. OIC: I have been actively engaged in leading the Tenacity Center for Account Management and Client Retention over the last four years.

2. Consulting: I engage in consulting primarily in the for-profit sector.

3. Journal: "Developing Professional Social Networks: Student Outcomes Using Social Networking" in Journal of Professional Selling (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2015 - Present	Experience: Academic	Tenacity Center for Account Management and Client Retention.		
		2003 - Present	Experience: Consulting	Consulting, Many, United States, Compensated, approximately 240 hours spent for the year.		
		2001 - Present	Experience: Academic	Academic, Center for Professional Selling, approximately 100 hours spent for the year.		
		2007 - 2019	Experience: Academic	Academic, Coles College Executive MBA, KSU Center, Compensated, approximately 100 hours spent for the year.		
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Selden, G., Dover, H., Peterson, R. (2016). Developing Professional Social Networks: Student Outcomes Using Social Networking. *Journal of Professional Selling*.	Teaching and Learning Scholarship	C
		2007 - 2016	Technology Training	Technology Training, "Captivate", Kennesaw State University.		
		2007 - 2016	Technology Training	Technology Training, "Live Classroom", Kennesaw State University.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Michael Serkedakis
Senior Lecturer

Degree Information:
MBA, Business, 1974
Georgia State University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2004

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP qualification with the support of the following engagements and work experiences:

1. I am actively employed with Ultima Real Estate Services, LLC.

2. Consulting: I serve as a consultant for government, non-profit organizations, and for-profit businesses.

3. Journal: "Student Perspective on the Significance of Social Media on Sales Prospects - The Opposite of Sales Professionals" in SS International Journal of Economics and Management (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2005 - Present	Professional Position	Ultima Real Estate Services, LLC, Commercial Real Estate Salesman.		
		2000 - Present	Professional Position	Parthenon Consulting Associates, LLC, Business Consultant.		
		2010 - Present	Experience: Consulting	Consulting, Olde Towne Tavern and Grill, Kennesaw, Georgia, Compensated, approximately 50 hours spent for the year.		
		2010 - Present	Experience: Consulting	Class project to Develop Social Media marketing Plan, Trackside Grill, Kennesaw, Georgia, Pro Bono, approximately 30 hours spent.		
		1997 - Present	Experience: Consulting	Consulting, Pak-Tec, Inc., Charlotte, NC, Compensated, approximately 20 hours spent for the year.		
Completed	No	2018	Presentation	Serkedakis, M. G. (Presenter & Author), Atlantic Marketing Association 43rd Annual Meeting, New Orleans, LA, "Online Course Quality and Integrity, Meeting the Online Rush", National, published in proceedings. (September 28, 2018).	Teaching and Learning Scholarship	
		2018	Seminar	Seminar, "Bridges: Building A Better Community", Kennesaw State University.		
		2018	Workshop	Workshop, "Technology in Focus", Cobb Chamber of Commerce and The Edge.		

		2018	Workshop	Workshop, "Visual Weapons Screening", Georgia Emergency management Agency.		
		2018	Conference Attendance	Conference Attendance, "SBDC Digital Marketing Conference", Georgia SBDC.		
		2018	Workshop	Workshop, "Document Accessibility", UITS.		
		2018	Technology Training	Technology Training, "Accessibility", UITS.		
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Lester, D., Serkedakis, M., Tudor, R. (2017). Student Perspective on the Significance of Social Media on Sales Prospects- The Opposite of Sales Professionals. *SS International Journal Of Economics And Management, 7*(3).	Applied or Integration/ Application Scholarship	C
		2017	Workshop	Workshop, "Using Turnitin", UITS.		
		2017	Workshop	Workshop, "Using Respondus and the Lockdown Browser", UITS.		
		2017	Workshop	Workshop, "Best Practices in the ONLINE Classroom." Distance Learning Center.		
Completed	No	2017	Presentation	Serkedakis, M. G. (Presenter & Author), Atlantic Marketing Association 42nd Annual Meeting, Williamsburg, VA, "Solving the Mystery of Social Media for Small Business Ventures", National, published in proceedings, published elsewhere, Accepted. (February 2017).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Serkedakis, M. G. (Presenter & Author), Lester, D. (Author Only), Tudor, R. K. (Author Only), Atlantic Marketing Association 41st Annual Meeting, Atlantic Marketing Association, Charleston, South Carolina, "Student Perspective on the Significance of Social Media on Sales Prospects: The Antithesis of the Sales Professional", National, published in proceedings, Accepted. (November 3, 2016).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Serkedakis, M., Tudor, R. (2016). Student Perspective On The Significance Of Social Media. In Leila Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings* (Vol. Fall 2016). Atlantic Marketing Association.	Basic or Discovery Scholarship	
		2016	Workshop	Workshop, "NACE Career Coaching Intensive", National Association of Colleges and Employers.		
		2016	Conference Program	Conference Program, "Student Perspective on the Significance of Social Media on Sales Prospects: The Antithesis of the Sales Professionals", Atlantic Marketing Association.		
		2016	Conference Attendance	Conference Attendance, "Atlantic Marketing Association 41st Annual Conference", Atlantic Marketing Association.		

		2016	Continuing Education Program	Continuing Education Program, "Structuring Ownership In Commercial Real Estate", Metro Brokers Real Estate Academy.		
		2016	Continuing Education Program	Continuing Education Program, "Property Management", Metro Brokers Real Estate Academy.		
		2016	Continuing Education Program	Continuing Education Program, "Understanding Appraisals", Academy Of Real Estate, Llc.		
		2016	Continuing Education Program	Continuing Education Program, "Management In The Brokerage Office", Metro Brokers Real Estate Academy.		
		2016	Continuing Education Program	Continuing Education Program, "2016 Contracts Review", Georgia Real Estate Academy.		
		2016	Continuing Education Program	Continuing Education Program, "Green Home Construction", Metro Brokers Real Estate Academy.		
		2016	Continuing Education Program	Continuing Education Program, "Games Houses Play", Arrow Exterminators.		
		2016	Workshop	Workshop, "Plan Prepare React: Civilian Response to an Active Shooter", KSU Department of Public Safety.		
		2016	Continuing Education Program	Continuing Education Program, "Commercial Sales And Exchanges", Metro Brokers Real Estate Academy.		
Completed	Yes	2015	Presentation	Serkedakis, M., Facing the Future: Marketing in a Changing World, Atlantic Marketing Association 40th Annual Conference, Savannah, Georgia, "Impact of Social Media on The Sales Cycle, Practical Implications", National, published in proceedings, Accepted. (September 25, 2015).	Teaching and Learning Scholarship	
Completed	Yes	2015	Presentation	Serkedakis, M. G. (Presenter & Author), ATINER Conference on Marketing, Athens Institute on Education and Research, Athens, Greece, "Final Report: Impact of Social Media on Sales Cycle", International, published in proceedings, Accepted. (July 1, 2015).	Teaching and Learning Scholarship	
		2015	Continuing Education Program	Continuing Education Program, "Contract Forms: All You Need To Know", Georgia Real Estate Academy.		
		2015	Continuing Education Program	Continuing Education Program, "2015 Contract Forms", Georgia Real Estate Academy.		
		2015	Conference Program	Conference Program, "Impact of Social Media on Sales Cycle, Practical Implications", Atlantic Marketing Association.		
		2015	Conference Program	Conference Program, "Impact of Social Media on the Sales Cycle", ATINER, Conference on Marketing.		
		1998 - 2015	Professional Position	Kennesaw Development Authority, Chairman and Member.		

		2014	Continuing Education Program	Continuing Education Program, "Ethics AND You", Metro Brokers Academy.		
		2014	Workshop	Workshop, "Education Abroad Liability Training", Education Abroad, Global Initiatives.		
		2014	Continuing Education Program	Continuing Education Program, "Understanding Values in This Crazy Market", Metro Brokers Academy.		
		2014	Technology Training	Technology Training, "Hybrid Course Development", DLC.		
		2014	Workshop	Workshop, "Coaching", Hughes Leadership and Coaching.		
		2014 - Present	Technology Training	Technology Training, "ITS Training D2L", ITS.		
		2009 - Present	License / Certification	"Certified QM Online Course Developer", KSU.		
		1999		George Washington University, Project Management.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Mona Sinha
Associate Professor

Degree Information:
PHD, Marketing, 2008
Texas A&M University

Primary Teaching Areas:
INTL BUS, MKTG

Year Hired:
2013

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Mobile Payments in India: The Privacy Factor" in International Journal of Bank Marketing (B level PRJ).

2. Journal: "Stakeholder Orientation and the Triple Bottom Line," in Journal of Global Scholars of Marketing Science (B level PRJ).

3. Journal: "Growing the Pie in Emerging Markets: Marketing Strategies for Increasing the Ratio of Non-Users to Users" in Journal of Business Research (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Accepted	Invited	2020	Book, Article/Case	Sinha, M. (2020). A Passage to (a Cashless) India. In Paul Baines, Chris Fill, Sara Rosengren, Paolo Antonetti & Deiderich Bakker (Ed.), *Fundamentals of Marketing 2e*.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Sinha, M., Majra, H., Hutchins, J., Saxena, R. (2019). Mobile Payments in India: The Privacy Factor. *International Journal of Bank Marketing, 37*(1), 192-209.	Basic or Discovery Scholarship	B
Published	Editorial Review	2019	Book, Chapter in Scholarly Book-New	Sinha, M. (2019). Jagdish Sheth - Evangelizing In and About Emerging Markets. In Atul Parvatiyar and Rajendra Sisodia (Ed.), *Handbook of Advances in Marketing in an Era of Disruptions Essays in Honour of Jagdish N. Sheth* (pp. Chapter 44).	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2019	Journal Article, Academic Journal	Hutchins, J., Sinha, M., Nandan, S. (2019). Stakeholder Orientation and the Triple Bottom Line. *Journal of Global Scholars of Marketing Science, 29*(1), 15-24.	Basic or Discovery Scholarship	B

Published	Invited	2018	Online Community	Sinha, M. (2018). In Jomon Paul (Ed.), *Blog: Student Researchers Leave their Mark on Atlantic Marketing Association Conference*. Coles College of Business. https://coles.kennesaw.edu/news/stories/2018-10-12-atlantic-marketing-association-student-research.php	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2018	Journal Article, Professional Journal	Sinha, M., Sheth, J. (2018). Growing the Pie in Emerging Markets: Marketing Strategies for Increasing the Ratio of Non-Users to Users. *Journal of Business Research, 86*(May), 217-224.	Basic or Discovery Scholarship	A
Published	Invited	2018	Online Community	Sinha, M. (2018). In Dr. Jomon Paul (Ed.), *Blog: Writing Business Case Studies: Teaching the Art and Craft of Storytelling* (March ed.). Coles College of Business.	Teaching and Learning Scholarship	
Published	Editorial Review	2018	Book, Chapter in Scholarly Book-New	Sinha, M. (2018). Legends in Marketing - Rajan Varadarajan: Looking Back, Looking Forward. In Jagdish N.Sheth (Ed.), *Legends in Marketing - Rajan Varadarajan* (vol. 5, pp. 2,248). Sage Publications.	Basic or Discovery Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Hutchins, J., Sinha, M. (2016). Advertising to Marketing Majors (Before They Become Marketing Majors). In Leila Borders (Ed.), *2016 Atlantic Marketing Association Proceedings*. Atlantic Marketing Association.	Basic or Discovery Scholarship	
Published	Editorial Review	2016	Book, Non-Scholarly-New	Sheth, J. N., Sinha, M., Shah, R. (2016). *Breakout Strategies for Emerging Markets: Business and Marketing Tactics for Achieving Growth* (pp. 236). New Jersey: Pearson.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Sheth, J. N., Sinha, M. (2015). B2B Branding in Emerging Markets: A Sustainability Perspective. *Industrial Marketing Management, 51*(November), 79-88.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Working Paper	Sinha, M., Saxena, R., Majra, H. (2015). *Mobile Payments in India - Drivers and Inhibitors*. Coles Working Paper Series.	Basic or Discovery Scholarship	
Published	Editorial Review	2015	Written Case with Instructional Material	Deshpande, R., Sinha, M. (2015). *Taj Hotels, Resorts, and Palaces* (pp. 16). Harvard Business Publishing.	Teaching and Learning Scholarship	
Published	Editorial Review	2015	Book, Chapter in Scholarly Book-New	Saxena, R., Sinha, M., Majra, H. (2015). Self-Service Technologies: Building Relationships with Indian Consumers. In Robert M.Morgan, Janet Turner Parish and George Deitz (Ed.), *Handbook of Research in Relationship Marketing* (pp. 177-192). Northampton, Massachusetts: Elgar Publishing.	Basic or Discovery Scholarship	

Accepted	Yes	2019	Presentation	Williams, J. A. (Presenter & Author), Sinha, M. (Author Only), Gwyn, A. K. (Author Only), 2019 Southern Association of Information Systems, St. Simon's Island, Georgia, "Three Types of IT Use", National, Accepted. (March 23, 2019).	Basic or Discovery Scholarship	
Completed	Yes	2018	Presentation	Lester, D., Borders, A., Hutchins, J., Sinha, M., Robinson, L., Chaifetz, M. L., Wilson, N., Tudor, R., 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Ah Ha" Moments in Teaching, Service and Scholarship", International, published in proceedings, Accepted. (September 30, 2018).	Teaching and Learning Scholarship	
Completed	Yes	2018	Presentation	Chowdhury, A. (Presenter & Author), Sinha, M. (Presenter & Author), Sinha, N. C. (Presenter & Author), Envisioning the Future and Understanding the Realities of India's Urban Ecologies, Kennesaw State University, Georgia State University & Consulate of India, Atlanta, Kennesaw, "Bike Shares in India: Fad or Sustainable Way of Life?", International, Accepted. (March 16, 2018).	Basic or Discovery Scholarship	
Completed	Yes	2017	Presentation	Hutchins, J., Sinha, M., Atlantic Marketing Association, Williamsburg, VA, "The Sustainability Route to Corporate Legitimacy", National, Accepted. (September 27, 2017).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Burton, T., Hutchins, J., Sinha, M., ROTL Summit (Research on Teaching and Learning), CETL at KSU, Kennesaw State University, "Faculty Development: The Case for Experiential Learning", State, Accepted. (October 15, 2016).	Teaching and Learning Scholarship	
Completed	No	2016	Presentation	Sinha, M., Coles Research Seminar, Kennesaw State University, Coles College, "The Beast Unleashed: Invasions of Consumer Privacy", Local, Invited. (October 14, 2016).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Sinha, M. (Author Only), Saxena, R. (Author Only), Majra, H. (Presenter & Author), International Conference on Marketing, Technology and Society, Kozhikode, India, "Mobile Payment Adoption in India", International, published in proceedings, Accepted. (October 1, 2016).	Basic or Discovery Scholarship	
Completed	Yes	2016	Presentation	Sinha, M. (Presenter & Author), Nandan, S. (Author Only), 2016 Summer Educator's Conference, American Marketing Association, Atlanta, "Stakeholder Orientation and the Triple Bottom Line", International, published in proceedings, Accepted. (August 7, 2016).	Basic or Discovery Scholarship	

Completed	Yes	2016	Presentation	Sinha, M. (Presenter & Author), Saxena, R. (Author Only), Majra, H. (Author Only), AMTP Expanding Marketing Horizons, into the 21st Century, Association of Marketing Theory and Practice, St. Simon's, Georgia, "Mobile Payment Adoption in India: Role of Attitudes and Risks", National, published in proceedings, Accepted. (March 19, 2016).	Basic or Discovery Scholarship	
Completed	Yes	2015	Presentation	Sinha, M. (Presenter & Author), 2015 Summer Marketing Educator's Conference: Improving Business Practice Through Marketing Insight, American Marketing Association, Chicago, IL, "The Consumer Privacy Paradox: Crying Out for Social Justice", International, published in proceedings, Accepted. (August 16, 2015).	Basic or Discovery Scholarship	
Completed	Yes	2015	Presentation	Sinha, M. (Presenter & Author), Borders, L. (. (Presenter & Author), 2015 Winter Marketing Educator's Conference, American Marketing Association, San Antonio, USA, "Technology and Relationship Marketing: A Love-Hate Relationship", International, Accepted. (February 14, 2015).	Basic or Discovery Scholarship	
Completed	Yes	2015	Presentation	Sinha, M., 2015 Winter Marketing Educator's Conference, American Marketing Association, San Antonio, USA, "Consumer Privacy: CRM's Beast Unleashed", International, Accepted. (February 13, 2015).	Basic or Discovery Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Randy Stuart
Associate Professor

Degree Information:
MBA, Marketing, 1989
University of Hawaii

Primary Teaching Areas:
MKTG

Year Hired:
1998

Classification:
Participating

Qualifications: Scholarly Practitioners (SP)

Qualifications Summary: I have maintained my SP status qualification with the support of the following engagements and work experiences:

1. Consulting: I actively consult for many organization, primarily in a pro bono capacity.

2. OIC: I presented at the 2019 Annual Meeting of Association of Marketing Theory and Practice, Association of Marketing Theory and Practice, Charleston, SC, "Use of Social Media by Sales Students for First Post-Graduation Job-Search: An Exploratory Study."

3. Journal: "Online vs. Face-to-Face Learners: An Exploratory Study of Students in Undergraduate Marketing Courses" in Journal of Education Online (C level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		2018 - Present	Experience: Consulting	Consulting, DECA (Association of Marketing & Business Students-High School), Atlanta Georgia, Pro Bono.		
		2009 - Present	Experience: Consulting	Consulting, Future Business Leaders of America, FBLA, Pro Bono.		
		2005 - Present	Experience: Consulting	Consulting, Many Organizations, United States, Pro Bono.		
Completed	Yes	2019	Presentation	Mullen, L. G. (Presenter & Author), Stuart, R. (Presenter & Author), Thomas, M. L. (Presenter & Author), 2019 Annual Meeting of Association of Marketing Theory and Practice, Association of Marketing Theory and Practice, Charleston, SC, "Use of Social Media by Sales Students for First Post-Graduation Job-Search: An Exploratory Study", International, published in proceedings, Accepted. (March 21, 2019).	Applied or Integration/ Application Scholarship	

Completed	Yes	2019	Presentation	Burns, D., Stuart, R., Batory, S., Batory, A., 2019 Annual Meeting of Association of Marketing Theory and Practice, Association of Marketing Theory and Practice, "Student's Attitudes toward Academic Dishonesty: An Exploration", National, published in proceedings, Accepted. (March 22, 2019).	Teaching and Learning Scholarship	
		2019	Workshop	Workshop, "Conflict Coaching in Group Settings", Center for Conflict Management.		
Completed	Yes	2018	Presentation	Burns, D., Stuart, R., Batory, S., Batory, A., 2018 Annual Meeting of Association of Marketing Theory and Practice, Association of Marketing Theory and Practice, Jacksonville, FL, "Student's Attitudes toward Cheating Activity: An Exploration", National, published in proceedings, published elsewhere, Accepted. (March 14, 2018).	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2018	Conference Proceeding	Mullen, L. G., Stuart, R., Thomas, M. (Published). In Jim Randall (Ed.), *Use of Social Media by Sales Students for First Post-Graduation Job-Search*. Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2018	Conference Proceeding	Burns, D., Stuart, R., S. B., A. B. (Published). In Jim Randall (Ed.), *Student's Attitudes toward Academic Dishonesty: An Exploration*. Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
Accepted	Invited	2018	Textbook Review	Stuart, R. (2018). Textbook Review. *Yes* (9th ed.). Hoboken, New Jersey: Pearson.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2018	Conference Proceeding	Burns, D., Stuart, R., S. B., A. B. (2018). In Jim Randall (Ed.), *Student's Attitudes toward Cheating Activity: An Exploration*. Statesboro, GA: Association of Marketing Theory and Practice.	Applied or Integration/ Application Scholarship	
		2018	Training	Training, "Instill a Critical Mindset", McGraw Hill Education.		
		2018	Training	Training, "Visual Weapons Screening", Georgia Emergency Management Agency (GEMA).		
		2018	Workshop	Workshop, "Making Class Memorable with Student Engagement", CETL.		
		2018	Seminar	Seminar, "CCB-EMBA 18th Annual Lessons in Leadership-Inspirational Leadership", Coles College of Business-EMBA.		
		2018	Workshop	Workshop, "Student Engagement in the Classroom", Department of Management and Entrepreneurship.		
		2018	Conference Attendance	Conference Attendance, "Business, Economics & Information Technology Summit", Pearson Publishing.		

		2018	Workshop	Workshop, "Service Excellence", KSU Center for University Learning.		
Published		2017	Software, Instructional	Stuart, R. (2017). *Beta Test survey on Mini Simulations for the Principles of Marketing course*.	Teaching and Learning Scholarship	
Published		2017	Software, Instructional	Stuart, R. (2017). Review: New Digital Product for Principles of Marketing. *No*.	Teaching and Learning Scholarship	
Published	Invited	2017	Broadcast Media	Stuart, R. (2017). In John Kiernan (Ed.), *Ask the Experts: How to Save on Labor Day Shopping* (pp. 1-16). WalletHub.com.	Applied or Integration/ Application Scholarship	
		2017	Symposium	Symposium, "Leadership Symposium", Center for University Learning.		
		2017	Conference Attendance	Conference Attendance, "SPARKsouth Digital Marketing Conference", AgencySPARKS.		
		2017	Workshop	Workshop, "KSU Mail", ITS.		
		2017	Workshop	Workshop, ""Getting Started with Windows 10"", ITS.		
		2017	Conference Attendance	Conference Attendance, "Annual Conference", GAME-Georgia Association of Marketing Educators.		
		2017	Conference Attendance	Conference Attendance, "Association of Marketing Theory & Practice Annual Meeting", Association of Marketing Theory & Practice.		
		2017	Conference Attendance	Conference Attendance, "The 17th Annual Phenomenal Women's Conference", Siegel Institute for Leadership, Ethics & Character.		
		2017	Presentation	Presentation, ""Innovation You"", KSU Outstanding Women Leaders Event.		
		2016	Workshop	Workshop, ""Dealing with Difficult People"", KSU Center for University Learning.		
		2016	Conference Attendance	Conference Attendance, "Research on Teaching and Learning Summit", Center for Excellence in Teaching and Learning (CETL).		
		2016	Workshop	Workshop, ""The Peak Performing Professor" - Late Career Faculty", KSU'S Center for Excellence in Teaching and Learning.		
		2016	Conference Attendance	Conference Attendance, "Association of Marketing Theory & Practice Annual Meeting", Association of Marketing Theory & Practice.		
		2016	Seminar	Seminar, "CCB-EMBA 16th Annual Lessons in Leadership-The Entrepreneurial Spirit", Coles College of Business-EMBA.		
		2016	Conference Attendance	Conference Attendance, "McGraw-Hill Education Teaching Without Limits Summit: Principles of Marketing", McGraw-Hill Education.		
Published	Invited	2016	Broadcast Media	Stuart, R. (2016). In Kevin Riley (Ed.), *North DeKalb Mall store on Macy's hit list* (8th ed., vol. 68, pp. A (on-line 2 pages). Atlanta, GA: Atlanta Journal Constitution.	Applied or Integration/ Application Scholarship	

		2015	Seminar	Seminar, "15th Annual Lessons in Leadership-Servant Leadership", Coles College of Business-EMBA.		
		2015	Symposium	Symposium, "Retailing Smarter 2015 Symposium", University of FL.		
		2015	Conference Attendance	Conference Attendance, "Annual Conference", GAME-Georgia Association of Marketing Educators.		
		2015	Conference Attendance	Conference Attendance, "Association of Marketing Theory & Practice Annual Meeting", Association of Marketing Theory & Practice.		
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Fontenot, R. J., Mathisen, R., Carley, S., Stuart, R. (2015). Online vs. Face-to-Face Learners: An Exploratory Study of Students in Undergraduate Marketing Courses. *Journal of Education Online, 12*(1), 116-139.	Teaching and Learning Scholarship	C
Published			Software, Instructional	Stuart, R. (Published). Review: New Digital Product for Principles of Marketing. *No*.	Teaching and Learning Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Armen Tashchian
Professor

Degree Information:
PHD, Marketing, 1980
The University of Texas at Austin

Primary Teaching Areas:
MKTG

Year Hired:
1985

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Modelling the Effects of Personality on Performance Outcomes in Student Teams" in International Journal of Business and Social Science (B level PRJ0.

2. Journal: "Relationship between Personality and Behavioral Intention in Student Teams" in American Journal of Business Education (B level PRJ).

3. Journal: "Validating the Reduced Burnout Scale and Sequencing of Burnout" in Journal of Business Research (A level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Forrester, W., Tashchian, A. (2017). Modelling the Effects of Personality on Performance Outcomes in Student Teams. *International Journal of Business and Social Science, 8*(5).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Forrester, W., Tashchian, A., Shore, T. H. (2016). Relationship between Personality and Behavioral Intention in Student Teams. *American Journal of Business Education, 9*(3).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Tashchian, A., Rutherford, B., Shepherd, C. David (2015). Validating the Reduced Burnout Scale and Sequencing Burnout. *Journal of Business Research, 68*, 67-73.	Basic or Discovery Scholarship	A
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Shore, T., Tashchian, A., Forrester, W. (2015). Effects of Peer Ratings on Supervisor Ratings of Job Performance. *Journal of Business and Economic Research, 13*(1).	Applied or Integration/ Application Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Tashchian, A., Forrester, W., Kalamas, M. (2014). The Effects of Extroversion on Conflict Resolution in Student Teams: A Cross-Cultural Comparison. *Journal of International Education Research, 10*(1), 29-36.	Teaching and Learning Scholarship	B

Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Tashchian, A., Forrester, W., Kalamas, M. (2014). The Effects of Extroversion on Conflict Resolution in Student Teams: A Cross-Cultural Comparison. *Journal of International Education Research, 10*(1), 29-35.	Teaching and Learning Scholarship	B
Published	Peer Review - Refereed	2014	Journal Article, Academic Journal	Ambrose, S. C., Rutherford, B. N., Shepherd, D. C., Tashchian, A. (2014). Boundary Spanner Multi-Faceted Role Ambiguity and Burnout: An Exploratory Study. *Industrial Marketing Management, 43*, 1070-1978.	Applied or Integration/ Application Scholarship	A

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Brad Taylor
Part-Time Instructor

Degree Information:
MBA, 2010
University of Phoenix

Primary Teaching Areas:
MKTG

Year Hired:
2018

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am the recently retired Vice President of National Accounts from the Coca-Cola (within the last five years).

2. OIC: I am an Advisory Board Member of University of Georgia Henry Grady College of Journalism

3. OIC: I serve as the Chairman for the Marketing and Professional Sales Advisory Board within the Coles College of Business.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		1983 - 2018	Professional experience	Recently retired Vice President of National Accounts from the Coca-Cola (within the last five years).		
		Ongoing	Board Positions	Advisor Board Member of University of Georgia Henry Grady College of Journalism.		
		Ongoing	Board Positions	Chairman, Marketing and Professional Sales Executive Advisory Board at Coles College of Business at Kennesaw State University.		
		2010	MBA	MBA, University of Phoenix, Marketing.		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Hope Torkornoo
Professor

Degree Information:
PHD, International Business, 1992
Georgia State University

Primary Teaching Areas:
INTL BUS, MKTG

Year Hired:
1992

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Sustainability Practices of Multinational Enterprises in Developing Countries: A Comparative Analysis of Coca-Cola Company and PepsiCo Inc." in Journal of Global Initiatives: Policy, Pedagogy, Perspectives (C level PRJ).

2. Journal: "Internationalization of the MBA Program via Japan-Focused Study Tours" in International Journal of Humanities and Social Science Review (C level PRJ).

3. OIC: Reviewer for Atlantic Marketing Journal.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Torkornoo, H., Dzigbede, K. (2017). Sustainability Practices of Multinational Enterprises in Developing Countries: A Comparative Analysis of Coca-Cola Company and PepsiCo. *Journal of Global Initiatives: Policy, Pedagogy, Perspectives, 11*(2), Article 3.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Torkornoo, H. K. (2016). "Internationalization of the MBA Program via Japan-Focused Study Tours. *International Journal of Humanities and Social Science Review, 2*(9).	Teaching and Learning Scholarship	C
Completed		2017	Reviewing	Reviewed for Atlantic Marketing Journal		

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Sheb True
Professor

Degree Information:
PHD, Marketing, 1991
University of Mississippi

Primary Teaching Areas:
GEN MGT, INTL BUS, MKTG

Year Hired:
1998

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Administrator: I have served in administrative roles since 2010. I was SA qualified at the time of my appointment.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
			Administration	I have served in administrative positions for the past 9 years, and I currently serve as Executive Director of the MBA programs.		
Published		2017	Journal Article, Academic Journal	True, S., Djakeli, K. (2017). From Innovative Perception Mapping To Brand Archetype Portrait (BAPOR) And Brand Archetype Power (BAPOW). *SRAC - Societatea Romana Pentru Asigurarea Calitatii, 18*, 43-50.	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2016	Conference Proceeding	Keefe, A., Lang, D., Rumsey, C., TRUE, S. (2016). *Cross-Cultural Virtual Teaming: An Exploratory Approach* (9th ed., vol. 17, pp. 83-92). Bucharest: Romanian Society for Quality Assurance.	Teaching and Learning Scholarship	B
Accepted		2015	Conference Presentations	TRUE, S., Blumentritt, T. (2015). *Global Education t\Through Simulation Competitions*. Association for Business Simulation and Experiential Learning. http://absel.org	Teaching and Learning Scholarship	
Published	Peer Review - Refereed		Book, Article/Case	TRUE, S., Capozzoli, E., Winsor, R. D. (Published). *Integration and Ethical Perspectives for Information Systems Management* (pp. 75-85). Thomson Course Technology.		

Completed	Yes	2018	Presentation	Kemp, E. A. (Author Only), Min, D.-J. (Author Only), Williams, K. H. (Author Only), TRUE, S. (Author Only), Borders, A. (Presenter & Author), Lester, D. (Presenter & Author), 2018 Atlantic Marketing Association Conference, New Orleans, Atlantic Marketing Association, New Orleans, LA, "Music and Emotion Regulation in the Service Environment", International, published in proceedings, Accepted. (September 2018).	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Keith Tudor
Professor

Degree Information:
PHD, Major: Marketing, 1992
University of Mississippi

Primary Teaching Areas:
INTL BUS, MKTG

Year Hired:
1990

Classification:
Participating

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Student Perspective on the Significance of Social Media on Sales Prospects - The Opposite of Sales Professionals" in SS International Journal of Economics and Management (C level PRJ).

2. Journal: "The Use of Electronic Marketing Channels for Disintermediation: A Historical Examination of Producers' Behavior" in B>Quest (C level PRJ).

3. OIC: I presented at the 2018 Atlantic Marketing Association Conference. Presentation was entitled, "Ah Ha Moments in Teaching, Service, and Scholarship."

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Completed	Yes	2018	Presentation	Lester, D., Borders, A., Hutchins, J., Sinha, M., Robinson, L., Chaifetz, M. L., Wilson, N., Tudor, R., 2018 Atlantic Marketing Association Conference, Atlantic Marketing Association, New Orleans, LA, "Ah Ha" Moments in Teaching, Service and Scholarship", International, published in proceedings, Accepted. (September 30, 2018).	Teaching and Learning Scholarship	
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Lester, D., Serkedakis, M., Tudor, R. (2017). Student Perspective on the Significance of Social Media on Sales Prospects- The Opposite of Sales Professionals. *SS International Journal Of Economics And Management, 7*(3).	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2016	Conference Proceeding	Lester, D., Serkedakis, M., Tudor, R. (2016). Student Perspective On The Significance Of Social Media. In Leila Borders (Ed.), *2016 Atlantic Marketing Association Conference Proceedings* (Vol. Fall 2016). Atlantic Marketing Association.	Basic or Discovery Scholarship	

Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Young, J., Tudor, R. K., Capozzoli, E. (2016). The Use of Electronic Marketing Channels for Disintermediation: A Historical Examination of Producers' Behavior. B>Quest	Applied or Integration/ Application Scholarship	C
Completed	Yes	2016	Presentation	Serkedakis, M. G. (Presenter & Author), Lester, D. (Author Only), Tudor, R. K. (Author Only), Atlantic Marketing Association 41st Annual Meeting, Atlantic Marketing Association, Charleston, South Carolina, "Student Perspective on the Significance of Social Media on Sales Prospects: The Antithesis of the Sales Professional", National, published in proceedings, Accepted. (November 3, 2016).	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Lester, D. H., Borders, L., Loe, T., Tudor, K. (2015). *Collegiate Competition and the Propensity for Gender Bias*. Kennesaw, GA: Atlantic Marketing Association 2015 Proceedings.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2015	Conference Proceeding	Young, J. A., Tudor, R., Capozzolli, E. (2015). *A Historical Examination of the Introduction of the Web as a Direct Marketing Channel*. Academy of Marketing Science.	Applied or Integration/ Application Scholarship	

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

Scott Widmier
Associate Professor

Degree Information:
PHD, Marketing, 1998
Arizona State University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2005

Classification:
Supporting

Qualifications: Scholarly Academics (SA)

Qualifications Summary: I have maintained my SA status qualification with the support of the following:

1. Journal: "Taxonomic Classification of Sales Regulations Based on Their Impact on Selling Activities: An Example of Discovery Type Research to Link Practitioner and Academic Interests" in Journal of Selling (C level PRJ).

2. Journal: "The Impact of Pharmaceutical Industry Salesperson Regulations, Guidance Statements, and Laws on their Sales Behaviours: A Taxonomy with Managerial Insights" in International Journal of Pharmaceutical and Healthcare Marketing (B level PRJ).

3. Journal: "Institutional Theory and International Market Selection for Direct Selling" in Marketing Intelligence and Planning (B level PRJ).

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
Published	Peer Review - Refereed	2017	Journal Article, Academic Journal	Riggs, J., Widmier, S., Planke, R. (Published). Taxonomic Classification of Sales Regulations Based on Their Impact on Selling Activities: An Example of Discovery Type Research to Link Practitioner and Academic Interests. *Journal of Selling*.	Applied or Integration/ Application Scholarship	C
Published	Peer Review - Refereed	2017	Conference Proceeding	Widmier, S., Brouthers, L., Ragland, C. (2017). *Doing Well By Doing Good: Using Direct Selling to Help the Base-of-the-Pyramid (BOP)*. National Conference in Sales Management.	Applied or Integration/ Application Scholarship	
Published	Peer Review - Refereed	2016	Journal Article, Academic Journal	Riggs, J., Widmier, S., Planke, R. (2016). The Impact of Pharmaceutical Industry Salesperson Regulations, Guidance Statements, and Laws on their Sales Behaviors: A Taxonomy with Managerial Insights. *International Journal of Pharmaceutical and Healthcare Marketing*.	Basic or Discovery Scholarship	B
Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Ragland, C., Widmier, S., Brouthers, L. (2015). Institutional theory and international market selection for direct selling. *Marketing Intelligence and Planning*.	Basic or Discovery Scholarship	B

Published	Peer Review - Refereed	2015	Journal Article, Academic Journal	Ragland, C. B., Widmier, S., Brouthers, L. (2015). A factor endowment approach to international market selection. *Journal of Strategic Marketing*.	Applied or Integration/ Application Scholarship	A

Coles College of Business
Faculty Qualification Status for 2019
based on calendar years 2014 – 2019

NeCall Wilson
Part-Time Instructor

Degree Information:
MBA, 2016
Kennesaw State University

Primary Teaching Areas:
MKTG, PROF SLS

Year Hired:
2017

Classification:
Participating

Qualifications: Instructional Practitioners (IP)

Qualifications Summary: I have maintained my IP status qualification with the support of the following engagements and work experiences:

1. I am the Organizational Strategist/Senior Program Manager for Verizon.

2. OIC: I maintain certifications appropriate for my areas of expertise.

3. Consulting: I actively consult through employ LLC and Private Consulting.

Status	Review Process	Date	Type	Description	AACSB Classification	Journal Rank
		Current	Professional Position	Organizational Strategist/Senior Program Manager for Verizon.		
		2018 - Present	License / Certification	"Global Engagement Certification", Kennesaw State University.		
		2016 - Present	License / Certification	"Certified Managerial Coach", Kennesaw State University.		
		2012 - Present	Professional Position	Employ LLC and Private Consulting, Executive Director.		
		2016 - 2017	Professional Position	Boaz Partners, Senior Search Executive.		
		2014 - 2015	Professional Position	NCR.		
		2016	MBA	MBA, Kennesaw State University, Business Administration.		
		1993	B.A	B.A, Campbell University, Communication.		
		1993	B.A.	B.A., Campbell University, Communication.		