# **DEPARTMENT JOURNAL RANKING PROCESS**

CONTINUOUS IMPROVEMENT REVIEW REPORT

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KENNESAW STATE
UNIVERSITY
COLES COLLEGE OF BUSINESS

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# **School of Accountancy**

The ABDC journal list (<a href="http://www.abdc.edu.au/master-journal-list.php">http://www.abdc.edu.au/master-journal-list.php</a>) is the School of Accountancy's primary Accounting Journal Quality Listing (AJQL), except as discussed in 2 and 3 below. SOA faculty also will receive full credit for articles published in non- accounting ABDC journals. The ranking at the time of the article's acceptance will prevail.

- In addition to the ABDC list, we classify the following prominent U.S. practice-focused accounting journals as B-level publications (for main articles, not columns): Journal of Accountancy (AICPA), The CPA Journal (NYSSCPA), Strategic Finance (IMA), Management Accounting Quarterly (IMA), and Internal Auditor (IIA).
- 2. The SOA ranks law publications based on the U.S. News ranking of the publication's law school sponsor, if any, or ranking data curated by Washington & Lee School of Law (W&L), whichever yields the highest rank. The relevant U.S. News metric is the sponsoring law school's highest rank during the three years ending on the article's publication date. The relevant W&L metric is the highest within-subject combined score of the outlet in the year preceding the article's publication. The table below summarizes ranking tiers.

| U.S. News law school | W&L within-subject combined | SOA  |
|----------------------|-----------------------------|------|
| ranking range        | score                       | rank |
| Top 30               | Score ≥ 65                  | A+   |
| Top 31 – 60          | 65 > Score ≥ 25             | А    |
| Top 61 – 100         | 25 > Score ≥ 1.5            | В    |
| Lower ranks          | Lower scores                | С    |

- 3. This new method is effective when approved by the faculty and will apply for annual reviews of calendar 2017 forward. If a journal is ranked lower using the new method than using the 2009 SOA list, then faculty will get credit for 2017-2019 publications using the 2009 SOA list rank for that journal.
- 4. For publications not addressed by the above methods, please see the SOA's Statement of Philosophy and Guidelines for Faculty Performance, Planning, and Evaluation for procedures to have your accepted/published research evaluated.
- 5. Quality Rankings of Published Articles and other Scholarship Products

Faculty publications appearing in journals listed in the School of Accountancy Accounting Journal Quality Listing (AJQL), that were submitted and reviewed through the journal's normal review process, are presumed to have the AJQL's quality ranking for that journal for annual, pre- tenure, tenure, promotion, and post-tenure review purposes. For all other publications or other scholarly products, faculty members are responsible for petitioning for an evaluation and certification of the quality ranking prior to submitting their portfolios for pre-tenure, tenure, promotion, and post-tenure review. Published articles that appear in an AJQL journal, but are not normal articles (e.g., columns, book reviews, discussant comments, etc.), are not presumed to have the quality ranking for the journal and must be submitted for evaluation and certification. Published articles appearing in journals that are not listed in the AJQL must be submitted for evaluation and certification of quality.

The Scholarship Committee is responsible for evaluating the quality of all forms of scholarship produced by faculty members of the SOA (e.g., journal articles, books, etc.).

The Scholarship Committee is responsible for compiling and updating a proposed AJQL to be voted on by the faculty. Faculty members wishing to obtain a ranking and certification for a published journal article that either was not submitted and reviewed through an AJQL journal's normal review process or that is published in a journal that is not on the AJQL, may petition the Scholarship Committee during the fall or spring semesters. Similarly, faculty members may also petition the Scholarship Committee to provide a journal-ranking equivalent for a scholarly product that is not a journal article (e.g., books and monographs). Petitions consist of a narrative (of no more than two pages of text) and accompanying evidence supporting the argument in the narrative advocating a particular quality level for the article or other scholarly product in question. In making their petition, faculty members should write their narrative so that it relates their evidence of quality to the characteristics of each journal quality level listed in Chapter 3 of the Coles College Statement of Philosophy and Guidelines for Faculty Performance, Planning and Evaluation. Petition narratives and accompanying evidence should be submitted in electronic form (a single pdf format file), via email, to the Chair of the Scholarship Committee.

Examples of evidence of journal article quality include conference presentations, grants received, competitive nature of grants, recognition by the discipline through a competitive award such as a "notable contribution to accounting research" or "dissertation award winner," journal ranking on the Australian Business Deans' Council Journal Quality List, journal ranking on the journal quality list of another department in the Coles College, citation impact factors, author affiliation indices, submission and acceptance rates, reputation and visibility, circulation and readership levels, editorial board composition, lists of ad hoc reviewers, copies of journal editorial policies, copies of reviews and response memos related to the review process of the article, and quality lists of peer institutions (along with a mapping from the peer institution list to the AJQL for journals included in both lists).

Examples of evidence of book and monograph quality include evidence of peer review, quality of academic publisher, grants received, competitive nature of grants, published book reviews, breadth of distribution, sales figures, and adoption rates. Only the first edition of a book will be considered a new publication; subsequent editions will not be considered separate scholarly works.

Faculty members should provide as many types of evidence as are available to accompany their petition, making a good faith effort to provide complete and unbiased evidence of publication quality. Evidence should not be selectively included nor excluded based on whether it is supportive of a higher or lower ranking. The Scholarship Committee has complete discretion to either return a faculty member's petition and request additional evidence be gathered and resubmitted, or to reject the petition if in their sole judgment the original petition and evidence are biased or are inadequate to make an informed judgment of quality.

The Scholarship Committee will evaluate and certify journal article quality based on evidence submitted by the faculty member. The Committee will evaluate the quality of <u>published</u> articles authored or coauthored by a faculty member—faculty members may not seek or obtain precertification of journals prior to an article's publication.

Faculty members' review portfolios must include copies of the Scholarship Committee's letters certifying the quality ranking of their published articles and other scholarly work products requiring certification. These letters will be considered *prima facie* evidence of the quality ranking of the certified journal article or other piece of scholarship. The failure of faculty members to obtain Scholarship Committee certification of a journal article or piece of scholarship that does not qualify for presumed ranking based on the AJQL (see criteria above) will result in the journal article or piece of scholarship being excluded from the faculty member's third-year, pre-tenure, tenure, post-tenure, or promotion review.

# **Department of Economics, Finance & Quantitative Analysis**

In the department of Economics, Finance, and Quantitative Analysis (EFQA), the chair ceded authority to the DFC (elected by the EFQA faculty) to create the journal ranking rules. The DFC, then led by current Chair Dr. Brett Katzman, operated under three basic tenants. (1) The list should be external to the extent possible so as to remove any "politicking" at annual review or tenure time, (2) adhere to the four-tier system set out in the Coles guidelines and align with the general perception of journals in our three fields (econ, fin, and quant), and (3) any process must survive an up/down vote by the faculty and be acceptable to the chair and dean.

The resulting journal list has worked well over the past decade, increasing transparency between administration and faculty and thus, minimizing disagreements during reviews and politicking amongst the tenure and promotion committee. Here are the EFQA ranking rules as they appear in our department P&T guidelines.

- 1. The list represents a floor for journal credit (e.g. if the list we adopt says a journal is ranked "B", then neither the department chair at annual evaluations nor the department T&P committee can consider it something less than a "B").
- 2. A faculty member can make a case that his/her journal article is worth something higher than what the department's adopted list states both during the Annual Reviews process and the T&P process. At the annual review, the department chair, as part of his or her letter, can agree, disagree or not take a position. The annual review letter is part of the T&P portfolio, and as an independent body, the T&P committee can agree or disagree.
- 3. If an article is published in a different discipline (e.g. accounting) and there is a discrepancy between our department and the other department's rating, the higher rating will count.
- 4. The derivation of "floor" rankings is derived from the ABDC and ABS lists as specified below.

| ("ABDC rank","ABS rank")            | @ Max    |
|-------------------------------------|----------|
| (A+,A+)                             | A+       |
| (A,A+)                              | A+       |
| (A+,A)                              | A+       |
| (A,A)                               | Α        |
| (B,A)                               | Α        |
| (A,B)                               | Α        |
| (B,B)                               | В        |
| (C,B)                               | В        |
| (B,C)                               | В        |
| (C,C)                               | С        |
| "any other combination"             | max rank |
| for a journal on both lists         |          |
| journal that appears                | ranking  |
| on only one list                    | of list  |
| refereed journal that               | С        |
| appears on neither list (contingent |          |
| on it being non-predatory)          |          |

The most recent ABS and ABDC journal lists can be found using the following links:

http://www.abdc.edu.au/ http://www.the-abs.org.uk/?id=257

This procedure and the associated external lists have been disseminated and are well known and understood by EFQA faculty. Faculty are encouraged to look up a journal's ranking before submitting an article for review and are welcome to confirm that ranking with the chair before submission. And while the above method is VERY inclusive, there are times when a faculty member wants to submit to a journal that is not on either external list. In that case, faculty understand that they should meet with the chair to make sure that the journal is not predatory and decide on the appropriate ranking that will be documented in their annual review, should the article be published at that journal.

## **Department of Information Systems**

When the Information Systems Department was transferred to the Coles College of Business in 2011 we updated our bylaws and created the initial departmental journal ranking list. The list was developed as a collaborative effort of the faculty with each faculty member proposing a number of journals with a suggested ranking that was aligned with the Coles College faculty handbook. Those proposed journals and rankings were rationalized and consolidated by the elected members of the department Faculty Review Committee (FRC), the shared governance body charged with the oversight of matters regarding promotion and tenure. The resulting list was approved by a vote of the Department and submitted to College and University officials who approved them. Since then the list has had modifications using the amendment process included in the approved document.

The most recently approved guideline and list are available in the IS Department Faculty OneDrive storage share. Faculty are provided with the Promotion and Tenure guidelines for the Department, College, and University. The Journal Ranking List of the department is explained as a requirement in these process documents. In addition, the department journal ranking list is used each year in the annual performance review process during the assessment of each faculty member's performance in the category of scholarship and creative activity.

#### Procedures for Modification of the IS Department Journal Classification List

The IS Department Journal Classification list was approved by the department on 11/19/18.

This list should be considered a living document and may be modified using the following procedures: Every Fall and Spring semester the current Faculty Review Committee will post a call for modifications by email to the entire IS Department, no later than the <u>fourth</u> week of the term. Faculty members within the IS Department wishing to have a journal not on the list included as an "A+", "A" or "B", or wishing to have the ranking of a journal already on the list modified (Higher or Lower) should submit a written justification using Appendix A: Request for Journal Ranking and provide the requested information. This information includes but is not limited to the following:

- Acceptance rate
- Board of editors
- Article review methodology
- Noted authors
- Sponsoring organization
- Citation index
- Or other indicators of quality (such as Journal Rankings from departments outside the Coles College)

The Faculty Review Committee will review these requests and make a recommendation to the Department accordingly, by blinding and enumerating the change requests and presenting to the department along with their recommendations and a link to the Request for Journal Ranking form in a ballot at least a week prior to the last scheduled departmental meeting of the Fall and Spring terms (preferred), or no later than three weeks before final exams each Fall and Spring term, whichever occurs first.

Members of the FRC submitting journal list changes on their own behalf must recuse themselves from any voting to avoid undue influence.

A summary of FRC votes (for or against) should be disclosed in the 'FRC recommendations' field on the submitted Appendix A: Request for Journal Ranking.

After allowing one week for discussion, the Department elections officer will distribute a ballot, either in the department meeting or via Qualtrics survey for a vote. This vote will consist of a secret ballot provided to all eligible full time faculty members. Each modification request after the inaugural list will be listed as a separate ballot item, allowing line item votes for or against a particular journal ranking request. A link will be provided prior to the vote to allow faculty members to review the items.

Ballots will be collected by the Assistant Chair (or designated faculty representative) after 1 week. A vote by the majority of the department (50% + 1) constitutes a valid ballot. A simple majority vote of a valid ballot decides the outcome of the issue. The Assistant Chair (or designated faculty representative) will post the results of the ballot before the end of each Fall and Spring term.

Should a modification request not be approved, the faculty member may add additional justification and re-submit the following Fall or Spring term.

These procedures may be modified following the same procedures by the current Faculty Review Committee each Fall or Spring term and only require the majority vote of the department (as evidenced by the signature of the FRC chair) and the approval of the Department Chair to modify.

# IS Department Journal Ranking List Approved by Department Vote 11/19/2018

### A+ Journals: (listed alphabetically)

- Artificial Intelligence (AI)
- Decision Sciences
- Decision Support Systems (DSS)
- Information Systems Research (ISR)
- Journal of the AIS (JAIS)
- MIS Quarterly (MISQ)
- The Journal of Management Information Systems (JMIS)

#### A Journals: (listed alphabetically)

- ACM Computing Surveys
- ACM Transactions (on various computing topics)
- Artificial Intelligence Magazine (AIMag)
- Communications of the ACM (CACM)
- Communications of the AIS (CAIS)
- Computers and Operations Research (COR)
- The DATABASE for Advances in Information Systems (Database)
- European Journal of Information Systems (BITS)
- Human Computer Interaction (HCI) IEEE Computer (IEEEComp)
- IEEE Security & Privacy (IEEES&P) IEEE Software (IEEESw)
- IEEE Transactions (on various computing topics) http://www.ieee.org/publications standards/publications/journmag/journals magazines.html
- Information and Management (I&M)
- Informing Science: The International Journal of an Emerging Transdiscipline (InformingSciJ)
- Information Systems (IS)
- Information Systems Frontiers (ISF)
- Information Systems Journal (ISJ)
- Information Technology and People (IT&P)
- INFORMS Journal on Computing (JOC)
- International Journal of Electronic Commerce (IJEC)
- International Journal of Medical Informatics (IJMI)
- Journal of Computer and System Sciences (JCSS)
- Journal of Database Management (JDM)
- Journal of Global Information Management (JGIM)
- Journal of Management Systems (IMS)
- Journal of Strategic Information Systems (JSIS)
- Journal of the ACM (JACM)
- MISO Discovery (MISOD)
- MISQ Executive (MISQE)

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#### B Journals (listed alphabetically)

- ACM Special Interest Group Publications (ACMSIG)
- Australian Journal of Information Systems (AJIS)
- Behaviour and Information Technology (BIT)
- BMC Medical Informatics and Decision Making (BMCMIDM)
- Computer Decisions (CompDcsn)
- Computer Fraud & Security (CPS)
- Computer Journal (CompJ)
- Computer Supported Cooperative Work (CSCW)
- Computers & Security (C&S)
- Computers in Human Behavior (CHB)
- Database Programming & Design (DPD)
- Datamation (Dtmn)
- Electronic Commerce Research and Applications (ECRA)
- Electronic Markets (EMkt)
- Expert Systems Review (ESR)
- Expert Systems with Applications (ESA)
- IBM Journal of Research and Development
- IET Information Security (IETIS)
- Industrial Management & Data Systems (IM&DS)
- Information Systems and Operations Research (INFOR)
- Information and Organization (I&O)
- Information Management & Computer Security (IMCS)
- Information Research (IR)
- Information Resources Management Journal (IRMJ)
- Information Security Journal (InfoSecJ)
- Information Systems Management (ISM)
- Information Technology and Management (IT&M)
- Information Technology for Development (ITD)
- Information Systems (InfoSys)
- Interfaces (INFORMS) (INTFCS)
- International Journal of Communication Networks and Information Security (IJCNIS)
- International Journal of Computer Science and Network Security (IJCSNS)
- International Journal of Human-Computer Interaction (IJHCI)
- International Journal of Human-Computer Studies (IJHCS)
- International Journal of Information and Computer Security (IJICS)
- International Journal of Information Management (IJIM)
- International Journal of Information Security (IJinfoSec)
- International Journal of Information Security and Privacy (IJISP)
- International Journal of Man-Machine Studies (IJMMS)
- International Journal of Technology Assessment in Health Care (IJTAHC)
- International Journal of Technology Management (IJTM)
- ISACA Journal (ISACAJ)

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- Journal of the American Medical Informatics Association (JAMIA)
- Journal of Computer Information Systems (JCIS)
- Journal of Computer Security (JCS)
- Journal of Digital Forensic Practice (JDFP)
- Journal of Digital Forensics, Security and Law (JDFSL)
- Journal of Education for Management Information Systems (JEMIS)
- Journal of Global Information Technology Management (JGITM)
- Journal of Information Privacy & Security (liPS)
- Journal of Information Science (JISci)
- Journal of Information Security Research (JISR)
- Journal of Information Systems Education (JISE)
- Journal of Information & Systems Management (JISM)
- Journal of Information Systems Security (JISSec)
- Journal of Information Technology (JIT)
- Journal of Information Technology Management (JITM)
- Journal of Information Technology Theory and Application (JITTA)
- Journal of International Information Management (JIIM)
- Journal of IT Case and Application Research (JITCAR)
- Journal of Medical Internet Research (JMIR)
- Journal of Organizational and End User Computing (JOEUC)
- Journal of Organizational Computing and Electronic Commerce (JOCEC)
- Journal of Systems and Software (JS&S)
- Journal of Systems Management (JSM)
- Journal of the American Society for Information Science and Technology (JASIST)
- Knowledge Based Systems (KBS)
- Telemedicine and e-Health (TEH)

#### C Journals - all peer reviewed journals not listed above

For Journals in disciplines outside Information Systems and Information Security & Assurance, faculty members should make an effort to identify an existing journal list ranking for that discipline (e.g. Management, Economics, etc.). The department will honor the ranking of journals from lists in other departments in the Coles College of Business. For disciplines outside the Coles College, this list can be used as evidence in the individual faculty member's workload, tenure, promotion and/or post-tenure reviews. The department does not need to update this list to include journals outside our disciplines.

# Appendix A: Request for Change to Journal Ranking List (including proposed revisions)

Complete all fields in yellow. Leave fields blank if data is not available. Faculty members certify all information is accurate and complete. The request will be blinded prior to distribution to the department.

| Journal Title:   |                                   |                        |                             |   |
|--|-----------------------------------|------------------------|-----------------------------|---|
| Journal Website:   |                                   |                        |                             |   |
| Submitted by:  |                                   |                        |                             |   |
| Acceptance Rate:   |                                   | Source (e.g., Cabell): |                             |   |
| Review (select one):   | Peer Review:                      |                        | Editorial Review:           |   |
| Blinding (select one):   |                                   |                        | Double Blind:               |   |
| Note: if editorial how   | Single Billiu                     |                        | Double Billiu               |   |
| does this journal qualify  |                                   |                        |                             |   |
| as a PRJ?  |                                   |                        |                             |   |
| # Reviewers:   | Internal:                         |                        | External:                   |   |
| Latest SSCI Ranks:   |                                   |                        | Impact Factor:              |   |
| 200000 22 21 11011150  | 5-Year Impact:                    |                        | Articles:                   |   |
|  | Cited Half-Life:                  |                        | Eigenfactor <sup>TM</sup> : |   |
|  | Article Influence <sup>TM</sup> : |                        |                             |   |
| Other Published Ranks:   |                                   |                        | ABDC:                       |   |
| other rubhished runks.   | Other (list):                     |                        | Other (list):               |   |
| Peer/Aspirant School   | other (1151):                     |                        | other (iisi):               |   |
| Ranks:   |                                   |                        |                             |   |
| (school/rank/source):  |                                   |                        |                             |   |
| Other Ranks (e.g.,   | Rank (+ scale):                   |                        | Source:                     |   |
| journal articles):   |                                   |                        | Source:                     |   |
| <i>y</i> =   | Rank (+ scale):                   |                        | Source:                     |   |
| Comparable Journal   | \ /                               |                        | Rank:                       |   |
|  | oour nui.                         |                        | Tunk.                       |   |
| from Benchmark List:   |                                   |                        |                             |   |
| from Benchmark List:<br>Faculty Suggested Rank   | <b>A</b> +                        | A                      | В                           | С |
| Faculty Suggested Rank   | <b>A</b> +                        | A                      | В                           | C |
| Faculty Suggested Rank (select one):   | <b>A</b> +                        |                        |                             | С |
| Faculty Suggested Rank (select one): Previous Rank by Dept   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):   | A+                                |                        | g Vote and                  | С |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted  | A+                                | Date of Last Rankin    | g Vote and                  | С |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):   | A+                                | Date of Last Rankin    | g Vote and                  | С |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in  | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:   | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  FRC Recommendations (including summary of | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  FRC Recommendations (including summary of | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  FRC Recommendations (including summary of | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  FRC Recommendations (including summary of | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  FRC Recommendations (including summary of | A+                                | Date of Last Rankin    | g Vote and                  | C |
| Faculty Suggested Rank (select one):  Previous Rank by Dept (if ranked):  If previously submitted for review - changes in journal or application justifying re-submission:  Faculty Comments:  FRC Recommendations (including summary of | A+                                | Date of Last Rankin    | g Vote and                  | C |

Information Systems Department

Journal Classification List

Approved 11/19/2018

# Leven School of Management, Entrepreneurship & Hospitality

The Michael A. Leven School of Management, Entrepreneurship and Hospitality developed a comprehensive journal ranking process that involved a department scholarship committee (DSC), open forums for discussion and formal voting for approval of the process. The DSC revisiting the ranking process in 2017 and updated the impact factors included in the ranking process. The explanation of the committee structure, operations and procedures for developing the ranking process are outlined below. Departmental Scholarship Committee and Journal Ranking Process

#### I. Purpose:

- 1.1 The Departmental Scholarship Committee (DSC) facilitates the ranking of journals in which department members publish scholarly achievements.
- 1.2 The DSC maintains, updates and distributes the Journal Benchmark List and a list of Prior Approved Journals. The Journal Benchmark List is used to represent Coles M&E's journal list to peer and aspirant universities and when faculty need to pick a comparison journal as part of the journal ranking process when preparing the Journal Rank Request Form. The list of Prior Approved Journal is a running list of Journals that Coles M&E faculty have requested be approved by the DSC and the results.
- 1.3 The DSC organizes and oversees the process of journal approval and additions to the list of Prior Approved Journals. Such process to occur semiannually and timely with respect to the Spring and Fall faculty meeting thus meeting the deadlines for the annual review and Tenure and Promotion processes.

#### 2. Formation and Structure of the Committee:

- 2.1 The membership of DSC will consist of three (3) research active, tenured or tenure track full-time permanent faculty members of the department. The committee members should represent diverse academic disciplines. To be considered research active, the faculty member has to be on the research, research-balanced or balanced track, with research productivity equivalent to the 'B' level or above in the previous three years. In parallel with Chapter 3.10 of the Faculty Workload Document, 'B' level research productivity is a minimum publication in two 'C' level journals in the period.
- 2.2 Fulltime faculty members will select DSC members by secret ballot vote from a list of eligible names placed in nomination. Existing members are eligible for re-election.
- 2.3 DSC terms are for three years and are staggered, with one member being voted on each year.
- 2.4 The Chair of the DSC will be a tenured faculty member, elected into the committee. In the first fall meeting of the semester, the members will chose the Chair. It is recommended but not required that the Chair of the DSC will have served one year on the committee prior to serving as Chair.
- 2.5 The Chair of the Management & Entrepreneurship department is an *ex officio* nonvoting member of the DSC and is not eligible to vote or to serve as a DSC representative.

#### Meetings:

3.1 Scheduled Meetings of the DSC shall occur at least twice a year to consider faculty submitted journal ranking requests and journal ranking appeals. Scheduled Meetings of the DSC are open for faculty attendance. Prior to Scheduled DSC Meetings and subject to the requirements of 4.5 (Faculty Petition for Journal Ranking), the DSC chair will notify departmental faculty to solicit journal ranking forms and other agenda items to be discussed during the DSC meeting.

- 3.2 Special Meetings of the DSC shall be called by the DSC Chair as warranted or as defined below in section 4.2 (Updating M&E Journal Lists) and 4.3 (Updating Journal Ranking Criteria).
- 3.3 Informal discussions/ emails between the DSC Chair and/or committee members with departmental faculty regarding suggestions on journal ranking should not be considered to be meetings of the DSC.

#### 4. Operations:

- 4.1 M&E Journal Lists: The DSC maintains the Journal Benchmark List and the list of Prior Approved Journals. Each list will include at minimum the Journal Name, ISBN, SJR, Impact Factor, M&E letter grade ranking and date.
- 4.2 Updating Prior Approved Journal list.
  - 4.2.1The Prior Approved Journal List will be updated semiannually upon presentation to the faculty at the Fall and Spring faculty meetings.
  - 4.2.2 At the end of every four years, a special meeting of the DSC will be called to update the Automatic Journal Ranking Criteria (E 4.6) and the Journal Benchmark List for revision per section E.4.3 (Updating Journal Ranking Criteria and the Journal Benchmark List).
  - 4.2.3 If revised, the Journal Ranking Criteria will be reapplied to journals within the Prior Approved Journals list, re ranking the journals. This revised list of Prior Approved Journals will be presented to the faculty at the Spring faculty meeting.
  - 4.2.4 Faculty publications will carry the rank of the Journal they were published in, the year published. If a journal is revised upward or downward post publication, there will be no change in the rank assigned to the published scholarship.
- 4.3 Updating Journal Ranking Criteria and the Journal Benchmark List
  - 4.3.1 At the end of every four year period, the first to occur January 2020, the chair of the DSC will call a special meeting in January to begin consideration of any revisions necessary to the Journal Ranking Criteria. Prior to this special meeting, the DSC chair will notify the department chair and the faculty to seek their input and attendance.
  - 4.3.2 Revisions to the Journal Ranking Criteria will be presented to the faculty for approval at the Spring faculty meeting. Revisions to the Journal Ranking Criteria will be reapplied to the Journal Benchmark List and the Prior Approved Journal List (per 4.2) and will update the journal rankings of those lists.
- 4.4 Faculty petition for Journal Ranking
  - 4.4.1 Faculty can submit any publication not included in one of the M&E Journal Lists for ranking.
  - 4.4.2 To submit a publication for ranking, faculty must complete the Journal Ranking Request form (4.9) and submit it to the DSC chair by email. Journal ranking should follow the Journal Ranking Criteria outlined in Section 4.6. Such forms should be submitted by April 1st to meet the Spring faculty meeting. Or by October 15th to meet the Fall faculty meeting
    - The DSC will follow the criteria in 4.6 and provide an indication of journal ranking to the submitting faculty member by April  $10^{th}$  if in the Spring term. Or by November  $1^{st}$  if in the Fall Term
  - 4.4.3 The submitting faculty can appeal the ranking indication using the Faculty Appeal of Proposed Journal Ranking process 4.5.
  - 4.4.4 At the semiannual meeting, additions to the Prior Approved Journals List will be presented to the faculty.

- 4.5 Faculty Appeal of Proposed Journal Ranking.
  - 4.5.1 If the indication of journal ranking is not what the faculty member believes correct, the faculty member can appeal the proposed journal rank by completing section C of the Journal Rank Request Form (4.9). A journal ranking appeal should be based upon on the criteria outlined in E.4.7 (Expanded Journal Ranking Criteria)
  - 4.5.2 Appeals must be submitted to the DSC chair by email by April 20th if in the Fall term. Or by November 10th if in the Spring term.
  - 4.5.3 Prior to the Fall or Spring faculty meeting, the logic of the appeal and the logic of the proposed ranking will be prepared in writing and delivered to the faculty for review. The appealing faculty member should remain unknown to the faculty. A faculty vote at the Fall or Spring meeting on the proposed ranking vs the appealed ranking will establish the final journal ranking.

#### 4.6 Automatic Journal Ranking Criteria

- 4.6.1 The protocol for determining the assessed value of scholarship incorporates, by this reference Section 3.10-Research, of the Coles College Faculty Performance and Workload document.
- 4.6.2 The M&E Department recognizes Thompson's Journal Impact Factor (JIF), based upon the Thompson database, and Scimago Journal & Country Rank (SJR), based upon the Scopus database, as well-regarded systems to estimate the influence of peer reviewed academic journals. The following JIF and SJR cut off scores for ranks are calculated using 2015 information and should be revised following 4.3.

**A+ Elite Journals: The top 5% of journals**. "A+" journals are indicated by 2015 JIF of 3.682 or higher AND 2015 SJR of 2.091 or higher. If a journal is ranked as A+ by one system but not the other, a faculty member must submit a Journal Rank Request Form to support the higher rating.

A High Quality Journals: The next 10% of journals. "A" journals are indicated by 2015 JIF of 2.366 or higher OR 2015 SJR of 1.048 or higher.

**B Well Regarded Journals: The next 35% of journals**. "B" journals are indicated by 2015 JIF of 1.083 or higher OR 2015 SJR of 0.263 or higher.

**C All Other Peer Reviewed Journals.** Note: Inclusion of a journal in the Thompson database or the Scopus database are sufficient indication of peer review.

- 4.7 Expanded Journal Ranking Criteria
  - 4.7.1 Journal Rank appeals or the ranking of journals that are not covered by 4.6 (Automatic Journal Ranking Criteria) are based upon the faculty's creation of a comparison of the journal to be ranked to a comparable journal on the Journal Benchmark List.
  - 4.7.2 Faculty may present additional information to support the ranking of any journal. Such information is qualitatively assessed by the DSC and is given relatively greater weight in Supporting Category 1 than Supporting Category 2. In general the submitting faculty member should present at least three points of comparison between the journal to be ranked and the comparison journal from the Journal Benchmark List. The Rank of a Journal by another Coles Department can serve as a Category 2 support however, benchmark journal comparison and further support should be provided as described in this subsection.

#### Supporting Category 1 includes:

- Recognized journal rating systems Academic Journal Guide of the Chartered Association of Business Schools (CABS or ABS), the Australian Business Dean's Council (ABDC), the Academic Journal Quality List (FNG) published by the French Scientific Board of FNEGE, or the VHB-JOURQUAL (VHB) published by the German Academic Association for Business Research.
- Other journal ranking sources such as: eigenFACTOR.org or Journalmetrics.com
- Peer, aspirant and other university journal rankings
- Recognized discipline specific journal rankings
- Inclusion in Beall's List of Predatory Open Access publishers

#### Supporting Category 2 includes:

- Year established.
- Author quality affiliation information and indexes
- Senior Editor, Editorial Board and/or Guest Editor quality affiliation information and indexes
- Circulation, readership, submission and acceptance rates
- Citation rates
- Submission volume
- Quality of the peer review process
- Rank of Journal by another Coles Department

# **Department of Marketing and Professional Sales**

The Department of Marketing and Professional Sales strives to maintain an appropriate journal list with integrity and transparency. To guarantee this outcome, the Department has recently restructured the process by which the journal list is maintained. To ensure an appropriate updated journal list, Department adopted a new process by faculty vote on 2/7/19 as a part of the Department's new P&T Guidelines for maintaining the Department's journal list. The new list is based on externally accepted guidelines for assessing business research. The Department's journal list is consistent with the rankings given by the Australian Business Deans Council (ABDC) and the Chartered Association of Business Schools (CABS). The ranking is based on the highest rating as across the two lists consistent with Table 1. The Department's journal list is attached.

|      | Table 1: Alignment of Departmental<br>and External Rating Systems |            |  |  |  |
|------|---|------------|--|--|--|
| ABDC | CABS  | Department |  |  |  |
| A+   | 4*  | A+         |  |  |  |
| A+   | 4   | A+         |  |  |  |
| A    | 4*  | A+         |  |  |  |
| Α    | 4   | Α          |  |  |  |
| А    | 3   | Α          |  |  |  |
| В    | 4   | Α          |  |  |  |
| В    | 3   | В          |  |  |  |
| В    | 2 or 1  | В          |  |  |  |
| С    | 3   | В          |  |  |  |
| С    | 2 or 1  | С          |  |  |  |

Department faculty members have the ability to suggest the addition of journals to the list. In cases where the suggested journal is not ranked by ABDC or CABS, other departments in the Coles College will be queried, and in cases where the journal appears on the list of another department, the journal will receive the ranking it is given there. In the rare case that the journal appears on the lists of more than one department and there are differences in ranking, the journal will be given the highest of those ranks. If the journal is not listed by ABDC, CABS, or by other department, the ranking will be determined on a caseby-case basis reflecting recognized quality indicators including, but not limited to, acceptance rate and impact. The specific set of criteria will be determined by the journal list subcommittee of the Promotion and Tenure Committee consistent with criteria used by other Coles Departments.

To address changes in rankings from the Department's former list to the new list and to accommodate any future changes in the rankings of journals on the list, the Guidelines also includes a process to account for changes in the rankings of journals to prevent a faculty member from being adversely affected. Upgrading journals (a positive change in the ranking of a journal, such as from a "C" to a "B" ranking) will also affect articles previously published in the journal by Department faculty. Downgrading journals (a negative change in the ranking of a journal, such as from a "B" to a "C" ranking) will only affect articles published after the change in the Department journal list is made. For example, if a journal is ranked as an "A" and the ranking is changed to a "B," an article published in that journal will continue to be counted as an "A" for a faculty member who published in that journal will it was ranked "A." If a journal is ranked as a "B" and the ranking is changed to an "A," an article published in that journal will then be counted as an "A."

The journal list process was discussed in Department meetings before and after the process was voted on and accepted in a Department vote. The journal list process is included in the Department's P&T Guidelines, one of the two primary governing documents of the Department. It is available online to all Department members. The journal list is also available on the Department's I-Drive, the repository of all Department documents. All Department faculty members have continuous access to the Department's I-drive while on campus.

The process by which the Department's journal list is implemented in annual reviews was distributed to research-involved faculty. The process is as follows:

| Workload Track                                       | Minimum Requirements in a<br>Moving 5-year Window as<br>Specified in the Coles<br>Workload Document | Exceptional Performance (Exceeds Expectations)  |
|--|---|---|
| Teaching-focused                                     | No PRJs required Other research activities  | One or more PRJs (1) Other research activities  |
| Balanced-teaching                                    | 2 C-level PRJs (2)*   | 4 C-level PRJs or equivalent** (4)<br>(e.g., 1 B-level and 2 C-level PRJs = 4 C-level PRJs)   |
| Balanced   | 3 C-level PRJs (3)  | 6 C-level PRJs or equivalent (6)  |
| Balanced-research                                    | 2 B-level and 2 C-level PRJs (6)  | 4 B-level and 4 C-level PRJs or equivalent (12)  To reward publishing in A-journals, an equivalency of 10 will suffice for exceeds expectations in the year an A-level PRJ is first counted                                 |
| Research-focused                                     | 3 B-level and 2 C-level PRJs (8)  | 6 B-level and 4 C-level or equivalent (16)  To reward publishing in A-journals, an equivalency of 14 will suffice for exceeds expectations in the year an A-level PRJ is first counted                                      |
| Research-focused<br>w/significant PhD<br>involvement | 1 A-level and 2 B-level PRJs (8)  | 2 A-level and 4 B-level PRJs (16)  To reward publishing in A-journals, an equivalency of 14 will suffice for exceeds expectations in the year an A-level PRJ is first counted (must possess at least one other A-level PRJ) |

<sup>\*</sup> Numbers indicate the number of C-equivalent journals

<sup>\*\*</sup> Equivalencies are one-way only (e.g., one B-level journal equals two C-level PRJs. However, two C-level PRJs do not equal one B-Level PRJ.

# Marketing & Professional Sales Journal List (June 07, 2019)

| ISSN      | E-ISSN      | TITLE   | Ranking |
|-----------|-------------|---|---------|
| 0001-4273 | 1948-0989   | Academy of Management Journal                                 | A+      |
| 1537-260X | 1944-9585   | Academy of Management Learning and Education                  | A+      |
| 1558-9080 | 1943-4529   | Academy of Management Perspectives                            | Α       |
| 1558-9080 | 1943-4529   | Academy of Management Perspectives                            | Α       |
| 0363-7425 | 1930-3807   | Academy of Management Review                                  | A+      |
| 1869-814X | 1869-8182   | Academy of Marketing Science Review                           | В       |
| 1095-6298 | 1528-2678   | Academy of Marketing Studies Journal                          | С       |
| 0095-3997 | 1552-3039   | Administration and Society                                    | В       |
| 1930-3815 | 0001-8392   | Administrative Science Quarterly                              | A+      |
| 0098-9258 |             | Advances in Consumer Research                                 | В       |
| 1474-7979 |             | Advances in International Marketing                           | С       |
|           | 1520-6297   | Agribusiness: An international Journal                        | С       |
| 1303-2917 | 2156-6909   | Anatolia: An international Journal of Tourism Hospitality and | В       |
|           |             | Research  |         |
| 1174-5398 | 2159-6816   | Annals of Leisure Research                                    | В       |
| 0160-7383 |             | Annals of Tourism Research                                    | A+      |
| 1412-2073 |             | ASEAN Journal on Hospitality and Tourism                      | С       |
| 1360-2381 | 1743-792X   | Asia Pacific Business Review                                  | В       |
| 1355-5855 |             | Asia Pacific Journal of Marketing and Logistics               | В       |
| 1094-1665 | 1741-6507   | Asia Pacific Journal of Tourism Research                      | В       |
| 1839-8227 |             | Asia Pacific Public Relations Journal                         | В       |
| 1819-1924 |             | Asian Journal of Marketing                                    | С       |
| 1441-3582 |             | Australasian Marketing Journal                                | В       |
| 0811-6202 |             | Australian Journal of Communication                           | A       |
| 0312-8962 | 1327-2020   | Australian Journal of Management                              | Α       |
| 0007-6503 | 1552-4205   | Business and Society  | A       |
| 1467-8594 |             | Business and Society Review                                   | С       |
| 0007-6813 |             | Business Horizons   | В       |
| 1467-8616 |             | Business Strategy Review                                      | В       |
| 0008-1256 | 2162-8564   | California Management Review                                  | A       |
| 0829-4836 |             | Canadian Journal of Marketing Research                        | С       |
| 0363-7751 | 1479-5787   | Communication Monographs                                      | A       |
| 0093-6502 | 1552-3810   | Communication Research  | A       |
| 1025-3866 | 1477-223X   | Consumption, Markets and Culture                              | В       |
| 1356-3289 | 1 2 2 2 2 2 | Corporate Communications: An International Journal            | В       |
| 1363-3589 | 1479-1889   | Corporate Reputation Review                                   | C       |
|           | 1535-3966   | Corporate Social Responsibility and Environmental             | c       |
|           |             | Management  |         |
|           | 1467-8691   | Creativity and Innovation Management                          | С       |
| 1742-2043 | 2.0.0001    | Critical Perspectives on International Business               | В       |
| 1529-5036 | 1479-5809   | Critical Studies in Media Communication                       | C       |
| 1352-7606 | 1475-3003   | Cross Cultural Management: An International Journal           | В       |

| 1368-3500 | 1747-7603 | Current Issues in Tourism                               | A  |
|-----------|-----------|---|----|
| 0011-7315 | 1540-5915 | Decision Sciences (Journal of)                          | А  |
| 1479-4411 |           | Electronic Journal of Knowledge Management              | С  |
| 1019-6781 | 1422-8890 | Electronic Markets                                      | A  |
| 1566-0141 |           | Emerging Markets Review                                 | А  |
| 1042-2587 | 1540-6520 | Entrepreneurship Theory and Practice                    | A+ |
| 1388-1957 | 1572-8439 | Ethics and Information Technology                       | С  |
| 0955-808X |           | European Business Journal (The)                         | С  |
| 0955-534X |           | European Business Review                                | В  |
| 0267-3231 | 1460-3705 | European Journal of Communication                       | В  |
| 1460-1060 |           | European Journal of Innovation Management               | С  |
| 1751-6757 | 1751-6765 | European Journal of International Management            | С  |
| 0309-0566 |           | European Journal of Marketing                           | A+ |
| 0377-2217 |           | European Journal of Operational Research                | A+ |
| 1525-9951 | 1943-4308 | European Management Journal                             | А  |
| 1740-4762 |           | European Management Review                              | С  |
| 1618-4742 | 1746-031X | European Sport Management Quarterly                     | Α  |
| 0894-4865 | 1741-6248 | Family Business Review                                  | Α  |
| 1088-6931 | 2384-1648 | Global Business & Finance Review                        | С  |
| 0972-1509 | 0973-0664 | Global Business Review                                  | С  |
| 1553-5304 |           | Global Economy Journal                                  | В  |
| 0017-8012 |           | Harvard Business Review                                 | А  |
| 0735-9683 | 1545-0864 | Health Marketing Quarterly                              | В  |
| 1387-3741 | 1572-9400 | Health Services and Outcomes Research Methodology       | С  |
| 0951-4848 | 1758-1044 | Health Services Management Research                     | С  |
| 1475-6773 | 1475-6773 | Health Services Research                                | Α  |
| 1468-2273 |           | Higher Education Quarterly                              | В  |
| 0360-3989 | 1468-2958 | Human Communication Research                            | Α  |
| 1532-1096 |           | Human Resources Development Quarterly                   | В  |
| 0960-6491 | 1464-3650 | Industrial and Corporate Change                         | Α  |
| 0019-8501 |           | Industrial Marketing Management                         | A+ |
| 1366-2716 | 1469-8390 | Industry and Innovation                                 | В  |
| 0378-7206 |           | Information and Management                              | A+ |
| 1385-951X | 1573-7667 | Information Technology and Management                   | В  |
| 1098-3058 | 1943-4294 | Information Technology and Tourism                      | В  |
| 1369-118X | 1468-4462 | Information, Communication and Society                  | Α  |
| 1526-551X | 0092-2102 | Interfaces  | В  |
| 1554-7191 | 1555-1938 | International Entrepreneurship and Management Journal   | С  |
| 1445-9795 | 1479-4276 | International Gambling Studies                          | В  |
| 0265-0487 | 1759-3948 | International Journal of Advertising                    | В  |
| 0265-2323 |           | International Journal of Bank Marketing                 | В  |
| 1083-4346 |           | International Journal of Business                       | С  |
|           | 2545-4137 | International Journal of Business and Economics         | В  |
| 1741-802X | 1477-9048 | International Journal of Business Governance and Ethics | В  |

| 1751-0252 | 1751-0260 | International Journal of Business Innovation and Research            | c  |
|-----------|-----------|--|----|
| 1368-4892 | 1741-5039 | International Journal of Business Performance Management             | С  |
| 0047-2506 | 1478-6990 | International Journal of Business Studies                            | c  |
| 1936-699X |           | International Journal of Business, Accounting, and Finance (IJBAF)   | С  |
| 1548-0623 | 1548-0615 | International Journal of Cases on Electronic Commerce                | С  |
| 1470-6431 |           | International Journal of Consumer Studies                            | Α  |
| 0959-6119 |           | International Journal of Contemporary Hospitality  Management        | А  |
| 1470-5958 | 1741-2838 | International Journal of Cross-Cultural Management                   | В  |
| 0883-0355 |           | International Journal of Education Research (IJER )                  | С  |
| 0951-354X |           | International Journal of Educational Management                      | В  |
| 1470-6067 | 1741-5063 | International Journal of Electronic Business                         | С  |
| 1086-4415 | 1557-9301 | International Journal of Electronic Commerce                         | A  |
| 1750-0672 | 1750-0664 | International Journal of Electronic Customer Relationship Management | С  |
| 1741-1025 | 1741-1033 | International Journal of Electronic Marketing and Retailing          | С  |
| 1746-8809 |           | International Journal of Emerging Markets                            | С  |
| 1355-2554 |           | International Journal of Entrepreneurial Behavior and Research       | В  |
| 1465-7503 | 2043-6882 | International Journal of Entrepreneurship and Innovation             | В  |
| 1368-275X | 1741-5098 | International Journal of Entrepreneurship and Innovation Management  | С  |
| 1476-1297 | 1741-8054 | International Journal of Entrepreneurship and Small Business         | С  |
| 1528-2651 |           | International Journal of Entrepreneurship Education                  | С  |
| 1479-3059 | 1479-3067 | International Journal of Globalization and Small Business            | С  |
| 1352-7258 | 1470-3610 | International Journal of Heritage Studies                            | В  |
| 1525-6480 | 1525-6499 | International Journal of Hospitality and Tourism Administration      | В  |
| 0278-4319 |           | International Journal of Hospitality Management                      | A+ |
| 1363-9196 | 1757-5877 | International Journal of Innovation Management                       | В  |
| 1477-5360 | 1741-8097 | International Journal of Integrated Supply Management                | С  |
| 0147-1767 |           | International Journal of Inter Cultural Relations                    | Α  |
| 1476-1300 | 1741-5330 | International Journal of Internet and Enterprise Management          | С  |
| 1477-5212 | 1741-8100 | International Journal of Internet Marketing and Advertising          | С  |
| 1548-0666 | 1548-0658 | International Journal of Knowledge Management                        | В  |
| 1743-8268 | 1743-8276 | International Journal of Knowledge Management Studies                | С  |
| 1741-5373 | 1741-5381 | International Journal of Logistics Economics and Globalization       | С  |
| 1367-5567 | 1469-848X | International Journal of Logistics: Research and Applications        | В  |
| 1307-3307 | 1403 0407 | international souther of Eoglistics. Research and Applications       | ٦  |

|           | ı         |   | T  |
|-----------|-----------|---|----|
| 1462-4621 | 1741-5187 | International Journal of Management and Decision Making                 | С  |
| 1468-4330 | 1741-8127 | International Journal of Management and Enterprise                      | С  |
|           |           | Development   |    |
|           |           | International Journal of Management and Systems                         | С  |
| 1477-9064 | 1741-8143 | International Journal of Management Practice                            | С  |
| 1468-2370 |           | International Journal of Management Reviews                             | Α  |
| 1753-8378 |           | International Journal of Managing Projects in Business                  | С  |
| 1470-7853 | 2515-2173 | International Journal of Market Research                                | В  |
|           | 1479-103X | International Journal of Nonprofit and Voluntary Sector                 | В  |
|           |           | Marketing   |    |
| 1745-7645 | 1745-7653 | International Journal of Operational Research                           | С  |
|           |           | International Journal of Organization Behavior                          | С  |
| 1093-4537 |           | International Journal of Organizational Theory and Behavior             | С  |
| 0960-0035 |           | International Journal of Physical Distribution and Logistics Management | A  |
| 1477-9056 | 1741-8178 | International Journal of Product Development                            | С  |
| 0925-5273 |           | International Journal of Production Economics                           | A+ |
| 0263-7863 |           | International Journal of Project Management                             | Α  |
| 0190-0692 | 1532-4265 | International Journal of Public Administration                          | В  |
| 0954-2892 | 1471-6909 | International Journal of Public Opinion Research                        | Α  |
| 0951-3558 |           | International Journal of Public Sector Management (The)                 | С  |
| 0167-8116 |           | International Journal of Research in Marketing                          | A+ |
| 0959-0552 |           | International Journal of Retail and Distribution Management             | В  |
| 1744-2370 | 1744-2389 | International Journal of Services and Operations Management             | С  |
| 1546-234X |           | International Journal of Sport Management                               | В  |
| 1475-8962 | 1740-2808 | International Journal of Sport Management & Marketing                   | В  |
| 0047-0767 |           | International Journal of Sport Psychology                               | В  |
| 1464-6668 |           | International Journal of Sports Marketing & Sponsorship                 | В  |
| 1741-878X | 1741-8798 | International Journal of Technology Marketing                           | С  |
| 1099-2340 | 1522-1970 | International Journal of Tourism Research                               | Α  |
| 0303-5247 | 1724-2185 | International Journal of Transport Economics                            | С  |
| 1477-8394 | 1741-8216 | International Journal of Web Based Communities                          | В  |
| 0265-1335 |           | International Marketing Review  | Α  |
| 1012-6902 | 1461-7218 | International Review for the Sociology of Sport                         | В  |
| 0959-3969 | 1466-4402 | International Review of Retail Distribution and Consumer                | В  |
|           |           | Retailing Research (Consumer Research)                                  |    |
| 1865-1984 | 1865-1992 | International Review on Public and Non Profit Marketing                 | С  |
| 0266-2426 | 1741-2870 | International Small Business Journal                                    | Α  |
| 0020-8825 | 1558-0911 | International Studies of Management and Organization                    | В  |
|           | 1475-3995 | International Transactions in Operational Research                      | В  |
| 1066-2243 |           | Internet Research   | A  |
| 0091-3367 | 1557-7805 | Journal of Advertising  | Α  |

| 1098-0482 | 2516-1873 | Journal of Advertising Education  | С  |
|-----------|-----------|---|----|
| 0021-8499 | 1740-1909 | Journal of Advertising Research   | A  |
| 1499-691X |           | Journal of Applied Business and Economics                                 | С  |
| 0090-9882 | 1479-5752 | Journal of Applied Communication Research                                 | В  |
| 1077-1158 | 2326-3709 | Journal of Applied Management and Entrepreneurship                        | С  |
| 1041-3200 | 1533-1571 | Journal of Applied Sport Psychology                                       | В  |
| 1350-231X | 1479-1803 | Journal of Brand Management (The)   | Α  |
| 0735-0015 | 1537-2707 | Journal of Business & Economic Statistics                                 | A+ |
| 1542-4448 | 2157-8893 | Journal of Business & Economics Research (JBER)                           | С  |
| 1528-5014 |           | Journal of Business and Economic Perspectives                             | С  |
| 2576-3458 |           | Journal of Business and Economic Studies                                  | С  |
| 2157-8893 | 1542-4448 | Journal of Business and Economics Research                                | С  |
| 0885-8624 |           | Journal of Business and Industrial Marketing (The)                        | Α  |
| 2252-3898 | 2252-3308 | Journal of Business and Management  | С  |
| 0889-3268 | 1573-353X | Journal of Business and Psychology  | Α  |
| 0045-3625 | 0361-7653 | Journal of Business and Public Affairs                                    | С  |
| 1611-1699 | 2029-4433 | Journal of Business Economics and Management                              | В  |
| 0167-4544 | 1573-0697 | Journal of Business Ethics  | A  |
|           | 2158-1592 | Journal of Business Logistics   | A  |
| 0148-2963 |           | Journal of Business Research  | Α  |
| 0275-6668 |           | Journal of Business Strategy  | В  |
| 1051-712X | 1547-0628 | Journal of Business-to-Business Marketing                                 | В  |
| 0021-9916 | 1460-2466 | Journal of Communication  | Α  |
| 1363-254X |           | Journal of Communication Management                                       | В  |
| 0022-0078 | 1745-6606 | Journal of Consumer Affairs   | Α  |
| 1472-0817 | 1479-1838 | Journal of Consumer Behavior  | В  |
| 1472-0817 | 1479-1838 | Journal of Consumer Behavior: An International Research<br>Review         | В  |
| 0736-3761 |           | Journal of Consumer Marketing (The)                                       | В  |
| 0168-7034 |           | Journal of Consumer Policy: Consumer Issues in Law,                       | В  |
|           |           | Economics & Behavioral Sciences   |    |
| 1057-7408 | 1532-7663 | Journal of Consumer Psychology  | A+ |
| 0093-5301 | 1537-5277 | Journal of Consumer Research  | A+ |
| 0899-8620 |           | Journal of Consumer Satisfaction Dissatisfaction and Complaining Behavior | В  |
| 1323-6903 | 2204-1990 | Journal of Contemporary Issues in Business and Government                 | С  |
| 1547-0148 | 1547-0156 | Journal of Convention & Event Tourism                                     | В  |
| 1470-5001 | 2051-4700 | Journal of Corporate Citizenship  | c  |
| 1064-1734 | 2164-7313 | Journal of Current Issues and Research in Advertising                     | c  |
| 1475-3928 | 1477-6421 | Journal of Customer Behavior  | С  |
| 1063-8016 | 1533-8010 | Journal of Database Management  | В  |
|           | 1741-2447 | Journal of Database Marketing and Customer Strategy Management            | С  |

| 1246-0125 | 2116-7052 | Journal of Decision Systems  | В  |
|-----------|-----------|--|----|
| 1084-9467 | 1793-706X | Journal of Developmental Entrepreneurship                                    | С  |
| 0167-4870 |           | Journal of Economic Psychology   | А  |
| 1058-6407 | 1530-9134 | Journal of Economics & Management Strategy                                   | А  |
| 1472-4049 | 1747-7638 | Journal of Ecotourism  | В  |
| 0883-2323 |           | Journal of Education for Business  | С  |
| 1539-2937 | 1539-2929 | Journal of Electronic Commerce in Organizations                              | В  |
| 1938-9027 | 1526-6133 | Journal of Electronic Commerce Research                                      | В  |
| 0732-2399 | 1526-548X | Journal of Empirical Generalizations in Marketing Science                    | С  |
| 1741-0398 |           | Journal of Enterprise Information Management                                 | В  |
| 0971-3557 | 0973-0745 | Journal of Entrepreneurship  | С  |
| 0968-0543 |           | Journal of European Business Education                                       | С  |
| 1361-2026 |           | Journal of Fashion Marketing and Management [An International Journal]       | В  |
| 1363-0539 | 1479-1846 | Journal of Financial Services Marketing                                      | В  |
| 0920-8550 | 1573-0735 | Journal of Financial Services Research                                       | Α  |
| 0047-245X |           | Journal of Food Distribution Research  | С  |
| 1045-4446 | 1540-4102 | Journal of Food Products Marketing   | С  |
| 1537-8020 | 1537-8039 | Journal of Food Service Business Research                                    | С  |
| 0306-3070 | 1759-6106 | Journal of General Management  | В  |
|           |           | Journal of Global Business   | С  |
| 0891-1762 | 1528-6975 | Journal of Global Marketing  | С  |
| 2163-9159 | 2163-9167 | Journal of Global Scholars of Marketing Science: Bridging Asia and the World | С  |
| 1755-750X |           | Journal of Historical Research in Marketing                                  | С  |
| 1096-3758 | 2325-6540 | Journal of Hospitality and Tourism Education                                 | В  |
| 1447-6770 |           | Journal of Hospitality and Tourism Management                                | В  |
| 1096-3480 | 1557-7554 | Journal of Hospitality and Tourism Research                                  | A  |
| 0973-4538 |           | Journal of Hospitality Application and Research                              | c  |
| 1473-8376 |           | Journal of Hospitality, Leisure, Sports & Tourism Education                  | c  |
| 1533-2845 | 1533-2853 | Journal of Human Resources in Hospitality and Tourism                        | В  |
|           | 1525-2019 | Journal of Interactive Advertising   | В  |
| 1520-6653 |           | Journal of Interactive Marketing   | А  |
|           |           | Journal of International Business Strategy                                   | С  |
| 0047-2506 | 1478-6990 | Journal of International Business Studies                                    | A+ |
| 0896-1530 | 1528-7068 | Journal of International Consumer Marketing                                  | С  |
| 0897-4438 | 1528-6983 | Journal of International Food & Agribusiness Marketing                       | c  |
| 1075-4253 |           | Journal of International Management  | A  |
| 1069-031X | 1547-7215 | Journal of International Marketing   | А  |
| 1324-5864 | 1832-2174 | Journal of International Marketing and Exporting                             | c  |
| 1010-7347 |           | Journal of International Marketing and Marketing Research                    | c  |
| 1132-1151 |           | Journal of Internet Business   | c  |
| 1477-8238 | 1477-8246 | Journal of Knowledge Management Research and Practice                        | В  |
| ,, 0_00   | 1 32-10   |  |    |

| 0022-2216 | 2159-6417 | Journal of Leisure Research                              | А  |
|-----------|-----------|--|----|
| 0276-1467 | 1552-6534 | Journal of Macromarketing                                | А  |
| 0022-2429 | 1547-7185 | Journal of Marketing                                     | A+ |
| 1046-669X | 1540-7039 | Journal of Marketing Channels                            | С  |
| 1352-7266 | 1466-4445 | Journal of Marketing Communications                      | В  |
| 0273-4753 | 1552-6550 | Journal of Marketing Education                           | В  |
| 0884-1241 | 1540-7144 | Journal of Marketing for Higher Education                | С  |
| 0267-257X | 1472-1376 | Journal of Marketing Management                          | A  |
| 0022-2437 | 1547-7193 | Journal of Marketing Research                            | A+ |
| 1069-6679 |           | Journal of Marketing Theory and Practice                 | В  |
| 1098-1217 | 1944-7841 | Journal of Markets and Morality                          | В  |
| 1745-7912 | 1745-7904 | Journal of Medical Marketing                             | С  |
| 1447-9184 |           | Journal of New Business Ideas and Trends                 | С  |
| 1049-5142 | 1540-6997 | Journal of Nonprofit & Public Sector Marketing           | В  |
| 0160-8061 | 1540-8604 | Journal of Organizational Behavior Management            | В  |
| 0160-8061 | 1540-8604 | Journal of Organizational Change Management (Behavior    | В  |
|           |           | Management)  |    |
| 2160-6862 |           | Journal of Park and Recreation Administration            | В  |
| 0885-3134 | 2228-7442 | Journal of Personal Selling and Sales Management [The]   | В  |
| 0022-3514 | 1939-1315 | Journal of Personality and Social Psychology             | A+ |
| 1753-8335 |           | Journal of Place Management and Development              | В  |
| 1537-7857 | 1537-7865 | Journal of Political Marketing                           | С  |
| 1061-0421 |           | Journal of Product and Brand Management                  | В  |
| 0737-6782 | 1540-5885 | Journal of Product Innovation Management                 | A+ |
| 1049-6491 | 1540-7594 | Journal of Promotion Management                          | В  |
| 1479-1854 |           | Journal of Public Affairs                                | В  |
| 0743-9156 | 1547-7207 | Journal of Public Policy and Marketing                   | Α  |
| 1062-726X | 1532-754X | Journal of Public Relations Research                     | Α  |
| 1077-291X | 2375-0901 | Journal of Public Transportation                         | В  |
| 1528-008X | 1528-0098 | Journal of Quality Assurance in Tourism & Hospitality    | В  |
| 1533-2667 | 1533-2675 | Journal of Relationship Marketing                        | С  |
| 0093-5301 | 1537-5277 | Journal of Research for Consumers (of Consumer Research) | С  |
| 1471-5201 |           | Journal of Research in Marketing and Entrepreneurship    | С  |
| 0022-4359 |           | Journal of Retailing                                     | A+ |
| 0969-6989 |           | Journal of Retailing and Consumer Services               | Α  |
| 1463-1431 |           | Journal of Selling and Major Account Management          | С  |
| 1757-5818 |           | Journal of Service Management                            | Α  |
| 1094-6705 | 1552-7379 | Journal of Service Research                              | A+ |
| 0887-6045 |           | Journal of Services Marketing (The)                      | A  |
| 1094-6705 | 1552-7379 | Journal of Services Research                             | С  |
| 1462-6004 |           | Journal of Small Business and Enterprise Development     | В  |
| 0827-6331 | 2169-2610 | Journal of Small Business and Entrepreneurship           | С  |
| 0047-2778 | 1540-627X | Journal of Small Business Management                     | A  |

| 1085-8510 |           | Journal of Small Business Strategy                    | С  |
|-----------|-----------|---|----|
| 0022-4545 | 1940-1183 | Journal of Social Psychology                          | В  |
| 0193-7235 | 1552-7638 | Journal of Sport and Social Issues                    | В  |
| 0162-7341 | 0162-7341 | Journal of Sport Behavior                             | В  |
| 1527-0025 |           | Journal of Sport Economics                            | В  |
| 0094-1700 | 2155-8455 | Journal of Sport History                              | С  |
| 0888-4773 | 1543-270X | Journal of Sport Management                           | A+ |
| 0965-254X | 1466-4488 | Journal of Strategic Marketing                        | Α  |
| 1523-2409 | 1745-493X | Journal of Supply Chain Management                    | А  |
| 0966-9582 | 1747-7646 | Journal of Sustainable Tourism                        | A+ |
|           | 1479-1862 | Journal of Targeting, Measurement & Analysis for Mktg | С  |
| 1531-3220 | 1531-3239 | Journal of Teaching in Travel and Tourism             | С  |
| 0092-0703 | 1552-7824 | Journal of the Academy of Marketing Science           | A+ |
| 0092-0703 | 1552-7824 | Journal of the Academy of Marketing Science           | A+ |
| 0160-5682 | 1476-9360 | Journal of the Operational Research Society           | Α  |
| 1476-6825 | 1747-7654 | Journal of Tourism and Cultural Change                | С  |
| 1547-5778 | 1547-5786 | Journal of Transnational Management                   | С  |
| 1094-8848 |           | Journal of Transportation and Statistics              | С  |
| 1078-5906 |           | Journal of Transportation Law, Logistics and Policy   | С  |
| 1054-8408 | 1540-7306 | Journal of Travel and Tourism Marketing               | A  |
| 1302-8545 |           | Journal of Travel and Tourism Research                | С  |
| 0047-2875 | 1552-6763 | Journal of Travel Research                            | A+ |
| 1090-9516 |           | Journal of World Business                             | A  |
| 1011-6702 |           | Journal of World Trade                                | В  |
| 0149-0400 | 1521-0588 | Leisure Sciences                                      | A  |
| 0261-4367 | 1466-4496 | Leisure Studies                                       | A  |
| 0025-1747 |           | Management Decision                                   | В  |
| 0938-8249 | 1861-8901 | Management International Review                       | A  |
| 1350-5076 | 1461-7307 | Management Learning                                   | A  |
|           |           | Management Quarterly                                  | С  |
| 0140-9174 |           | Management Research News                              | С  |
|           |           | Management Review                                     | С  |
| 0025-1909 | 1526-5501 | Management Science                                    | A+ |
| 2375-0472 | 2375-0480 | Managing Leisure                                      | В  |
| 1176-645X |           | Marketing Bulletin                                    | С  |
| 1052-8008 | 2153-9987 | Marketing Education Review                            | С  |
| 1094-1304 |           | Marketing Health Services                             | С  |
| 0263-4503 |           | Marketing Intelligence and Planning                   | A  |
| 0923-0645 | 1573-059X | Marketing Letters                                     | A  |
| 0732-2399 | 1526-548X | Marketing Science                                     | A+ |
| 1470-5931 | 1741-301X | Marketing Theory (continue from below)                | A  |
| 0163-4437 | 1460-3675 | Media Culture and Society                             | В  |
| 1532-9194 |           | MIT Sloan Management Review                           | A  |
| 1525-383X |           | Multinational Business Review                         | В  |

| 0027-3171 | 1532-7906  | Multivariate Behavioral Research                           | A  |
|-----------|------------|--|----|
| 1520-6750 |            | Naval Research Logistics                                   | В  |
| 0030-364X | 1526-5463  | Operations Research  | A+ |
|           |            | PASOS: Journal of Tourism and Cultural Heritage            | С  |
| 0742-6046 | 1520-6793  | Psychology and Marketing                                   | Α  |
| 0033-362X | 1537-5331  | Public Opinion Quarterly                                   | А  |
| 0363-8111 |            | Public Relations Review                                    | А  |
| 1352-2752 |            | Qualitative Market Research: An International Journal      | В  |
| 1746-5648 |            | Qualitative Research in Organizations and Management       | В  |
| 1570-7156 | 1573-711X  | Quantitative Marketing and Economics                       | A  |
| 0747-5535 | 2327-8242  | Quarterly Journal of Business and Economics                | В  |
| 1528-3526 |            | Quarterly Journal of Electronic Commerce                   | С  |
| 0885-2111 |            | Research in Consumer Behavior                              | С  |
| 1534-665X | 2157-9547  | Review of Business Information Systems (RBIS)              | С  |
|           | 1546-5616  | Review of Marketing Science                                | С  |
| 1502-2250 | 1502-2269  | Scandinavian Journal of Hospitality and Tourism            | В  |
| 0264-2069 | 1743-9507  | Service Industries Journal                                 | В  |
| 1533-2969 | 1533-2977  | Services Marketing Quarterly                               | В  |
| 1539-4093 | 1524-5004  | Social Marketing Quarterly                                 | С  |
| 1746-5680 |            | Society and Business Review                                | В  |
| 0098-7913 | 1879-095X  | Southern Business & Economic Journal                       | С  |
| 1743-0437 | 1743-0445  | Sport in Society   | В  |
| 1441-3523 |            | Sport Management Review                                    | Α  |
| 1557-2528 | 1061-6934  | Sport Marketing Quarterly                                  | В  |
| 1357-3322 |            | Sport, Education and Society                               | В  |
| 1932-4391 | 1932-443X  | Strategic Entrepreneurship Journal                         | A+ |
| 0143-2095 | 1097-0266  | Strategic Management Journal                               | A+ |
| 1359-8546 |            | Supply Chain Management: An International Journal          | A  |
| 1469-347X |            | The Marketing Review                                       | С  |
| 1660-5373 |            | Tourism  | С  |
| 1083-5423 | 1943-3999  | Tourism Analysis   | A  |
| 1467-3584 | 1742-9692  | Tourism and Hospitality Research                           | В  |
| 1354-8166 | 2044-0375  | Tourism Economics  | Α  |
| 1544-273X |            | Tourism in Marine Environments                             | С  |
| 0261-5177 |            | Tourism Management   | A+ |
| 0250-8281 | 2320- 0308 | Tourism Recreation Research                                | A  |
|           | 1522-1970  | Tourism Research Journal (International Journal of Tourism | c  |
|           |            | Research)  |    |
| 1544-2721 |            | Tourism Review International                               | С  |
| 1098-304X |            | Tourism, Culture & Communication                           | c  |
|           |            | Tourisms Journal   | c  |
| 1468-7976 |            | Tourist Studies  | В  |
| 0049-4488 | 1572-9435  | Transportation   | A  |
|           |            |  |    |

| 1366-5545 |           | Transportation Research Part E: Logistics and Transportation Review | A+ |
|-----------|-----------|---|----|
| 0041-1655 | 1526-5447 | Transportation Science  | А  |
| 1057-0314 |           | Western Journal of Communication                                    | С  |
| 2333-4509 | 1607-8055 | World Leisure Journal   | В  |
| 1352-7614 |           | World Transport Policy and Practice                                 | С  |
| 0741-0883 |           | Written Communication   | В  |
| 1747-3616 |           | Young Consumers   | В  |