



Organized by Kennesaw State University

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SAUPO Shanghai Summit
Radisson Blu Hotel Shanghai New World
88 Nanjing West Road Shanghai China
October 20, 2017



SAUPO-Atlanta 2018
April 13, 2018
Renaissance Atlanta Waverly Hotel
2450 Galleria Pkwy, Atlanta, GA 30339
<http://saupo.kennesaw.edu>



2017 亚洲与美国合作机遇论坛 SAUPO 上海峰会

Symposium on ASIA-USA Partnership Opportunities (SAUPO) Shanghai Summit



SAUPO 上海峰会议程

上海新世界丽笙大酒店 * 中国上海南京西路 88 号

Radisson Blu Hotel Shanghai New World, 88 Nanjing West Rd, Shanghai China

2017 年 10 月 19 日周四, Thurs Oct. 19, 2017 美方代表报到 Arrivals by SAUPO U.S. delegation members
6:30pm-8:30pm: Dinner for VIPs from China and USA中美贵宾宴会

2017 年 10 月 20 日周五 Friday Oct. 20, 2017
上午, 自由组合, 对接洽谈; Morning: Networking & Private Business Talks

下午, 集中开会 Afternoon (12noon-7pm): SAUPO Summit Presentations
12:00~1:00pm 签到入场、咖啡小吃茶点、交流联络 Registration, Coffee/Tea/Snacks, Networking

1:00pm~1:20pm 峰会开场

- Dr. May Hongmei Gao, SAUPO Chair, Professor of Communication & Asian Studies, Kennesaw State University; SAUPO 会议主席、美国肯尼索州立大学沟通传播学教授高红梅博士
- Dr. Ye Zhu, Associate Dean, Institute of Linguistics, Shanghai International Studies University, SAUPO Chair Partner; 上海外国语大学新闻传媒学教授、副院长兼 SAUPO 中国协办方朱晔博士

1:20pm~2:00pm 中美特邀嘉宾致辞 Opening Remarks by VIPs from China and the U.S.
中美两国领导致辞 Opening Remarks by Chinese and American Leaders

- 中国国务院国有资产监督管理委员会（国资委）研究中心彭建国主任;
PENG Jianguo, State-owned Assets Supervision and Admin. Comm., The State Council
- Stan Shengqi Wang, Managing Partner, Tenfunder Investment Group; 中国天成华商基金首席合伙人王胜起先生
- Honorable Julia Nesheiwat, Special Presidential Envoy, U.S. Dept. of State; 美国国务院总统特命全权代表朱丽叶女士
- Landon Van Dyke, Senior Advisor on Asia Policies, U.S. Dept. of State; 美国国务院亚洲政策高级顾问范德克先生
- Brendan Tate, U.S. Dept. of the Interior; 美国内政部戴德先生

2:00pm~3:00pm Panel#1:美国企业在中国发展机遇 Opportunities for American Companies in China
Moderator 召集人: Scott Williams, Chair & Co-Founder, InvestUSA Committee in China;
CEO, BMD Enterprises Ltd. 投资美国委员会会长暨联合创始人; BMD 公司总裁

- Martin Judge, Founder & CEO, China Arena Football League (CAFL) 全国美式室内职业橄榄球联赛总裁佳绩先生
- Adam Tang, Director - China Sales, Delta Air Lines Shanghai 美国达美航空公司中国销售总监汤松培先生
- Janice Chen, Brand Communications, UPS China, 美国 UPS 公司中国品牌总监

3:00pm~3:30pm 茶歇, 咖啡小吃茶点、自由沟通、洽谈业务; Coffee/Tea/Snacks and Networking

3:30~4:40 Panel#2:中国企业全球投资并购经验分享 Opportunities for Chinese Companies Going Global
Moderator 召集人: Dr. Jake McNeill, Senior Lecturer of Communication, Kennesaw State University 杰克博士

- Huiyao Wang, President, Center for China and Globalization; 中国与全球化智库理事长兼主任王辉耀博士
- Jim Jiannong Qian, Partner, FOSUN Group; Chairman, Clubmed Holdings France;
复星集团全球合伙人、法国地中海俱乐部控股集团董事长钱建农先生
- Shiyu Wang, Chairman, Fargo Fortune Investment Group; 富国富民集团董事长王世渝先生
- Wendy Lu, Tax Senior Manager, Aprio; 会计师事务所中国业务负责人陆文英女士

4:40pm~5:00pm 短暂休息, 准备下一场小组讨论; Short Break & Transition to Next Panel

5:00pm~6:00pm Panel#3:中美文化教育合作机遇 Opportunities for China-USA Culture & Education Collaboration
Moderators 召集人:

- Dr. Shelbee NguyenVoges, Associate Professor of Education, SAUPO Vice Chair, KSU 美国肯尼索州立大学阮雪贝博士
- Dr. Houbin Fang, Columbus State University; 美国哥伦布州立大学方厚斌博士

- Glad Cheng, Chairman, Global Center Group Inc. 中国之窗董事长程凛军先生
- Frank Su, President, Kids’R’Kids China 凯斯国际美式私立幼儿园总裁苏晓华先生
- Dean Fusto, President, Brandon Hall School 美国亚特兰大、布兰登私立寄宿学校校长法斯托先生
- Amy Hsiao, China Subject Matter Expert, Brand Strategist 全球品牌维护律师萧惠文女士

6:00pm~6:10pm 会议总结及会后活动指南; Closing Remarks & Post Summit Visit to Hangzhou

- Dr. May Gao, SAUPO Chair: SAUPO 会议主席、美国肯尼索州立大学沟通传播学教授高红梅博士
- Cinderella Miaoyan Liu, Chairwoman, China Zhejiang Nusight Group; 浙江新锦颐控股集团董事长刘妙燕女士

6:10pm~7:00pm 茶歇兼酒会、洽谈业务、圆满结束! Cocktail/Coffee/Tea/Snacks and Networking

2017年10月21至22日: Oct. 21-22, 2017: 部分美方嘉宾访问杭州; Some U.S. delegates visiting Hangzhou
SAUPO会后商务考察活动协办单位: 浙江新锦颐控股集团China Zhejiang Nusight Group Co. Ltd.

About 2017 SAUPO Shanghai Summit 亚洲与美国合作机遇论坛 SAUPO 上海峰会简介: The Symposium on ASIA-USA Partnership Opportunities (SAUPO) is the largest Asia business conference in the USA. Responding to market demand, partnering with Shanghai International Studies University, we organize SAUPO Shanghai Summit on Oct. 20, 2017 and related activities. The purpose of this summit is to generate opportunities and create networks for Chinese companies to invest in the USA and beyond. Welcome to top business leaders and government officials from both USA and China coming to SAUPO! 亚洲与美国合作机遇论坛 (SAUPO) 是来自美国的综合性亚洲商务会议。热烈欢迎各位领导、总裁、各界精英今天来到美丽的上海丽笙大酒店, 参加 SAUPO 上海峰会。希望大家参会愉快, 达到交流信息、拓展人脉、畅谈合作、投资共赢的目的!

SAUPO Shanghai Summit Exhibitors 上海 SAUPO 峰会展台:

- China Arena Football League (CAFL) 全国美式室内职业橄榄球联赛
- Global Center Group Inc. 中国之窗集团
- Kids’R’Kids China 凯斯国际美式私立幼儿园
- U.S. Department of the Interior 美国内政部
- Delta Air Lines 美国达美航空公司
- China Zhejiang Nusight Co., Ltd, 浙江新锦颐控股集团
- Brandon Hall School 布兰登私立寄宿学校
- Aprio 会计师事务所