

# 2018 SAUPO Program (Final)

## Symposium on ASIA-USA Partnership Opportunities

Largest Asia Business Conference in the USA

SAUPO Day: Friday, April 13, 2018

Renaissance Atlanta Waverly Hotel and Convention Center, 2450 Galleria Pkwy, Atlanta GA 30339

*This version was updated on March 27, 2018 by May Gao, SAUPO Chair.*



*April 12, 2018 VIP Night before SAUPO*

**5:30pm-7:30pm: SAUPO VIP Reception** (for Sponsors, Speakers, Investors, VIPs, by Invitation Only!)

*Lobby Bar, Renaissance Atlanta Waverly Hotel and Convention Center*

*April 13, 2018: Grand Ballroom, Renaissance Atlanta Waverly Hotel and Convention Center*

**7:45am-8:45am: Registration & Breakfast, Sponsored by Womble Bond Dickinson**

**9:00am-9:45am: Opening Remarks, sponsored by Berkshire Hathaway HomeServices (BHHS)**

- May Gao, SAUPO Chair
- Ken Harmon, Interim President, Kennesaw State University
- Dan Forsman, President & CEO, Berkshire Hathaway HomeServices Georgia Properties
- Estrella Cramer, Corporate Finance Director, UPS
- Michael Sullivan, Managing Partner, Womble Bond Dickinson
- Stan Shengqi Wang, Managing Partner, Tenfunder Investment Group

**9:45am-10:45am: Sponsored by KSU College of Humanities and Social Sciences**

**SAUPO Panel #1: Building Strategic Partnerships**

*Moderator:* Robin Dorff, Dean, College of Humanities and Social Sciences, KSU

*Speakers:*

- Brad Taylor, Former VP, The Coca-Cola Company
- Huandong Gao, Senior Director of Growth, Wal-Mart Headquarters
- Donald Morrissey, Congressional Affairs, Huawei Technologies USA, Inc.
- Yoshi Domoto, Executive Director, Japan-America Society of Georgia
- Lucy Lu, Global Managing Partner, Lucy Lu & Associates

**10:45am-11:15am: Morning Networking Break, Sponsored by Lucy Lu & Associates**

**11:15am-12:15pm: Sponsored by Hisense USA Corporation**

**SAUPO Panel #2: Culture's Impact on Global Business**

*Co-Moderators:*

- John McIntyre, Executive Director, Georgia Tech CIBER, Professor of Management
- George Mui, U.S. Department of Commerce – Minority Business Development Agency (MBDA)

*Speakers:*

- Mark Viken, Vice President of Marketing, Hisense USA Corporation
- Jessica Cork, VP, Public Relations, YKK Corporation of America
- Wade Edwards, Int'l Marketing Director, Habitat for Humanity International
- Wendy Lu, Director of China Practice, Aprio

**12:15pm-1:15pm: Networking Buffet Lunch at Garden Court**

**Sponsored by Huawei Technologies, Inc.**

**1:15pm-1:45pm: Keynote Speeches:**

**Opportunities of Asian Investment for Your Business**

*Facilitators:*

- May Gao, SAUPO Chair, Professor of Communication & Asian Studies, KSU
- Shelbee NguyenVoges, SAUPO Vice Chair, Associate Professor of Education, KSU

*Keynote Speakers:*

- Brendan Tate, U.S. Department of the Interior
- John Merrill, Secretary of State, Alabama, USA
- Young-jun Kim, Consul General of Korea in Atlanta
- Yutaka Nakamura Deputy Consul General of Japan in Atlanta
- Zhencheng Zhou, Consul, Director of Commerce, Consulate General of China in Houston
- Qixin Zhang, Chairman, Phoenix City Investment Fund
- Shiyu Wang, Chairman, Fargo Fortune Investment Group

**1:45pm-2:00pm: New SAUPO Advisors Induction Ceremony**

*Marshall:* Robin Dorff, Prof. of Political Sciences & Int'l Relations; Dean, College of Humanities and Social Sciences, KSU

New SAUPO Advisors to be inducted:

- Glad Lijun Cheng, Chairman, Global Center Group Inc.
- Jessica Cork, VP, Public Relations, YKK Corporation of America
- Donald Morrissey, Congressional Affairs, Huawei Technologies USA, Inc.
- Nagendra Roy, Senior Director-IT, Aptude
- Kun Su, Co-Founder, Ruggear USA LLC
- Brendan Tate, U.S. Department of the Interior
- Stan Shengqi Wang, Managing Partner, Tenfunder Investment Group

**2:15pm-3:15pm: Sponsored by Aptude & KSU College of Computing & Software Engineering**  
**SAUPO Panel #3: AI, Technology and Innovation**

*Moderator:* Yusun Chang, Associate Professor of Electric Engineering, KSU

*Speakers:*

- Landon Van Dyke, Senior Advisor for Energy, Environment, and Sustainability, U.S. Dept. of State
- Nagendra Roy, Senior Director - IT, Aptude, Inc.
- Michael Guo, Senior Director of Software Engineering, LexisNexis

**3:15pm-3:45pm: Afternoon Networking Break, Sponsored by UPS**

**3:45pm-4:45pm: Sponsored by China Window Group & Kids'R'Kids China**  
**SAUPO Panel #4: ASIA-USA Culture and Education Collaboration**

*Co-Moderators:*

- Shelbee NguyenVoges, SAUPO Vice Chair, Associate Professor of Education, KSU
- Houbin Fang, Associate Professor of Education, Columbus State University

*Speakers:*

- Glad Cheng, Chairman, China Window Group
- Jim Howe, President, The Howe Foundation
- Martin Judge, Jr., Chairman/Founder, China Arena Football League (CAFL)
- Stephen Haverfield, Japan Exchange and Teaching (JET) Alumni Association
- Rashid Khan, Vice President, Kids'R'Kids Int'l; Co-Founder, Kids'R'Kids China

**4:45pm-6:00pm: SAUPO Cocktail Hour**

**About 2018 SAUPO:** Thanks to your support, the Symposium on ASIA-USA Partnership Opportunities (SAUPO), organized by KSU Asian Studies Program, continues to be the largest Asia business conference in the U.S., with alternating conference locations in Atlanta and Asia. 2018 SAUPO will be held on Friday April 13, 2018 in Renaissance Atlanta Waverly Hotel & Convention Center, at 2450 Galleria Pkwy, Atlanta GA 30339. Over 400 participants will come from all over the world to attend SAUPO 2018. Many of them are global leaders in business, culture, education, entertainment, technology and governance. In addition, we will have officials from the U.S. State Department, U.S. Dept. of Commerce, the U.S. Dept. of Interior, MBDA, and diplomats from China, Japan, Korea, and India at SAUPO. The main purposes of SAUPO are information exchange, network building, global visibility, and investment to/from Asia. We will also have a delegation of Chinese investors at 2018 SAUPO, including:

- Glad Cheng, Chairman, China Window Group
- Shiyu Wang, Chairman, Fargo Fortune Investment Group
- Stan Shengqi Wang, Managing Partner, Tenfunder Investment Group
- Qixin Zhang, Chairman, Phoenix City Investment Fund
- Lei Yu, Chairman, Miracle Group, Inc. & CEO, Calinxc Group, Inc.

***Future SAUPO Forecast:***

***Friday May 17, 2019 @ Shanghai, China***

***Friday April 17, 2020 @ Atlanta, USA***

***Friday May 14, 2021 @ Tokyo, Japan***

***Friday April 22, 2022 @ Atlanta, USA***

**2018 SAUPO Exhibitors:**

1. Aprio
2. Aptude
3. Berkshire Hathaway HomeServices (BHHS)
4. Brandon Hall School
5. Delta Air Lines
6. China Window Group
7. Fly Emirates
8. Hisense USA Corporation
9. Kids'R'Kids China
10. KSU College of Computing and Software Engineering
11. KSU College of Humanities and Social Sciences
12. Lucy Lu & Associates
13. Renasant Bank
14. Sunon Group Co., Ltd.
15. UPS
16. U.S. Fish and Wildlife Service, U.S. Dept. of the Interior
17. Womble Bond Dickinson