

JESSICA KENNETT CORK

PROFILE

As Vice President of Community Engagement and Corporate Communications at YKK Corporation of America, Jessica has responsibility for all aspects of corporate communications - creating, developing and executing the internal and external communications strategy - for the YKK Americas Group, which spans from Canada to Chile. This includes message development, owned and digital content creation, media relations, and employee engagement with a focus on defining and activating corporate character and providing leadership on values and culture.

She is also responsible for community engagement - communicating the YKK societal value story, corporate purpose, and ESG/sustainability goals to key stakeholders, as well as developing, implementing, and showcasing YKK America Group's corporate donations and community relations strategy. She also leads the government affairs strategy - driving consistent messaging and engagement with local, regional and national elected officials and community leaders, community organizations, think tanks, and advocacy groups.

Jessica is fluent in Japanese and has more than two decades of experience working in Japanese organizations. She has B.A. in Japanese Language and Literature from the University of Massachusetts, and an M.A. in Advanced Japanese Studies from the University of Sheffield in the U.K. Prior to joining YKK, she was the Adviser for Educational and Cultural Affairs at the Consulate General of Japan in Atlanta. Previously, she spent 3 years working as a Coordinator for International Relations in Hiroshima, Japan.

Jessica currently serves as Chair of The Japan–America Society of Georgia and Secretary of the Governing Board of International Charter Academy of Georgia, Georgia's first Japanese–English dual language immersion charter school. She is also a member of the Communication Committee of The Georgia Council on Economic Education. She has four children, all of whom have attended Japanese–English bilingual immersion schools in the Atlanta area and has traveled to 25 countries around the world.



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