



Program Information

College:	Coles College of Business
Department:	Economics, Finance and Quantitative Analysis
Program:	Economics, BBA

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Economics majors will be able to analyze equilibria in competitive markets; recognize agents' incentives to optimize; apply relevant resource and technological constraints; indicate how fiscal and monetary policies affect unemployment, inflation, balance of payments, and exchange rates; and evaluate policies that promote long-term economic growth.
- Economics majors will express the constrained optimization problems behind consumption, production, and selling decisions.
- Economics majors will apply supply and demand and identify equilibria in competitive markets.
- Economics majors will indicate the factors that contribute to longrun economic growth and short-run macroeconomic fluctuations.
- Economics majors will learn the factors that affect the trade balance and the exchange rate.