



Program Information

College:	Coles College of Business
Department:	Economics, Finance and Quantitative Analysis
Program:	Finance, BBA

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Finance majors will be able to analyze financial securities markets and estimate risk and return; estimate future cash flows for a company's investments and discount them at an appropriate risk-adjusted required return; apply relevant capital budgeting techniques to business scenarios and decision-making; and understand the financial manager's role in deciding on dividend policy, capital structure, and both short-term and long-term financing policies.
- Finance majors will understand the basic tenants of time value of money, discounting future cash flows, and compounding cash flows into the future.
- Finance majors will be able to value securities (stocks and bonds) and understand how the markets for these securities are organized and function properly. In addition, finance majors will learn about asset pricing models and how to properly measure risk and return.
- Finance majors will understand how corporations raise capital via financial markets, when to use equity versus debt financing, and how to set a relevant dividend policy on its stock.
- Finance majors will utilize capital budgeting techniques to help the corporation allocate it's capital efficiently and decide which assets or projects to invest in.
- Finance majors will understand different types of international monetary systems and underlying causes for why the dollar and other currencies change in value. In addition, finance majors will learn different ways to hedge exchange rate risk and to manage other types of international risk.