



Program Information

College:	Coles College of Business
Department:	Graduate Programs-CCB
Program:	Business Administration [Evening], MBA

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Evaluate relationships among value chain components and design value chains to increase overall value.
- Assess the financial status of a company and effectively communicate a summary opinion.
- Choose a profit maximizing level of inputs by balancing marginal revenues and marginal costs.
- Analyze a company's internal and external environments, and formulate appropriate plans.
- Analyze, interpret, and communicate business data using descriptive or inferential statistics.
- Evaluate a resource allocation, marketing, or production or service management decision using an appropriate quantitative tool.
- In a global business context, analyze information, identify threats and opportunities and formulate appropriate organizational responses.
- Effectively influence group members' behaviors towards the accomplishment of a goal(s).
- Analyze business situations and recommend leadership skills and competencies most likely to be effective
- Compare and contrast ethical issues of a business problem and choose an ethical solution. (skill & attitude)
- Exhibit professional communication skills, balancing content and style components, in written and/or oral presentations.