



Program Information

College:	Coles College of Business
Department:	Graduate Programs-CCB
Program:	Business Administration [Executive], MBA

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Perform effectively in a collaborative business environment (Knowledge, Skill, Attitude)
- Evaluate the appropriate use of collaboration (Knowledge, Skill)
- Select and use appropriate personal and business communication skills and channels (Knowledge, Skill, Attitude)
- Identify the ethical dimensions of a situation (Knowledge, Skill, Attitude)
- Explain the ethical and legal implications and consequences of a business decision (Knowledge, Skill, Attitude)
- Evaluate the impact of different economic systems on the business environment (Knowledge, Skill)
- Evaluate the impact of different financial systems on the business environment (Knowledge, Skill)
- Evaluate the impact of different national and regional cultures on the business environment (Knowledge, Skill, Attitude)
- Describe how business practices and processes differ among various countries and how this may impact a multi-national firm's performance (Knowledge, Skill)
- Evaluate self and others using proven personal profile, assessment, and skill development models to achieve individual and business (Knowledge, Skill, Attitude)
- Enhance effective interpersonal skills necessary to influence others to achieve business outcomes (Skill, Attitude)
- Assess and evaluate the process of decision-making and problem-solving required to accomplish business goals and objectives (Knowledge, Skill, Attitude)
- Assemble, analyze, and synthesize information from internal and external sources to enable the decision-making process (Knowledge, Skill)
- Analyze and develop appropriate mission, goals, and objectives for individual and business desired outcomes (Knowledge, Skill, Attitude)



- Evaluate, develop, and execute an appropriate strategic plan to achieve business goals and objectives (Skill, Attitude)
- Describe the core concepts of the functional areas of business: accounting, finance, and economics (Knowledge, Skill)
- Describe the core concepts of the functional areas of business: marketing and sales (Knowledge, Skill)
- Describe the core concepts of the functional areas of business: human resources and organizational theory (Knowledge, Skill)
- Describe the core concepts of the functional areas of business: supply chain management and business information/technology systems (Knowledge, Skill)
- Describe the core concepts of data structures, visualization, and analytics (Knowledge, Skill)
- Describe the core concept of entrepreneurship (Knowledge, Skill)