



2017-2018

KENNESAW STATE UNIVERSITY

FACT BOOK

PREFACE

It is my great privilege to present to the Kennesaw State University (KSU) community the 2017-2018 edition of the **Kennesaw State University Fact Book**. In its 31st year of production, the Fact Book was originally generated in response to the 1986 SACSCOC institutional self-study. Since that time, it has continually grown while providing a source of vital KSU statistics. Published annually, the Fact Book is intended to be a convenient, authoritative source of management information about the institution.

The publication of the Fact Book is the product of interoffice cooperation and collaborations across the campus. I would like to take this opportunity to thank all who contributed to this publication. The Fact Book is where we tell the public our KSU success story. We welcome and encourage anyone who would like to incorporate portions of the Fact Book into other works. Please contact data@kennesaw.edu for a copy of the Fact Book in eForm. Historical versions can be found at <http://factbook.kennesaw.edu>.

As always, we welcome comments, both critical and laudatory, about the Fact Book.

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General Information

Accreditation and Leadership

President

President's Cabinet

President's Advisory Council

Deans

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INSTITUTIONAL INFORMATION



Accreditation

Kennesaw State University Accreditation

Kennesaw State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters, specialist, and doctorate degrees. Contact the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Kennesaw State University.

Questions related to KSU admissions, financial aid, educational programs, catalogs, publications, or websites as well as the policies and practices of KSU should be directed to the university and not to the Commission on Colleges.

Specialized Accreditations

More than 50 of the university's programs are accredited by specialized accrediting bodies.

Contact Information

Kennesaw Campus

1000 Chastain Road
Kennesaw, GA 30144
Phone: 470-578-6000
<http://kennesaw.edu>

Marietta Campus

1100 South Marietta Pkwy
Marietta, GA 30060
Phone: 470-578-6000

Undergraduate Admissions and Tours

<http://admissions.kennesaw.edu/>
Email: KSUAdmit@kennesaw.edu
Phone: 770-423-6300

Graduate Admissions

<http://graduate.kennesaw.edu/admissions/>
Email: KSUGrad@kennesaw.edu
Phone: 470-578-4377

Source: Office of Institutional Effectiveness

Contact Information retrieved from Kennesaw State University website: <http://kennesaw.edu/>

President Samuel S. Olens



Past Presidents - KSU

Horace W. Sturgis, 1965 – 1980

Betty L. Siegel, Ph.D., 1981 – 2006

Daniel S. Papp, Ph.D., 2006 – 2016

Olens was elected Georgia's 53rd attorney general in 2010 and re-elected in 2014. In his role, Olens worked with the governor and legislature to strengthen the penalties for sex trafficking and protect the victims. He also guided a comprehensive revision of Georgia's sunshine laws and led the effort to stem the epidemic of prescription drug abuse. Additionally, in cooperation with the Georgia Food Bank Association and Young Lawyers Division of the State Bar of Georgia, Olens established the Georgia Legal Food Frenzy, which has collected the equivalent of over 5 million pounds of food for Georgia's youth.

Prior to being elected attorney general, Olens was chairman of the Cobb County Board of Commissioners, serving from August 2002 through March 2010. He previously served as a county commissioner from 1999 through June 2002. He also served as chair of the Atlanta Regional Commission from December 2004 through 2009, and as vice-chair of the Metropolitan North Georgia Water District from 2005 through March 2010.

Olens is the recipient of numerous awards and honors for leadership and service. In 2016, Georgia Trend magazine named him the Georgian of the Year, and he has been listed among the publication's "100 Most Influential Georgians" for 13 consecutive years. That same year, Olens was presented with the Silver Beaver Award, which is the highest honor a local Boy Scout Council can present to a volunteer. In 2015, Olens received the Charles L. Weltner Freedom of Information Award, and in 2013, he received the Distinguished Alumni Award from the Emory University School of Law. Additionally, in 2011, the Cobb Chamber of Commerce honored Olens for his dedication to community and philanthropic service by naming its annual community service award the "Sam Olens Business Community Service Award."

He recently served as vice president of the National Association of Attorneys General, having previously served as chair of the 13-state Southern Region both in 2013 and 2015. Olens is a registered mediator/arbitrator with the Georgia Office of Dispute Resolution and has been admitted to practice law in Georgia and the District of Columbia.

Olens received his juris doctorate from Emory University School of Law, and holds a bachelor's and master's degree from American University in international politics.

He and his wife Lisa have two children, Lauren and Jonathan.

President's Cabinet

Mr. Samuel S. Olens, President

Mr. James Dunn, Interim Vice President for Advancement, Alumni, Development and KSU Foundation

Dr. Ken Harmon, Provost and Vice President for Academic Affairs

Ms. Lynda Johnson, Executive Administrator to the President and Chief of Protocol

Mr. Andrew Newton, Interim Vice President and Chief Legal Affairs Officer

Ms. Julie Peterson, Vice President and Chief Business Officer

Ms. Brenda Stopher, Associate Vice President and Special Assistant

Dr. K.C. White, Vice President for Student Affairs

Mr. Alex McGee, Vice President for External Affairs and Chief of Staff

President's Advisory Council

All Cabinet Members listed above, plus

Ms. Melisa Baldwin, Associate Vice President for University Advancement, Alumni & Development

Ms. Danielle Buehrer, Interim Vice President for Institutional Effectiveness

Mr. Jim Cooper, Assistant VP for Communications of Foundation, Advancement, Alumni and Development

Ms. Tammy DeMel, Assistant Vice President for Strategic Communication and Issues Management

Ms. Erika Gravett, Title IX Coordinator and Executive Director of Institutional Equity

Mr. Milton Overton, Director of Athletics

Dr. Ron Koger, Special Assistant to the President

Ms. Lectra Lawhorne, Vice President of Information Technology and Chief Information Officer

Dr. Erik Malewski, Chief Diversity Officer

Dr. Don McGarey, Interim Vice President for Research

Ms. Lesley Netter-Snowden, Chief Institutional Auditor

Mr. Michael Parkerson, Associate Vice President for Government Relations

Ms. Alice Wheelwright, Associate Vice President for Marketing and Communications

Deans

Dean Arlinda Eaton

Bagwell College of Education

Dean Kathy Schwaig

Coles College of Business

Dean Richard Cole

College of Architecture and Construction Management

Interim Dean Jon Preston

College of Computing and Software Engineering

Dean Barbara Calhoun

College of Continuing and Professional Education

Dean Robin Dorff

College of Humanities and Social Sciences

Dean Mark Anderson

College of Science and Mathematics

Dean Patricia S. Poulter

College of the Arts

Dean Mike Dishman

Graduate College

Dean Rita Bailey

Honors College

Dean Thomas Currin

Southern Polytechnic College of Engineering and Engineering Technology

Dean Lynn Disbrow

University College

Dean Mark Tillman

WellStar College of Health and Human Services

Dean David Evans

Library Systems

Mission, Vision, and Strategic Priorities

Mission Statement

Kennesaw State University offers high quality and productive undergraduate, graduate, continuing education, and co-curricular programs. These include learning opportunities in architecture, the arts, business, computing, education, engineering and engineering technology, health and human services, honors experiences, humanities and social sciences, interdisciplinary studies, leadership development, the natural and physical sciences, study abroad, and other related disciplines. The University's research, scholarship, creative activities, and public service initiatives expand and apply knowledge, contribute to economic development, and improve the quality of life in local communities, Georgia, the nation, and the world.

The KSU community values open, honest, and thoughtful intellectual inquiry, innovative and creative problem solving, professionalism, expertise, collaboration, integrity and ethical behavior, engaged citizenship, global understanding, sustainability, mutual respect, and appreciation of human and cultural diversity. The University community strives continually to enhance student success, improve institutional quality, and respond to public demand for higher education.

Vision Statement

Kennesaw State University will be a world-class comprehensive university recognized for its excellence in education, discovery, innovation, technology, and community engagement at all levels from local to global. The KSU experience will empower the members and graduates of the university community to have the vision, ability, and courage to transform the future.

Strategic Priorities

- Enhance learning and services that improve retention, progression, and graduation (RPG) rates
- Increase engagement and prominence regionally, nationally, and internationally
- Improve collaboration and the campus climate related to diversity, equity, and inclusion
- Expand, realign, and optimize resources to meet university priorities
- Build, enhance, and sustain innovative research, scholarship, and creative activity

Kennesaw State University Highlights

2017-2018

- The university was recognized for its leadership in the area of diversity. [Diverse: Issues In Higher Education](#) magazine ranked the University among the top 100 colleges and universities in the nation, and [INSIGHT Into Diversity](#) magazine designated KSU a “Diversity Champion,” for the second consecutive year – one of only 12 schools nationwide to be honored for 2017.
- The International Association of Venue Managers awarded KSU’s Sports and Entertainment Park with the Education & Service Award.
- Kennesaw State launched an Analytics and Data Science Institute to facilitate and support advanced study and research in the area of data science and advanced analytics. The new Institute, which houses the university’s [Ph.D. in Analytics and Data Science](#), includes multiple research labs in collaboration with partners like Equifax and GE Power.
- Longtime university donors Tommy and Chantal Bagwell contributed \$2.25 million towards the launch of the Bagwell Center for the Study of Markets and Economic Opportunity, housed in the Michael J. Coles College of Business.
- Milton Overton was named the university’s director of athletics. Overton, a 25-year veteran of college athletics administration, has spent the last two years as director of athletics at Florida A&M University.
- For the seventh consecutive year, KSU was among a select group of universities to score an “A” for its high-quality core curriculum in a nationwide study by the American Council of Trustees and Alumni.
- The Department of Political Science and International Affairs was elevated to the School of Government and International Affairs.
- The Executive MBA in the Michael J. Coles College of Business was recognized by [CEO Magazine](#) among the top 10 programs in the world.
- Brian Bohannon, who guided Kennesaw State to a Big South Conference championship, the quarterfinals of the NCAA Division I FCS Playoffs, and a No. 8 final ranking in the STATS FCS Poll, was named the 2017 AFCA FCS Coach of the Year by the American Football Coaches Association (AFCA).
- The Coca-Cola Foundation donated \$1.25 million for the Coca-Cola First Generation and Science, Technology, Engineering and Mathematics (STEM) Scholars program, which will provide scholarships and wraparound services to 35 students.
- Graduates from Kennesaw State University’s WellStar School of Nursing are earning their professional certifications at a higher rate than the national average. In 2017, 97% of KSU’s Bachelor of Science in Nursing graduates passed the National Council Licensure Examination on their first attempt, the nationwide average is 87%.

Admissions

New Freshmen
Transfer Characteristics
USG Comparative Transfers
Feeder Institutions

Source: University System of Georgia, Enrolled Student Research File (ADC), unless otherwise noted.

ADMISSIONS PROCESS



First-Time Freshmen Admissions

Fall 2017

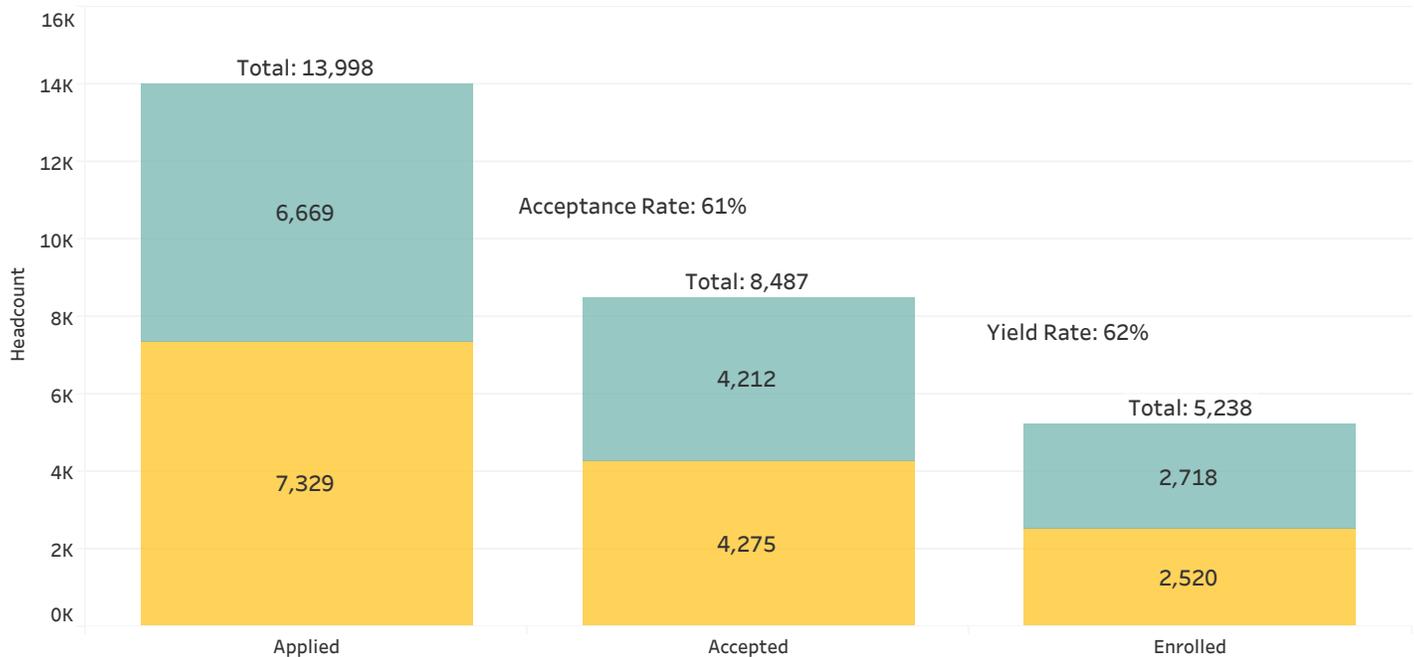


Figure 1. Applicants - Applied, Accepted, Enrolled Freshmen by Gender

Male Female

Table 1

First-Time Freshmen Admissions

Fall 2017

| | |
|------------------|--------|
| Applied | 13,998 |
| Accepted | 8,487 |
| Acceptance Rate | 61% |
| Enrolled | 5,238 |
| Enrollment Yield | 62% |

Table 2

First-Time Freshmen Average High School GPA

Fall 2017

| | |
|-------------------------|------|
| Average High School GPA | 3.32 |
|-------------------------|------|

Table 3

First-Time Freshmen SAT/ACT Profile

Fall 2017

| | |
|---------------------|------|
| SAT Avg. Verbal | 589 |
| SAT Avg. Math | 575 |
| SAT Avg. Total | 1154 |
| SAT 25th Percentile | 1080 |
| SAT 75th Percentile | 1220 |
| ACT Avg. English | 23 |
| ACT Avg. Math | 23 |
| ACT Avg. Composite | 24 |
| ACT 25th Percentile | 21 |
| ACT 75th Percentile | 26 |

Note: First-Time First-Year students are defined by National Center for Education Statistics (NCES) Integrated Postsecondary Data Systems (IPEDS) Human Resources Survey: First-Time student (undergraduate) is a student who has no prior postsecondary experience (except as noted below) attending any institution for the first time at the undergraduate level. This includes students enrolled in academic or occupational programs. It also includes students enrolled in the fall term who attended college for the first time in the prior summer term, and students who entered with advanced standing (college credits earned before graduation from high school). A First-Year student is a student who has completed less than the equivalent of 1 full year of undergraduate work; that is, less than 30 semester hours (in a 120-hour degree program) or less than 900 contact hours. IPEDS Glossary: <http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf>.

Transfer Student Admissions

Fall 2017

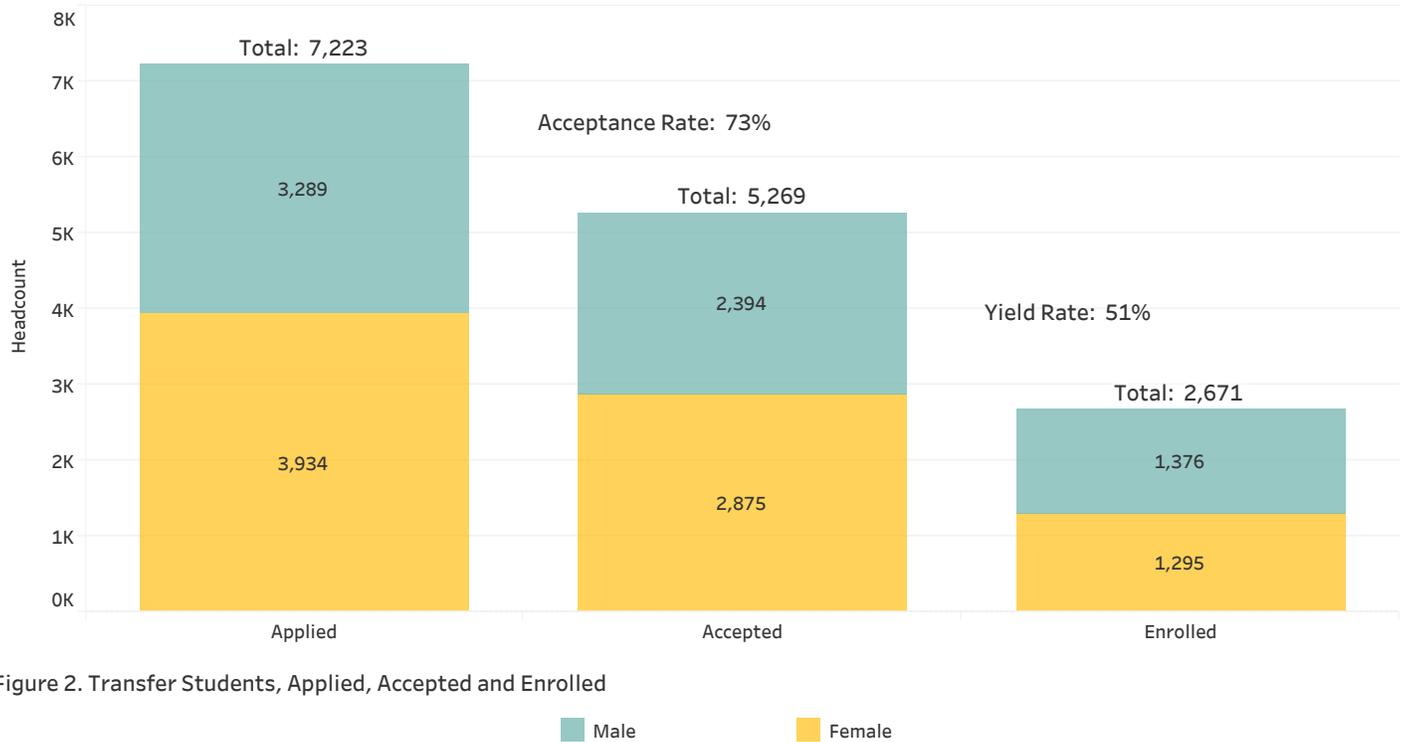


Figure 2. Transfer Students, Applied, Accepted and Enrolled

Table 4

Transfer Student Admissions

| | |
|-----------------|-------|
| Applied | 7,223 |
| Accepted | 5,269 |
| Acceptance Rate | 73% |
| Enrolled | 2,671 |
| Yield Rate | 51% |

Note: Transfer Students are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS): Students entering the reporting institution for the first time but known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). This includes new students enrolled in the fall term who transferred into the institution the prior summer term. The student may transfer with or without credit. IPEDS Glossary: <http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf>.

Comparisons of Undergraduate Transfer Students from USG and Non-USG Institutions
Fiscal Years

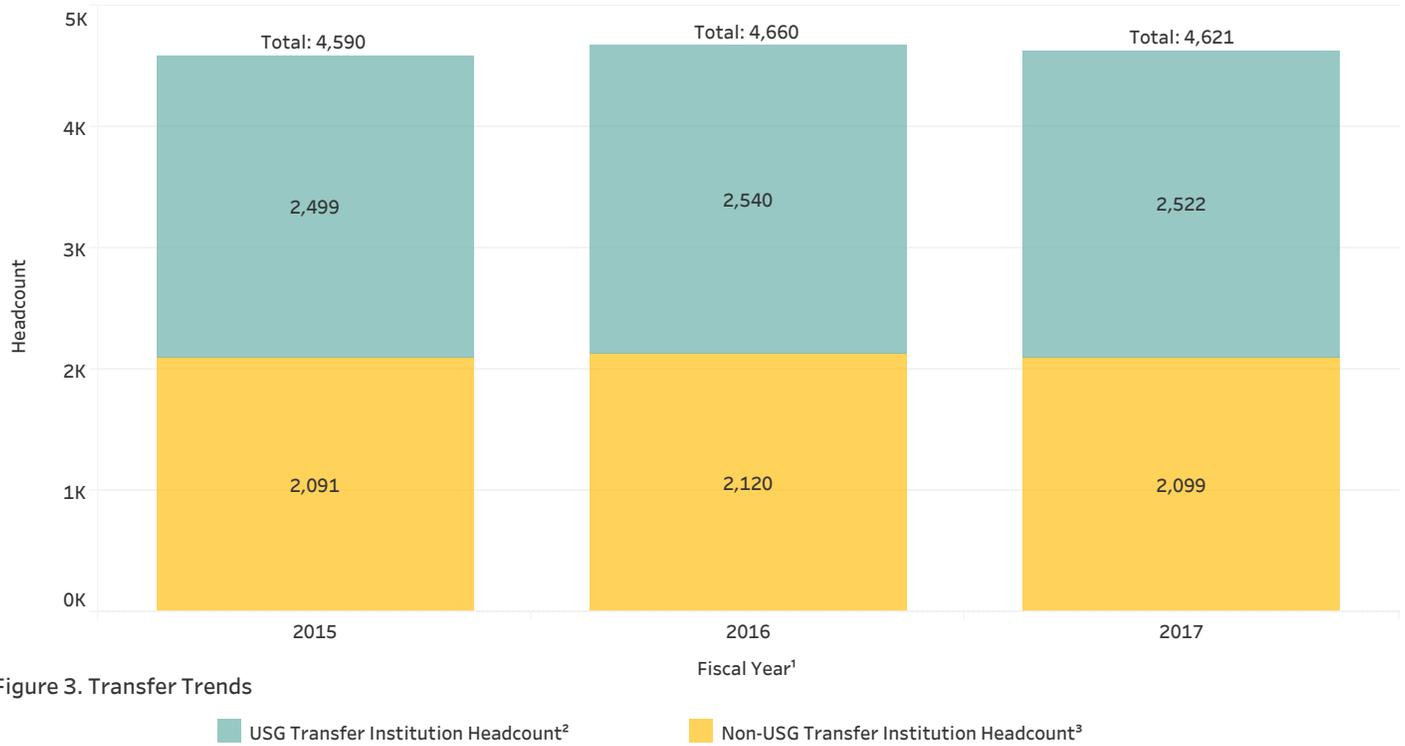


Figure 3. Transfer Trends

Table 5

Transfer Trends
Fiscal Years

| | FY 2015 | FY 2016 | FY 2017 |
|---|--------------|--------------|--------------|
| USG Transfer Institution Headcount ² | 2,499 | 2,540 | 2,522 |
| Non-USG Transfer Institution Headcount ³ | 2,091 | 2,120 | 2,099 |
| Total | 4,590 | 4,660 | 4,621 |

Source: University System of Georgia (USG). Retrieved from Table 1: https://www.usg.edu/assets/research/documents/ceu/srpt200a_fy2017_forweb.pdf

Notes:

¹ Fiscal Years(FY) include Summer, Fall and Spring terms, respectively.

² USG Transfer Students are those students coming from another institution that is a part of the USG system.

³ Non-USG Transfer Students are those students coming from an In-State Non-USG Institution, or an Out-Of-State Institution.

Table 6

Principal Feeder High Schools
New Freshmen Enrollment Contributions
Fall 2017

| | |
|---|-----|
| Etowah High School | 127 |
| North Cobb High School | 122 |
| Harrison High School | 111 |
| Lassiter High School | 108 |
| Woodstock High School | 95 |
| North Paulding High School | 85 |
| Alan C Pope High School | 83 |
| Mill Creek High School | 83 |
| West Forsyth High School | 83 |
| George Walton Comprehensive High School | 82 |
| Allatoona High School | 80 |
| Hillgrove High School | 80 |
| Kennesaw Mountain High School | 75 |
| River Ridge High School | 72 |
| Sprayberry Senior High School | 70 |
| Collins Hill High School | 65 |
| Lambert High School | 60 |
| Grayson High School | 59 |
| South Forsyth High School | 59 |
| Brookwood High School | 57 |
| Cherokee High School | 56 |
| North Forsyth High School | 56 |
| Kell High School | 55 |
| Sequoyah High School | 54 |
| Cambridge High School | 53 |
| Creekview High School | 53 |
| Milton High School | 51 |
| Forsyth Central High School | 50 |
| Parkview High School | 49 |
| Chattahoochee High School | 46 |
| Roswell High School | 46 |
| Mountain View High School | 43 |
| Wheeler High School | 43 |
| North Gwinnett High School | 42 |
| Northgate High School | 42 |
| Union Grove High School | 40 |

Table 7

Principal Feeder Transfer Institutions
New Transfers Enrollment Contributions
Fall 2017

| | |
|---------------------------------|-----|
| Georgia State University | 289 |
| Chattahoochee Technical College | 264 |
| Georgia Highlands College | 264 |
| University of North Georgia | 118 |
| Georgia Gwinnett College | 100 |
| University of West Georgia | 95 |
| Georgia Southern University | 80 |
| Georgia Military College | 61 |
| Dalton State College | 49 |
| Valdosta State University | 48 |
| Gwinnett Tech College | 41 |

Note: Listed are those feeders with greater than or equal to 40 new freshmen or transfer students.

Enrollment

- New Students
- Enrollment by College
- Enrollment by College and Gender
- Enrollment by College, Race and Ethnicity
- Enrollment by Georgia Counties
- International Students

Source: University System of Georgia, Enrolled Student Research File (ADC)

Note: All enrollments are unduplicated student headcount and include interest majors.



New Student Enrollment Trend

Fall Semesters

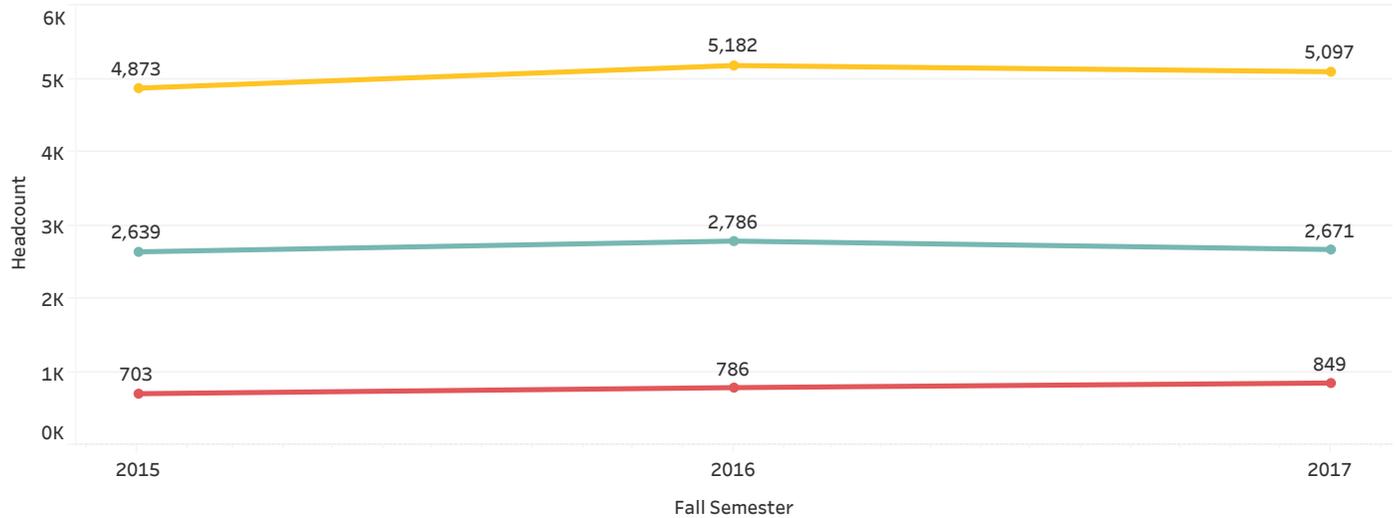


Figure 4. New Students

■ Beginning Freshmen¹
■ New Transfer Students²
■ New Graduate Students³

Table 8

New Student Enrollment by Student Type

Fall Semesters

| | Fall 2015 | Fall 2016 | Fall 2017 |
|------------------------------------|--------------|--------------|--------------|
| Dual Enrollment Honors | 439 | 363 | 429 |
| Beginning Freshmen ¹ | 4,873 | 5,182 | 5,097 |
| New Transfer Students ² | 2,639 | 2,786 | 2,671 |
| New Graduate Students ³ | 703 | 786 | 849 |
| Transients/Others | 134 | 121 | 126 |
| Total | 8,788 | 9,238 | 9,172 |

University System of Georgia Definitions:

¹ Beginning Freshmen: new students that matriculated in fall semester and do not have a transfer college reported. This also includes new students who matriculated fall semester with a transfer college if they graduated from high school within the last 12 months.

² New Transfer Students: students entering an institution for the first time known to have previously attended a postsecondary institution at the same level (e.g., undergraduate, graduate). A student who was dual-enrolled at a college or university while in high school is not counted as a transfer student when enrolling for the first time after high school graduation.

³ New Graduate Students: those new students with a student level number of 60, 72, 74 and 76.

Enrollment by College

Fall 2017

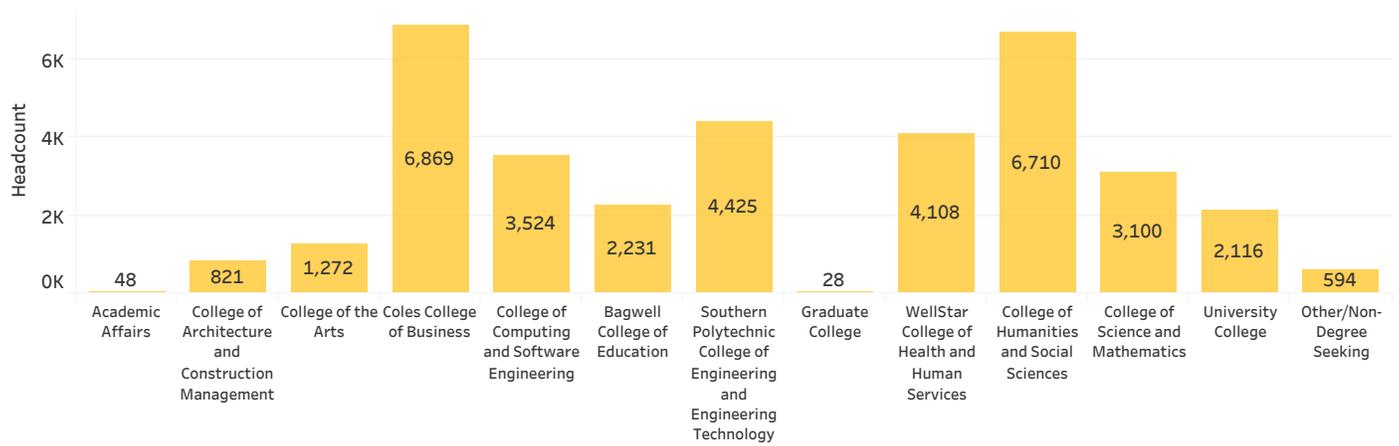


Figure 5. Enrollment by College

Table 9

Enrollment by Student Level

Fall 2017

| | Headcount |
|--|---------------|
| Dual Enrollment Honors | 429 |
| Freshman | 7,510 |
| Sophomore | 7,809 |
| Junior | 7,494 |
| Senior | 9,499 |
| Graduate-Master's | 2,242 |
| Graduate-Education Specialist | 358 |
| Graduate-Doctorate Degree | 243 |
| Post-Baccalaureate | 58 |
| Post-Baccalaureate non-degree seeking | 67 |
| Auditor | 62 |
| Unclassified Undergraduate - Transient | 75 |
| Total | 35,846 |

Table 10

Enrollment by Age

Fall 2017

| | Average Age |
|---------------|-------------|
| Undergraduate | 23 |
| Graduate | 35 |

Table 11

Enrollment Trend by Student Level

Fall Semesters

| | Fall 2015 | Fall 2016 | Fall 2017 |
|------------------------|---------------|---------------|---------------|
| Dual Enrollment Honors | 439 | 363 | 429 |
| Freshman | 7,365 | 7,770 | 7,510 |
| Sophomore | 6,848 | 7,545 | 7,809 |
| Junior | 6,838 | 7,128 | 7,494 |
| Senior | 8,791 | 9,170 | 9,499 |
| Graduate | 2,772 | 2,790 | 2,843 |
| Other | 199 | 252 | 262 |
| Total | 33,252 | 35,018 | 35,846 |

Enrollment Trend by Gender

Fall Semester

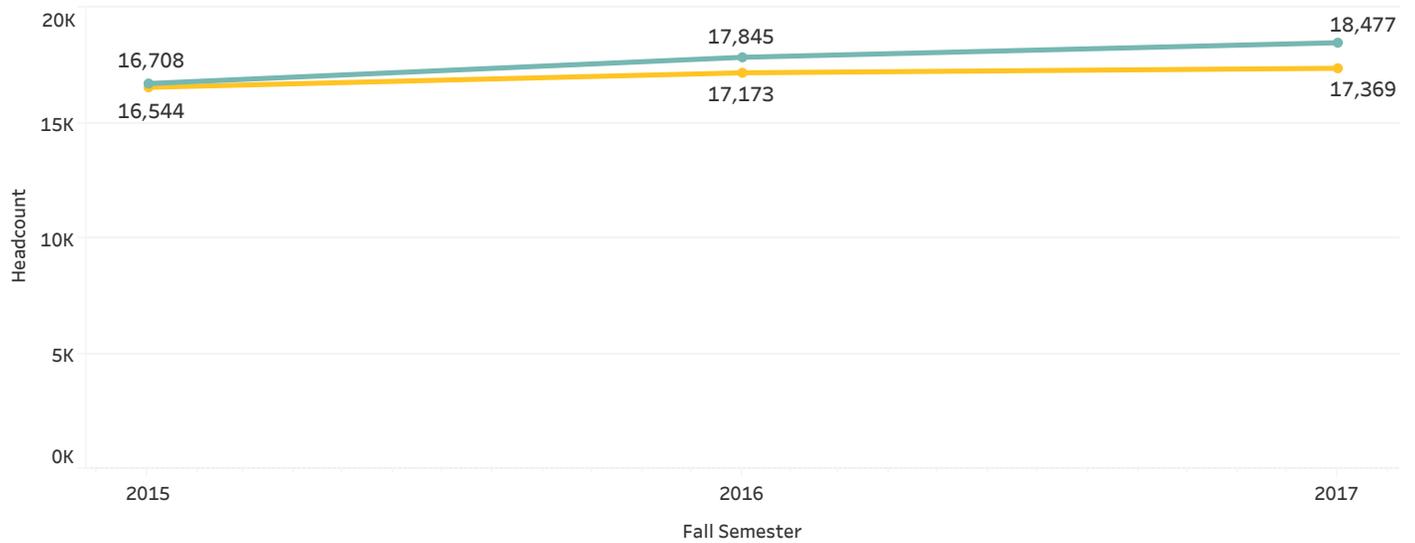


Figure 6. Enrollment Trend by Gender

■ Male ■ Female

Table 12

Enrollment by College and Gender

Fall 2017

| | Male | | Female | |
|--|---------------|----------------------|---------------|----------------------|
| | Headcount | Percent of Headcount | Headcount | Percent of Headcount |
| Academic Affairs | 36 | 75% | 12 | 25% |
| College of Architecture and Construction Management | 623 | 76% | 198 | 24% |
| College of the Arts | 447 | 35% | 825 | 65% |
| Bagwell College of Education | 300 | 13% | 1,931 | 87% |
| Coles College of Business | 4,143 | 60% | 2,726 | 40% |
| College of Computing and Software Engineering | 2,902 | 82% | 622 | 18% |
| Southern Polytechnic College of Engineering and Engineering Technology | 3,839 | 87% | 586 | 13% |
| Graduate College | 12 | 43% | 16 | 57% |
| WellStar College of Health and Human Services | 1,238 | 30% | 2,870 | 70% |
| College of Humanities and Social Sciences | 2,343 | 35% | 4,367 | 65% |
| College of Science and Mathematics | 1,266 | 41% | 1,834 | 59% |
| University College | 1,070 | 51% | 1,046 | 49% |
| Undeclared | 258 | 43% | 336 | 57% |
| Total | 18,477 | 52% | 17,369 | 48% |

Total Enrollment by Race and Ethnicity

Fall Semesters

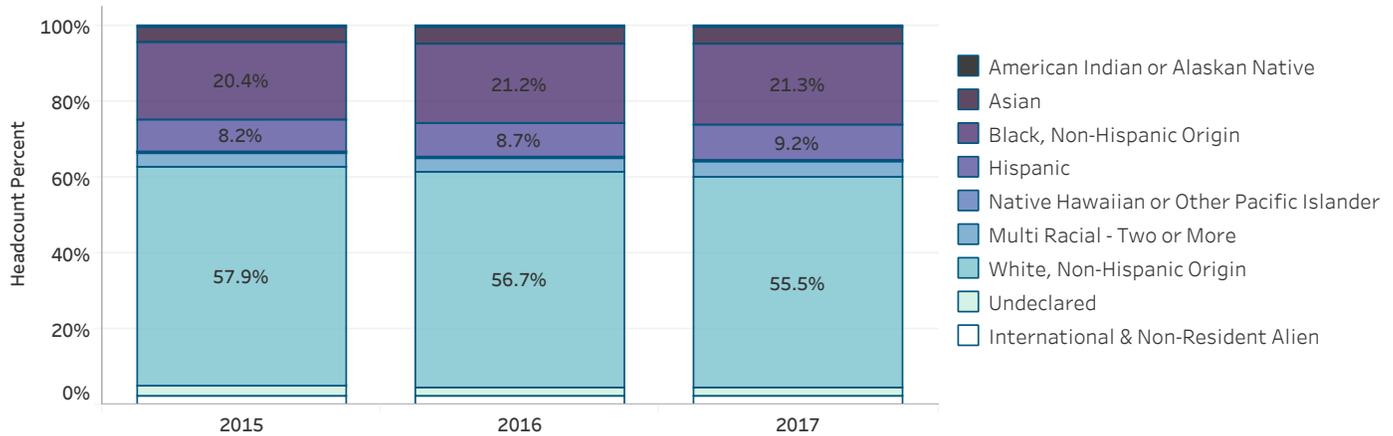


Figure 7. Race and Ethnicity Trend by Fall Semesters

Table 13

College Enrollment by Race and Ethnicity

Fall 2017

| | American Indian or Alaskan Native | Asian | Black, Non-Hispanic Origin | Hispanic | Native Hawaiian or Other Pacific Islander | Multi Racial - Two or More | White, Non-Hispanic Origin | Non-Resident Alien | Undeclared | Total |
|--|-----------------------------------|--------------|----------------------------|--------------|---|----------------------------|----------------------------|--------------------|------------|---------------|
| Academic Affairs | - | - | 10 | <10 | - | <10 | 28 | - | <10 | 48 |
| College of Architecture and Construction Management | <10 | 33 | 168 | 111 | <10 | 28 | 441 | 26 | 10 | 821 |
| College of the Arts | - | 38 | 224 | 111 | - | 72 | 780 | 12 | 35 | 1,272 |
| Coles College of Business | 11 | 341 | 1,263 | 657 | 11 | 273 | 3,970 | 159 | 184 | 6,869 |
| College of Computing and Software Engineering | <10 | 348 | 772 | 280 | <10 | 151 | 1,710 | 167 | 88 | 3,524 |
| Bagwell College of Education | <10 | 46 | 464 | 139 | <10 | 27 | 1,467 | <10 | 79 | 2,231 |
| Southern Polytechnic College of Engineering and Engineering Technology | 13 | 326 | 935 | 488 | <10 | 199 | 2,254 | 116 | 88 | 4,425 |
| Graduate College | - | - | <10 | - | - | - | 12 | <10 | - | 28 |
| WellStar College of Health and Human Services | <10 | 153 | 1,071 | 369 | <10 | 184 | 2,175 | 61 | 85 | 4,108 |
| College of Humanities and Social Sciences | <10 | 144 | 1,579 | 620 | <10 | 345 | 3,773 | 69 | 165 | 6,710 |
| College of Science and Mathematics | <10 | 198 | 752 | 337 | <10 | 162 | 1,503 | 68 | 72 | 3,100 |
| University College | <10 | 67 | 356 | 154 | <10 | 102 | 1,363 | 13 | 52 | 2,116 |
| Other/Non-Degree Seeking | <10 | 32 | 42 | 36 | - | 23 | 415 | 27 | 18 | 594 |
| Total | 59 | 1,726 | 7,643 | 3,307 | 40 | 1,569 | 19,891 | 733 | 878 | 35,846 |

Note: Race and Ethnicity data uses the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) definition.

Georgia Counties with Greater than 100 Enrolled Students
Fall 2017

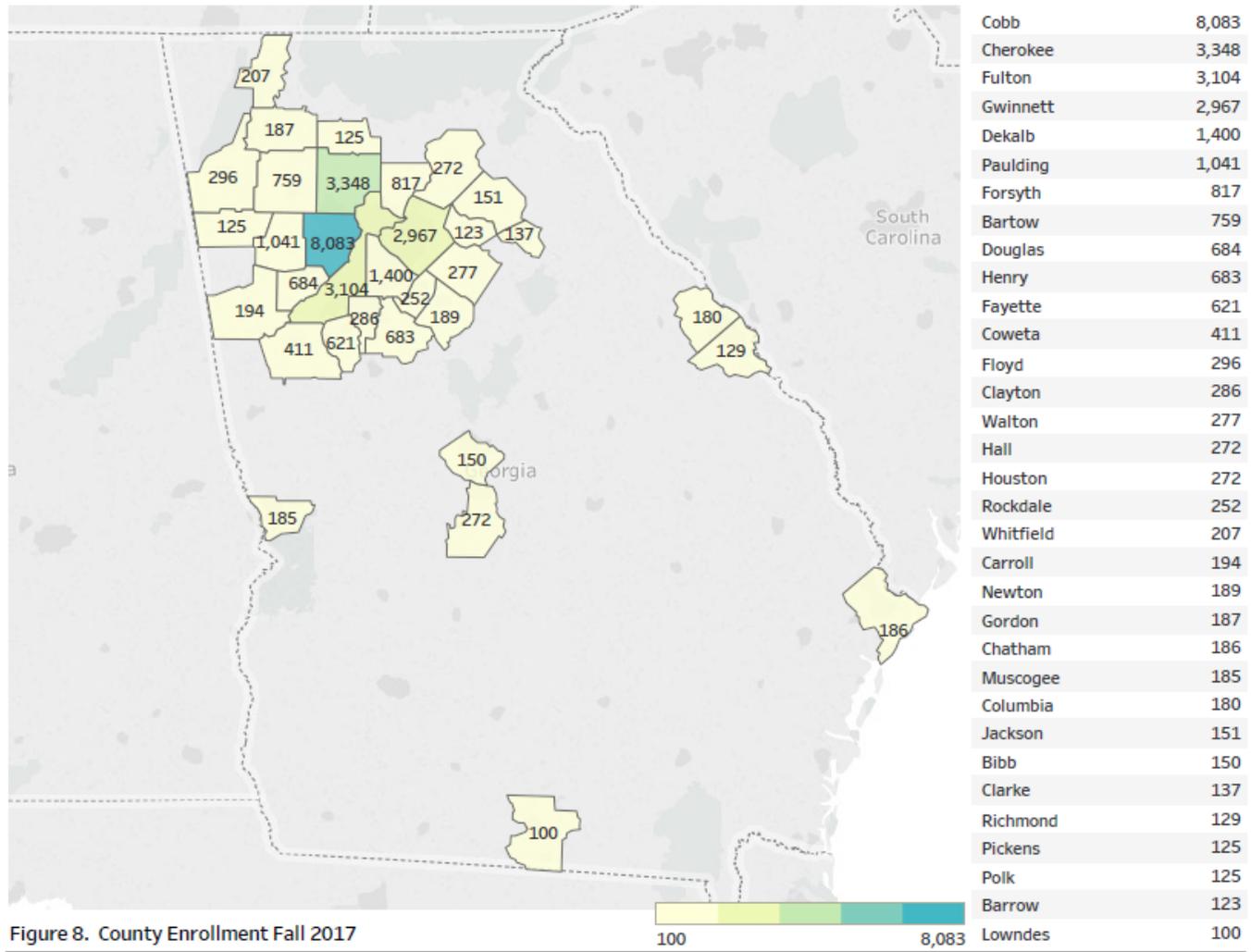


Figure 8. County Enrollment Fall 2017

Percentage of In-State Enrollment, Headcount for Tuition Purposes
Fall Semesters

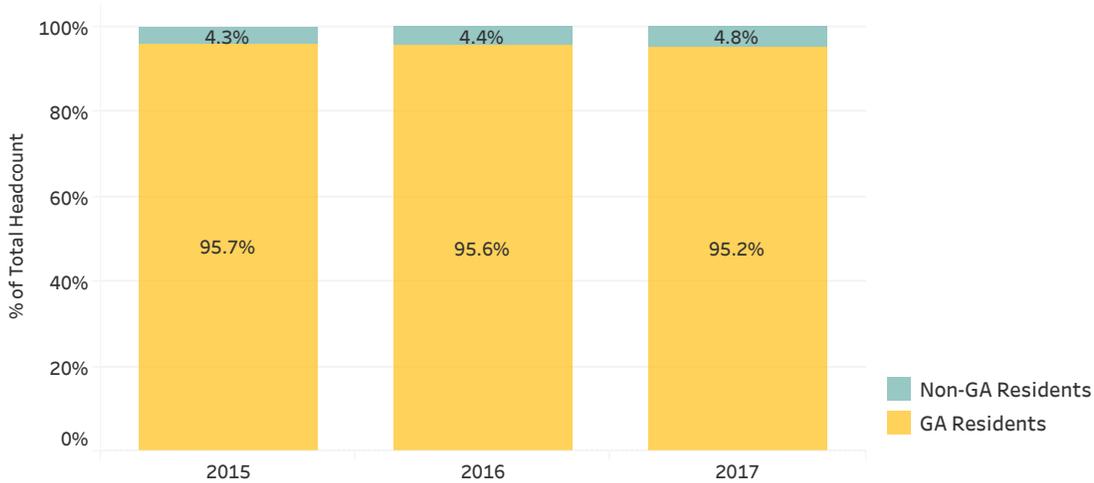


Figure 9. In-State Enrollment by Fall Semesters

International Student Enrollment
Fall 2017

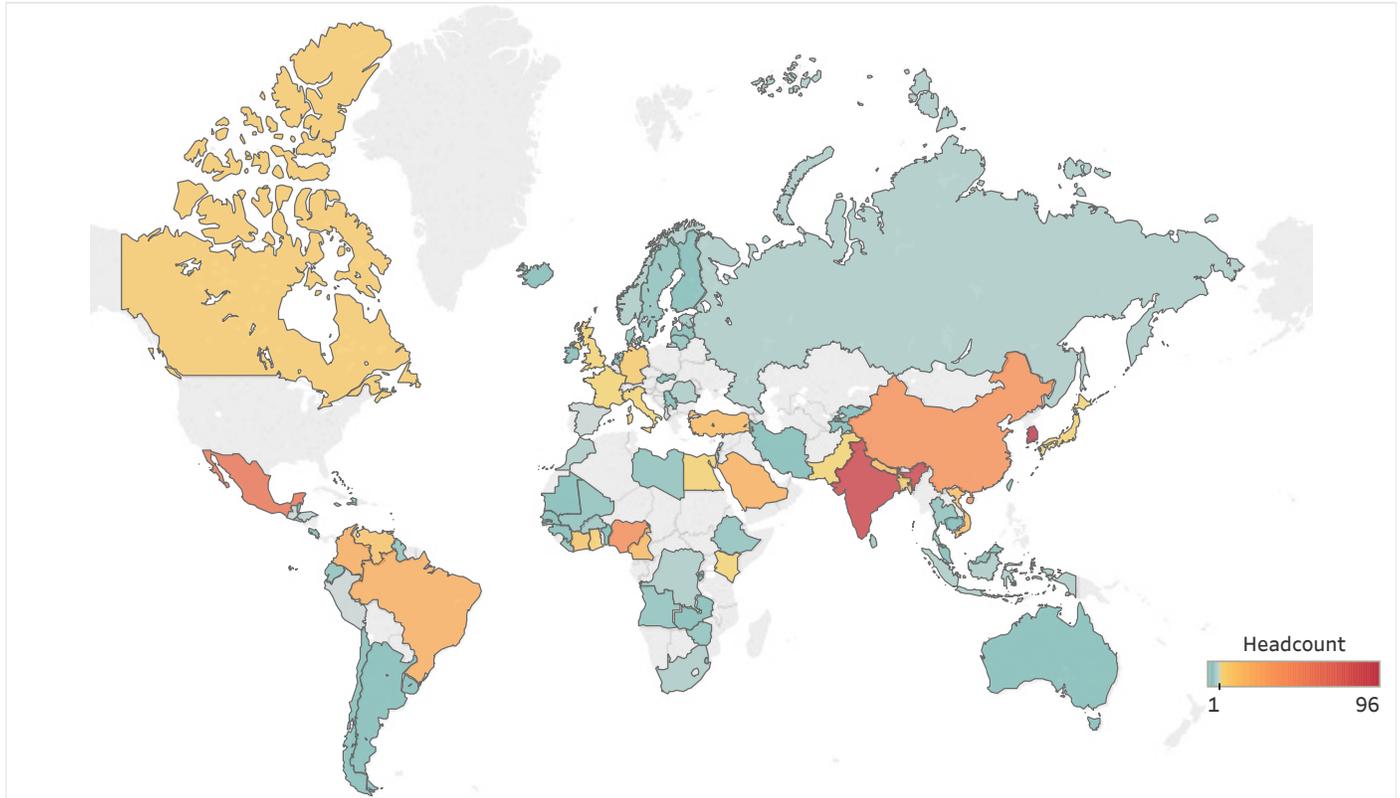


Figure 10. International Student Enrollment

Table 14

Countries Represented
10 or More Students Enrolled

| | |
|----------------------------|----|
| Korea, Republic of (South) | 96 |
| India | 87 |
| Mexico | 59 |
| Nigeria | 43 |
| China | 39 |
| Colombia | 24 |
| Brazil | 23 |
| Saudi Arabia | 22 |
| Cameroon | 18 |
| Turkey | 17 |
| Nepal | 16 |
| Vietnam | 15 |
| Cote D'Ivoire | 13 |
| Venezuela | 13 |
| Canada | 11 |
| Germany | 11 |
| Bangladesh | 10 |

Table 15

International Student Enrollment Summary

| | |
|-------------------------------|-------|
| Total International Headcount | 733 |
| Total Countries Represented | 94 |
| Percent of Student Body | 2.04% |

Note: International Students are defined as students who are studying on a student or related VISA.

College and Degree Major Enrollment

Academic Affairs
College of Architecture and Construction Management
College of the Arts
Coles College of Business
College of Computing and Software Engineering
Bagwell College of Education
Southern Polytechnic College of Engineering and Engineering Technology
Graduate College
Wellstar College of Health and Human Services
College of Humanities and Social Sciences
College of Science and Mathematics
University College
College of Continuing and Professional Education

Source: University System of Georgia, Enrolled Student Research File (ADC).

Note: All student enrollments are unduplicated student headcount. Enrollment headcounts include both declared **primary majors** and **interest majors**.

ENROLLED MAJORS



Enrollment by College and Degree Level
Fall 2017

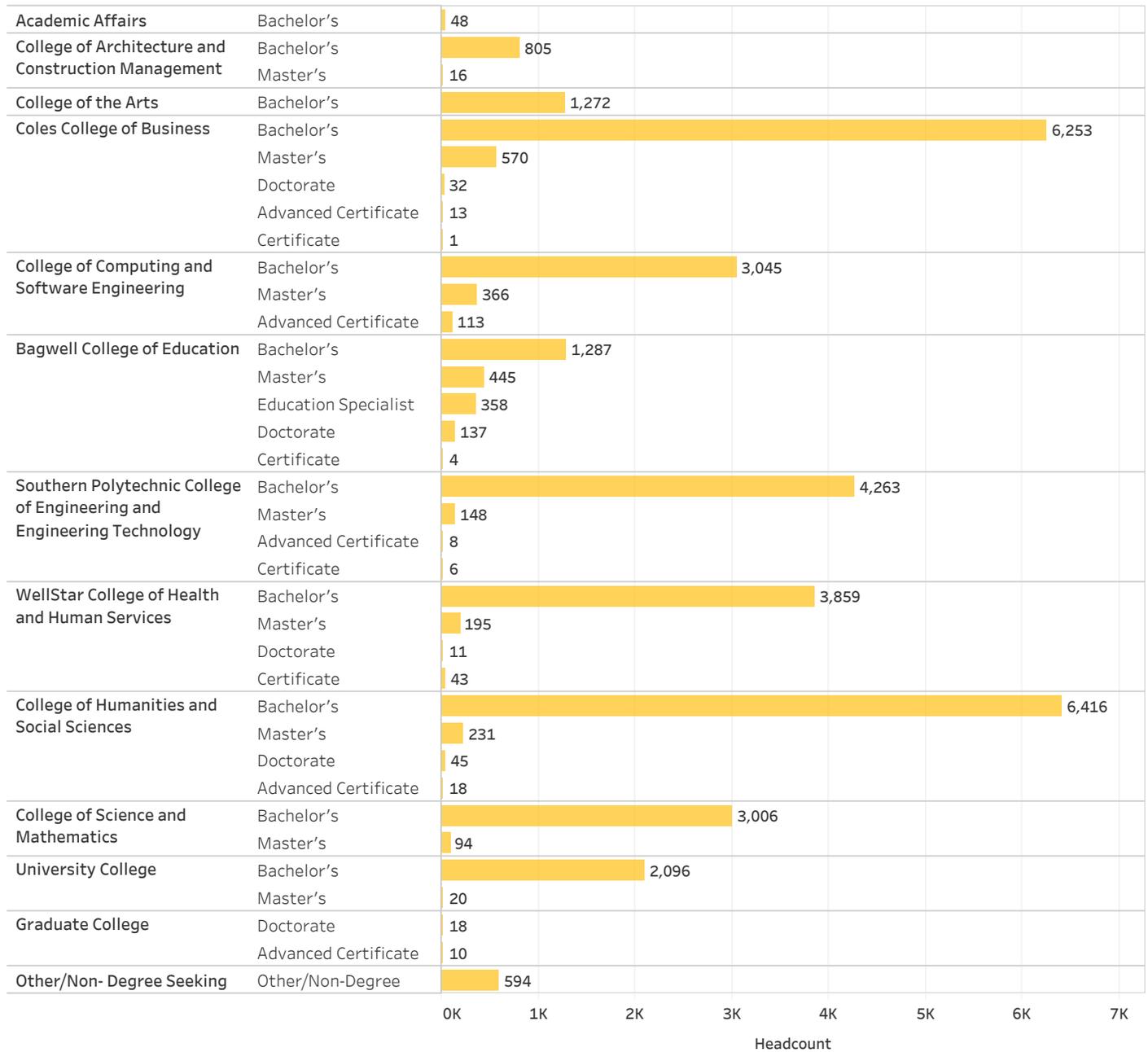


Figure 11. Enrollment by College and Degree Level

Academic Affairs

Fall Semester

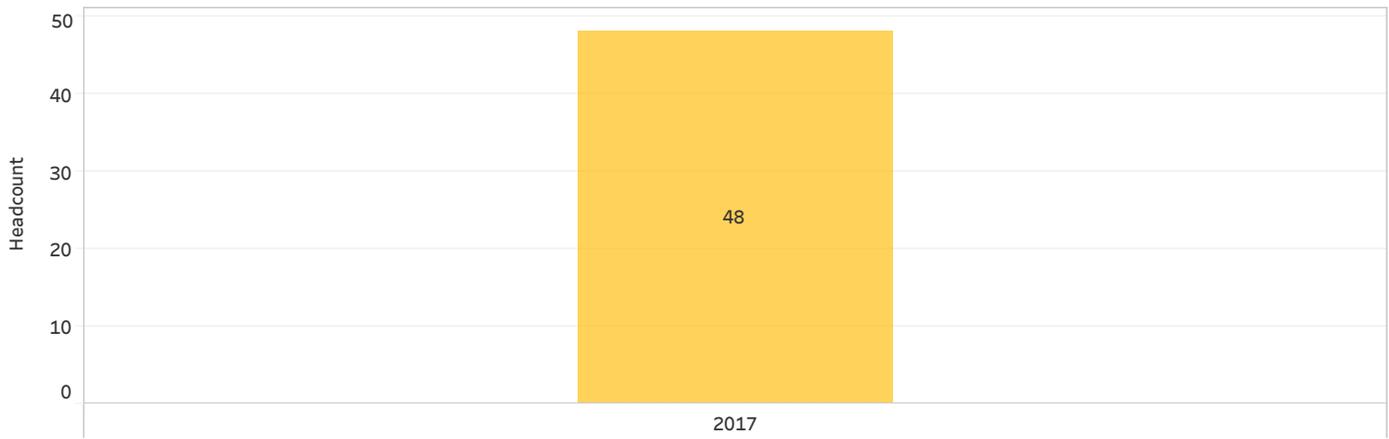


Figure 12. Primary Majors by College - Academic Affairs

■ Bachelor's

Table 16

Majors by College and Degree Level

Fall Semester

| | | Fall 2017 |
|--------------|---------------|-----------|
| Bachelor's | Cybersecurity | 48 |
| Total | | 48 |

Note: Academic Affairs was established as a College in Fall 2017 to provide a home for interdisciplinary programs.

College of the Arts
Fall Semesters

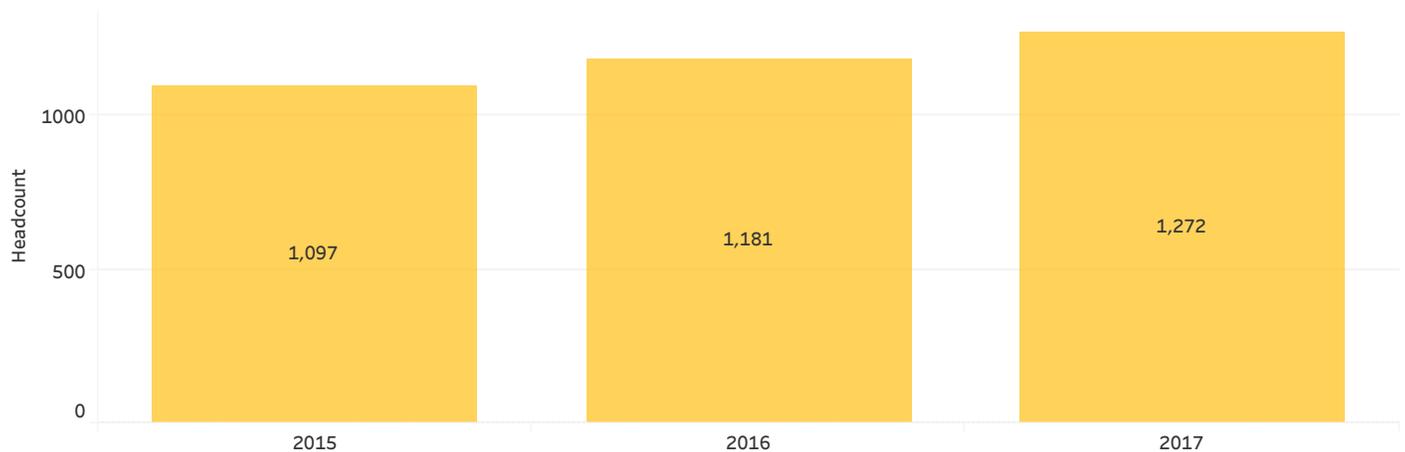


Figure 14. Primary Majors by College - College of the Arts

■ Bachelor's

Table 18

Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|--------------|---------------------------------|--------------|--------------|--------------|
| Bachelor's | Art | 444 | 466 | 426 |
| | Theatre and Performance Studies | 196 | 219 | 219 |
| | Music Education | 107 | 104 | 117 |
| | Apparel and Textiles | 50 | 79 | 97 |
| | Music Performance | 103 | 87 | 96 |
| | Dance | 88 | 99 | 96 |
| | Digital Animation | - | - | 88 |
| | Art Education | 56 | 53 | 59 |
| | Music | 22 | 38 | 42 |
| | Art History | 31 | 36 | 32 |
| Total | | 1,097 | 1,181 | 1,272 |

Note: Apparel and Textiles moved to the College of the Arts from the Southern Polytechnic College of Engineering and Engineering Technology in Spring 2017.

Coles College of Business
Fall Semesters

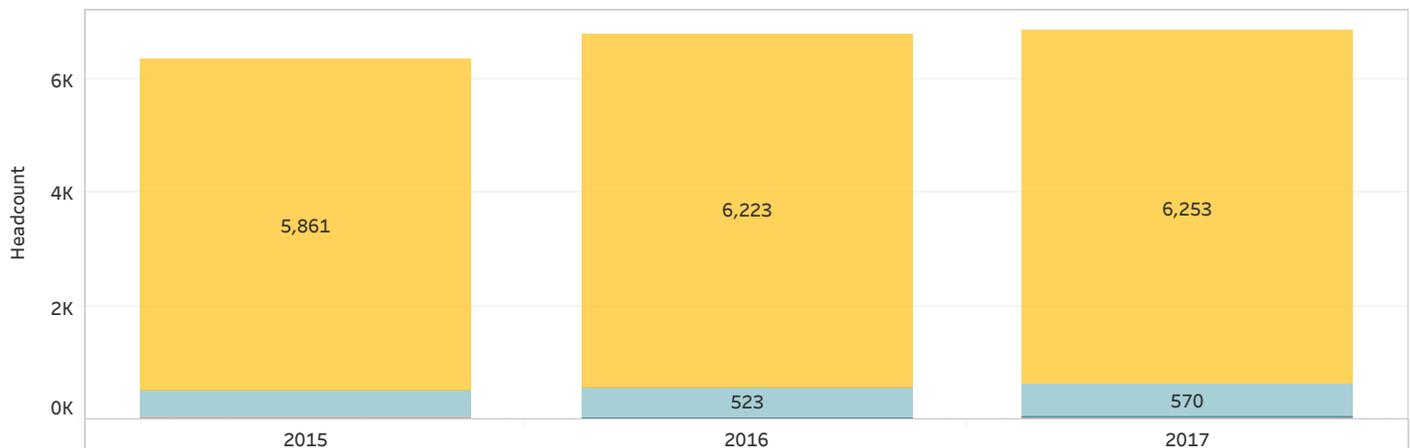


Figure 15. Primary Majors by College - Coles College of Business

■ Bachelor's
 ■ Master's
 ■ Advanced Certificate
 ■ Doctorate

Table 19

Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|---------------------------------------|------------------------------------|--------------|--------------|--------------|
| Bachelor's | Management | 1,365 | 1,510 | 1,471 |
| | Marketing | 1,089 | 1,240 | 1,287 |
| | Accounting | 1,081 | 1,059 | 1,054 |
| | Finance | 741 | 885 | 916 |
| | Information Systems | 381 | 346 | 323 |
| | International Business | 399 | 365 | 331 |
| | Information Security and Assurance | 261 | 272 | 275 |
| | Undeclared | 236 | 211 | 203 |
| | Economics | 189 | 200 | 189 |
| | Professional Sales | 119 | 135 | 149 |
| | Entrepreneurship | - | - | 55 |
| | Total | 5,861 | 6,223 | 6,253 |
| | Master's | Accounting | 56 | 56 |
| Master of Business Administration | | - | - | 447 |
| Information Systems | | 46 | 47 | 43 |
| Business Administration | | 354 | 390 | - |
| Healthcare Management and Informatics | | - | 30 | 24 |
| Total | 456 | 523 | 570 | |
| Advanced Certificate | Information Systems | - | - | 1 |
| | Information Security and Assurance | - | 2 | 1 |
| | Entrepreneurship | - | - | 12 |
| | Total | - | 2 | 14 |
| Doctorate | Business Administration | 43 | 38 | 32 |
| | Total | 43 | 38 | 32 |
| Total | 6,360 | 6,786 | 6,869 | |

College of Computing and Software Engineering
Fall Semesters

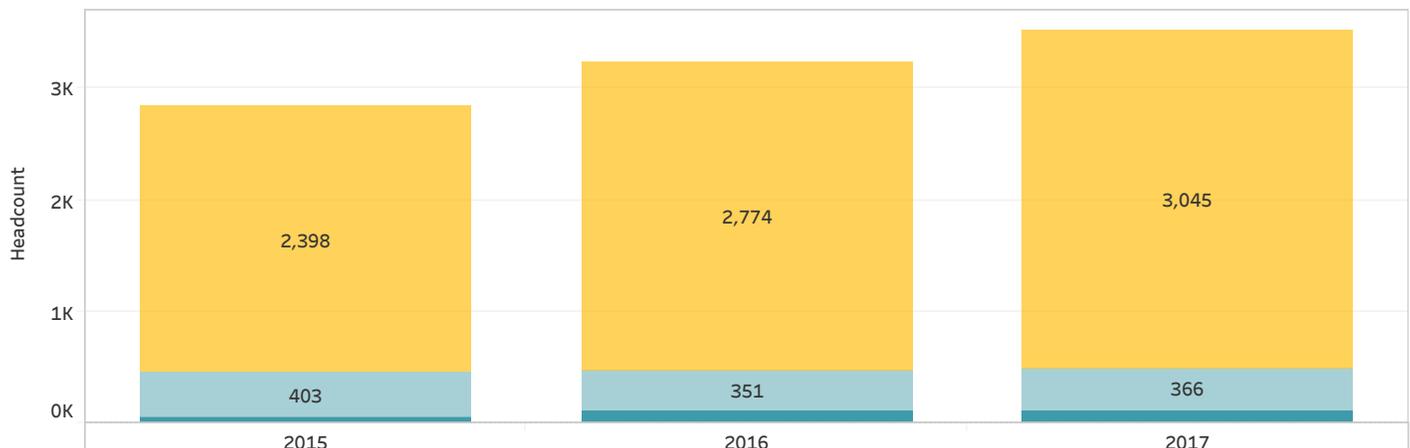


Figure 16. Primary Majors by College - College of Computing and Software Engineering

■ Bachelor's
 ■ Master's
 ■ Advanced Certificate

Table 20

Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|-----------------------------|---|--------------|--------------|--------------|
| Bachelor's | Information Technology | 434 | 617 | 774 |
| | Computer Game Design and Development | 312 | 369 | 406 |
| | Software Engineering | 220 | 279 | 339 |
| | Applied Computer Science | 148 | 135 | 151 |
| | Computer Science | 1,284 | 1,374 | 1,375 |
| | Total | 2,398 | 2,774 | 3,045 |
| Master's | Information Technology | 259 | 219 | 205 |
| | Software Engineering | 54 | 56 | 64 |
| | Computer Science | 90 | 76 | 97 |
| | Total | 403 | 351 | 366 |
| Advanced Certificate | Information Technology | 12 | - | - |
| | Software Engineering | 15 | 7 | - |
| | Information Technology Foundations | 1 | 47 | 51 |
| | Computer Science Foundations | - | 38 | 42 |
| | Software Engineering Foundations | - | - | 13 |
| | Information Tech Security | - | - | 3 |
| | Data Management and Analytics | - | - | 2 |
| | High Performance Computing Cluster & Big Data Analytics | - | - | 1 |
| | Software Engineering Cert | - | - | 1 |
| | Information Technology Security | 1 | - | - |
| | Health Information Technology | 3 | 2 | - |
| | Software Engineering Fundamentals | 1 | 13 | - |
| | Computer Science Fundamentals | 9 | 4 | - |
| | Computer Science | 1 | - | - |
| | Total | 43 | 111 | 113 |

Note: Deactivated Advanced Certificates: Certificate in Information Technology, Transition Certificate in Information Technology, Computer Science

Bagwell College of Education

Fall Semesters

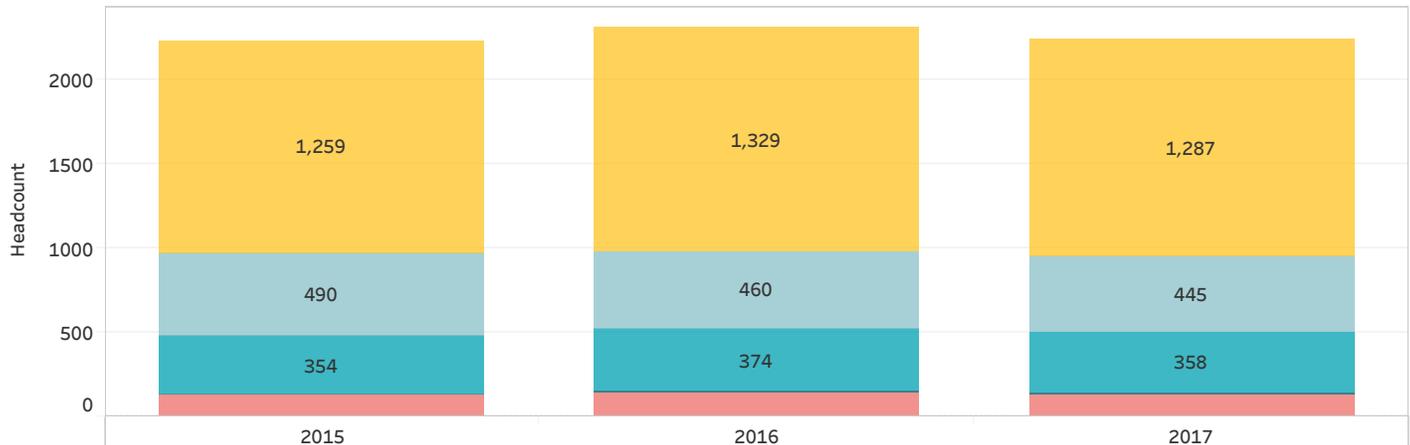


Figure 17. Primary Majors by College - Bagwell College of Education

■ Bachelor's
 ■ Master's
 ■ Education Specialist
 ■ Advanced Certificate
 ■ Doctorate

Table 21

Majors by College and Degree Level

Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|-------------------|---|--------------|--------------|--------------|
| Bachelor's | Early Childhood Education | 942 | 997 | 996 |
| | Middle Grades Education | 211 | 205 | 169 |
| | Early Childhood Birth Through Kindergarten | 54 | 58 | 50 |
| | Undeclared | 52 | 69 | 12 |
| | Other/Non-Degree Seeking | - | - | 60 |
| | Total | 1,259 | 1,329 | 1,287 |
| Master's | Early Childhood Education | 73 | 83 | 71 |
| | Middle Grades Education | 11 | 12 | 22 |
| | Instructional Technology | 164 | 152 | 142 |
| | Educational Leadership for Learning | 50 | 47 | 49 |
| | Secondary Education | 41 | 39 | 32 |
| | Special Education | 26 | 28 | 26 |
| | Teaching English to Speakers of Other Languages | 18 | 22 | 20 |
| | Reading | 4 | 11 | 14 |
| | Teacher Leadership | 23 | 20 | 12 |
| | Adolescent Education | - | 1 | - |
| | Master of Arts in Teaching | 80 | 45 | 57 |
| | Total | 490 | 460 | 445 |

Note: The Master of Arts in Teaching (MAT) degree is designed for students who have a degree in a non teaching field and who would like to earn teacher certification. Master of Education (MED) degree is designed for students who already hold initial certification and seek to deepen their knowledge in areas related to that initial certification.

Table 22

Bagwell College of Education (Continued)
Majors by College and Degree Level
 Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|-------------------------------------|-------------------------------------|--------------|--------------|--------------|
| Education Specialist | Instructional Technology | 181 | 170 | 180 |
| | Educational Leadership for Learning | 96 | 111 | 70 |
| | Curriculum and Instruction | 54 | 75 | 77 |
| | Secondary Education | 8 | 9 | 23 |
| | Teacher Leadership | 8 | 5 | 2 |
| | Special Education | 3 | - | 1 |
| | Middle Grades Education | 2 | 3 | 5 |
| | Teacher Leadership for Learning | 2 | 1 | - |
| | Total | 354 | 374 | 358 |
| Doctorate | Instructional Technology | 1 | 14 | 13 |
| | Educational Leadership for Learning | 25 | 32 | 29 |
| | Secondary Education | 28 | 24 | 28 |
| | Teacher Leadership | 41 | 46 | 46 |
| | Special Education | 7 | 13 | 11 |
| | Middle Grades Education | 4 | 3 | 2 |
| | Teacher Leadership for Learning | 14 | 9 | 4 |
| | Early Childhood Education | 5 | 4 | 4 |
| | Total | 125 | 145 | 137 |
| Advanced Certificate | Other/Non-Degree Seeking | - | 1 | 4 |
| | Total | - | 1 | 4 |
| Bagwell College of Education | | 2,228 | 2,309 | 2,231 |

Southern Polytechnic College of Engineering and Engineering Technology

Fall Semesters

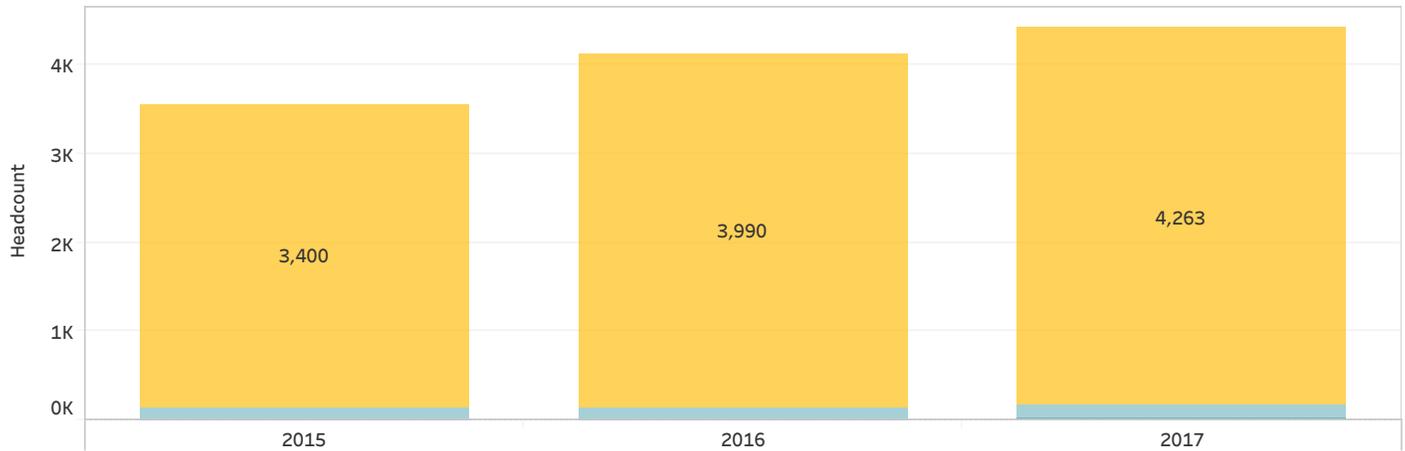


Figure 18. Primary Majors by College - Southern Polytechnic College of Engineering and Engineering Technology

■ Bachelor's ■ Master's ■ Advanced Certificate

Table 23

Majors by College and Degree Level

Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|-----------------------------|---|-------------------|--------------|--------------|
| Bachelor's | Mechanical Engineering | 1,020 | 1,286 | 1,375 |
| | Electrical Engineering | 492 | 599 | 618 |
| | Civil Engineering | 401 | 451 | 466 |
| | Mechatronics Engineering | 329 | 387 | 407 |
| | Mechanical Engineering Technology | 336 | 334 | 314 |
| | Industrial Engineering Technology | 225 | 254 | 278 |
| | Computer Engineering | - | - | 222 |
| | Electrical Engineering Technology | 36 | 70 | 164 |
| | Industrial and Systems Engineering | 45 | 83 | 130 |
| | Environmental Engineering | - | 64 | 100 |
| | Computer Engineering Technology | 353 | 336 | 71 |
| | Construction Engineering | 28 | 44 | 59 |
| | Surveying and Mapping | 17 | 28 | 21 |
| | Manufacturing Operations | 17 | 16 | 19 |
| | Supply Chain Logistics | 24 | 18 | 19 |
| | Civil Engineering Technology | 37 | 10 | - |
| | Telecommunications Engineering Technology | 20 | 5 | - |
| | Environmental Engineering Technology | 20 | 5 | - |
| | Total | 3,400 | 3,990 | 4,263 |
| | Master's | Civil Engineering | 14 | 18 |
| Quality Assurance | | 74 | 65 | 52 |
| Systems Engineering | | 31 | 34 | 32 |
| Engineering Management | | - | - | 18 |
| Applied Engineering | | 15 | 13 | 17 |
| Total | | 134 | 130 | 148 |
| Advanced Certificate | Mechanical Engineering | - | - | 6 |
| | Quality Assurance | 1 | 2 | 1 |
| | Systems Engineering | 5 | 2 | 1 |
| | Civil Engineering Technology | - | - | 4 |
| | Telecommunications Engineering Technology | - | - | 2 |
| | Land Surveying | 1 | 1 | - |
| | Total | 7 | 5 | 14 |
| Total | 3,541 | 4,125 | 4,425 | |

Graduate College
Fall Semesters

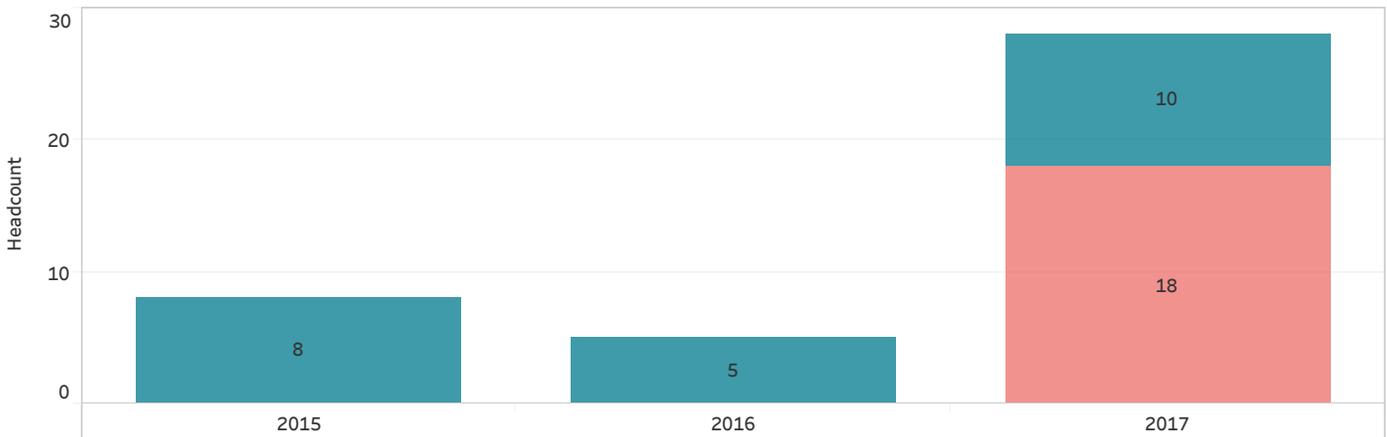


Figure 19. Primary Majors by College - Graduate College

■ Advanced Certificate ■ Doctorate

Table 24

Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|----------------------|----------------------------|-----------|-----------|-----------|
| Doctorate | Analytics and Data Science | - | - | 18 |
| | Total | - | - | 18 |
| Advanced Certificate | Leadership and Ethics | 8 | 5 | 10 |
| | Total | 8 | 5 | 10 |
| Total | | 8 | 5 | 28 |

Note: The PHD in Analytics and Data Science moved to the Graduate College in the 2017-2018 academic year, from the College of Science and Math.

WellStar College of Health and Human Services
Fall Semesters

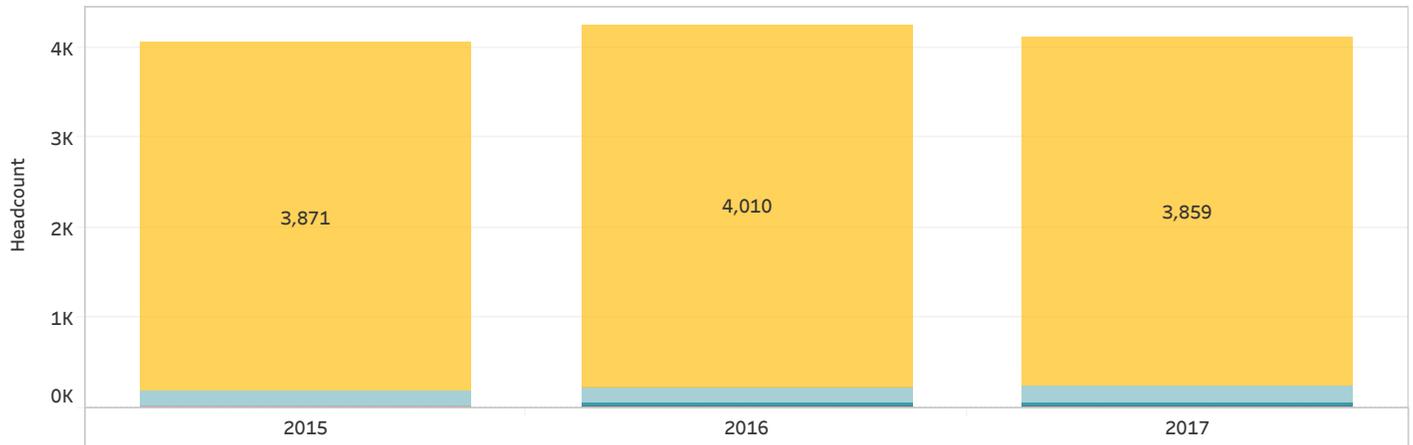


Figure 20. Primary Majors by College - WellStar College of Health and Human Services



Table 25

Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|----------------------|---------------------------------------|--------------|--------------|--------------|
| Bachelor's | Nursing | 1,874 | 1,999 | 1,972 |
| | Exercise Science | 1,099 | 993 | 904 |
| | Sport Management | 437 | 494 | 464 |
| | Human Services | 342 | 333 | 306 |
| | Public Health Education | - | 74 | 123 |
| | Health and Physical Education | 110 | 112 | 90 |
| | Exercise and Health Science | 9 | 5 | - |
| | Total | 3,871 | 4,010 | 3,859 |
| Master's | Social Work | 74 | 73 | 86 |
| | Primary Care Nurse Practitioner | 64 | 49 | 50 |
| | Applied Exercise and Health Science | 24 | 36 | 49 |
| | Leadership in Nursing | 11 | 15 | 10 |
| | Total | 173 | 173 | 195 |
| Advanced Certificate | Academy for Inclusive Adult Education | - | 40 | 43 |
| | Total | - | 40 | 43 |
| Doctorate | Nursing Science | 17 | 12 | 11 |
| | Total | 17 | 12 | 11 |
| Total | | 4,061 | 4,235 | 4,108 |

College of Humanities and Social Sciences

Fall Semesters

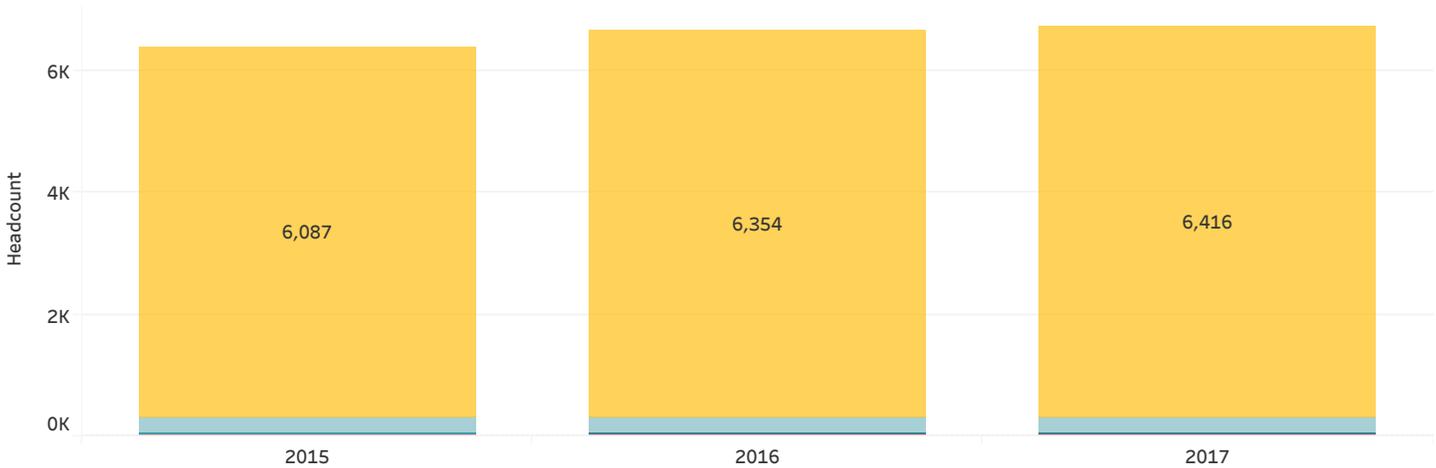


Figure 21. Primary Majors by College - College of Humanities and Social Sciences

■ Bachelor's
 ■ Master's
 ■ Advanced Certificate
 ■ Doctorate

Table 26

Majors by College and Degree Level

Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|--------------|--------------------------------------|--------------|--------------|--------------|
| Bachelor's | Psychology | 1,499 | 1,589 | 1,659 |
| | Communication | 1,307 | 1,174 | 1,023 |
| | Criminal Justice | 703 | 739 | 736 |
| | Political Science | 318 | 364 | 413 |
| | Public Relations | 64 | 293 | 388 |
| | Sociology | 402 | 406 | 353 |
| | English | 359 | 351 | 337 |
| | History | 219 | 222 | 231 |
| | International Affairs | 252 | 223 | 220 |
| | Journalism and Emerging Media | - | 94 | 196 |
| | History Education | 174 | 177 | 190 |
| | Anthropology | 138 | 134 | 130 |
| | English Education | 136 | 124 | 122 |
| | Modern Language and Culture | 178 | 151 | 106 |
| | Interactive Design | - | 43 | 92 |
| | Geography | 42 | 61 | 63 |
| | Geographic Information Science | 63 | 50 | 48 |
| | Asian Studies | - | 22 | 44 |
| | Philosophy | 45 | 33 | 29 |
| | Technical Communication | 30 | 30 | 28 |
| | African and African Diaspora Studies | 11 | 10 | 8 |
| | Writing and New Media | 9 | - | - |
| | New Media Arts | 138 | 64 | - |
| Total | | 6,087 | 6,354 | 6,416 |

Table 27

College of Humanities and Social Sciences (Continued)
Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|--|--------------------------------------|--------------|--------------|--------------|
| Master's | Conflict Management | 39 | 38 | 39 |
| | International Policy Management | 24 | 25 | 23 |
| | American Studies | 26 | 34 | 19 |
| | Integrated Global Communications | 17 | 18 | 16 |
| | Criminal Justice | 21 | 17 | 16 |
| | Information Design and Communication | 10 | 5 | - |
| | Information and Instructional Design | 5 | 2 | - |
| | Professional Writing | 44 | 47 | 48 |
| | Public Administration | 65 | 54 | 70 |
| | Total | 251 | 240 | 231 |
| Advanced Certificate | Digital and Social Media | 8 | 7 | 14 |
| | Instructional Design | 2 | 2 | 1 |
| | Visual Communication and Graphics | 1 | - | - |
| | Creative Writing | 2 | 3 | 3 |
| | Technical Communication | 2 | 1 | - |
| | Total | 15 | 13 | 18 |
| Doctorate | International Conflict Management | 38 | 45 | 45 |
| | Total | 38 | 45 | 45 |
| College of Humanities and Social Sciences | | 6,391 | 6,652 | 6,710 |

College of Science and Mathematics
Fall Semesters

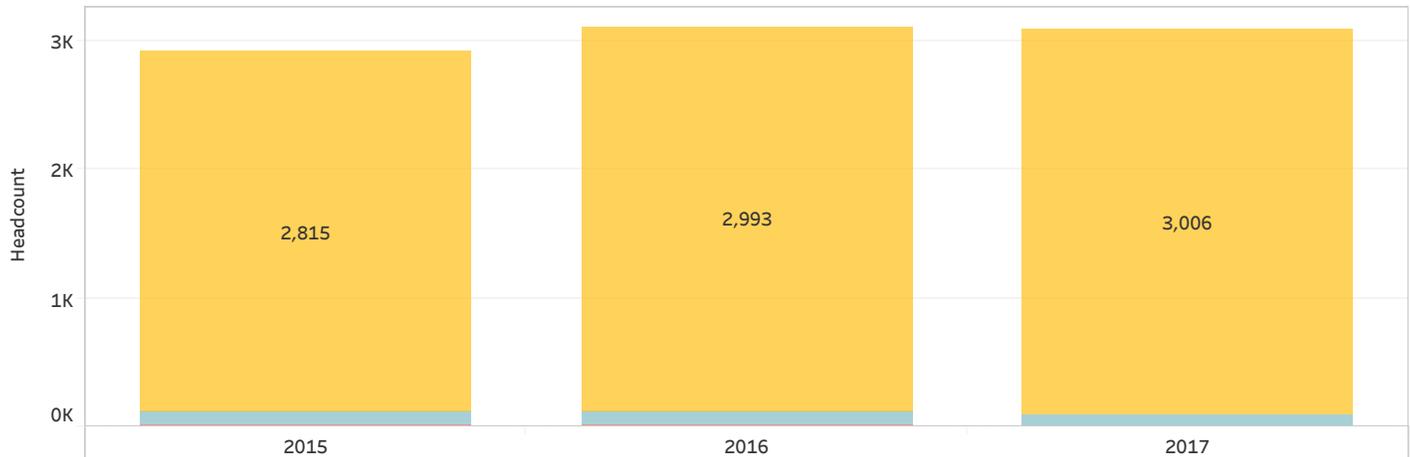


Figure 22. Primary Majors by College - College of Science and Mathematics

■ Bachelor's
 ■ Master's
 ■ Doctorate

Table 28

Majors by College and Degree Level
Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|--------------|---|--------------|--------------|--------------|
| Bachelor's | Biology | 1,692 | 1,858 | 1,875 |
| | Chemistry | 371 | 342 | 340 |
| | Biochemistry | 242 | 247 | 263 |
| | Environmental Science | 35 | 111 | 130 |
| | Mathematics | 207 | 157 | 121 |
| | Mathematics Education | 104 | 104 | 98 |
| | Physics | 64 | 83 | 89 |
| | Computational and Applied Mathematics | 24 | 46 | 60 |
| | Biotechnology | 41 | 29 | 24 |
| | Biology Education ¹ | 31 | 14 | 4 |
| | Physics Education | 3 | 2 | 2 |
| | Undeclared | 1 | - | - |
| | Total | 2,815 | 2,993 | 3,006 |
| Master's | Applied Statistics | 72 | 64 | 57 |
| | Integrative Biology | 20 | 26 | 24 |
| | Chemical Sciences | 14 | 13 | 13 |
| | Total | 106 | 103 | 94 |
| Doctorate | Analytics and Data Science ² | 7 | 13 | - |
| | Total | 7 | 13 | - |
| Total | 2,928 | 3,109 | 3,100 | |

Notes:

¹Biology Education has been discontinued.

²The PHD in Analytics and Data Science moved to the Graduate College in the 2017-2018 academic year, from the College of Science and Math.

University College

Fall Semesters

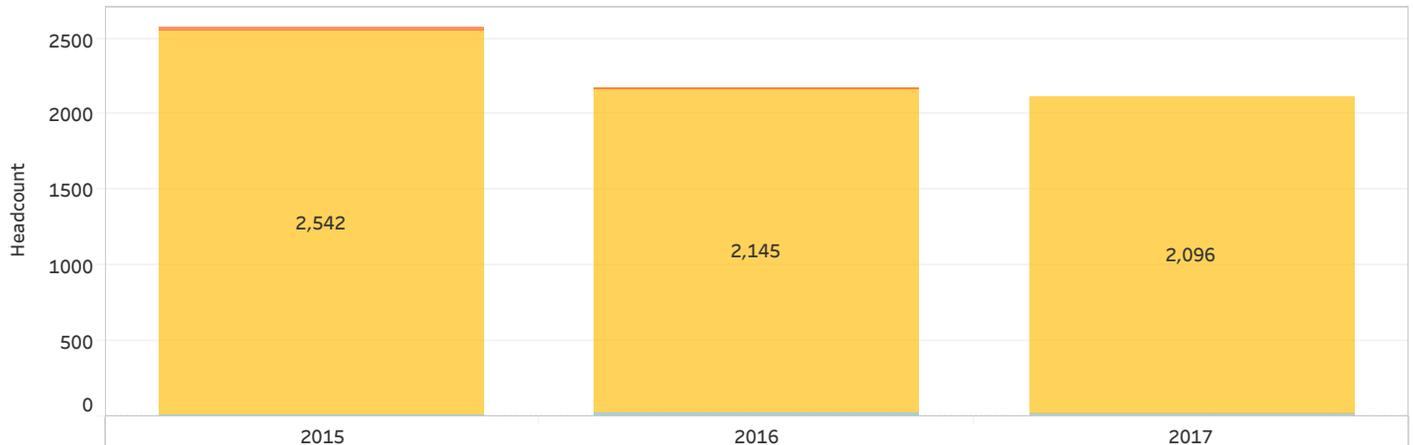


Figure 23. Primary Majors by College - University College

Associate's Bachelor's Master's

Table 29

Majors by College and Degree Level

Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|--------------|---------------------------------------|--------------|--------------|--------------|
| Associate's | Undeclared | 23 | 8 | - |
| | Total | 23 | 8 | - |
| Bachelor's | Undeclared | 2,086 | 1,520 | 1,308 |
| | Integrative Studies | 219 | 364 | 565 |
| | Culinary Sustainability & Hospitality | 237 | 261 | 223 |
| | Total | 2,542 | 2,145 | 2,096 |
| Master's | First Year Studies | 13 | 23 | 20 |
| | Total | 13 | 23 | 20 |
| Total | | 2,578 | 2,176 | 2,116 |

Note: KSU does not offer an Associate's degree. Enrollment represents students in the pipeline from Southern Polytechnic State University.

Other/Non-Degree Seeking

Fall Semesters

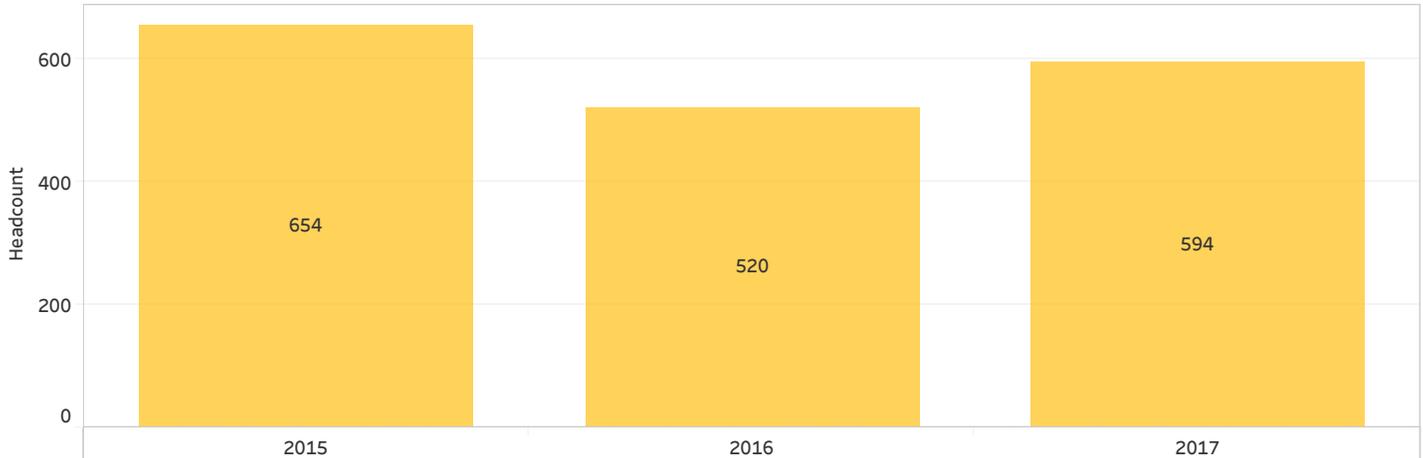


Figure 24. Primary Majors by College - Other/Non-Degree Seeking

Other/Non-Degree

Table 30

Other/Non-Degree Seeking

Fall Semesters

| | | Fall 2015 | Fall 2016 | Fall 2017 |
|--------------------------|--------------------------|------------|------------|------------|
| Other/Non-Degree Seeking | Dual Enrollment Honors | 443 | 362 | 429 |
| | Non-Degree Undergraduate | 63 | 68 | 70 |
| | Transient Undergraduate | 86 | 61 | 59 |
| | Auditor | 49 | 21 | 19 |
| | Cross Registration | 4 | 3 | 16 |
| | Transient Graduate | 8 | 3 | 1 |
| | Non-Degree Graduate | 1 | 2 | - |
| Total | | 654 | 520 | 594 |

College of Continuing and Professional Education
Fiscal Year 2017

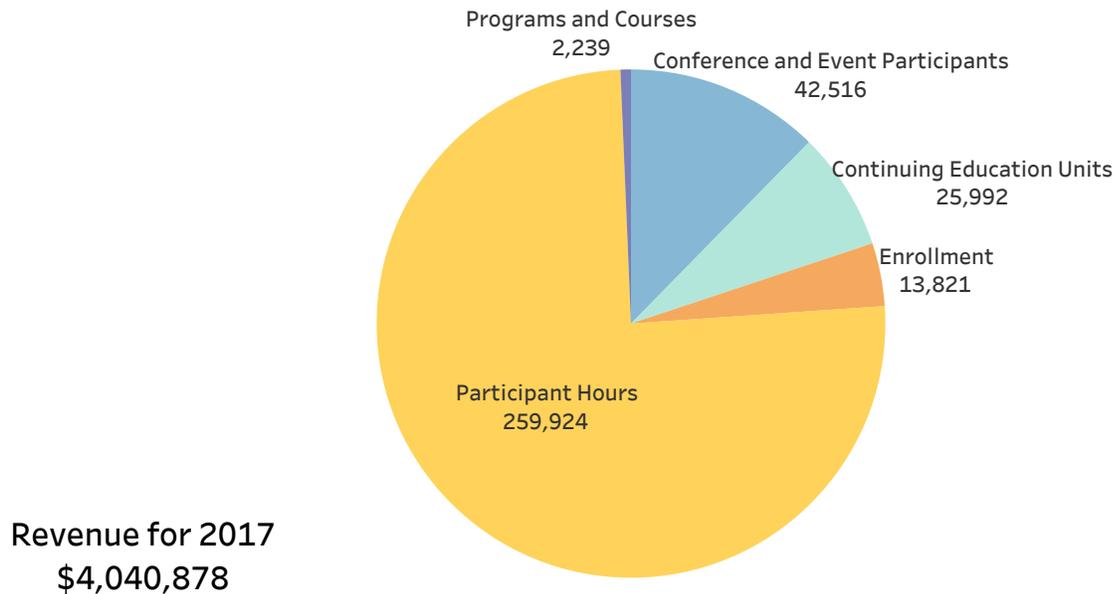


Figure 25. Continuing and Professional Education

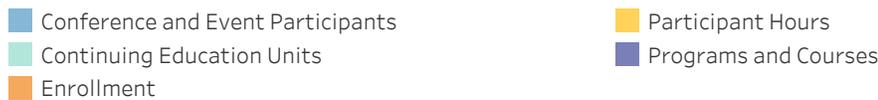


Table 31

Three Year Trend
Fiscal Year

| | FY 2015 | FY 2016 | FY 2017 |
|-----------------------------------|-------------|-------------|-------------|
| Conference and Event Participants | 56,934 | 45,608 | 42,516 |
| Continuing Education Units | 27,703 | 18,009 | 25,992 |
| Enrollment | 15,724 | 17,657 | 13,821 |
| Participant Hours | 273,190 | 180,099 | 259,924 |
| Programs and Courses | 2,036 | 1,966 | 2,239 |
| Revenue | \$3,832,598 | \$4,373,323 | \$4,040,878 |

Source: College of Continuing and Professional Education

Note: Last year, corrections were submitted by the College of Continuing and Professional Education for the Revenues line for Fiscal Years (FY) 2012 and 2015. The previously published Revenue for FY 2012 was \$4,924,315 and FY 2015 was \$3,832,588. This year, corrections were submitted by the College of Continuing and Professional Education for the following FY 2016 data: Programs and Courses - 2,664, Enrollment - 13,322, Participant Hours - 276,070, Continuing Education Units - 27,607, and Conference and Event Participation - 55,636.

Degrees Conferred

College of Architecture and Construction Management
College of the Arts
Coles College of Business
College of Computing and Software Engineering
Bagwell College of Education
Southern Polytechnic College of Engineering and Engineering Technology
Wellstar College of Health and Human Services
College of Humanities and Social Sciences
College of Science and Mathematics
University College
Graduate College
Retention and Graduation

Source: University System of Georgia, Enrolled Student Research File (ADC)

Notes:

Degrees include multiple majors and dual-degrees.

A fiscal year (FY) includes Summer, Fall, and Spring terms, respectively.



Degrees Conferred

Fiscal Years

College of Architecture and Construction Management

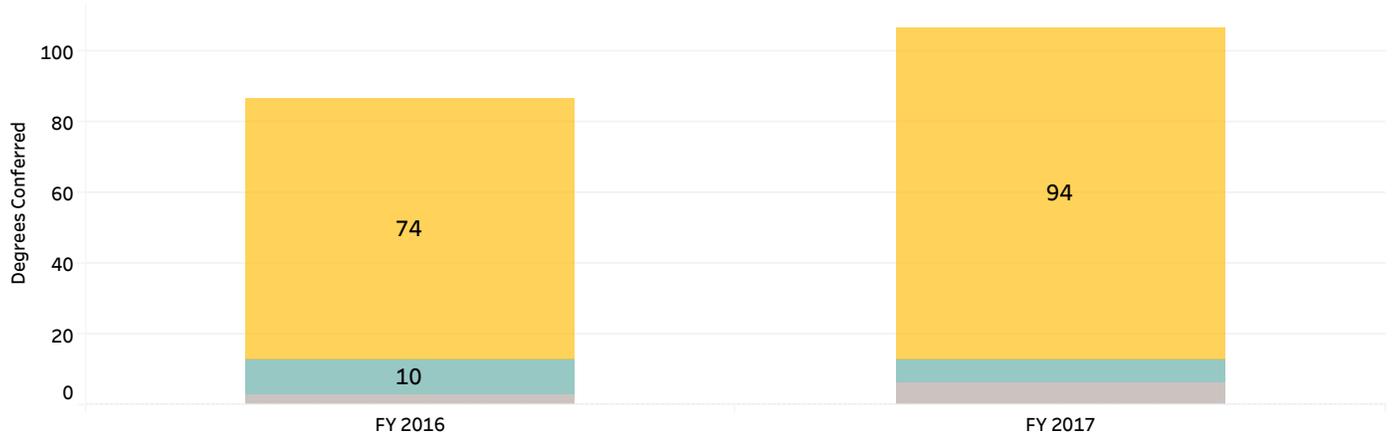


Figure 26. College of Architecture and Construction Management

■ Bachelor's
 ■ Master's
 ■ Certificate < 1 Year

Table 32

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2016 | FY 2017 |
|----------------------|-------------------------|------------|-----------|
| Bachelor's | Architecture | 35 | 36 |
| | Construction Management | 39 | 58 |
| | Total | 74 | 94 |
| Master's | Architecture | 1 | 2 |
| | Construction Management | 9 | 5 |
| | Total | 10 | 7 |
| Certificate < 1 Year | Facilities Management | 1 | - |
| | Project Management | 2 | 6 |
| | Total | 3 | 6 |
| Total | 87 | 107 | |

Note: Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The degrees conferred for SPSU are being reported for the first full fiscal year after consolidation, fiscal year 2016.

Degrees Conferred

Fiscal Years

College of the Arts

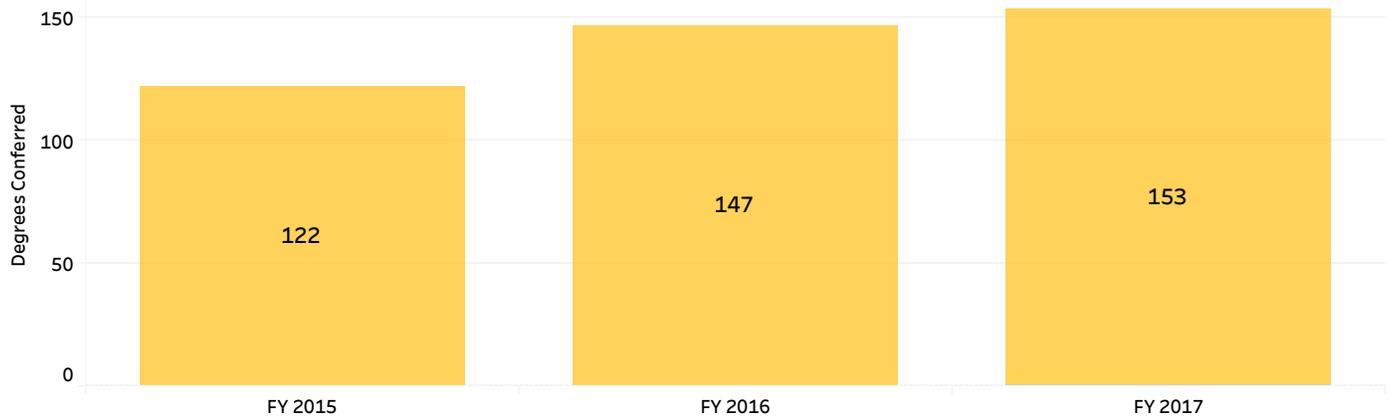


Figure 27. College of the Arts

■ Bachelor's
 ■ Certificate < 1 Year

Table 33

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|----------------------|---------------------------------|------------|------------|------------|
| Bachelor's | Apparel and Textiles | - | 16 | 4 |
| | Art | 35 | 35 | 49 |
| | Art Education | 9 | 7 | 7 |
| | Art History | 9 | 7 | 6 |
| | Dance | 11 | 13 | 17 |
| | Music | 2 | 3 | 6 |
| | Music Education | 12 | 15 | 15 |
| | Music Performance | 15 | 18 | 16 |
| | Theatre and Performance Studies | 29 | 33 | 33 |
| | Total | 122 | 147 | 153 |
| Certificate < 1 Year | Apparel Product Development | - | - | 1 |
| | Total | - | - | 1 |
| Total | 122 | 147 | 154 | |

Degrees Conferred

Fiscal Years

Coles College of Business

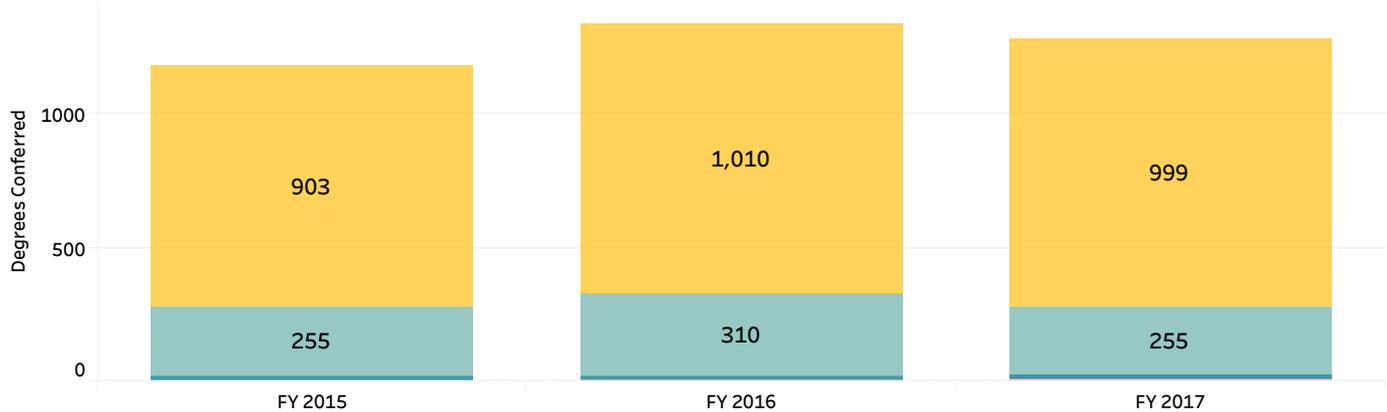


Figure 28. Coles College of Business

■ Bachelor's
 ■ Master's
 ■ Doctorate
 ■ Advanced Certificate
 ■ Certificate < 1 Year

Table 34

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|--------------------------------|--|--------------|--------------|------------|
| Bachelor's | Accounting | 217 | 230 | 231 |
| | Economics | 26 | 21 | 24 |
| | Finance | 154 | 142 | 174 |
| | Information Security and Assurance | 20 | 37 | 49 |
| | Information Systems | 73 | 95 | 66 |
| | International Business | 49 | 46 | 44 |
| | Management | 222 | 263 | 229 |
| | Marketing | 119 | 149 | 157 |
| | Professional Sales | 23 | 21 | 25 |
| | Undeclared | - | 6 | - |
| | Total | 903 | 1,010 | 999 |
| Master's | Accounting | 65 | 96 | 57 |
| | Business Administration | 170 | 197 | 176 |
| | Information Systems | 20 | 17 | - |
| | Master of Science in Information Systems | - | - | 22 |
| Total | 255 | 310 | 255 | |
| Doctorate | Business Administration | 19 | 12 | 12 |
| | Total | 19 | 12 | 12 |
| Advanced Certificate | Information Security and Assurance | - | 2 | 6 |
| | Information Technology | 1 | - | - |
| | Total | 1 | 2 | 6 |
| Certificate < 1 Year | Information Systems | - | - | 4 |
| | Interdisciplinary Music and Entertainment Business | - | 4 | 2 |
| | Total | - | 4 | 6 |
| Total | 1,178 | 1,338 | 1,278 | |

Degrees Conferred

Fiscal Years

College of Computing and Software Engineering

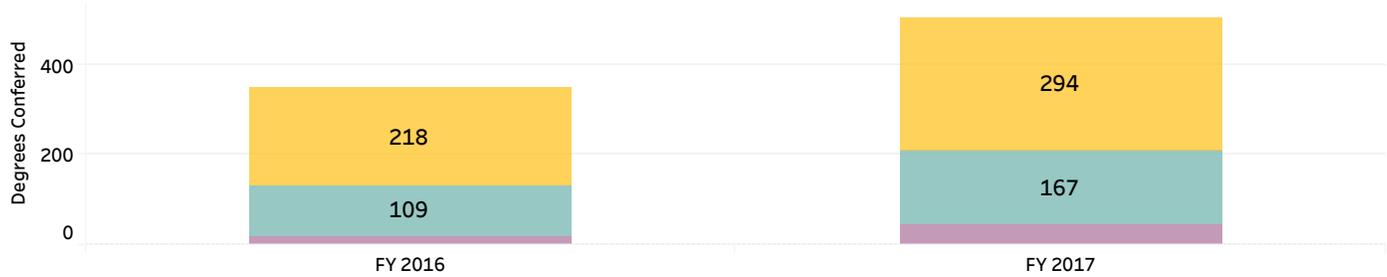


Figure 29. College of Computing and Software Engineering

■ Bachelor's
 ■ Master's
 ■ Advanced Certificate
 ■ Certificate < 1 Year

Table 35

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2016 | FY 2017 |
|--------------------------------|--------------------------------------|------------|------------|
| Bachelor's | Computer Game Design and Development | 24 | 36 |
| | Computer Science | 88 | 155 |
| | Information Technology | 85 | 71 |
| | Software Engineering | 21 | 32 |
| | Total | 218 | 294 |
| Master's | Computer Science | 16 | 39 |
| | Information Technology | 80 | 107 |
| | Software Engineering | 13 | 21 |
| | Total | 109 | 167 |
| Advanced Certificate | Computer Science Foundations | 1 | 10 |
| | Health Information Technology | 4 | 11 |
| | Information Technology | 4 | - |
| | Information Technology Foundations | 3 | 7 |
| | Information Technology Security | 6 | 12 |
| | Software Engineering | - | 3 |
| | Software Engineering Foundations | 1 | - |
| | Total | 19 | 43 |
| Certificate < 1 Year | Information Technology Security | 1 | - |
| | Total | 1 | - |
| Total | | 347 | 504 |

Note: Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The degrees conferred for SPSU are being reported for the first full fiscal year after consolidation, fiscal year 2016.

Degrees Conferred

Fiscal Years

Bagwell College of Education

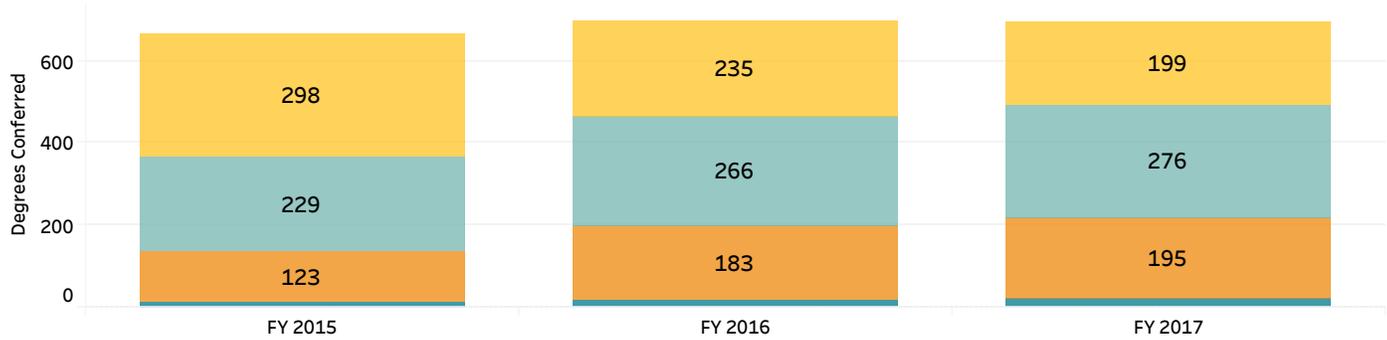


Figure 30. Bagwell College of Education

■ Bachelor's
 ■ Master's
 ■ Education Specialist
 ■ Doctorate

Table 36

Degrees Conferred by Degree Level and Major

Bachelor's & Master's

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|-------------------|---|------------|------------|------------|
| Bachelor's | Early Childhood Education | 228 | 190 | 143 |
| | Early Childhood Education (Birth to Kindergarten) | 11 | 8 | 7 |
| | Middle Grades Education | 59 | 37 | 49 |
| | Total | 298 | 235 | 199 |
| Master's | Adolescent Education | 1 | - | 4 |
| | Early Childhood Education | 46 | 66 | 68 |
| | Educational Leadership | 19 | 21 | 26 |
| | English to Speakers of Other Languages | 7 | 6 | 9 |
| | Inclusive Education (M.Ed.) | 2 | - | - |
| | Instructional Technology | 70 | 60 | 70 |
| | Master of Arts in Teaching | 58 | 72 | 41 |
| | Middle Grades Education | 2 | 2 | - |
| | Reading | - | - | 2 |
| | Secondary Education | 15 | 19 | 31 |
| | Special Education | 5 | 10 | 15 |
| | Teacher Leadership | 4 | 10 | - |
| | Teacher Leadership for Learning | - | - | 10 |
| | Total | 229 | 266 | 276 |

Table 37

Bagwell College of Education (Continued)
Degrees Conferred by Degree Level and Major
 Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|-------------------------------------|-------------------------------------|------------|------------|------------|
| Education Specialist | Curriculum and Instruction | - | 13 | 23 |
| | Early Childhood Education | 1 | 2 | - |
| | Educational Leadership for Learning | 19 | 36 | 49 |
| | Instructional Technology | 83 | 107 | 104 |
| | Middle Grades Education | 3 | 1 | 2 |
| | Secondary Education | 15 | 10 | 10 |
| | Special Education | - | 6 | 2 |
| | Teacher Leadership | - | 7 | - |
| | Teacher Leadership for Learning | 2 | 1 | 5 |
| | Total | 123 | 183 | 195 |
| Doctorate | Early Childhood Education | 3 | 1 | - |
| | Educational Leadership for Learning | 4 | 3 | 2 |
| | Instructional Technology | 2 | 3 | 1 |
| | Secondary Education | 1 | 1 | 10 |
| | Special Education | - | 1 | 1 |
| | Teacher Leadership for Learning | 3 | 6 | 7 |
| Total | 13 | 15 | 21 | |
| Bagwell College of Education | | 663 | 699 | 691 |

Degrees Conferred

Fiscal Years

Southern Polytechnic College of Engineering and Engineering Technology



Figure 31. Southern Polytechnic College of Engineering and Engineering Technology

■ Bachelor's
 ■ Master's
 ■ Advanced Certificate
 ■ Certificate < 1 Year

Table 38

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2016 | FY 2017 |
|--------------------------------|---|------------|------------|
| Bachelor's | Civil Engineering | 57 | 60 |
| | Civil Engineering Technology | 8 | 5 |
| | Computer Engineering Technology | 28 | 18 |
| | Construction Engineering | 3 | 4 |
| | Electrical Engineering | 70 | 85 |
| | Electrical Engineering Technology | 21 | 25 |
| | Environmental Engineering Technology | 1 | - |
| | Industrial Engineering Technology | 51 | 45 |
| | Manufacturing Operations | 5 | 3 |
| | Mechanical Engineering | 106 | 128 |
| | Mechanical Engineering Technology | 51 | 53 |
| | Mechatronics Engineering | 35 | 44 |
| | Supply Chain Logistics | 4 | 8 |
| | Surveying and Mapping | 3 | 7 |
| | Systems Engineering | 14 | 10 |
| | Telecommunications Engineering Technology | 4 | 2 |
| Total | | 461 | 497 |
| Master's | Applied Engineering | 8 | 8 |
| | Civil Engineering | 7 | 6 |
| | Quality Assurance | 18 | 21 |
| | Systems Engineering | 7 | 7 |
| Total | 40 | 42 | |
| Advanced Certificate | Quality Assurance | - | 1 |
| | Systems Engineering | - | 3 |
| Total | - | 4 | |
| Certificate < 1 Year | Geographical Information Systems | 1 | - |
| | Land Surveying | 2 | 2 |
| | Logistics | 1 | - |
| | Production Design | 1 | - |
| | Quality Principles | 2 | 5 |
| Total | 7 | 7 | |
| Total | | 508 | 550 |

Note: Effective Fall Semester 2015, Kennesaw State University and Southern Polytechnic State University (SPSU) began operating as one institution. The degrees conferred for SPSU are being reported for the first full fiscal year after consolidation, fiscal year 2016.

Degrees Conferred

Fiscal Years

Graduate College

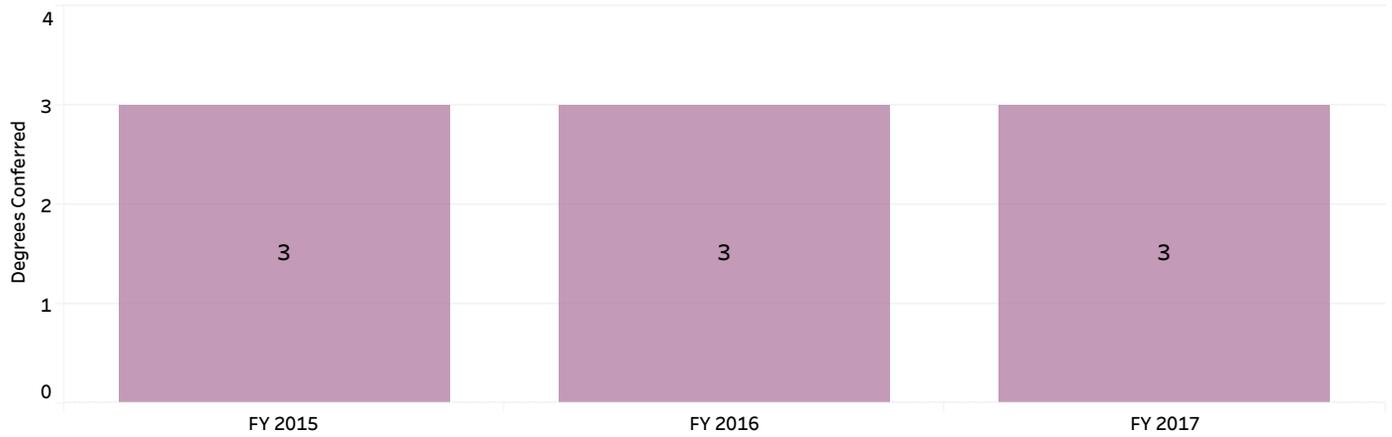


Figure 32. Graduate College

Advanced Certificate

Table 39

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|----------------------|-----------------------|----------|----------|----------|
| Advanced Certificate | Leadership and Ethics | 3 | 3 | 3 |
| | Total | 3 | 3 | 3 |
| Total | | 3 | 3 | 3 |

Degrees Conferred

Fiscal Years

WellStar College of Health and Human Services

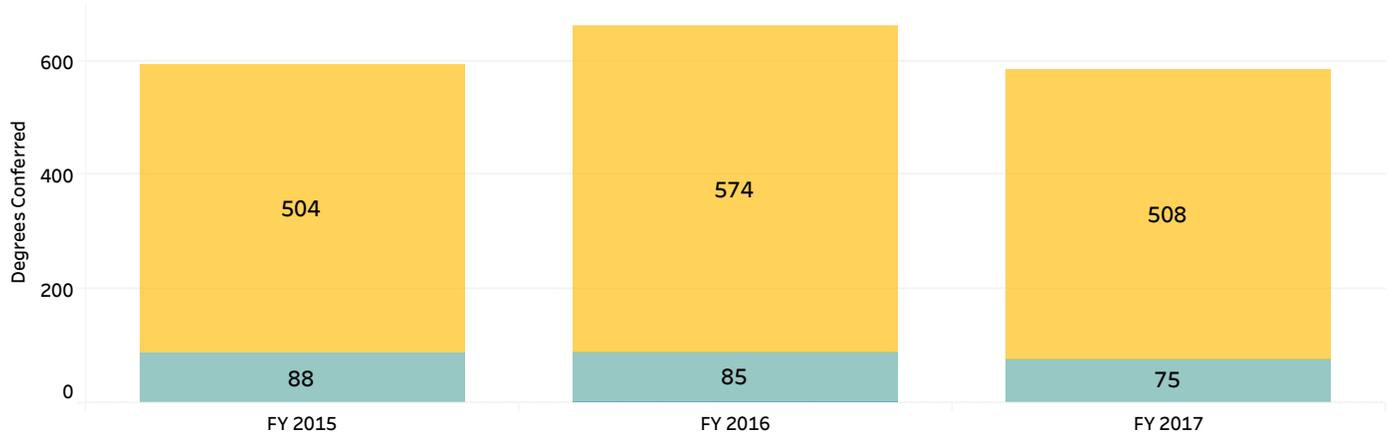


Figure 33. WellStar College of Health and Human Services

■ Bachelor's
 ■ Master's
 ■ Doctorate
 ■ Certificate < 1 Year

Table 40

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|--------------------------------|---|------------|------------|------------|
| Bachelor's | Exercise Science | 119 | 155 | 148 |
| | Health and Physical Education | 16 | 23 | 14 |
| | Human Services | 93 | 123 | 82 |
| | Nursing | 211 | 211 | 181 |
| | Sport Management | 65 | 62 | 83 |
| | Total | 504 | 574 | 508 |
| Master's | Applied Exercise and Health Science | 4 | 10 | 12 |
| | Nursing - Advanced Care Management and Leadership | 5 | - | 5 |
| | Social Work | 49 | 39 | 32 |
| | WellStar Primary Care Nurse Practitioner Program | 30 | 36 | 26 |
| Total | 88 | 85 | 75 | |
| Doctorate | Nursing Science | 1 | 3 | - |
| | Total | 1 | 3 | - |
| Certificate < 1 Year | Nonprofit Management and Leadership | - | - | 1 |
| | Total | - | - | 1 |
| Total | | 593 | 662 | 584 |

Degrees Conferred

Fiscal Years

College of Humanities and Social Sciences

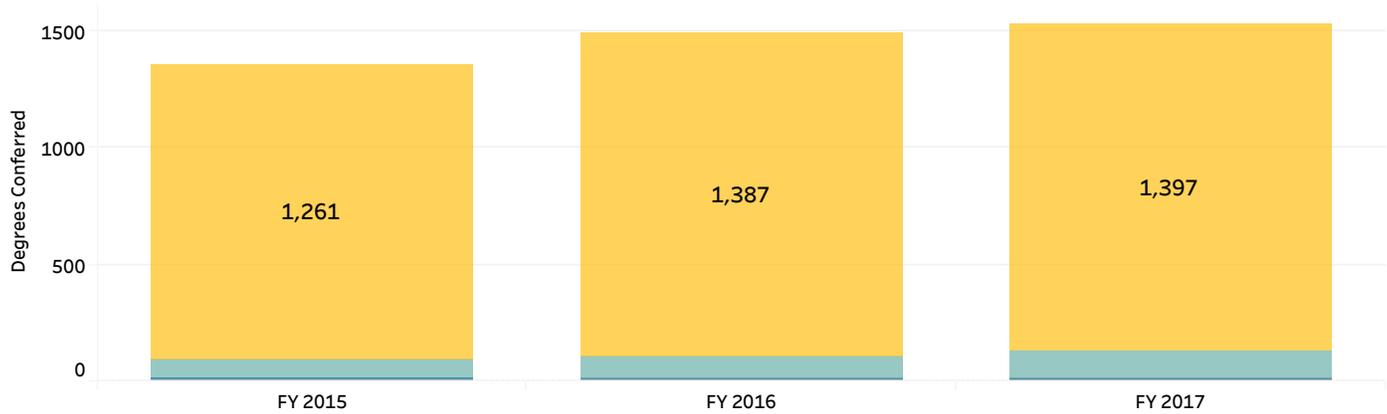


Figure 34. College of Humanities and Social Sciences

■ Bachelor's
 ■ Master's
 ■ Doctorate
 ■ Advanced Certificate
 ■ Certificate < 1 Year

Table 41

Degrees Conferred by Degree Level and Major

Bachelor's

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|-------------------|--------------------------------------|--------------|--------------|--------------|
| Bachelor's | African and African Diaspora Studies | - | 5 | 3 |
| | Anthropology | 37 | 37 | 35 |
| | Communication | 320 | 350 | 334 |
| | Criminal Justice | 159 | 152 | 146 |
| | English | 74 | 81 | 82 |
| | English Education | 36 | 32 | 16 |
| | Geographic Information Sciences | 20 | 16 | 8 |
| | Geography | 10 | 6 | 12 |
| | History | 54 | 51 | 40 |
| | History Education | 23 | 21 | 15 |
| | International Affairs | 56 | 60 | 48 |
| | Journalism and Emerging Media | - | - | 10 |
| | Modern Language and Culture | 28 | 47 | 42 |
| | New Media Arts | - | 35 | 49 |
| | Philosophy | 3 | 5 | 9 |
| | Political Science | 85 | 94 | 71 |
| | Psychology | 257 | 251 | 295 |
| | Public Relations | - | 15 | 69 |
| | Sociology | 99 | 118 | 94 |
| | Technical Communication | - | 10 | 12 |
| | Writing and New Media | - | 1 | 7 |
| Total | | 1,261 | 1,387 | 1,397 |

Table 42

College of Humanities and Social Sciences (Continued)
 Degrees Conferred by Degree Level and Major
 Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|--|--------------------------------------|--------------|--------------|--------------|
| Master's | American Studies | 5 | 7 | 14 |
| | Conflict Management | 19 | 19 | 14 |
| | Criminal Justice | 3 | 14 | 6 |
| | Information Design and Communication | - | 6 | 8 |
| | Information and Instructional Design | - | 2 | 2 |
| | Integrated Global Communication | 12 | 8 | 9 |
| | International Policy Management | 7 | 5 | 11 |
| | Professional Writing | 7 | 7 | 16 |
| | Public Administration | 31 | 26 | 38 |
| | Total | 84 | 94 | 118 |
| Doctorate | International Conflict Management | 7 | 4 | 8 |
| | Total | 7 | 4 | 8 |
| Advanced Certificate | Digital and Social Media | - | 6 | - |
| | Instructional Design | - | 1 | - |
| | Multiplatform News Reporting | 5 | - | - |
| | Technical Communication | - | 1 | 2 |
| | Visual Communication and Graphics | - | - | 1 |
| Total | 5 | 8 | 3 | |
| Certificate < 1 Year | Geographic Information Sciences | - | - | 4 |
| | Total | - | - | 4 |
| College of Humanities and Social Sciences | | 1,357 | 1,493 | 1,530 |

Degrees Conferred

Fiscal Years

College of Science and Mathematics

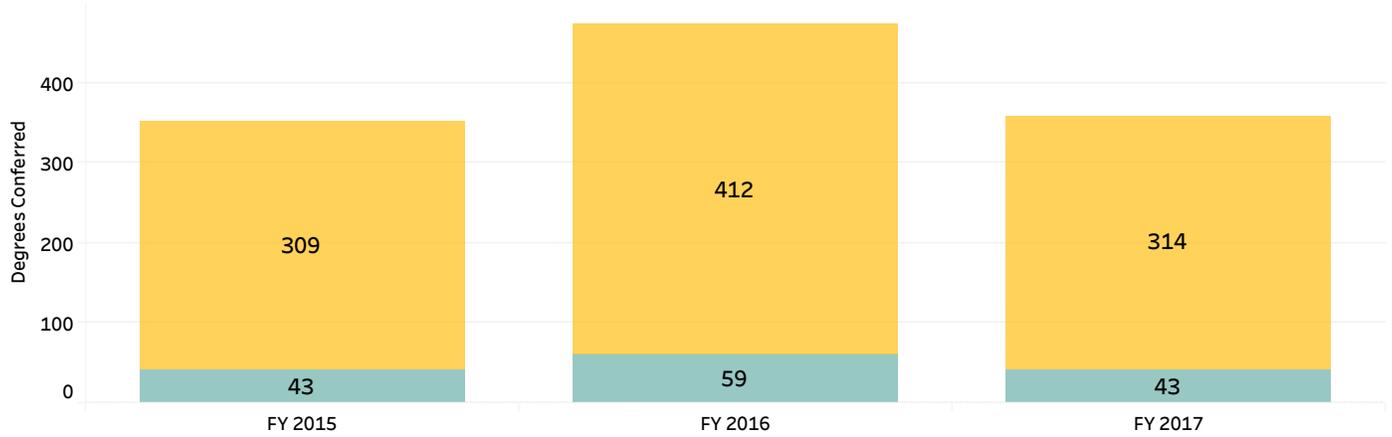


Figure 35. College of Science and Mathematics

■ Bachelor's
 ■ Master's
 ■ Advanced Certificate

Table 43

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|-----------------------------|------------------------------------|------------|------------|------------|
| Bachelor's | Applied Computer Science | - | 1 | - |
| | Biochemistry | 24 | 31 | 20 |
| | Biology | 121 | 173 | 199 |
| | Biology Education | 4 | 3 | 4 |
| | Biotechnology | 10 | 7 | 3 |
| | Chemistry | 39 | 47 | 20 |
| | Computer Science | 44 | 78 | - |
| | Mathematics | 49 | 52 | 45 |
| | Mathematics Education | 18 | 14 | 18 |
| | Physics | - | 5 | 5 |
| | Physics Education | - | 1 | - |
| | Total | 309 | 412 | 314 |
| Master's | Applied Statistics | 25 | 26 | 29 |
| | Chemical Sciences | 3 | 8 | 8 |
| | Computer Science | 10 | 19 | - |
| | Integrative Biology | 5 | 6 | 6 |
| | Total | 43 | 59 | 43 |
| Advanced Certificate | Information Security and Assurance | - | 1 | - |
| | Total | - | 1 | - |
| Total | 352 | 472 | 357 | |

Degrees Conferred

Fiscal Years

University College

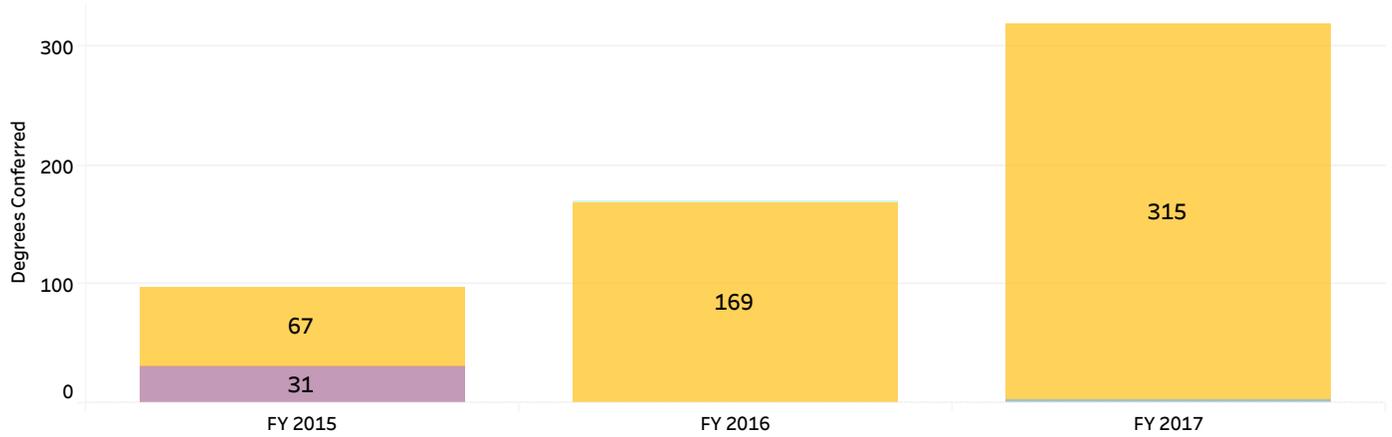


Figure 36. University College



Table 44

Degrees Conferred by Degree Level and Major

Fiscal Years

| | | FY 2015 | FY 2016 | FY 2017 |
|----------------------|---|-----------|------------|------------|
| Associate | Undeclared | - | 1 | - |
| | Total | - | 1 | - |
| Bachelor's | Culinary Sustainability and Hospitality | - | 5 | 31 |
| | Integrative Studies | 67 | 164 | 284 |
| | Total | 67 | 169 | 315 |
| Master's | First-Year Studies | - | - | 2 |
| | Total | - | - | 2 |
| Advanced Certificate | Leadership Studies | 31 | - | - |
| | Total | 31 | - | - |
| Certificate < 1 Year | Leadership Studies | - | - | 1 |
| | Total | - | - | 1 |
| Total | | 98 | 170 | 318 |

Historic Institutional Retention and Graduation Rates

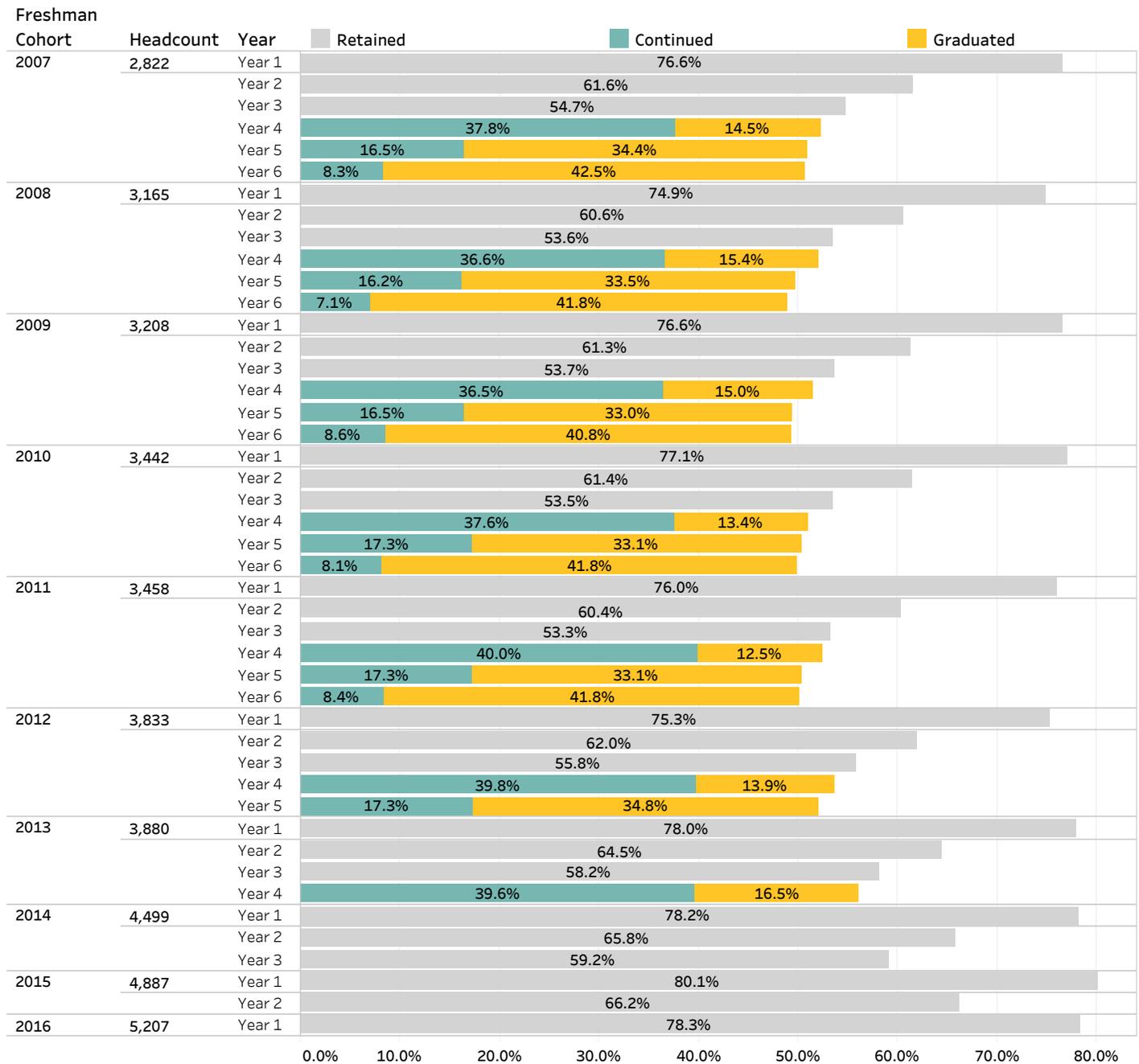


Figure 37. Historic Institutional Retention and Graduation Rates

Notes: Fall semester Cohorts are defined by the National Center for Education Statistics (NCES) Integrated Postsecondary Education Data System (IPEDS) <http://nces.ed.gov/ipeds/> definition of first-time full-time degree seeking students.

Definitions

General Cohort: Students entering the institution as full-time, first-time, degree-seeking undergraduate students in the summer or fall of the cohort year.
Retained: Students are considered retained only if they are bachelor’s degree seeking and have not yet obtained a bachelor’s degree. Students are retained if they have received an associate’s degree and if they continue in a bachelor’s degree program. Students are not removed from the original cohort or retention numbers based on deceased status. Student retention is not based on full-time/part-time status. Prior to Fall 2015, a student is retained only if they are enrolled in the institution in which they started.
Continued: Students are considered continued if they are enrolled in a fall semester beyond their fourth year at an institution. The continuing student rate is calculated using the same method as retention rate (it is essentially the retention rate after four years). Continuing students are identified differently from students retained after their first, second, and third years at the institution due to the goal for continuing students shifting from retaining to graduating them.
Graduated: Students are considered graduated only if they graduate with a bachelor’s degree. Graduation rates are cumulative. For example, a student within the 2010 cohort is considered graduated if they have graduated with a bachelor’s degree on or before Summer 2016. Graduation rate refers only to the proportion of the cohort which received a bachelor’s degree and not the actual number of degrees which have been awarded to those in the cohort.

Faculty and Staff

Full-Time Instructional Faculty by Rank and by College
Credit Hours Taught By Full-Time and Part-Time Faculty
New Faculty and Average Instructor Age by College
Tenure Status and Tenure by Race and Ethnicity
Full-Time Instructional Faculty by College and Department
Full-Time Staff by Gender and by Race and Ethnicity
Library Faculty and Facts

Source: Kennesaw State University Faculty Information System (FIS), unless otherwise noted.



Instructional Faculty

As of November 2017

Table 45

Full-Time Instructional Faculty by Rank

Fall Semesters

| | Fall 2015 | Fall 2016 | Fall 2017 |
|---------------------|--------------|--------------|--------------|
| Professor | 218 | 258 | 276 |
| Associate Professor | 304 | 321 | 305 |
| Assistant Professor | 281 | 301 | 300 |
| Instructor | 38 | 44 | 49 |
| Lecturer | 178 | 195 | 221 |
| Total | 1,019 | 1,119 | 1,151 |

Table 46

Full-Time Instructional Faculty by College

Fall Semesters

| | Fall 2015 | Fall 2016 | Fall 2017 |
|--|--------------|--------------|--------------|
| College of Architecture and Construction Management | 28 | 31 | 32 |
| College of the Arts | 66 | 72 | 73 |
| Coles College of Business | 144 | 159 | 153 |
| College of Computing and Software Engineering | 46 | 48 | 52 |
| Bagwell College of Education | 79 | 92 | 96 |
| Southern Polytechnic College of Engineering and Engineering Technology | 73 | 78 | 80 |
| WellStar College of Health and Human Services | 87 | 98 | 96 |
| College of Humanities and Social Sciences | 298 | 335 | 356 |
| College of Science and Mathematics | 159 | 158 | 164 |
| University College | 39 | 48 | 49 |
| Total | 1,019 | 1,119 | 1,151 |

Note:

All headcounts are unduplicated. Full-Time Instructional Faculty are defined as faculty employed on a full-time basis for instruction. This includes those faculty who are categorized as "Faculty" or "Chair" and Employment Status is "Active" or "Paid On Leave" in the Faculty Information System (FIS).

Credit Hours Taught by Full-Time and Part-Time Faculty
Fall Semesters

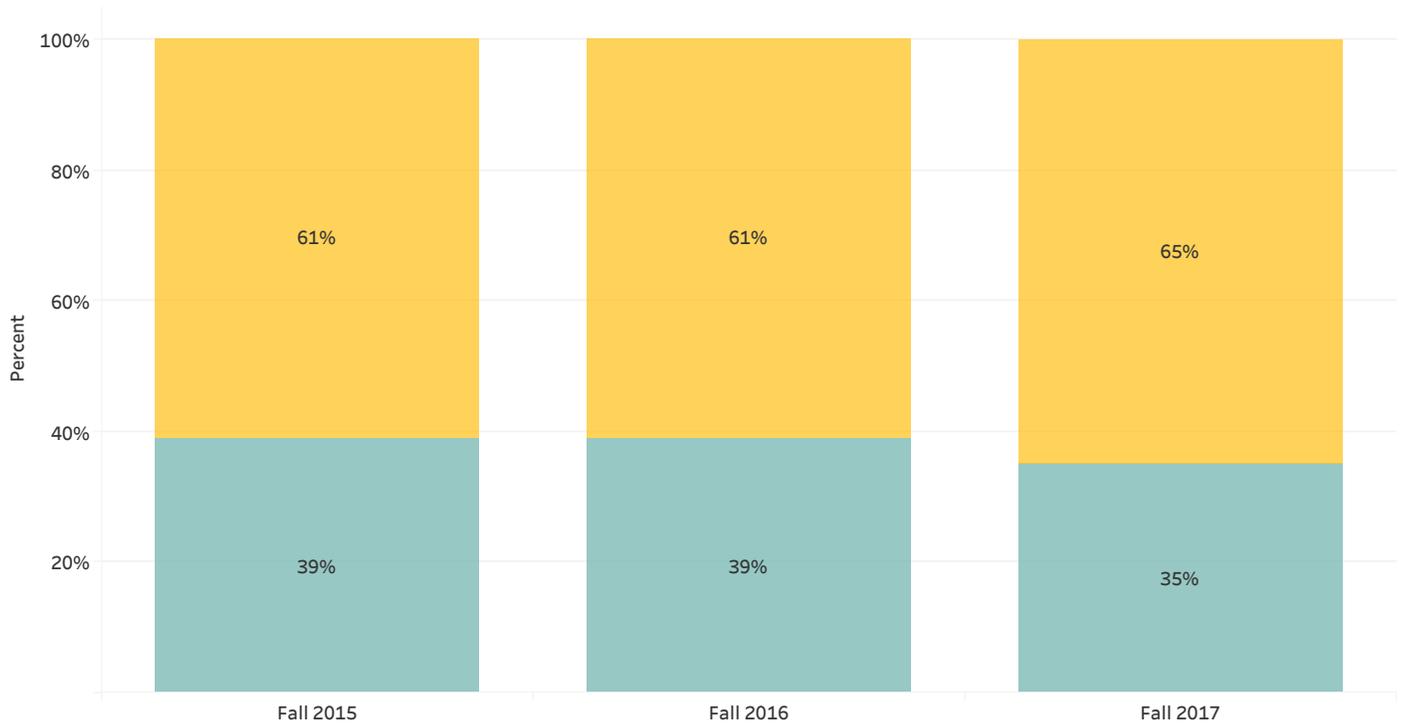


Figure 38. Percent of Credit Hours Taught by Full-Time and Part-Time Faculty

■ % Credit Hours Taught by FT Faculty ■ % Credit Hours Taught by PT Faculty¹

Table 47

Full-Time and Part-Time Faculty Trend
Fall Semesters

| | Fall 2015 | Fall 2016 | Fall 2017 |
|--|-----------|-----------|-----------|
| FTE Students/FT Faculty | 29 | 28 | 28 |
| Full-Time Faculty | 1,019 | 1,119 | 1,151 |
| Part-Time Faculty | 736 | 829 | 843 |
| % Credit Hours Taught by FT Faculty | 61 | 61 | 65 |
| % Credit Hours Taught by PT Faculty ¹ | 39 | 39 | 35 |

Source: University System of Georgia, Enrolled Student Research File (ADC)

¹Excludes Administrative part-time teaching

Note: The full-time-equivalent (FTE) of staff is calculated by summing the total number of full-time staff from the Employees by Assigned Position (EAP) component and adding one-third of the total number of part-time staff. Retrieved from: <http://surveys.nces.ed.gov/ipeds/Downloads/Forms/IPEDSGlossary.pdf>.

New Full-Time Instructional Faculty

As of November 2017

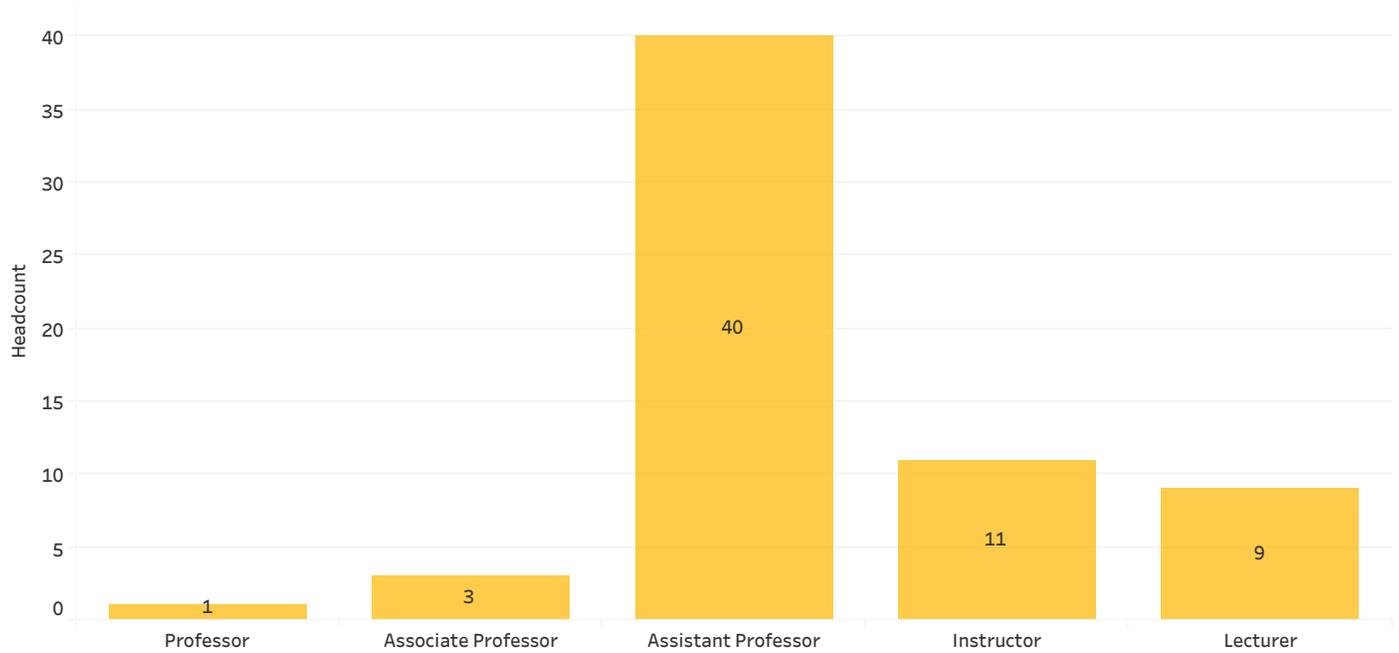


Figure 39. New Full-Time Instructional Faculty

Table 48

New Full-Time Instructional Faculty Trend

Fall Semesters

| | Fall 2015 | Fall 2016 | Fall 2017 |
|---------------------|-----------|-----------|-----------|
| Professor | 1 | 5 | 1 |
| Associate Professor | 5 | 3 | 3 |
| Assistant Professor | 42 | 48 | 40 |
| Instructor | 6 | 4 | 11 |
| Lecturer | 3 | 8 | 9 |
| Total | 57 | 68 | 64 |

Tenure Status by Gender

As of November 2017

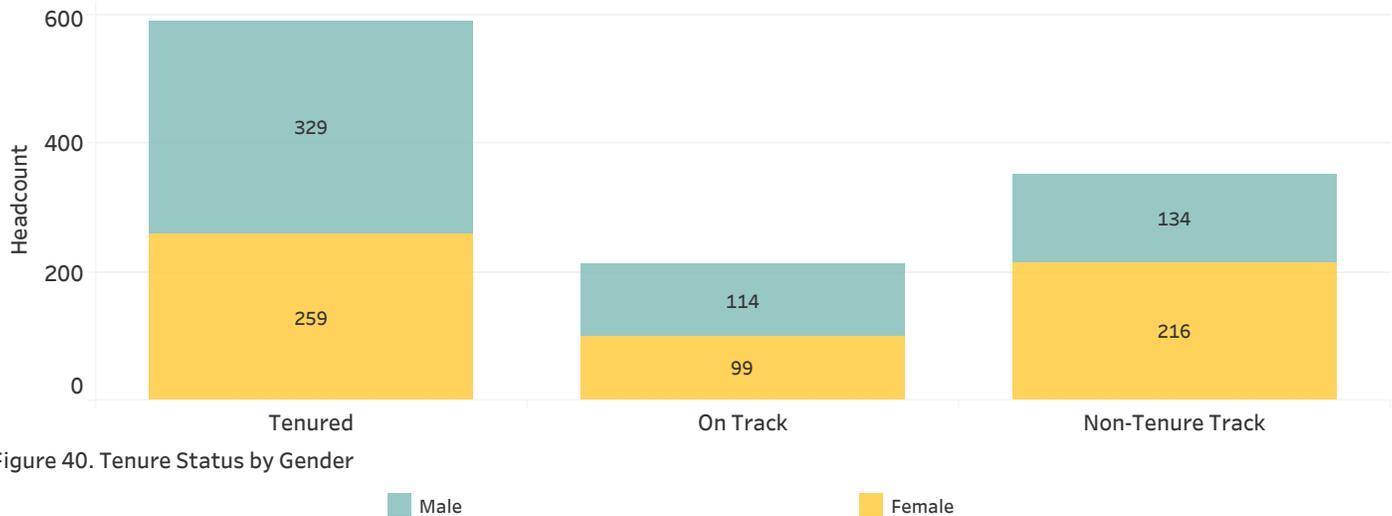


Figure 40. Tenure Status by Gender

Table 49

Tenure Status by Gender

As of November 2017

| | | Headcount | % of Total |
|--------------|------------------|-------------|------------|
| Male | Tenured | 329 | 29% |
| | On Track | 114 | 10% |
| | Non-Tenure Track | 134 | 12% |
| | Total | 577 | 50% |
| Female | Tenured | 259 | 23% |
| | On Track | 99 | 9% |
| | Non-Tenure Track | 216 | 19% |
| | Total | 574 | 50% |
| Total | 1,151 | 100% | |

Table 50

Tenure Status by Race and Ethnicity

As of November 2017

| | American Indian or Alaskan Native | Asian | Black, Non-Hispanic Origin | Hispanic | Native Hawaiian or Other Pacific Islander | Multi-racial | White, Non-Hispanic Origin | International | Unknown |
|------------------|-----------------------------------|-------|----------------------------|----------|---|--------------|----------------------------|---------------|---------|
| Non-Tenure Track | <5 | 11 | 36 | 13 | - | <5 | 275 | 9 | <5 |
| On Track | - | 28 | 23 | 9 | <5 | 7 | 117 | 28 | - |
| Tenured | - | 86 | 53 | 11 | - | 6 | 423 | 7 | <5 |

Note:

Academic tenure is an employment status at the University that assures a tenured faculty member of continuous appointment from contract year to contract year, except under conditions of dismissal for cause (see KSU Faculty Handbook Section 4.1.9), termination or layoff of tenured personnel due to program modification (see the Board of Regents (BOR) Policy Manual 8.3.7.10), or financial exigencies. The awarding of tenure is a highly important decision through which the University incurs a major commitment to the individual faculty member well into the future. Years of service or successful annual reviews alone are not sufficient to qualify for tenure. It should only be granted to those faculty members whose achievements demonstrate the quality and significance expected of their current rank and who demonstrate potential for long-term effectiveness at the University. All tenure track faculty are expected to produce scholarship in at least one performance area. This scholarship must be consistent with departmental, college, and university guidelines. Only under exceptional circumstances will a candidate be recommended for tenure without at least one form of scholarship as articulated in approved tenure and promotion guidelines. In awarding tenure, the University recognizes the long-range value of the faculty member to the institution and ensures them the academic freedom that is essential to an atmosphere conducive to the proper operation of the University.

Table 51

Full-Time Instructional Faculty by College, Department, and Tenure Status

As of November 2017

| College | Primary Department | Full-time | Tenured |
|---|--|--------------|------------|
| College of Architecture and Construction Management | Department of Architecture | 21 | 14 |
| | Department of Construction Management | 11 | 5 |
| College of the Arts | Department of Dance | 6 | 1 |
| | Department of Theatre and Performance Studies | 12 | 6 |
| | School of Art and Design | 28 | 20 |
| | School of Music | 27 | 11 |
| Coles College of Business | Department of Economics, Finance and Quantitative Analysis | 42 | 30 |
| | Department of Information Systems | 21 | 16 |
| | Department of Management and Entrepreneurship | 36 | 19 |
| | Department of Marketing and Professional Sales | 22 | 15 |
| | School of Accountancy | 32 | 16 |
| College of Computing and Software Engineering | Department of Computer Science | 25 | 12 |
| | Department of Information Technology | 14 | 7 |
| | Department of Software Engineering and Game Development | 13 | 1 |
| Bagwell College of Education | Department of Educational Leadership | 9 | - |
| | Department of Elementary and Early Childhood Education | 34 | 19 |
| | Department of Inclusive Education | 12 | 3 |
| | Department of Instructional Technology | 9 | 6 |
| | Department of Secondary and Middle Grades Education | 32 | 22 |
| Southern Polytechnic College of Engineering | Department of Civil and Construction Engineering | 18 | 6 |
| | Department of Computer Engineering | 5 | 3 |
| | Department of Electrical Engineering | 12 | 6 |
| | Department of Engineering Technology | 13 | 8 |
| | Department of Mechanical Engineering | 18 | 9 |
| | Department of Mechatronics Engineering | 5 | 3 |
| | Department of Systems and Industrial Engineering | 9 | 4 |
| College of Humanities and Social Sciences | Department of English | 89 | 36 |
| | Department of Foreign Languages | 34 | 14 |
| | Department of Geography and Anthropology | 23 | 14 |
| | Department of History and Philosophy | 46 | 27 |
| | Department of Interdisciplinary Studies | 9 | 5 |
| | Department of Political Science and International Affairs | 37 | 24 |
| | Department of Psychology | 35 | 20 |
| | Department of Sociology and Criminal Justice | 30 | 17 |
| | Department of Technical Communication and Interactive Design | 9 | 4 |
| | School of Communication and Media | 38 | 17 |
| College of Science and Mathematics | Department of Chemistry and Biochemistry | 32 | 13 |
| | Department of Ecology, Evolution, and Organismal Biology | 21 | 14 |
| | Department of Mathematics | 58 | 27 |
| | Department of Molecular and Cellular Biology | 20 | 13 |
| | Department of Physics | 19 | 8 |
| | Department of Statistics and Analytical Sciences | 14 | 8 |
| University College | Department of First-Year and Transition Studies | 25 | 9 |
| | Department of Leadership and Integrative Studies | 15 | 6 |
| | Michael A. Leven School of Culinary Sustainability and Hospitality | 9 | 1 |
| WellStar College of Health and Human Services | Department of Exercise Science and Sport Management | 21 | 9 |
| | Department of Health Promotion and Physical Education | 17 | 8 |
| | Department of Social Work and Human Services | 17 | 10 |
| | WellStar School of Nursing | 41 | 16 |
| Total | | 1,151 | 588 |

Table 52

Full-Time Staff by Occupational Category and Gender

As of November 2017

| | Male | Female |
|--|------|--------|
| Archivists, Curators, and Museum Technicians | <5 | 9 |
| Business and Financial Operations Occupations | 26 | 86 |
| Community Service, Legal, Arts, and Media Occupations | 46 | 37 |
| Computer, Engineering, and Science Occupations | 160 | 114 |
| Healthcare Practitioners and Technical Occupations | 5 | <5 |
| Librarians | 6 | 21 |
| Management Occupations | 277 | 318 |
| Natural Resources, Construction, and Maintenance Occupations | 66 | 11 |
| Office and Administrative Support Occupations | 80 | 484 |
| Other Teaching and Instructional Support Occupations | 36 | 106 |
| Postsecondary Teachers - Instruction | 547 | 551 |
| Postsecondary Teachers - Research | <5 | - |
| Sales and Related Occupations | <5 | 7 |
| Service Occupations | 137 | 95 |

Table 53

Full-Time Staff by Occupational Category, Race and Ethnicity

As of November 2017

| | American Indian or Alaska Native | Asian | Black or African American | Hispanic | White | Multi-racial | Native Hawaiian or Other Pacific Islander | Non-Resident Alien | Race and Ethnicity Unknown |
|--|----------------------------------|-------|---------------------------|----------|-------|--------------|---|--------------------|----------------------------|
| Archivists, Curators, and Museum Technicians | - | - | - | <5 | 10 | - | - | - | - |
| Business and Financial Operations Occupations | - | 6 | 16 | 6 | 80 | <5 | - | <5 | <5 |
| Community Service, Legal, Arts, and Media Occupations | - | <5 | 18 | <5 | 60 | <5 | - | - | - |
| Computer, Engineering, and Science Occupations | - | 16 | 57 | 15 | 173 | 5 | - | 5 | <5 |
| Healthcare Practitioners and Technical Occupations | - | <5 | <5 | - | 6 | - | - | - | - |
| Librarians | - | <5 | <5 | <5 | 18 | <5 | - | - | - |
| Management Occupations | <5 | 22 | 92 | 16 | 451 | 7 | <5 | <5 | <5 |
| Natural Resources, Construction, and Maintenance Occupations | - | <5 | 16 | 8 | 51 | - | - | - | - |
| Office and Administrative Support Occupations | <5 | 11 | 120 | 22 | 391 | 12 | <5 | <5 | 5 |
| Other Teaching and Instructional Support Occupations | - | <5 | 32 | 7 | 90 | <5 | <5 | <5 | <5 |
| Postsecondary Teachers - Instruction | <5 | 118 | 105 | 32 | 781 | 9 | <5 | 43 | 8 |
| Postsecondary Teachers - Research | - | - | - | - | - | - | - | - | <5 |
| Sales and Related Occupations | - | - | <5 | - | 8 | - | - | - | - |
| Service Occupations | <5 | 5 | 91 | 43 | 81 | <5 | <5 | <5 | <5 |

Source: Integrated Postsecondary Education Data Systems (IPEDS) Human Resources Survey

Table 54

Full-Time Library Faculty by Gender

As of November 2017

| | Female | Male |
|------------|--------|------|
| Librarians | 21 | 6 |

Table 55

Full-Time Library Faculty by Race and Ethnicity

As of November 2017

| | American Indian or Alaska Native | Asian | Black or African American | Hispanic | Native Hawaiian or Other Pacific Islander | Multi-racial | White | Race and Ethnicity Unknown | Non-Resident Alien |
|------------|----------------------------------|-------|---------------------------|----------|---|--------------|-------|----------------------------|--------------------|
| Librarians | - | <5 | <5 | <5 | - | <5 | 18 | - | - |

Table 56

Libraries Facts

Fiscal Year 2018

| | |
|--------------------------|---------|
| Libraries on Campus | 2 |
| Audio/video Media | 4,528 |
| Periodical Subscriptions | 116,454 |

Table 57

Library Facts

As of January 2018

| | | |
|--|-------------------------------------|-----------|
| Circulation of Monographs and Other Physical Items | | 40,504 |
| Database Usage | E-Book Requests | 102,522 |
| | Journal Article Requests | 509,523 |
| | Searches Performed | 2,446,043 |
| Information Services to Groups | Number of Presentations | 265 |
| | Total Attendance | 9,112 |
| Information Services to Individuals | One-on-one appointments w/ students | 103 |
| | Questions answered in person | 1,481 |
| | Questions via online | 2,375 |
| Institutional Repository | Contributions to | 1,169 |
| | Usage of | 385,072 |
| Inter-library Loan | Items from other libraries | 6,575 |
| | Items to other libraries | 4,434 |
| Library Collections | Books (electronic) | 667,799 |
| | Books (physical) | 439,577 |
| | Number of Databases | 408 |

Source: Horace W. Sturgis Library

Institutional Resources and Finance

Core Financials

Facilities - Classrooms, Offices, and Support Spaces

Facilities - Land, Housing, and Parking

Foundation

RESOURCES



Core Expenses

Fiscal Year 2010-11 through Fiscal Year 2015-16

| Table 58 | FY 2010-2011 | | | FY 2011-2012 | | | FY 2012-2013 | | |
|-----------------------|-----------------|--------------------------------|----------------------------------|-----------------|--------------------------------|----------------------------------|-----------------|--------------------------------|----------------------------------|
| | Reported Values | Percent of Total Core Expenses | Core Expenses per FTE Enrollment | Reported Values | Percent of Total Core Expenses | Core Expenses per FTE Enrollment | Reported Values | Percent of Total Core Expenses | Core Expenses per FTE Enrollment |
| Instruction | \$142,083,861 | 45% | \$5,453 | \$152,571,013 | 48% | \$5,765 | \$163,524,588 | 49% | \$6,177 |
| Research | \$2,292,516 | 1% | \$88 | \$2,516,930 | 1% | \$95 | \$2,230,800 | 1% | \$84 |
| Public service | \$8,594,539 | 3% | \$330 | \$8,671,334 | 3% | \$328 | \$9,411,982 | 3% | \$356 |
| Academic support | \$43,734,891 | 14% | \$1,678 | \$45,038,978 | 14% | \$1,702 | \$47,045,419 | 14% | \$1,777 |
| Institutional support | \$44,022,269 | 14% | \$1,689 | \$41,047,682 | 13% | \$1,551 | \$48,847,183 | 14% | \$1,845 |
| Student services | \$30,201,564 | 10% | \$1,159 | \$33,208,657 | 10% | \$1,255 | \$37,107,729 | 11% | \$1,402 |
| Other core expenses | \$42,124,063 | 13% | \$1,617 | \$36,557,900 | 11% | \$1,381 | \$28,805,251 | 9% | \$1,088 |
| Total Core expenses | \$313,053,703 | 100% | \$12,014 | \$319,612,494 | 100% | \$12,078 | \$336,972,952 | 100% | \$12,729 |
| Total All Expenses | \$366,925,528 | | \$14,081 | \$375,800,474 | | \$14,201 | \$406,644,218 | | \$15,361 |
| FTE Student | 26,058 | | | 26,463 | | | 26,473 | | |

| Table 59 | FY 2013-2014 | | | FY 2014-2015 | | | FY 2015-2016 | | |
|-----------------------|-----------------|--------------------------------|----------------------------------|-----------------|--------------------------------|----------------------------------|-----------------|--------------------------------|----------------------------------|
| | Reported Values | Percent of Total Core Expenses | Core Expenses per FTE Enrollment | Reported Values | Percent of Total Core Expenses | Core Expenses per FTE Enrollment | Reported Values | Percent of Total Core Expenses | Core Expenses per FTE Enrollment |
| Instruction | \$164,081,157 | 48% | \$6,130 | \$172,371,147 | 48% | \$6,171 | \$179,233,116 | 47% | \$6,215 |
| Research | \$1,603,595 | - | \$60 | \$1,596,604 | - | \$57 | \$1,678,843 | - | \$58 |
| Public service | \$5,588,902 | 2% | \$209 | \$7,613,652 | 2% | \$273 | \$9,946,764 | 3% | \$345 |
| Academic support | \$49,050,080 | 14% | \$1,832 | \$54,603,876 | 15% | \$1,955 | \$62,933,173 | 16% | \$2,182 |
| Institutional support | \$57,390,579 | 17% | \$2,144 | \$53,952,614 | 15% | \$1,931 | \$56,803,323 | 15% | \$1,970 |
| Student services | \$35,747,713 | 10% | \$1,336 | \$40,708,466 | 11% | \$1,457 | \$43,642,832 | 11% | \$1,513 |
| Other core expenses | \$28,725,475 | 8% | \$1,073 | \$27,341,967 | 8% | \$979 | \$28,457,910 | 7% | \$987 |
| Total Core expenses | \$342,187,501 | 100% | \$12,784 | \$358,188,326 | 100% | \$12,823 | \$382,695,961 | 100% | \$13,270 |
| Total All Expenses | \$419,253,680 | | \$15,663 | \$437,081,584 | | \$15,647 | \$474,751,582 | | \$16,462 |
| FTE Student | 26,767 | | | 27,934 | | | 28,839 | | |

Source: Integrated Postsecondary Education Data Systems (IPEDS), retrieved from: <http://nces.ed.gov/ipeds/Home/UseTheData>

Note: The full-time equivalent (FTE) enrollment used in this report is the sum of the institution's FTE undergraduate and graduate enrollment (as calculated from or reported on the 12-month enrollment component). FTE is estimated using 12-month instructional activity (credit and/or contact hours). All doctor's degree students are reported as graduate students.

Total expenses for the essential education activities of the institution. Core expenses for public institutions reporting under GASB standards include expenses for instruction, research, public service, academic support, student services, institutional support, operation and maintenance of plant, depreciation, scholarships and fellowships, interest and other operating and nonoperating expenses. Core expenses exclude expenses for auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

Table 60

Kennesaw Campus Facilities
as of January 1, 2018

| Kennesaw (In Sq Ft) | Classrooms, Offices, Support | | |
|---------------------|---------------------------------|---|------------------|
| | | 624 Big Shanty Road | 13,445 |
| | | 3305 Busbee Drive | 146,919 |
| | | A.L. Burruss Building | 105,385 |
| | | Alumni Affairs | 9,848 |
| | | ATOMS Center & GYSTC | 8,395 |
| | | Auxiliary Services | 4,330 |
| | | Auxiliary Services & Programs | 5,092 |
| | | Bailey Performance Center | 31,970 |
| | | Baseball Stadium | 1,850 |
| | | Bobbie Bailey Athletic Complex | 21,377 |
| | | Bookstore | 12,896 |
| | | CASA and Center for Elections | 7,945 |
| | | CETL | 6,441 |
| | | Chantal and Tommy Bagwell Building | 78,375 |
| | | Chastain Pointe | 194,504 |
| | | Clendenin Building | 37,184 |
| | | Commons Dining Hall | 51,767 |
| | | Convocation Center | 130,893 |
| | | Cox Family Enterprise Center | 3,508 |
| | | Distance Learning Center | 8,440 |
| | | English Building | 79,767 |
| | | Hitting And Pitching Building | 4,147 |
| | | Horace W. Sturgis Library | 100,617 |
| | | Hospitality House | 5,836 |
| | | House55-Music&Ent Business | 6,024 |
| | | James W. Carmichael Student Center | 37,106 |
| | | Joe Mack Wilson Performing Arts Building | 37,949 |
| | | Kennesaw Hall | 131,182 |
| | | KSU Center | 162,577 |
| | | KSU Stadium | 80,187 |
| | | LeoDelle and Lex Jolley Lodge | 6,871 |
| | | Mathematics and Statistics | 31,615 |
| | | Music Building | 8,570 |
| | | Owl's Nest | 15,901 |
| | | Prillaman Health Sciences | 191,556 |
| | | Public Safety | 9,365 |
| | | Science Building | 104,336 |
| | | Science Laboratory Building | 74,203 |
| | | Siegel Student Recreation & Activities Center | 127,202 |
| | | Social Sciences Building | 162,595 |
| | | Softball Stadium | 1,733 |
| | | Solarium Student Center Addition | 1,500 |
| | | Sport & Recreation Park | 9,183 |
| | | Student Athlete Success Services | 6,903 |
| | | Student Center Addition | 68,469 |
| | | Student Health Services Clinic | 5,408 |
| | | Student Recreation and Wellness Center | 40,010 |
| | | Student Recreation and Wellness Center Addition | 15,981 |
| | | Technology Annex | 14,316 |
| | | Technology Services | 20,758 |
| | | Town Point | 92,608 |
| | | University College | 21,014 |
| | | Visual Arts Building | 32,423 |
| | | W. Wyman Pilcher Public Service Building | 21,014 |
| | | Willingham Hall | 21,014 |
| | | Wilson Annex | 17,933 |
| | | Zuckerman Museum of Art | 9,793 |
| Total | | | 2,658,230 |

Source: Data provided by Facilities Services.

Table 61

Kennesaw Campus Facilities (Continued)
as of January 1, 2018

| | | | |
|--|-----------------------------|---------------------------------|--------------|
| Kennesaw Campus - Land, Housing, and Parking | Land in Acres | Land | 405 |
| | | Total | 405 |
| | Housing in Number of Beds | Austin Residence Complex I | 700 |
| | | Austin Residence Complex II | 451 |
| | | KSU Place | 552 |
| | | University Village Phase I + II | 878 |
| | | University Village Phase III | 914 |
| | | Total | 3,495 |
| | Parking in Number of Spaces | Parking Deck Central | 2,664 |
| | | Parking Deck East | 1,471 |
| | | Parking Deck North | 1,516 |
| | | Parking Deck West | 672 |
| | | Total | 6,323 |

Source: Data provided by Facilities Services.

Table 62

Marietta Campus Facilities
as of January 1, 2018

| Marietta (In Sq Ft) | Classrooms, Offices, Support | | |
|---------------------|------------------------------|------------------------------------|----------------|
| | | Academic Building | 50,500 |
| | | Administration | 16,620 |
| | | Architecture | 101,793 |
| | | Atrium Building | 103,608 |
| | | Building Z | 32,000 |
| | | Campus Restaurant | 16,973 |
| | | Civil Engineering Soils Lab | 1,800 |
| | | Civil Engineering Technology | 15,248 |
| | | Community Center | 2,320 |
| | | Concessions/Restrooms | 864 |
| | | Courtyard Mail Room | 1,266 |
| | | Crawford Lab | 31,158 |
| | | Design 1 | 35,027 |
| | | Design 2 | 16,519 |
| | | Engineering Lab | 35,036 |
| | | Engineering Technology Center | 130,000 |
| | | ET-HAZMAT Storage | 236 |
| | | Facilities Administrations | 5,626 |
| | | Facilities Cart and Archive File | 1,267 |
| | | Facilities Central Receiving | 7,200 |
| | | Facilities Ground/Vehicle Shop | 2,520 |
| | | Facilities Grounds Storage | 775 |
| | | Facilities Large Vehicle Storage | 2,014 |
| | | Facilities Maintenance Shop | 12,156 |
| | | Facilities Small Vehicle Storage | 3,000 |
| | | Greenhouse | 700 |
| | | Gymnasium | 29,182 |
| | | Housing Office | 4,007 |
| | | Joe Mack Wilson Student Center | 86,243 |
| | | Lawrence V. Johnson Library | 58,175 |
| | | Mathematics | 28,595 |
| | | Norton Hall | 47,156 |
| | | Recreation and Wellness Center | 35,948 |
| | | Student Competitions Team | 7,891 |
| | | University Columns Activity Center | 2,543 |
| | | W. Clair Harris Textiles | 31,673 |
| | | Wilder Communications Center | 4,010 |
| Total | | | 961,649 |

Source: Data provided by Facilities Services.

Table 63

Marietta Campus Facilities (Continued)
as of January 1, 2018

| | | | | |
|---|-----------------------------|-----------------------|------------|--------------|
| Marietta Campus - Land, Housing, and Parking | Land in Acres | Land | 197 | |
| | | Total | 197 | |
| | Housing in Number of Beds | Commons 100 | | 48 |
| | | Commons 200 | | 48 |
| | | Commons 300 | | 48 |
| | | Commons 400 | | 48 |
| | | Commons 500 | | 48 |
| | | Commons 600 | | 48 |
| | | Courtyard 1000 | | 136 |
| | | Courtyard 2000 | | 132 |
| | | Courtyard 3000 | | 144 |
| | | Hornet Village 1 | | 282 |
| | | Hornet Village 2 | | 318 |
| | | Howell Residence Hall | | 294 |
| | | University Columns 1 | | 12 |
| | | University Columns 2 | | 12 |
| | | University Columns 3 | | 12 |
| | | University Columns 4 | | 12 |
| | | University Columns 5 | | 12 |
| | | University Columns 6 | | 12 |
| | | University Columns 7 | | 12 |
| | | University Columns 8 | | 12 |
| | University Columns 9 | | 12 | |
| | University Columns 10 | | 12 | |
| | | Total | | 1,714 |
| | Parking in Number of Spaces | Parking Deck P60 | | 837 |
| | | Total | | 837 |

Source: Data provided by Facilities Services.

KSU Foundation

Table 64

Alumni

As of the End of Summer Semester 2017

| | Headcount |
|-------------------------|-----------|
| Alumni of Record | 101,213 |
| Number of Alumni Donors | 2,762 |

Table 65

Alumni Giving

Fiscal Year 2017

| | Dollars | % of Total |
|----------------------------|--------------------|---------------|
| Alumni | \$1,028,540 | 16.1% |
| Corporations | \$1,571,288 | 24.7% |
| Current Students | \$1,159 | 0.0% |
| Foundations | \$1,229,666 | 19.3% |
| Fund-raising Consortia | \$34,594 | 0.5% |
| KSU Campus | \$261,556 | 4.1% |
| KSUF ¹ Trustees | \$209,747 | 3.3% |
| Other Individuals | \$1,746,837 | 27.4% |
| Other Organizations | \$260,491 | 4.1% |
| Parents | \$30,315 | 0.5% |
| Total | \$6,374,193 | 100.0% |

Top Three Donors

Charitable Giving in Millions of Dollars Donated

Last Five Fiscal Years

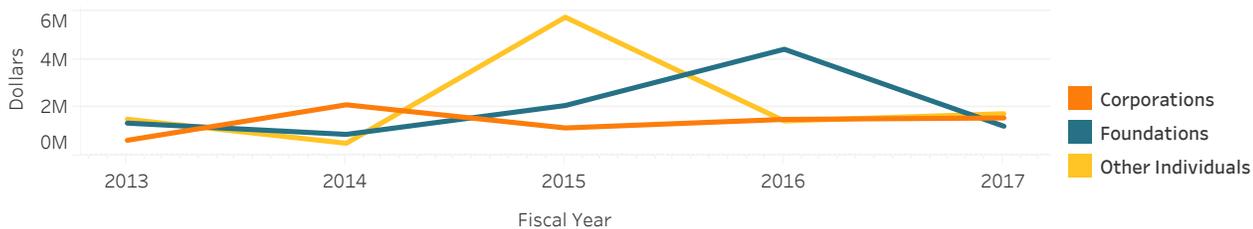


Figure 41. Charitable Giving

Table 66

Charitable Giving in Dollars Donated

Last Five Fiscal Years

| | FY 2015 | FY 2016 | FY 2017 |
|----------------------------|---------------------|--------------------|--------------------|
| Alumni | \$769,116 | \$922,685 | \$1,028,540 |
| Corporations | \$1,158,843 | \$1,512,464 | \$1,571,288 |
| Current Students | \$3,030 | \$5,845 | \$1,159 |
| Foundations | \$2,085,824 | \$4,411,885 | \$1,229,666 |
| Fund-raising Consortia | | | \$34,594 |
| KSU Campus | \$246,389 | \$212,296 | \$261,556 |
| KSUF ¹ Trustees | \$642,916 | \$179,916 | \$209,747 |
| Other Individuals | \$5,736,241 | \$1,448,741 | \$1,746,837 |
| Other Organizations | \$156,569 | \$645,836 | \$260,491 |
| Parents | \$22,033 | \$52,071 | \$30,315 |
| Total Dollars | \$10,820,961 | \$9,391,739 | \$6,374,193 |

Source: Office of University Advancement and Development.

¹KSUF is Kennesaw State University Foundation, Inc.

