



KENNESAW STATE
UNIVERSITY

SCHOOL OF INSTRUCTIONAL
TECHNOLOGY AND INNOVATION

BACHELOR OF SCIENCE IN LEARNING, DESIGN, AND TECHNOLOGY

LDT

WHY OUR PROGRAM?

The Bachelor of Science in Learning, Design, and Technology (LDT) is the first undergraduate program in this field in Georgia. Led by faculty with both practical and academic experience in the field, you will explore instructional design principles, master technical tools, and develop a professional portfolio to prepare you to enter a growing workforce.

RELATED PROGRAMS

KSU offers a variety of minors degree programs that pair well with the LDT program to increase your marketability post-graduation. Suggested minor pairings include:

- Interactive Design
- Technical Communication
- Organizational and Professional Communication

CAREER INSIGHTS

A degree in LDT can lead to these jobs:

- Instructional/Learning/Learning Experience Designer
- Training and Development Specialists
- Instructional Coordinators
- Training and Development Managers

BECOME A HIGHLY SKILLED INSTRUCTIONAL DESIGN PROFESSIONAL

The Bachelor of Science in Learning, Design, and Technology (LDT) addresses a workforce need in Georgia and across the U.S. for highly skilled instructional designers in business, government, education, and more! This innovative degree utilizes classroom preparation with practical hands-on projects alongside real-world, site-based projects and internships to prepare graduates for employment in a growing field.

PROGRAM ADVANTAGES

- The program provides practical real-world experience while still earning your degree to prepare you to enter the workforce.
- Classroom experiences prepare you with both the design theory and the technical knowledge of instructional design.
- Get ahead in the field of instructional design while still an undergraduate to give yourself an advantage on the instructional design career path.



WHY CHOOSE LDT AT KSU?

- According to employment trends data, the field of instructional design is a growth industry in Georgia and nation-wide.
- Employment data from 2020 indicated nearly 2800 Georgia jobs requiring instructional design skills.
- KSU is the only university in Georgia that offers an undergraduate option for Learning, Design, and Technology.
- Since degrees in this field are typically offered at the graduate level and beyond, entering the field as an undergraduate can accelerate your career path and earning potential by preparing you to directly enter the corporate workforce following your undergraduate degree!

WHY CHOOSE KSU?

Kennesaw State University is a Carnegie designated doctoral research institution (R2), placing it among an elite group of only 6% of U.S. colleges. Located in the greater Atlanta metro-area, KSU offers access to a broad range of activities and events. KSU is a nationwide Top 20 school that “students want to attend,” according to U.S. News and World Report. Over 10,500 companies recruited students and alumni from KSU in 2021.



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PROGRAM COURSES & CREDITS

		CREDITS
GENERAL EDUCATION CORE		42
Area A: Communication and Quantitative Learning		9-10
Area B: Institutional Options		5
Area C: Humanities, Fine Arts, and Ethics		6
Area D: Science, Mathematics, and Technology		10-12
Area E: Social Sciences		12
LEARNING, DESIGN, AND TECHNOLOGY LOWER DIVISION CORE		18
LDT 1100	Making Learning Fun	3
LDT 2100	Tools & Technologies for Learning	3
SELECT ANY ONE COURSE FROM THE FOLLOWING...		3
COMM 2033	Visual Communication	
CSE 1300	Introduction to Computing Principles	
IS 2200	Information Systems and Communication	
TCOM 2050	Issues in Digital Accessibility	
LOWER DIVISION ELECTIVES		
In addition to the courses above, you must complete NINE (9) CREDIT HOURS of electives in the lower division. For more information on those course options, please see the KSU's Undergraduate Catalog.		
<i>*Note: HPE 1000 level courses cannot satisfy Area F requirements</i>		
LEARNING, DESIGN, AND TECHNOLOGY UPPER DIVISION CORE		33
LDT 3100	Foundations of Instructional Design	3
LDT 3200	Foundations of Visual Design for Learning	3
LDT 3300	Performance Improvement & Needs Assessment	3
LDT 3400	Instructional Design & Development	3
LDT 3500	Multimedia Design & Development for Learning	3
LDT 3398	Internship in Learning, Design and Technology	3
LDT 4100	Evaluation of Educational Programs	3
LDT 4200	Interactive Learning Environments	3
LDT 4300	Trends & Issues in Instructional Design	3
LDT 4500	Project Management of Instructional Design	3
LDT 4600	Capstone and Portfolio in Learning, Design and Technology	3
LEARNING, DESIGN, AND TECHNOLOGY ELECTIVES		15
These credit hours do not have to be taken in a single discipline, but should relate to a particular interest or career goal. Completion of a formal minor or certificate program for 15 hours may be used to satisfy major electives. Students must earn a “C” or better for all coursework.		
At least 9 credit hours of upper-division course work (3000 - 4000 level) must be taken and applied as major electives.		
An additional 3-credit hours of LDT 3398 Internship in Learning, Design, and Technology may be used to satisfy credit requirements in this area.		
FREE ELECTIVES		12
Any courses in the university curriculum totaling 12 credit hours.		
TOTAL CREDIT HOURS		120

MORE INFORMATION



For more information, contact the program coordinator at ldt@kennesaw.edu

kennesaw.edu/ldt