



Undergraduate Program Name: Media & Entertainment BS
 Graduate Program Name: Professional Writing MA

KENNESAW STATE
 UNIVERSITY

Pathway Description: This pathway allows undergraduate Media & Entertainment (MENT) majors to take advanced writing courses in the MAPW program as part of their “Related Studies” requirements, thereby giving them course credits that apply to the MA and complete the graduate degree in 3 semesters.

Course Pairs:

Double Owl Scholars will NOT take the following MENT courses:	In their place, Double Owl Scholars will take the following MAPW courses:
Related Studies in MENT	Select courses in MAPW
<p>“Related Studies” area</p> <p>The 2022/2023 Catalog states:</p> <p><i>Select 12 hours of upper division coursework (3000-4000 level) outside of the School of Communication & Media (SOCM). These hours do not have to be taken in a single discipline but should relate to a particular interest or career goal. Students should determine needed prerequisites. Completion of Formal Minor or Certificate Program would also satisfy the Related Studies requirement.</i></p> <p><i>Recommended courses/minors/certificates include: Interdisciplinary Music and Entertainment Business Certificate /Music and Entertainment Business Minor program; Film Studies Minor; FILM 4105; FILM 4125; 3000- & 4000- level GFA Courses; AMST 3740; ANTH 3521; POLS 3380; WRIT 3150; WRIT 3151; & WRIT 3152</i></p>	<p>MENT majors in this Double Owl will be able to choose from the following MAPW courses to count in the Related Studies area. They will choose THREE of these courses to complete the Double Owl:</p> <ul style="list-style-type: none"> • STVW 6490:Screenwriting I • STVW 6495:TV Writing: Half-Hour (must take STVW 6490 first) • STVW 6496:TV Writing: One-Hour (must take STVW 6490 first) • STVW 7490:Screenwriting II (must take STVW 6490 first) • STVW 7496:TV Writers Room (must take STVW 6490 + either STVW 6495 or STVW 6496 first) • PRWR 6100:Readings for Writers • PRWR 6240:Technical Writing • PRWR 6255:Grant & Proposal Writing • PRWR 6260:Managing Writing in Organizations • PRWR 6280:Business and Technical Editing • PRWR 6300:Understanding Writing as Process • PRWR 6400:Writing the Biography • PRWR 6410:Feature Writing • PRWR 6440:Professional and Academic Editing • PRWR 6455:The Genres of Creative Writing • PRWR 6520:Creative Nonfiction Writing I • PRWR 6550:Document Design and Desktop Publishing • PRWR 6570:Writing for Social Media • PRWR 6800:Careers in Professional Writing • PRWR 6850:Web Content Development • PRWR 6860:Intercultural Communication in Context • PRWR 7520:Creative Nonfiction Writing II (must take PRWR 6520 first) • PRWR 7550:Advanced Applied Writing (must take PRWR 6260 first) • PRWR 7810:Research Methods for Writers

Example course of study for the Creative Writing concentration:

Year 1 - Fall	Credits	Year 1 - Spring	Credits
Gen ED: ENGL 1101	3	Gen ED: ENGL 1102	3
Gen ED: ECON 1000	2	COM 2129	3
Gen ED: COM 1100	3	COM 2230	3
Gen ED:SCI 1101or GEOG 1112 or1113	4	Gen ED: Area E	3
Gen ED: Math 1101 or 1111	3	Gen ED: STAT 1401	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 2 - Fall	Credits	Year 2 - Spring	Credits
COM 2020	3	MENT 3100	3
COM 2033	3	COM 3435	3
COM 2135	3	Gen ED: Area D	3 or 4
COM 2240	3	Gen ED: Area C	3
Gen ED: Area C	3	Free Elective	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 3 - Fall	Credits	Year 3 - Spring	Credits
MENT 3326	3	COM 4480	3
MENT 4424	3	MENT Media Literacy Course	3
JOUR 3340	3	MENT Media Literacy Course: COM 7600	3
MENT Writing Competency Course	3	Related Studies Course: STVW 6490 Screenwriting I	3
Gen ED: US GOVT	3	Gen ED: Area E	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 4 - Fall	Credits	Year 4 - Spring	Credits
SOCM Upper Division Elective: COM 7100	3	MENT 4485	3
MENT Entertainment Competency Course	3	Related Studies Course: STVW 6496 TV Writing One-Hour	3
Related Studies Course: STVW 6495 TV Writing: Half-Hour	3	Free Elective	3
Related Studies Course	3	Free Elective	3
Free Elective	3	Gen ED: Area E	3
TOTAL SEMESTER CREDITS	15	TOTAL SEMESTER CREDITS	15
Year 5 – Fall	Credits	Year 5 – Spring	Credits
STVW 7490 Screenwriting II	3	STVW 7495 TV Writing II	3
STVW 6480 Playwriting I	3	PRWR 7480 Playwriting II	
PRWR 6570 Writing for Social Media	3	PRWR 7960 Capstone	3
TOTAL SEMESTER CREDITS	9	TOTAL SEMESTER CREDITS	9
Year 6 - Fall	Credits	Year 6 - Spring	Credits
STVW 7496 TV Writers Room	3	n/a	
PRWR 7900 Special Topics	3	n/a	
PRWR 7960 Capstone	3	n/a	
TOTAL SEMESTER CREDITS	9	TOTAL SEMESTER CREDITS	

PATHWAY TOTAL: UNGR TOTAL of 120 + GRAD TOTAL of 36 – PAIRED CREDIT of 9 = 147