



KENNESAW STATE
UNIVERSITY

THE ROADMAP TO R2 SUCCESS

THIS ROADMAP GUIDES KENNESAW STATE UNIVERSITY'S VISION TO BE A TOP-TIER R2 INSTITUTION.

As with all initiatives at KSU, this one begins and ends with our students who are the center of our universe. These initiatives continue our efforts to make the University a world-class destination, where students excel in the classroom, develop as individuals and leaders, have transformative learning experiences, engage in significant research, and find their wings.



ENHANCE UNDERGRADUATE EDUCATIONAL EXPERIENCE

GOALS

- » Attain first-year retention rate of 82% by 2025
- » Achieve six-year graduation rate of 60% by 2025
- » Provide enhanced and unique educational experiences

INITIATIVES

- » Expand and enhance advising and targeted services
- » Improve class accessibility
- » Increase external funding for scholarships
- » Incentivize the Honors program and curriculum
- » Empower college-level accountability for student success



GROW GRADUATE PROGRAMS AND ENROLLMENT

GOALS

- » Increase graduate program enrollment to 10% of KSU student population by Fall 2025
- » Align graduate programs to areas of strategic emphasis and growth
- » Ensure graduate students, faculty, and programs are institutionally prioritized and adequately resourced

INITIATIVES

- » Prioritize graduate students and graduate education
- » Enhance and expand doctoral education
- » Implement the Double Owl Program so students can earn an undergraduate and graduate degree in five years or less



PROMOTE INTERDISCIPLINARY RESEARCH WITH RELEVANCE

GOALS

- » Target research productivity goals, including increasing research expenditures and activity by 20% per year
- » Build a strong and sustainable infrastructure to support research

INITIATIVES

- » Formalize a research strategy for each college in partnership with the University Office of Research that is informed by KSU's strategic research themes
 - » Sustainable and Safe Communities
 - » Biomedical and Health Services
 - » Computing and Technology
 - » Human Development and Well Being
- » Implement new development and funding opportunities for faculty and students to collaboratively engage in research

By setting clear targets and strategies, KSU will address the major issues affecting undergraduate retention and graduation while attracting top students and providing a premier undergraduate experience. The University will work to raise our graduate program profile and offerings while meaningfully addressing and improving the needs of our state, region and nation. We will grow the research culture at KSU by remaining true to the institution's history, focusing on research with relevance.