



FY 2025 FOUNDATION ANNUAL REPORT



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PRESIDENT'S MESSAGE



“Kennesaw State University is reaching new heights: achievements made possible through the generous support of individual donors, charitable foundations, and corporate partners, whose historic giving levels in FY25 fueled record growth in scholarships, faculty and staff support, research, athletics, and student success. Each investment is a statement of belief in Kennesaw State and the future of our students, faculty, and staff — propelling Owl Nation to national prominence and shaping a future defined by excellence.”

Kathy S. Schwaig

- President Kathy S. Schwaig

IMPACT AT A GLANCE

Our philanthropic success in FY25 is a testament to the unwavering dedication of our community — students, faculty, staff, alumni, and supporters like you. Together, we have surpassed our fundraising goals, fueling transformative initiatives that elevate our institution and empower future generations.

This remarkable achievement is not merely a reflection of financial generosity but a celebration of the collective spirit that drives our mission forward. We thank you for standing with us as we build a brighter future for KSU.

TOTAL DOLLARS
RAISED

\$47 MILLION+



12,151

TOTAL GIFTS SUPPORTING
STUDENT SUCCESS

**\$13.99
MILLION**



GROWTH IN
ENDOWMENT

\$292,770

RAISED



ON **KSU GIVING DAY**
BY OVER 1,200
DONORS

541



TOTAL ENDOWMENTS

SCHOLARSHIPS, RESEARCH, KSU
ATHLETICS, AND STUDENT PROGRAMS

**15.87%
INCREASE**



IN FACULTY AND
STAFF SUPPORT

(HIGHEST IN SCHOOL HISTORY
WITH 1,205 DONORS)

**\$5.5
MILLION**



IN STUDENT
SCHOLARSHIPS



UPS DELIVERS INDUSTRY INSIGHTS AND ROBOTICS EXPERIENCE FOR KSU STUDENTS

Robotic arms often are used for tasks that are repetitive, precise, and sometimes, even physically challenging. They are valuable tools in various industrial settings. Now, thanks to a donation from Atlanta-based UPS, engineering students at Kennesaw State University will have the chance to use state-of-the-art, industry-grade robotic arms.

"This enables students to have direct access to the robots used in an industrial setting," said Lawrence Whitman, dean of the Southern Polytechnic College of Engineering and Engineering Technology (SPCEET). "It will help them to really see how the concepts from their learning are applied."

UPS donated 12 industrial robots to SPCEET and the College of Computing and Software Engineering (CCSE). SPCEET offers one of six accredited mechatronics engineering bachelor's degrees in the country, covering topics such as advanced manufacturing, robotics, automation and artificial

intelligence. The institution also provides degrees in other engineering disciplines, enabling students to study the hardware components of robots through direct experience. Students in CCSE will use the donated robots to learn about their programming, coding and data collection. In senior capstone projects, teams of students from various disciplines can use these robots to see all the components come together into a system that accomplishes a specific purpose.

"These robots also may aid faculty research in areas such as robotic welding," said Whitman.

"Our donation of robotic arms to Kennesaw State University is rooted in a shared belief that real-world exposure is essential to preparing students for the future of work," said Luis Arriaga, vice president of operations technology at UPS and a KSU Foundation Board of Trustees member. "By integrating advanced tools into the learning environment, students gain practical experience that complements their academic foundation."

UPS has been a key industry supporter of KSU, notably the first organization to host a Day in the Nest on the Marietta Campus — an event that featured a panel discussion, career mentoring, and recruitment opportunities for KSU students seeking internships and full-time roles. Arriaga also serves on SPCEET's Industry Advisory Board, where he's an active member.

"These development opportunities are further enriched when students have the chance to hear directly from industry leaders — learning not just about business strategy, but about the personal journeys and decisions that shape careers," said Arriaga. "It's a way to make the future feel more tangible and to show what's possible when education and industry work together."

Whitman enjoys seeing companies such as UPS actively involved with the engineering college. Collaborations like this help to ensure that students have a rich educational experience and are workforce ready upon graduation.

"UPS is a great ally to our college, specifically with the engagement of Luis himself," Whitman said. "We've talked about how he wants students to see the UPS name. I don't think it's obvious to many students that UPS is an engineering company, but I think their presence and visibility really helps them enter the field of possibilities for our students."

Whitman added, "Georgia is home to so many large companies like UPS. It's great to have a collaboration like this. They see the worth of our students and want them to be part of their workforce."



Luis Arriaga (left), vice president of operations technology at UPS and a KSU Foundation Board of Trustees member, and Scott Keaton (right), vice president of transportation industrial engineering at UPS

◀ ▶ SUPERIOR PLUMBING BUILDS COMMUNITY THROUGH DECADE-LONG SUPPORT OF KENNESAW STATE ATHLETICS



Jay Cunningham, owner of Superior Plumbing in Kennesaw

For Jay Cunningham, owner of Superior Plumbing in Kennesaw, providing sponsorship of school athletics programs is a fundamental part of building the community. The way he sees it, the gifts he and Superior Plumbing have given to Kennesaw State University for more than a decade are a key part of his business.

"In order for our business to have a chance to thrive, we have to give back," Cunningham said. "It's not really something you sit back and wonder, 'if you should do it' – too many people do. It's a must that you also give back."

That philosophy lies at the core of Cunningham's company, which has grown in 40 years from a one-man operation to a team that services hundreds of households every week.

Superior Plumbing is currently responsible for providing more than \$2 million in support of Kennesaw State Athletics.

The most recent contribution is a \$500,000 Athletics Capital Campaign gift for naming a suite in KSU's Convocation Center, the centerpiece of which was itself renamed VyStar Arena earlier this year.

This gift is in addition to this year's \$1.6 million renewal of Superior Plumbing's general sponsorship of Kennesaw State's athletics programs. The original arrangement for \$1.5 million began



(From left to right):
Milton Overton, Jay Cunningham, Lee Cunningham, Lance Burchett

before KSU's inaugural football season and ran through 2025.

For that sponsorship, Superior Plumbing received naming rights to the Loge Section in Fifth Third Bank Stadium and became the "Official Plumber of KSU Athletics," with signage at the KSU Convocation Center, Bailey Park, and Mickey Dunn Stadium, advertising in game programs, during television and radio broadcasts, and on the Department of Athletics' official website.

"We thought it would be a good fit to step in on the ground floor of something major at the university," Cunningham said of the sponsorship.

That relationship has continued for more than 10 years since, and it will continue in the future. Over that time, in addition to the basketball and volleyball home of the Owls being christened VyStar Arena, the football stadium became Fifth Third Stadium, and the baseball Owls have seen Stillwell Stadium replaced by the expanded and upgraded Mickey Dunn Stadium.

"It's a little over \$2 million that we're investing in the school, in our relationship as we go forward," Cunningham said. "And we just finished a 10-year

one, which isn't big on a big scale, but it is for a small business in Kennesaw. And we are in Kennesaw, too. A family-owned small business located a mile from the school."

Cunningham and his family have a myriad of connections to Kennesaw State. Several of his eight children attended KSU, his wife works there, and he even attended classes early in his career. But it's the building of a community that has kept him connected to the university for so long.

"It's local. It is where a few of my kids went to school. It's where I have resided for the last 48 years. So, it is home," he said. "And we believe as a company that we give back to the community that we live in, that provides us with our livelihood."

That focus keeps Cunningham dedicated to supporting Kennesaw State, as well as many other educational programs in Cobb County.

"In business, all that we get comes from the community, so it's incumbent on a good business to give back," he said. "I wish that we could deliver that message to all the business community — that's how their business succeeds, is to give back."



(From left to right):
Rick Bennett, Teddy Parrish, Kathy Schwaig, Lance Burchett, Brent Scarbrough, Randy Hall, Dr. Don Johnson, David McKoy, Dean Hazem Rashed-Ali

Seated: Brian Moore, professor and chair of the Department of Construction Management

KENNESAW STATE ESTABLISHES BRENT SCARBROUGH AND COMPANY ENDOWED CHAIR IN CONSTRUCTION MANAGEMENT

Named for a longtime benefactor and Southern Polytechnic State University alumnus, Kennesaw State University recently established the Brent Scarbrough and Company Endowed Chair in Construction Management, marking the first endowed faculty position on the institution's Marietta Campus.

Endowed chairs provide faculty with sustained resources to support research, teaching, and service, while strengthening the department's ability to recruit and retain top talent. Scarbrough and his company (which he founded as a student at SPSU prior to graduating in 1986) provided impetus to create a \$1 million endowment to support Construction Management faculty, industry-focused research, and enhanced learning opportunities.

For the College of Architecture and Construction Management (CACM), the endowment represents a significant step forward in raising the visibility of the college and its programs.

"Endowed positions are one of the highest honors that can be bestowed on a faculty member," CACM Dean Hazem Rashed-Ali said. "They are a significant help in recruiting and retaining outstanding faculty and providing them with sustained support for their scholarly activities. Most importantly, this chair demonstrates our commitment to increasing the national prominence of the college and the university."

Brian Moore, professor and chair of the Department of Construction Management, has been named

the inaugural recipient of the Brent Scarbrough and Company Endowed Chair in Construction Management. Moore, who has led the department for more than three years, called the endowment a proud moment for the program.

"I was overjoyed and so proud for the Department of Construction Management," Moore said. "Support from the endowment will empower students to participate in national competitions, offset study abroad costs, and provide faculty with resources for professional development and research that might otherwise be out of reach. This is a transformative investment that will allow our students and faculty to be on even larger stages in the discipline."

In addition to funding faculty and student enrichment, the endowment can be used to bring industry experts to campus, support applied research initiatives, and purchase equipment that keeps KSU's labs current with industry standards. The flexible nature of the fund allows the department chair to respond to emerging needs and opportunities that benefit students and faculty alike.

Established in 1995, KSU's Department of Construction Management is the largest program of its kind in Georgia, offering undergraduate and graduate degrees that prepare students for leadership roles in one of the state's fastest-growing industries. The creation of the endowed chair reflects the department's growth and its increasingly strong ties to industry partners.

"This kind of industry support will be a catalyst for others to see how they too can impact future generations of construction industry leaders," he said. "Brent's career path and generosity show our students that they, too, can make profound impacts on others as their careers flourish."

Scarbrough, the founder and CEO of Brent Scarbrough and Company, began his business while he was a junior at SPSU, which consolidated with KSU in 2015. The endowed chair reflects his commitment to give back to the institution that provided the core skills to succeed in industry.

"Southern Polytechnic State University gave me the foundation to start my company, and I've never forgotten what that meant for my career," Scarbrough said. "This endowed chair is my way of giving back and helping ensure that today's students have the same chance to learn, grow, and make their mark on the industry. I hope this gift inspires others to invest in the future of construction management education at KSU."



Brian Moore, professor and chair of the Department of Construction Management

KENNESAW STATE, BIRLA CARBON LAUNCH GLOBAL RESEARCH INTERNSHIP IN INDIA

The latest milestone in a relationship spanning more than a decade, Kennesaw State University and Birla Carbon have established a program that will send undergraduate students to India for intensive summer internships.

Launching in 2026, the Birla Carbon India Study Abroad Program will offer up to 12 students from KSU's College of Science and Mathematics the opportunity to engage in collaborative research projects at the Birla Institute of Technology and Science (BITS) in Goa, India. Students will begin their projects at Kennesaw State during the spring semester and continue them abroad during the summer, working alongside BITS faculty and students.

Supported by a \$184,000 gift from Birla Carbon, the program is just the latest in a longstanding partnership between the University and the global manufacturer. Since 2014, funds provided by Birla

Carbon have enabled 117 Birla Carbon Scholars at KSU to participate in research. This year marked the 12th cohort of scholars, all of whom have applied their studies toward sponsored projects under the guidance of Kennesaw State faculty scholars.

In that time, 21 KSU graduates have gone on to secure jobs in Birla Carbon's Marietta facility.

"We are now in our 15th year of partnership with Kennesaw State University overall," said Terence Norman, human resources head for Birla Carbon Americas. "Over the years, we've seen phenomenal growth and development opportunities for the students here in the College of Science and Mathematics."

The idea for the study abroad program emerged from ongoing conversations between KSU faculty and Birla Carbon leadership, said Kadian Callahan, associate dean for student success and community



Kennesaw State University faculty and students at the 2024 Birla Carbon Scholars Symposium, including Ivan Pulinkala, Dean Heather Koopman, student Emily Manqueros, Dr. Kisa Ranasinghe, and Terence Norman

engagement in the College of Science and Mathematics.

"The college's focus is on providing quality undergraduate research experiences to students, and when Birla Carbon shared that they had locations in India training students, we saw an opportunity to collaborate," she said.

Callahan added that in addition to advancing the strategic priorities of the College of Science and Mathematics, the program will combine two high-impact practices: undergraduate research and education abroad.

"They're learning a lot about the culture and gaining new perspectives on the research," Callahan said. "It's new for KSU, and we're very excited to be able to partner with Birla Carbon to bring this opportunity to our students."

Bharat Baruah, a native of India and professor of chemistry and biochemistry, played a key role in establishing the international collaboration. He visited

BITS Goa to initiate faculty connections and align research interests between institutions.

The program has the potential to produce joint publications and long-term academic partnerships, he said.

"Whatever research they start here, they can finish up in India," Baruah said. "That means they can get a publication out of it with KSU and BITS faculty and students as co-authors."

Looking ahead, KSU plans to host a symposium upon the students' return to showcase their research and experiences. The program also opens doors for future collaborations, expanded internships, and increased global visibility for the University.

"We do this because it's something we believe in," Norman said. "Our purpose is created by passion and that leads to inspiration and rejuvenation. It's about enriching lives, and Kennesaw State gives us an opportunity to do that firsthand."



Terence Norman, human resources head for Birla Carbon Americas

HAYES FAMILY STRENGTHENS KENNESAW STATE LEGACY WITH NEW HEALTHCARE SCHOLARSHIP

Billy Hayes' journey with Kennesaw State University began in 1999 when he enrolled in the Executive MBA program. Overcoming a significant health setback midway through his studies, Billy missed a month of coursework while working in South Georgia and traveling to Kennesaw every other weekend

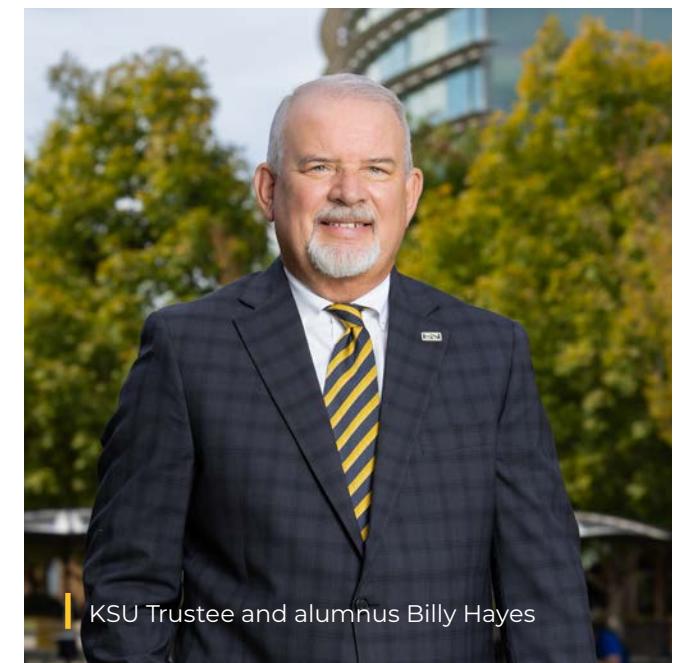
for classes. His professors accommodated him by allowing remote completion of missed assignments — a rare practice at the time. This support left a lasting impression on Billy, who went on to earn his degree in 2001 and was later named KSU's 2006 Alumni of the Year.

"The professors could have easily required me to restart the program, but they worked with me to catch up," said Billy, now a KSU Foundation trustee. "That experience fostered a deep connection and gratitude for KSU that I still carry today."

Billy and his wife, Wanda Hayes, continue to find inspiration at KSU. During a KSU baseball game last year, they met a nursing student who shared how a scholarship fueled his determination to succeed.

"He spoke with such pride about the support he received, which made him want to achieve even more," Wanda recalled. "That conversation solidified our decision to establish a scholarship."

Through a \$100,000 gift to the Campaign for Kennesaw State, the Hayes family created the Excellence in Healthcare Scholarship. This award supports students in the Michael J. Coles College



KSU Trustee and alumnus Billy Hayes

of Business or the Wellstar College of Health and Human Services who are pursuing careers in the clinical or business aspects of healthcare. "If we can change even one person's life the way that student described, it will be our best investment ever," Billy said.

The Hayes family has been a steadfast supporter of KSU, contributing to the KSU Alumni Association, President's Parliament, KSU Athletics, and other initiatives. Establishing the scholarship aligns with Billy's lifelong career in healthcare, including his role as CEO of Northside Hospital-Cherokee since 2004. His leadership at KSU includes serving on the Coles College of Business advisory board at the invitation of then dean, now KSU President Kathy S. Schwaig, and joining the KSU Foundation's Board of Trustees in 2010.

For Billy, KSU is more than an institution; it's a family. This fall, his children, Bailey and Bryson, and Billy and Wanda's granddaughter, Ivey, enrolled as KSU students. Once Bailey and Bryson graduate, all seven children in the couple's blended family will hold college degrees.

"We deeply value higher education, and Kennesaw State embodies the excellence we want to support," Billy said.



KSU Trustee and alumnus Billy Hayes with his wife, Wanda Hayes, and their children, Bailey and Bryson



Students from the Coles College Leadership Scholar Program



Students from the Coles College GroundWork Agency with Lecturer of Marketing and Professional Sales Laurie Michaelson

〈 〉 JONES FAMILY CHAMPIONS BUSINESS EDUCATION IN COLES COLLEGE



KSU Trustee and alumnus,
Doug Jones

Doug Jones '90 can trace his introduction to Kennesaw State University to the 1980s when the then-Georgia Power engineer first realized he needed more than technical expertise to advance his career.

Living in Cobb County at the time, he learned of a flexible Master of Business Administration program offered by KSU's Michael J. Coles College of Business and felt the degree could be key in developing his business acumen while balancing a busy work schedule.

"I only had two rules going back to school," said Jones, a KSU Foundation trustee. "No summer school and one class per quarter."

His approach meant a longer journey, but it ultimately paid off. He graduated just before the birth of his son, and the MBA would later become a cornerstone of his professional success. He retired in 2014 as the executive vice president and chief production officer at Southern Company Services, and he credits KSU for serving as his career launch pad.

"It certainly served me well," he said. "It helped me understand not just

the technical side, but the business side of the company, and that made all the difference."

Driven by the desire to give back, Jones and his wife, Anna, recently established the \$100,000 Anna and Doug Jones Master of Business Administration Scholarship. The scholarship is designed to support students pursuing an MBA, especially those coming from non-business undergraduate backgrounds.

"We've been fortunate in our careers and wanted to give something back," Doug Jones said. "KSU was at the forefront of that decision."

Anna Jones echoed the sentiment, emphasizing the scholarship's potential to change lives.

"I would hope it does for someone what it did for Doug," she said. "Give them that extra leg up to succeed in whatever path they choose."

Doug Jones' involvement with KSU didn't end with graduation. He was introduced to the KSU Foundation Board of Trustees by former Coles College Dean Tim Mescon. The opportunity to serve aligned with his desire to give back and stay connected to the community.

"At the time, there were so many people around me getting involved in external activities – some had roles with chambers of commerce and others on individual boards," he said. "I saw this as an opportunity to be involved with the school, and that made it very attractive. I was already a part of that community and was watching it change before my eyes."

What was once a commuter school with a handful of buildings is now a sprawling campus with stadiums, housing, and state-of-the-art facilities.

"When I walk on campus today, I almost need a map to get around," he joked.

The Anna and Doug Jones Master of Business Administration Scholarship is already active, with its first award expected to be disbursed in the fall semester. The couple plan to meet the recipients, continuing their personal connection to the students they support.

They hope to grow the scholarship over time, potentially supporting multiple students each year.

"Wherever it ends up 10 years from now, I hope it's good for the community and good for those students in the program," Doug Jones said.

◀ ▶ FAMILY ATMOSPHERE OF KSU INSPIRES FOUNDATION CHAIR'S SIX-FIGURE GIFT

For Teddy Parrish '95, saying the Kennesaw State community feels like a family is a statement that's more than symbolic.

He began to feel embraced on his first visit to campus in 1993, which lasted a couple of days longer than expected when a surprise blizzard dumped well over a foot of snow on Kennesaw and much of the South.

A student athlete, his junior college basketball coach encouraged Parrish to consider Kennesaw State as a place to continue his education and playing career, and the match between student and college couldn't have been better.

"The professors were hands on, welcoming, and all in for KSU student success," he said. "The KSU environment was rich for networking with lots of professionals and executives in the student body. Those relationships and networking proved to be the launchpad for my career."

Thirty years later, Parrish is a successful investment adviser at Parrish Capital, the firm he founded in 2014, and serves as chairman of the KSU Foundation Board of Trustees. In support of the university's largest comprehensive fundraiser, The Campaign for Kennesaw State, which launched in 2023 to raise \$200 million, Parrish contributed a \$100,000 gift to the Athletics Capital Campaign. He also made a \$50,000 gift earlier in the Campaign.

Parrish's two major gifts to The Campaign for Kennesaw State paved the way for others to participate and are helping KSU Athletics deliver the facilities necessary to compete in Conference USA.

Parrish has been a member of the Kennesaw State University Foundation's Board of Trustees since 2010, serving as chair since July 1, 2024. During his tenure, he has served on several committees and chaired the Investment Committee, where his efforts helped double the Foundation's endowment in three years. In 2021, he received the Chairman's Award for his efforts. Parrish is a member of the KSU Athletics Campaign subcommittee and is also a member of the Kennesaw State University Athletic Association Board.

Prior to Parrish Capital, Parrish served as principal and director of investments at Henssler Financial –

founded by KSU Professor Finance Emeritus Gene Henssler – and co-portfolio manager of the Henssler Equity Fund. He graduated from Kennesaw State in 1995 with a Bachelor of Business Administration in Finance and earned the coveted Chartered Financial Analyst (CFA) designation in 2004. While at KSU, he served as captain of the men's basketball team and has remained a dedicated supporter of KSU athletics.

"Essentially this is truly a full circle moment for me," he said. "As a former student athlete, I benefited from the work of the KSU Foundation. It is an out-of-body feeling to be able to support the mission of KSU, pour into students financially and through mentorship, and foster their success and experience. I feel like KSU and the Foundation are an embedded part of my legacy. It is personal to me. KSU is family."



CHAIR'S LETTER



As I continue my term as Chair of the KSU Foundation Board of Trustees, I remain energized by the incredible momentum at Kennesaw State University. The Campaign for KSU is driving transformative growth, and it's inspiring to see the impact across our campus and community.

Our board is focused on strategic development, sound stewardship, and a deep commitment to student success. From growing the endowment to supporting key university initiatives, we are united in our mission to help students thrive.

Thanks to your generosity, the Foundation distributed over \$5.5 million in scholarships last year. With expanded housing, new academic programs, and increased scholarship support, we're building a future full of opportunity - and we couldn't do it without you.

Thank you for being part of KSU's story.
Go Owls!

Teddy Parrish '95
Chair, KSU Foundation

CEO'S LETTER



Scholarships mean more to Kennesaw State University students.

Want proof?

Did you know that the average Adjusted Gross Income of KSU students' families is less than half of other leading institutions in the state? Nearly 40% of KSU students are Pell Grant eligible, and around 40% of our students are seeking to become the first in their families to earn a college degree.

The most recent KSU alumni survey revealed that 92% of surveyed graduates worked at least part time as students, and an impressive 45% maintained full-time employment while earning their degrees.

Did you know that KSU students on a donor-funded scholarship are 80% more likely to graduate in four years than those who are not on a donor-funded scholarship? Why is that? Students have told me that it is because of the realization that someone believes in them. It's the gravity and motivation of having someone investing in them.

As KSU students, these leaders of tomorrow acquire revered and auspicious life values – they learn responsibility, teamwork, discipline, integrity, and accountability to one's community.

I cannot imagine investing in a more compelling and impactful university than KSU!

In fiscal year 2025, you collectively broke KSU's all-time fundraising number and enabled the KSU Foundation to set new scholarship records. Your gifts are votes of confidence in KSU and demonstrate your conviction that scholarships mean more to KSU students.

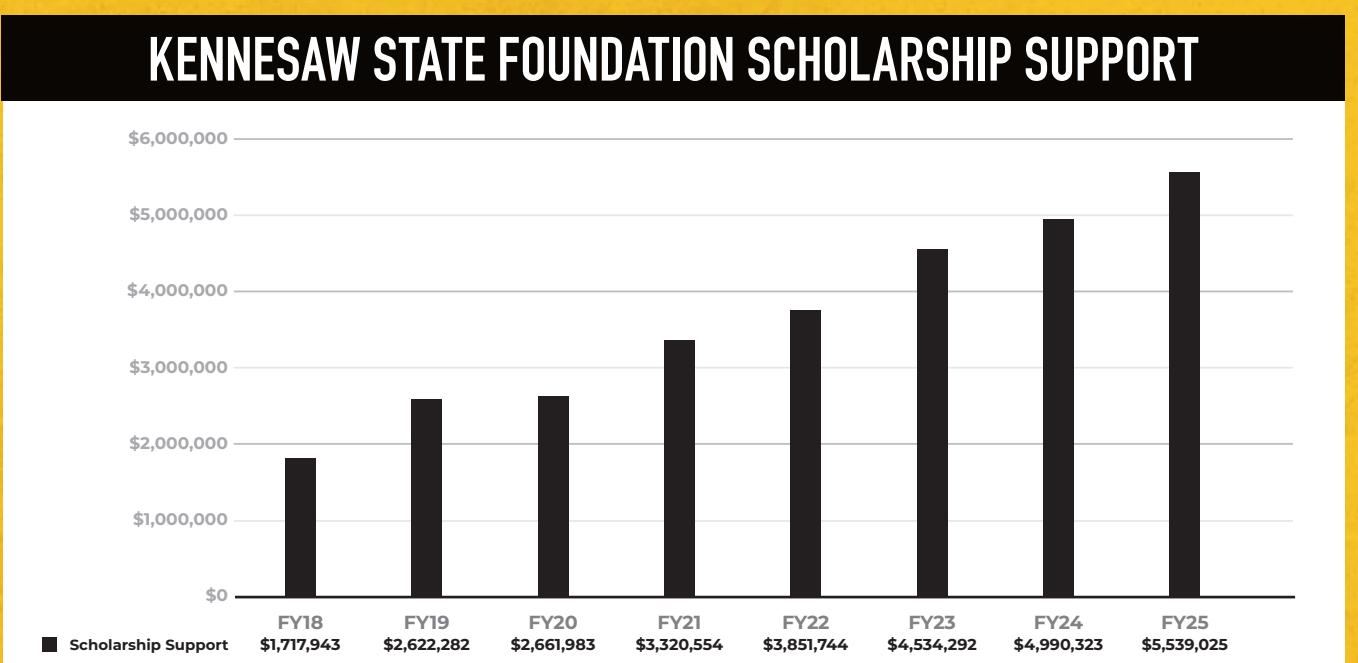
On behalf of over 51,000 students, 5,000 faculty and staff, and 155,000 alumni, we humbly thank you for your support!

Lance

Lance Burchett

Vice President for University Advancement and CEO of the KSU Foundation, Inc.

KENNESAW STATE FOUNDATION SCHOLARSHIP SUPPORT



KSU FOUNDATION EXECUTIVE COMMITTEE

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Mr. Steven Cadrel, *Immediate Past Chairman*

Mr. Andre Schnabl, *Treasurer*

Mr. Trent Turk '86, *Secretary*

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Mr. Steve Dils, *Chair Real Estate Committee*

Mr. Borja de Olano, *Vice Chair Real Estate Committee*

Mr. Doug Shore, *At Large Member*

Dr. Kathy S. Schwaig, *KSU President*

Mr. Lance Burchett*, *VP for Advancement & CEO of the KSU Foundation*

**Ex-Officio*

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Mr. Richard Cox '99

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Mr. David McKoy '05*

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Dr. Norman Radow H'23

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Mr. Rick Siegel

Mrs. Robyn Smith '86

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Mr. Darrell Sutton

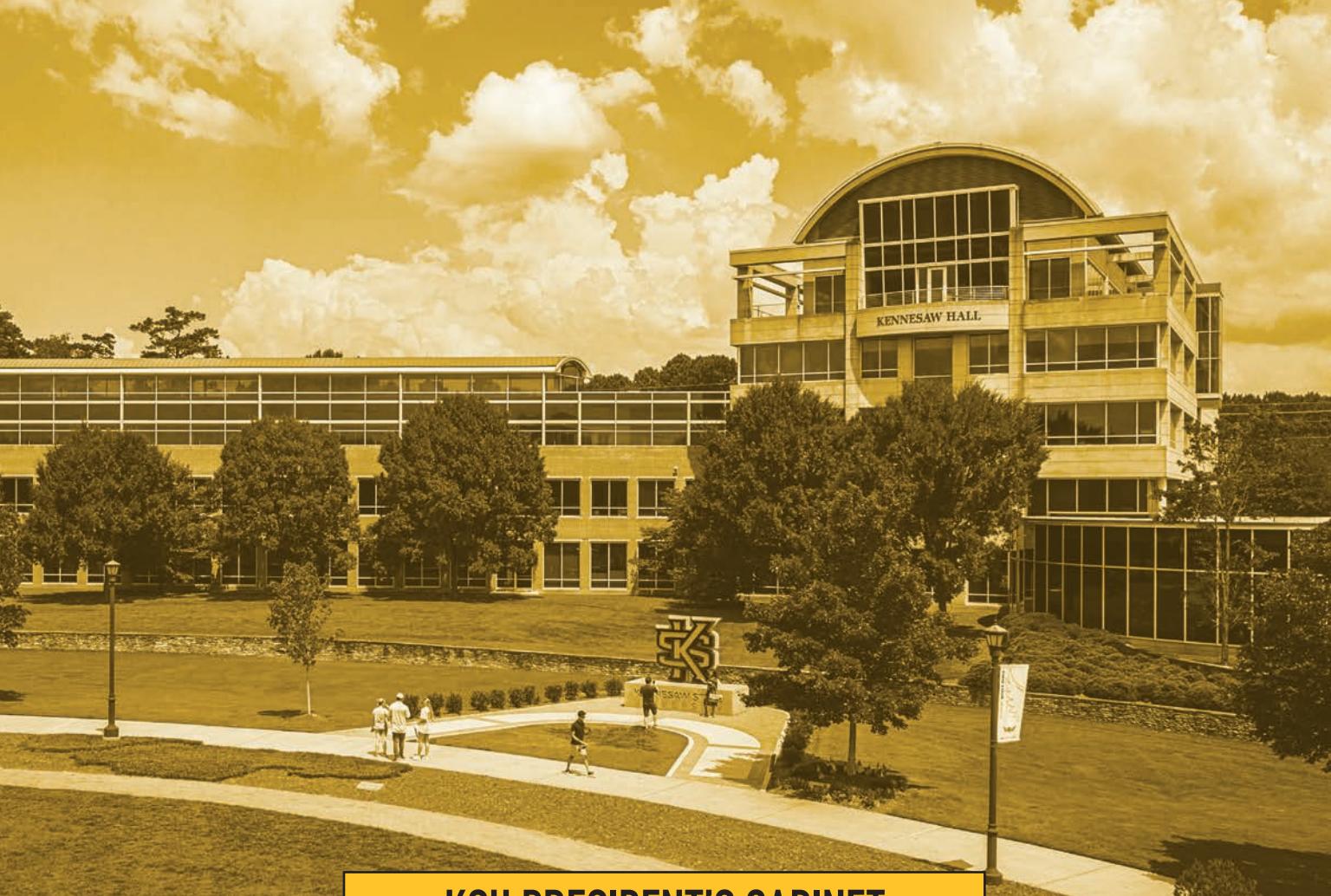
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Mr. Tim Wilkerson

Mr. Mark Wilson

**Ex-Officio*



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Dr. Sonia Toston
Vice President of Organizational
Effectiveness, Leadership Development,
and Inclusive Excellence

Ms. Nwakaego Nkumeh Walker
Vice President and
Chief Legal Affairs Officer

PRESIDENT'S PARLIAMENT

President's Parliament, Kennesaw State University's premier giving society, was established to create a fund of unrestricted dollars that would provide the president the financial flexibility that is critical to meeting the university's greatest needs and priorities. The President's Parliament consists of donors whose annual gift of \$2,500 or more will have a direct and immediate impact on student success.

Mrs. Angie Alexander-Chapman and
Mr. Neon Chapman

Dr. Ian Ferguson and
Mrs. Darby Ferguson

Dr. Norman Radow H'23 and
Mrs. Lindy Radow

Mrs. Margarita Almeda

Mrs. Britt Fleck '98 and Mr. John Fleck '97

Mrs. Rebecca Sansom '18, '22 and
Mr. Shawn Sansom

Dr. Eric Arneson and
Mrs. Tenaye Arneson

Ms. Heather Fortner '99 and
Mr. Brian Fortner

Mrs. Candice Saunders and
Mr. Don Saunders

Mr. Luis Arriaga and
Mrs. Veronica Gonzalez

Mr. Rick Hamilton '11 and
Mrs. Cinda Hamilton

Dr. Karin Scarpinato and
Mr. Paul Scarpinato

Mrs. Sarah Baumhoff

Dr. April Harkins

Mr. Andre Schnabl and
Ms. Denny Marcus

Mr. Rick Bennett and Mrs. Julie Bennett

Mr. Billy Hayes '01 and Mrs. Wanda Hayes

Dr. Kathy S. Schwaig

Mrs. Frances Beusse and
Mr. Thomas Beusse

Dr. Gene Henssler and Mrs. Pat Henssler

Dr. Robert Shippey

Dr. Mike Bonnette and
Dr. Amy Bonnette

Mr. Frank Howard and
Mrs. Melodie Howard

Mrs. Robin Shore and Mr. Doug Shore

Mrs. Sarah Boone and Mr. Edward Boone

Mr. Barry Hyman and Mrs. Sylvia Hyman

Mr. Rick Siegel and Mrs. Betsy Siegel

Dr. Ron Braund and Mrs. Virginia Braund

Dr. Don Johnson and Mrs. Eva Johnson

Mrs. Robyn Smith '86 and
Mr. Timothy Smith '02

Mr. Lance Burchett and
Mrs. Sherry Burchett

Mr. Catherine Kaukinen and
Mr. Ted Williams

Mr. J. Larry Stevens and
Mrs. Lynn Stevens

Mr. Steven Cadrelan and
Mrs. Janet Cadrelan

Mr. Larry Kraska '86, '89 and
Mrs. Bonnie Kraska '86

Mrs. Tracy Styf and Mr. Dan Styf

Ms. Betsy Camp

Mrs. Brandy Looper '98 and
Mr. Ben Looper

Mr. Darrell Sutton and
Mrs. Meredith Sutton

Mrs. Tricia Chastain '23 and
Mr. Nathan Logan

Mrs. Beth Lowry and Mr. Will O'Connor

Dr. Monica Swahn and
Mr. Charles Chandia

Mrs. Carmen Chubb '20 and
Mr. Aaron Chubb

Mr. Caric Martin '76 and
Mrs. Grace Martin

Mrs. Casey Tanner and Mr. James Tanner

Mrs. Stephanie Clemons and
Mr. Mel Clemons

Dr. Robin Mathis and
Mr. Christopher Mathis

Mr. Jay Thomas '08

Dr. Debra Coffey

Mr. David Millican '92 and
Mrs. Lori Millican

Dr. Sheb True and Mrs. Cynthia True

Dr. Michael Coles H'99 and
Mrs. Donna Coles

Ms. Judith Moen and Mr. Bahns Stanley

Mr. Trent Turk '86 and Mrs. LaSona Turk

Mr. Richard Cox '99

Mrs. Alana Mueller and Mr. John Mueller

Ms. Valery Voyles

Mr. Don Davidson '75, '77 and
Mrs. Toni Davidson

Dr. Lesley Netter-Snowden and
Dr. T.J. Snowden

Mr. Dave Walens and Mrs. Donna Walens

Ms. Amy Davis

Mr. Nwakaego Nkumeh Walker and
Mr. Kevin Walker

Mr. Bob Walsh and Mrs. Joanne Walsh

Mr. Borja de Olano and
Mrs. Rosemary de Olano

Mr. Teddy Parrish '95

Mrs. Callie Warren '18 and
Mr. Damian Warren

Mr. Steve Dils and Mrs. Char Fortune

Mrs. Lil Prillaman

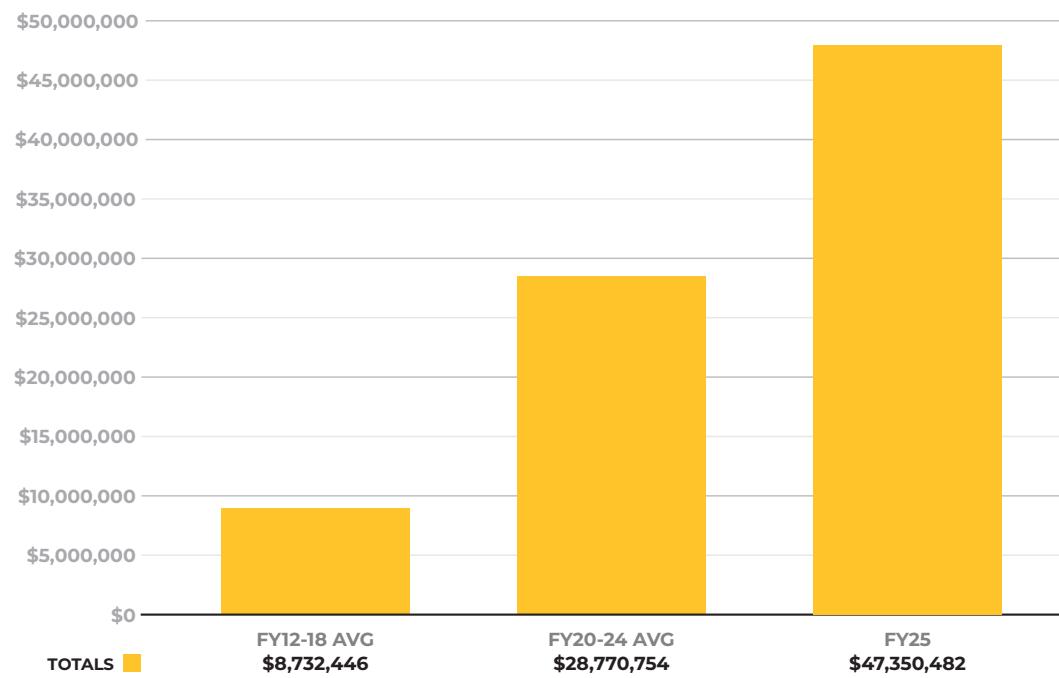
Mr. Lawrence Whitman

Mr. Jim Dunn and Mrs. Cecelia Dunn

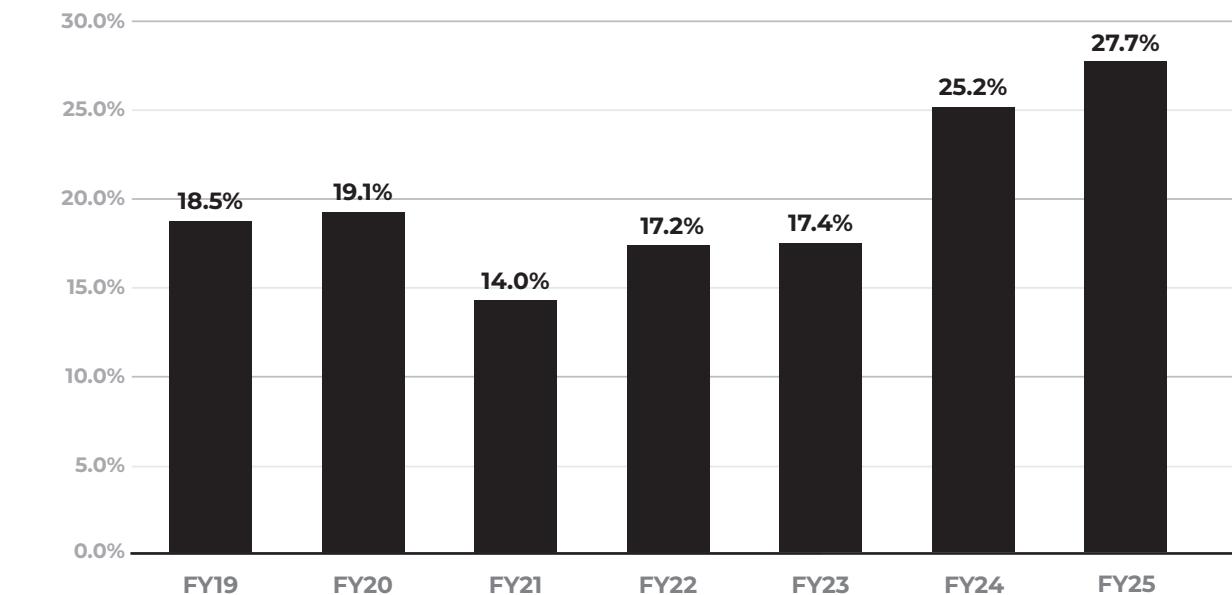
Ms. Jacqueline Quiroga '14 and
Mr. Manny Flores

Mr. Tim Wilkerson and
Mrs. Camille Wilkerson

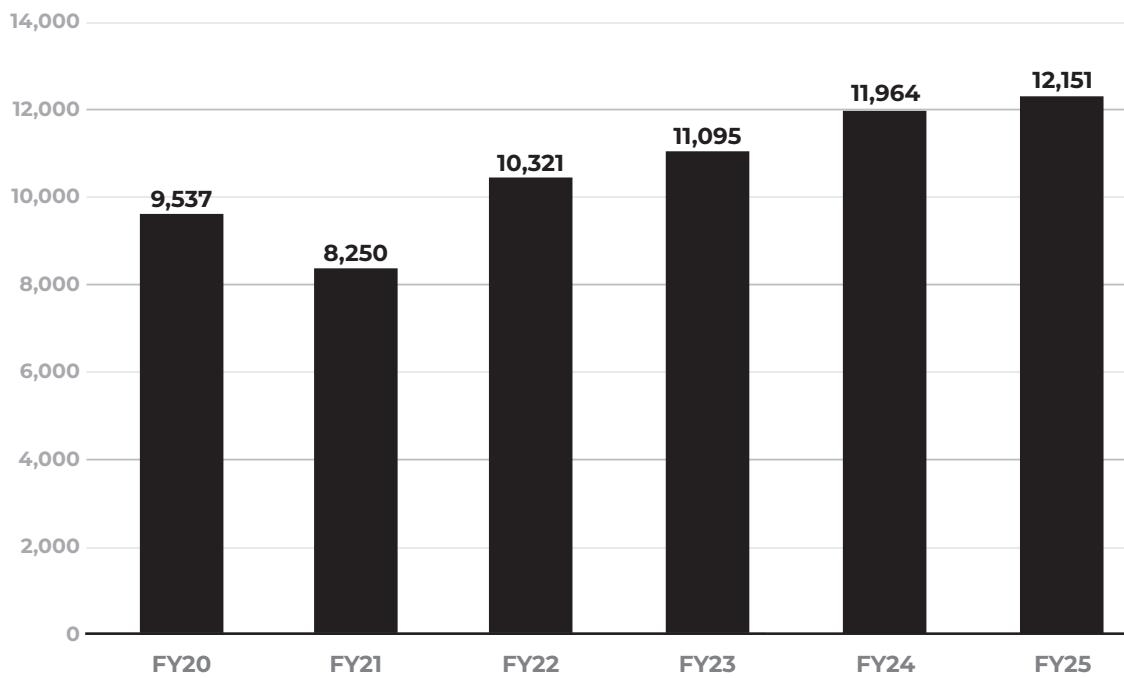
KSU FUNDRAISING TOTALS



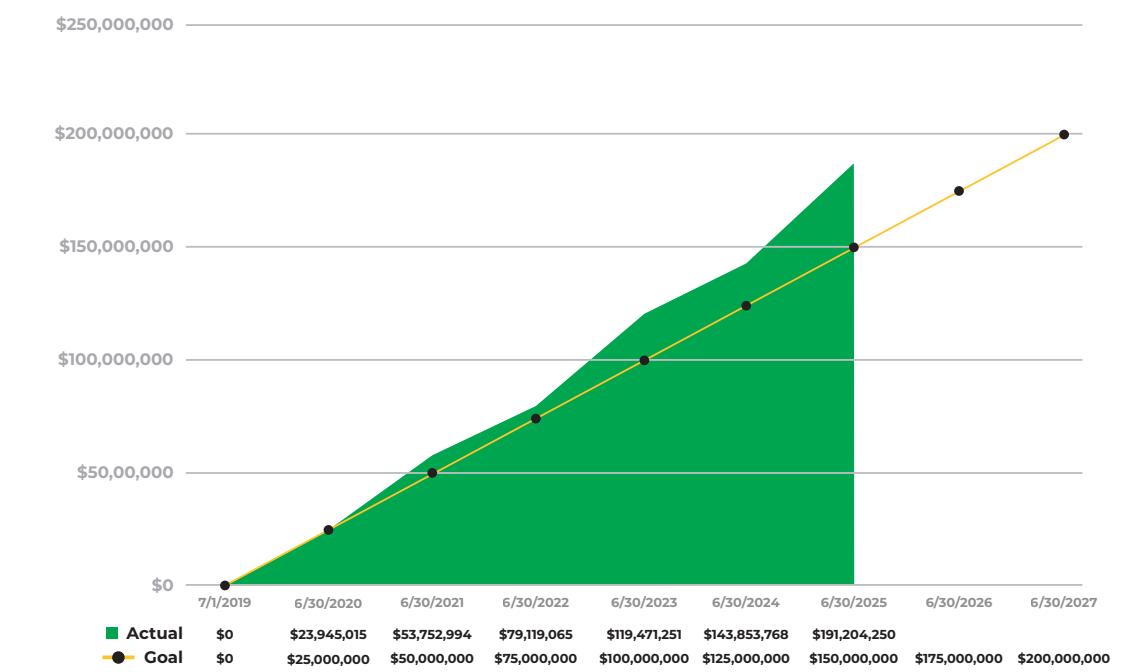
TOTAL KSU EMPLOYEE GIVING



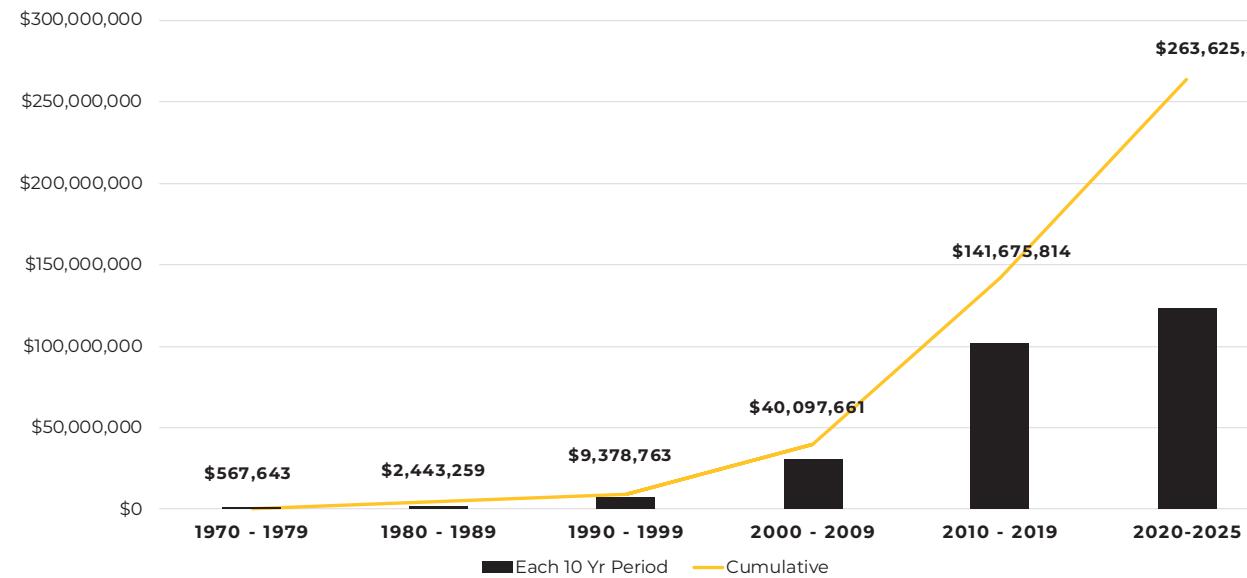
TOTAL NUMBER OF GIFTS



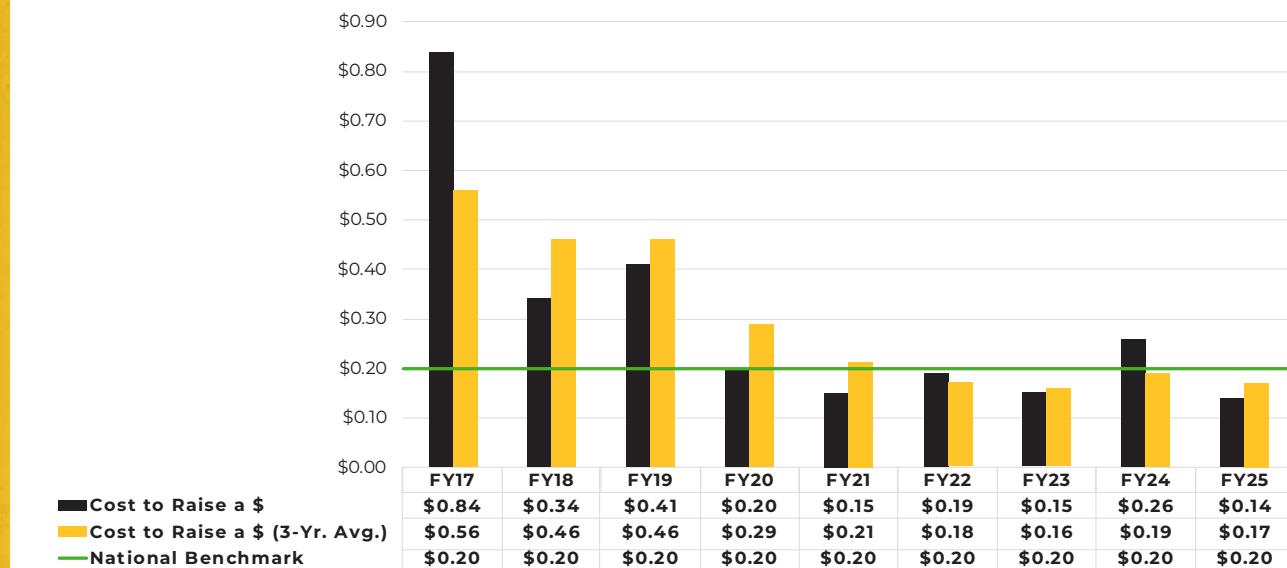
TOTAL CAMPAIGN FUNDS RAISED FYTD VS. GOAL



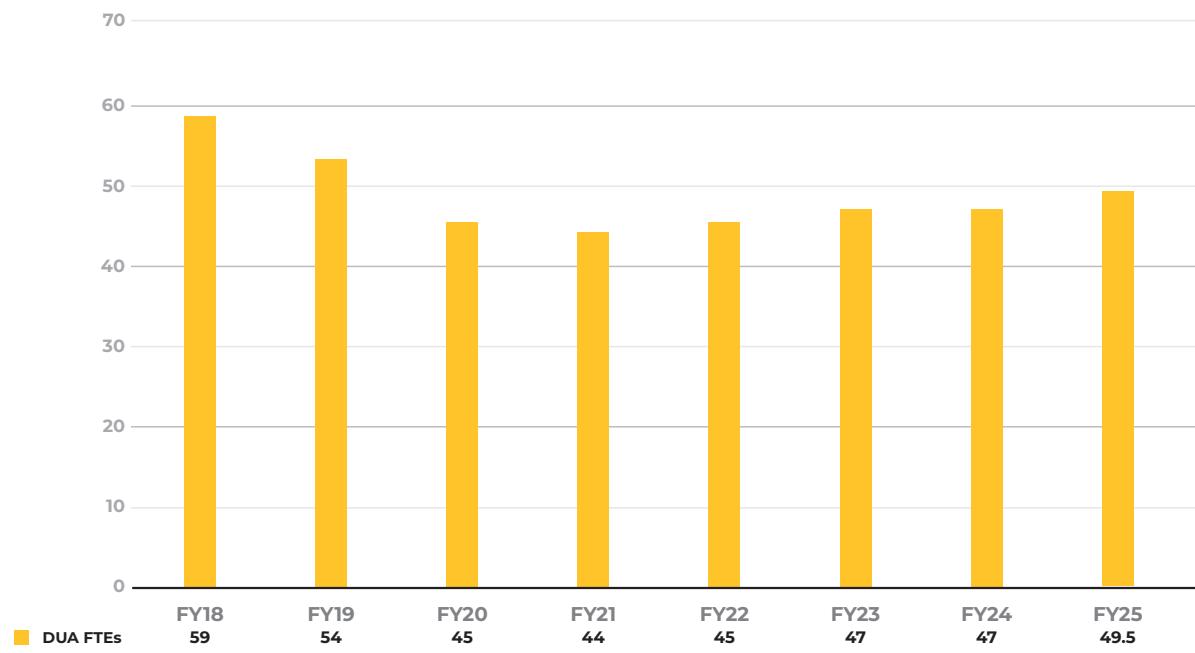
56 YEARS OF FOUNDATION SUPPORT TO THE UNIVERSITY



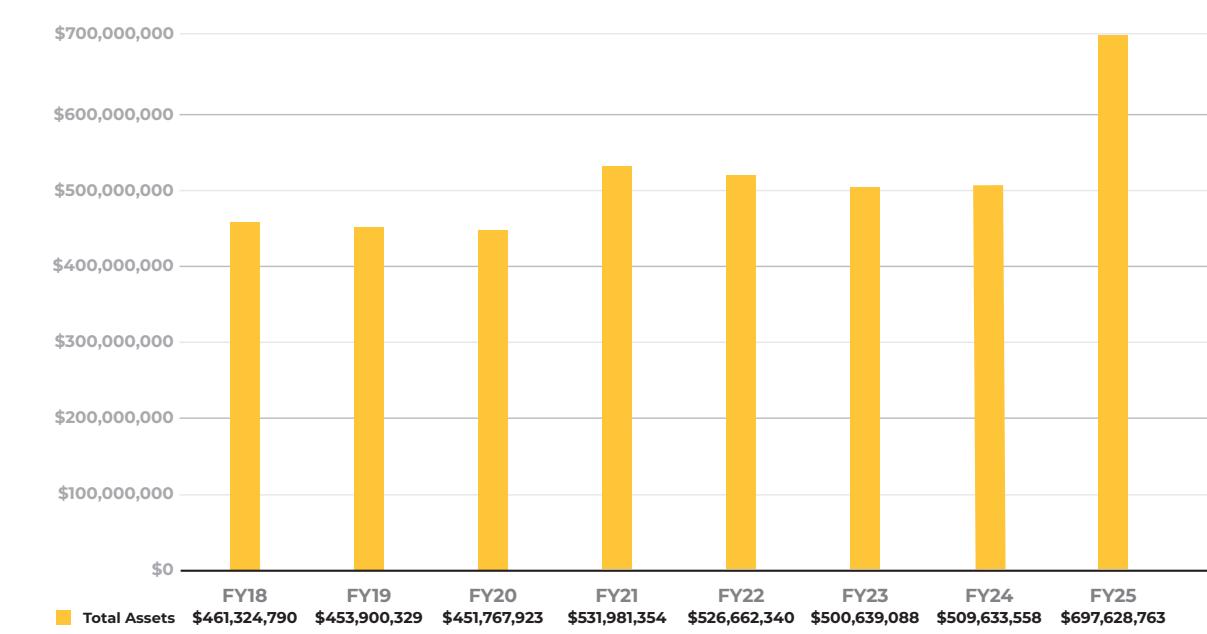
COST TO RAISE A DOLLAR



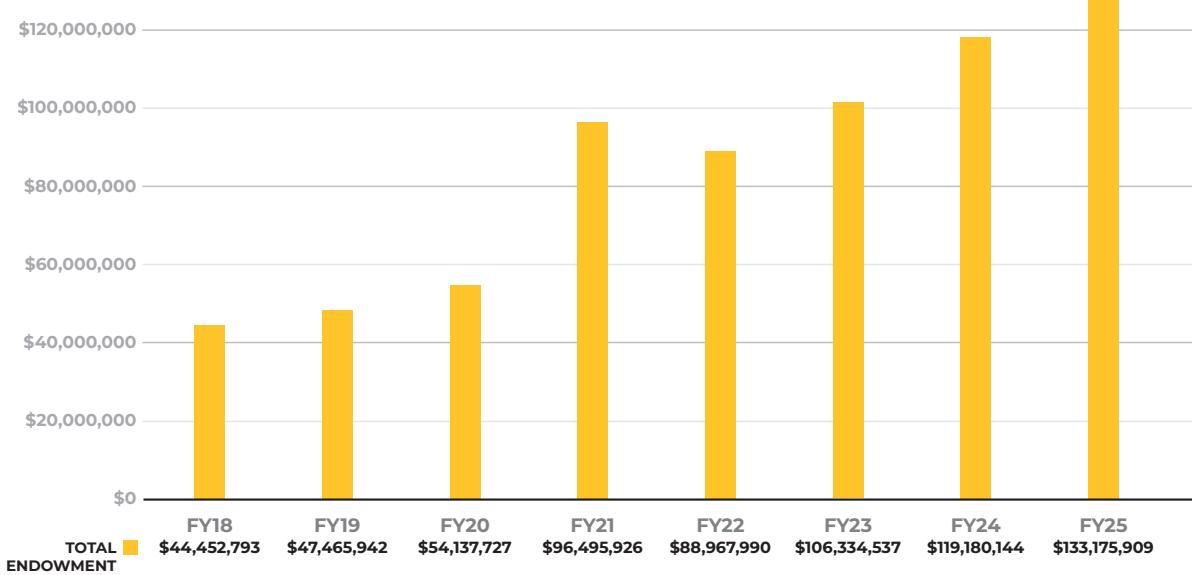
ADVANCEMENT FULL-TIME EMPLOYEES



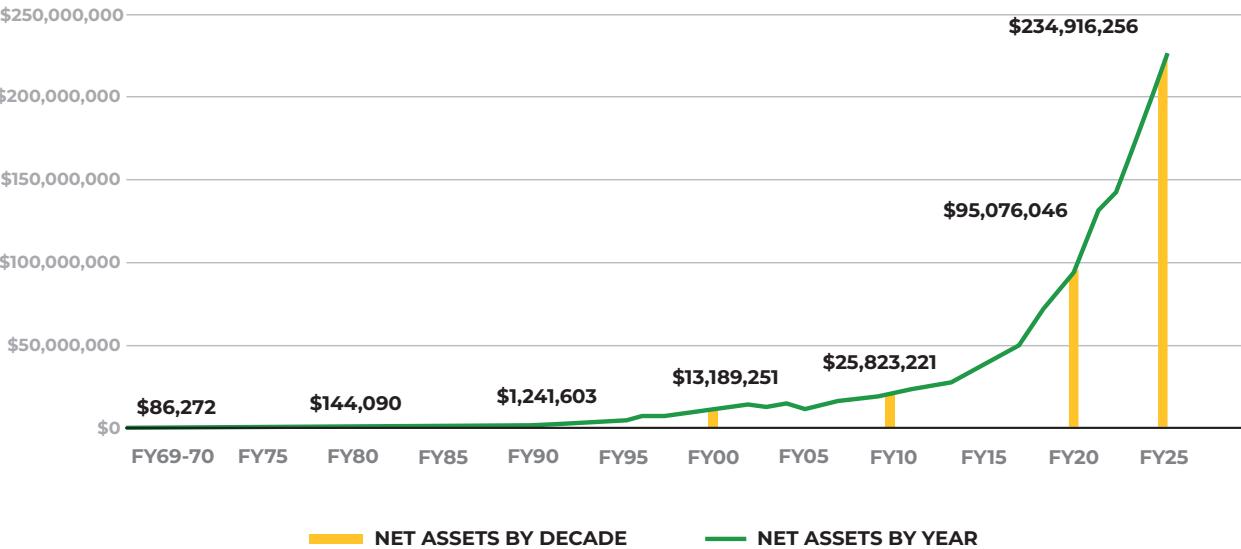
TOTAL FOUNDATION ASSETS



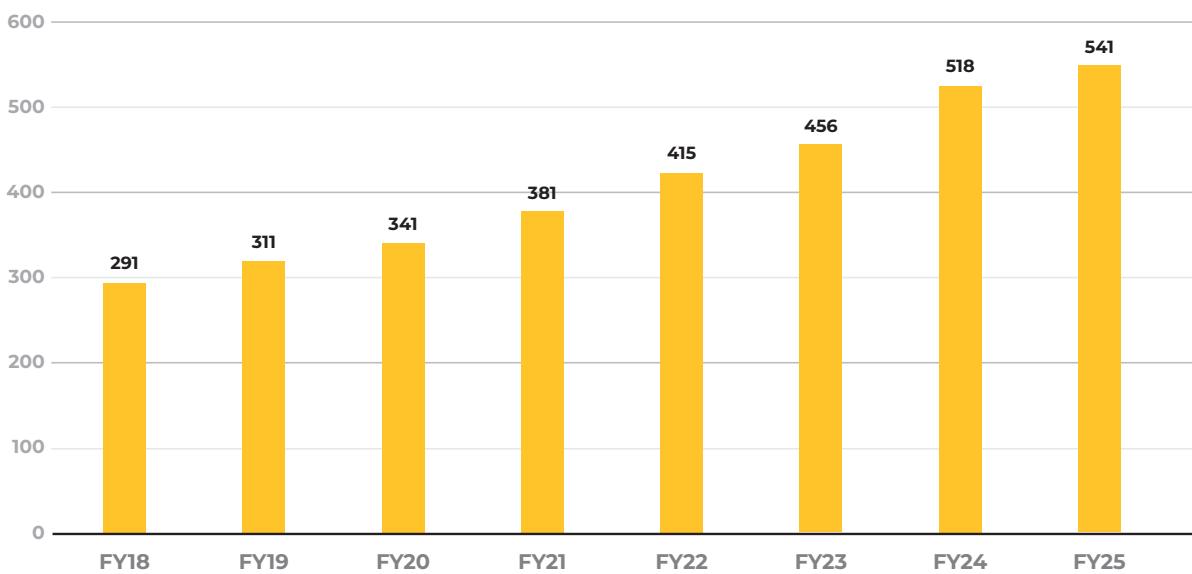
TOTAL KSU FOUNDATION ENDOWMENT



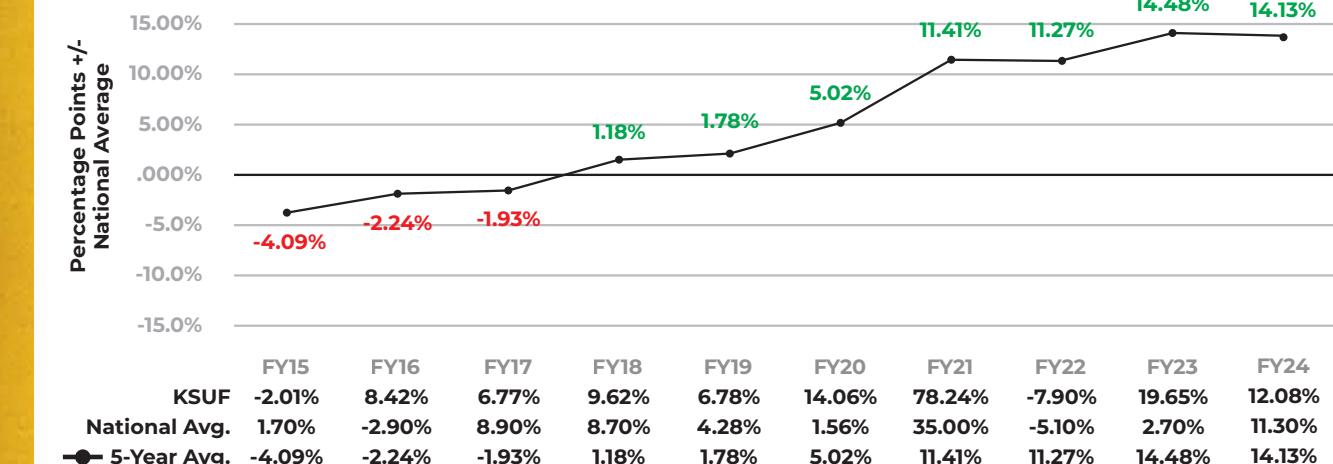
TOTAL KSU FOUNDATION NET ASSETS



NUMBER OF KSU ENDOWMENTS



VARIANCE IN ANNUAL NET INCREASE IN ENDOWMENT: KSU VS. NACUBO 5-YR. AVG.



THE CAMPAIGN FOR KSU OVERVIEW

A CAMPAIGN FOR KSU FOR OUR STUDENTS FOR OUR COMMUNITY FOR OUR FUTURE

The Campaign for KSU, the largest and most ambitious fundraising initiative in the university's history, continues to gain momentum as we journey through its public phase.

Launched with a bold goal of \$200 million, this campaign is a testament to the overwhelming support from our KSU community. Together, we are making

a difference — fueling student success, advancing research, and enriching our campus and community.

Our campaign is positioned to elevate the university in the areas of student success, innovative research initiatives, community engagement, and athletics as KSU seeks to gain national prominence.

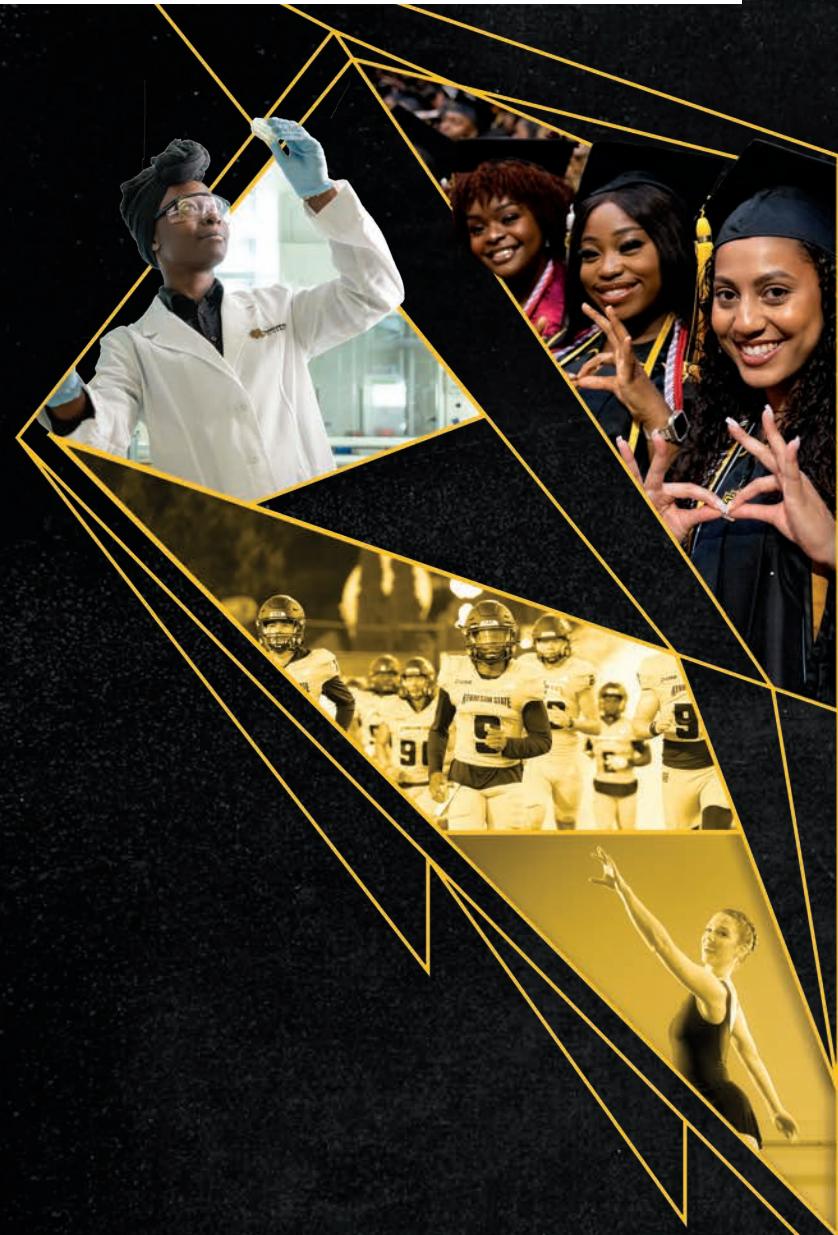


'\$36.85 MILLION 
RAISED FOR KSU ATHLETICS
AS OF FY25

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THE CAMPAIGN

Division of University Advancement
Kennesaw State Foundation
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