

MSCM PROGRAM



"Within one year of study, I obtained the knowledge and qualifications that helped me secure a higher-level position at my current company."

**— Elizabeth Rubiano,
MSCM Alumni**

ABOUT THE MSCM PROGRAM

The MSCM program at Kennesaw State University is one of only six American Council for Construction Education (ACCE)-accredited graduate programs in the nation. We are backed by our own Industry Advisory Board (IAB) comprised of world-class construction firms that help shape our curriculum to meet evolving industry demands. This industry partnership also serves as a resource for our students to have executive mentorship and employment opportunities.

CONTACT US

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kennesaw.edu/mscm



MASTER OF SCIENCE IN **CONSTRUCTION MANAGEMENT**

Advance Your Career with Strategic
Leadership Skills in Construction

THE MSCM PROGRAM TEACHES YOU HOW TO

- Manage complex construction data using advanced informatics, forecasting tools, and digital documentation systems to make data-driven decisions.
- Develop strategic approaches to estimate and bid on multimillion-dollar projects. You will learn to analyze market conditions, risk factors, and cost variables to win contracts and maximize profitability.
- Master the art of risk management in construction by being able to anticipate, assess, and control risks in large-scale projects, ensuring safety compliance and financial stability.
- Navigate the legal landscape of construction with more confidence. Learn to interpret contracts, manage claims, and ensure regulatory compliance – skills that are essential for leadership roles in today's complex construction environment.

BENEFITS AND RESOURCES

- Schedule Flexibility – Evening in-person classes, with select hybrid or online courses, are ideal for working professionals.
- Learning Model Choices – Choose the learning model that suits you best: elective coursework, thesis, or project-based options.
- Most Scholarship Awards – The Construction Management Department awards among the highest number and largest scholarships at KSU. Explore your eligibility.
- Networking Opportunities – Connect with industry executives or hiring managers at career fairs, student competitions, or guest speaker events.
- Optional Practical Training (OPT) – As a STEM-designated program, international graduates qualify for up to 36 months of OPT coursework in the U.S. The international application deadlines: Fall (June 1) & Spring (October 1).



WHAT SETS US APART?

This graduate-level program is ideal for future executives. The coursework is designed to help you think strategically, sharpen your legal acumen, and learn how to make data-informed decisions. The MSCM program offers a deeper dive into construction management topics such as:

Legal, Financial, and Risk Management

Research and Data Analytics

Strategic Leadership Focus

Advanced Technology and Innovative Tools

- Virtual Reality (VR) and Augmented Reality (AR)
- LEED, VDC, BIM, Procore, Robotics, AI, & Automation



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- FALL (JULY 1)
- SPRING (NOVEMBER 1)