



**KENNESAW STATE  
UNIVERSITY**

COLES COLLEGE OF BUSINESS  
*Master of Science in Healthcare  
Management and Informatics*

# GAIN AN INNOVATIVE MSHMI DEGREE

The **Master of Science in Healthcare Management and Informatics (MSHMI)** is the first of its kind in Georgia and one of the top healthcare informatics programs in the country.

## YOUR NEXT STEPS TO JOIN THE KSU MSHMI PROGRAM

- 1 Attend a virtual info session
- 2 Complete the online application
- 3 Submit college transcripts
- 4 Submit resume or CV
- 5 Submit an application letter
- 6 Submit two letters of recommendation (optional)

For more questions, contact  
Millena Da Silva at 470-578-6340 or  
mdasilv2@kennesaw.edu

## ◆ THE MSHMI ADVANTAGE

In Georgia alone, digital healthcare companies generate \$11 billion in annual revenue and an additional \$20 billion in economic impact, according to the Technology Association of Georgia. The industry also employs 44,000+ people, representing a 31 percent jump in Georgia's digital healthcare workforce since 2010. An MSHMI degree is one of the best opportunities to elevate your career.

## ◆ CAREERS

Our graduates are ready to thrive in diverse roles, including *Health/Clinical Informatics Specialist, Health IT Consultant, Healthcare Project Management, Clinical Analyst, Chief Medical Informatics Officer, VP of Information Technology*, and more.

## ◆ RIGOR AND RELEVANCE

The MSHMI program is accredited by AACSB, which only 6% of the world's leading business schools have achieved. The rigorous, holistic curriculum was inspired by the standards set by The Commission on Accreditation for Health Informatics, Information Management Education (CAHIIM) and input from industry partners and advisory board.

**Discover more reasons why KSU's  
MSHMI program is right for you and  
attend an info session today!**



## ALL INCLUSIVE

The MSHMI Program provides you with excellent ROI by including the following opportunities for growth and success:

**Resources – Textbooks, software, Harvard business cases**

**Virtual Lab – AHIMA VLAB - includes commercialized EHR, Coding Systems, etc.**

**Professional Development and Networking – AMIA, HIMSS, Health IT Leadership Summit, TAG, Health Connect South, etc.**

**Reimbursement for professional certifications relevant to the field of healthcare management and informatics**

**Skills – Clinical workflow, Python, Data Mining, Database, Data Visualization, AI, Tableau, SQL, Business Process Re engineering**

**Fellowships and Scholarships – Wellstar, AHIC, and GA HIMSS Scholarship**

## MSHMI BY THE NUMBERS

### OUR FOOTPRINT



**275+**

Students since 2016



**6**

Continents Represented



**60+%**

Students from Diverse Backgrounds

### STUDENT SUCCESS



**50+**

Professional Development Events

**280+**

Attendance at ProfDev & Networking Events



**80**

GRAs

**\$256K**

In Support Each Year

### INCLUSIVE INNOVATION



**\$630K**

In Faculty Fellowships



**100+**

Industry-Academic Partnerships

## ACADEMIC AND INDUSTRY PARTNERSHIPS

Partnerships between the MSHMI program and the healthcare ecosystem of payers, providers, tech firms, public health departments, pharmaceutical companies, and more guarantee that the student experience is relevant and current. Students work alongside partners to conduct impactful research and receive mentorship from an advisory board of digital healthcare leaders.



***"Familiarity with Healthcare IT systems helps you develop effective solutions. Since graduating from the MSHMI program, I have successfully implemented solutions for every area of the business where I work, from Human Resources to billing and payroll solutions."***

**Faisal Saleem**  
Chief Operating Officer, Children's Medical Group  
MSHMI Class of 2018

