









Billboard Once Again Ranks Joel A. Katz Music & Entertainment Business Program Among the Best

KENNESAW, Ga. (Apr 8, 2019) — For the second year in a row, Billboard Magazine has recognized the Joel A. Katz Music and Entertainment Business Program for making Kennesaw State University one of the top music business schools in the country.

Launched in 2010 within the Michael J. Coles College of Business, the MEBUS program teaches students to thrive in the fast-paced world of film, television, and music, production, as well as in artist, venue, and live event management. With courses taught by professional actors and Grammy Award-winning recording artists, students exit the program prepared to work real entertainment industry jobs.



Billboard published its list of the top music business schools in the magazine's March 23 issue. The MEBUS program, which also made the list last year, was featured alongside other programs from prominent schools like Belmont University, Berklee College of Music, New York University, and Syracuse University.

MEBUS Program Director Keith Perissi says that receiving the honor two years in a row clearly demonstrates the strength of the young program.

"It was definitely an honor and privilege to be included as one of Billboard Magazine's Top Music Business School in 2018 after only eight years of existence," he says. "The fact that it was not a one-time recognition means that we are achieving national

KENNESAW STATE U N I V E R S I T Y

Billboard's Top Music Business School (2018, 2019, 2020, 2022, 2023, 2024)

Billboard



Billboard Names Kennesaw State Joel A. Katz Music & Entertainment Business Program a Top Music Business School



BELMONT UNIVERSITY

THE MIKE CURB COLLEGE OF ENTERTAINMENT

BERKLEE COLLEGE OF MUSIC

Boston

KENNESAW STATE UNIVERSITY

THE JOEL A. KATZ MUSIC AND ENTERTAINMENT BUSINESS PROGRAM

As part of the Coles College of Business at Kennesaw State, 40 miles northwest of Atlanta, the 24-credit-hour Katz Music and Entertainment Business (MEBUS) program is open to all KSU undergraduate students and can be added as a minor concentration to their major course of study. "The Katz MEBUS program presents opportunities for students to intern with companies such as Coca-Cola Studios, the Grammys, Sixthman. Red Light Management, Live Nation, Moxie and many more," says program director Keith Perissi, noting that alumni have been hired by those organizations and others – including Katz's law firm, Greenberg Traurig. The Katz MEBUS program also offers an annual study abroad trip to London, including an all-day visit with international executives at Sony Entertainment.

Guest speaker: Zac Brown Band members John Driskell Hopkins and Coy Bowles are artists-in-residence who regularly visit to share their perspectives on the music and touring industries.







The 24-CREDIT HOUR CERTIFICATE provides instruction and exciting INTERNSHIP OPPORTUNITIES in...

> FILM & TV PRODUCTION **AUDIO & VIDEO ENGINEERING VENUE & ARTIST MANAGEMENT** CONCERT & EVENT PRODUCTION ENTERTAINMENT ENTREPRENEURSHIP

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For more information: ksumebus@kennesaw.edu











Program Options

- 24-Credit Hour Certificate
- **18-Credit Hour Minor**

Both may be added to any major at KSU and can be completed with the major in four years









Need an extra credit hour?

Sign up for MEBU 1101 for an introduction into the exciting music and entertainment industry.

> No pre-requisites required. **REGISTER NOW!**

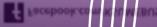
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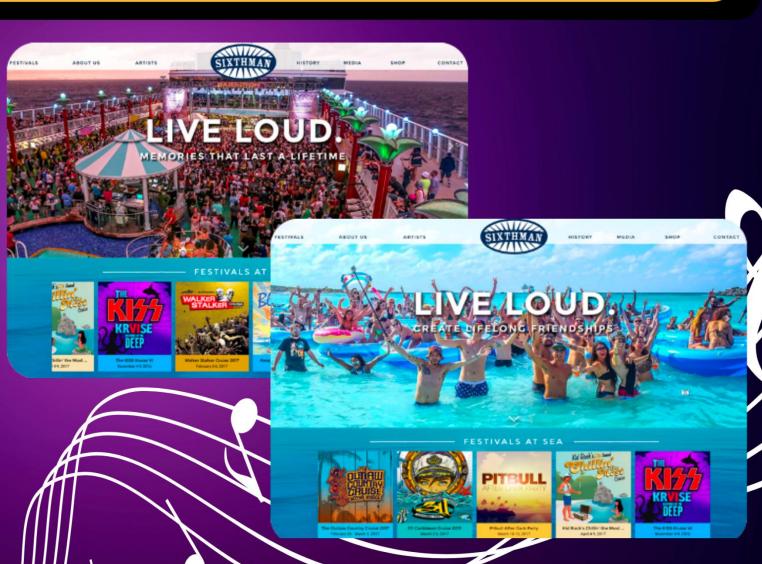


Artists and Executives in Residence

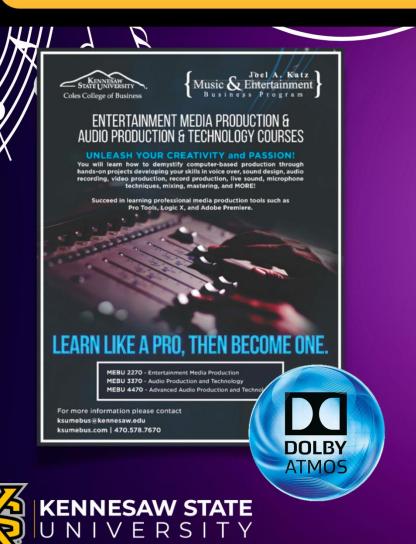


Tanner Smith





Audio Production Courses



Learn how to use industry-level software including Logic Pro X, Pro Tools, and Adobe Premiere Pro!

- MEBU 2270 Entertainment Media
 Production
- MEBU 3370 Audio Production & Technology
- MEBU 4470 Advanced Audio Production & Technology

Film, TV, and Video Game Production Courses



- MEBU 3280 Fundamentals of Creative Adaptability
- MEBU 3380 Principles of Creative Adaptability
- MEBU 4480 Advanced Creative Adaptability











LONDON STUDY ABROAD PROGRAM



UNIVERSAL MUSIC GROUP



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LONDON STUDY ABROAD









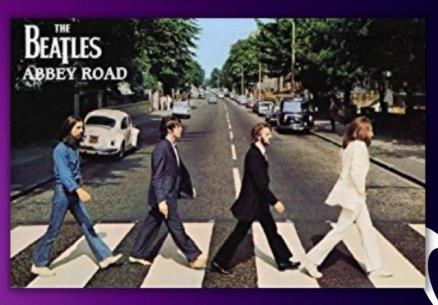




Abbey Road Studios



LONDON STUDY ABROAD







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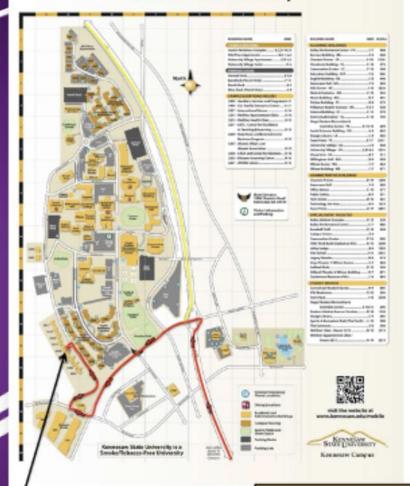
For more information, contact:

CAMMIE CONNProgram Manager

cconn4@kennesaw.edu 470.578.7670



Kennesaw State University





DIRECTIONS

- 1-75 North/South to Exit 271
 Chartain Rd.
- * West on Chartain By
- Right on Big Sharty Rd.
- Immediate Right on Compus Loop

 and
- 3209 Campus Loop Rd (5th house on light)
- Joel A. Katz Music and Entertainment Business Program

