

1. Welcome

Attendees: Joseph Madison, Erica Massicott, Lee White, Julie Wilson, Kelley Wisniewski, Craig Vandever, D.J. Gilliland, Jennifer Wilson, Stephanie Green, Tim Murphy, Crystal Caldwell, David Stollberg

2. Announcements & Discussion Points

Parking & Transportation Updates

1) Lot Updates – Joseph Madison

- Town Point – KSU Parking is now responsible for the maintenance of the Town Point parking lot. Over the summer we completed lot striping, asphalt repairs and speed bump replacement. These improvements were done to bring the lot to a state of good repair as the university begins to manage this property.
- East Deck – Over the summer, we added 30 additional faculty/staff parking spaces in the East Deck. Changing a small number of student spaces to faculty/staff spaces has improved traffic. As students come and go throughout the day, faculty/staff spaces turn over less frequently. This decreases cars backing out of a space and stopping traffic.
- South Residential – 160 parking spaces for South Residential permit holders have been temporarily taken offline to assist in the construction of the New Freshman Housing building. To offset this loss, parking added 120 spaces to the parking area by rezoning Lot A in August. In addition, Parking has extended flex parking 4pm to 10am to South Residential permit holders only. This means they can park in another commuter area if needed, and have more time to move their vehicle the following day.
- Lot Z & Marietta Drive – Lot Z is closed due to large construction equipment being stored there. 11 faculty/staff spaces should be available when the lot opens October 31.
- Central Deck – Parking has actively been working with Public Safety this semester to manage traffic volume at Central Deck during peak times. The traffic is caused by vehicles backing out of spaces and stopping traffic flow as well as lane changes at the entrance of the deck that slow traffic flow. Parking has blocked the spaces at the entrance and up the first ramp into the deck and updated signage to address lane changes. We have also increased staffing the entrance at peak hours when needed to direct traffic. The traffic signal coming off Frey Road has been adjusted. We are also working on opening a faculty/staff entrance from Owl Drive beginning Spring 22. This will offer faculty/staff looking for space in Lot D or Lot E an opportunity to park in the deck without leaving campus.

2) Event Parking – Joseph Madison

- KSU will host 5 ceremonies to celebrate commencement December 14th and 15th. The ceremonies take place from 9am to 7pm and will be held at the Convocation Center. There may be additional traffic around and at the center of campus during this time. Parking will be partnering with our event vendor to manage traffic.

3) Enforcement/Team Updates – Joseph Madison

- Parking typically staffs for the fall semester in early August, but has experienced staffing shortages this semester like many departments across campus. This has affected enforcement operation, but we are now fully staffed and enforcing at pre-COVID levels. We are also in the process of

filling several professional staff positions. We have an offer pending for a Customer Service Coordinator position, multiple positions posted, including a Director of Parking and Transportation position, and a Marietta Operations Manager position pending approval.

4) Fall 2021 Permits – D.J. Gilliland

- For the 2021 Fall semester, we have issued 21,844 permits. We have issued less permits compared to our last full semester in 2019. This in part could be due to lower enforcement presence as a result of staffing difficulties. For a breakdown on both campuses, 73.3% of permits are purchased for the Kennesaw campus.
- Another area we have paid close attention to this semester is permit reallocations. These are permits that are returned and we can resell to students. This increases the number of on campus permits that are available throughout the semester.

5) Deck Lighting Project – D.J. Gilliland

- In Central Deck we are replacing 296 lights. We are working with our vendor to replace these with LED bulbs. This will prolong the life of the light so we will have less replacements in the future which is cost effective. We will schedule the work once the material is delivered. We had over 200 bulbs replaced during Covid in 2020 and we are working with Facilities to determine why there is a large number of outages after replacing so many bulbs.

6) Transportation– Lee White

- Big Owl Bus- No major changes to the pre-COVID service model operated in 2019. We have added another bus to Chastain Pointe as there are more classes in that space and more student demand. We have adjusted shopping route times to help with staffing and shift alignment. We have added a new apartment complex, The Retreat, to our Frey Road route. Our Stadium route and our Kennesaw/Marietta route are still our heaviest used routes.
- Masks are required to ride the Big Owl Bus. This is based on federal guidelines for all public transit. It has been a challenge this semester as masks are no longer required in other parts of campus, so passengers are not as diligent as they were about wearing a mask. We are addressing this with heavy signage on buses, reminders from drivers, and by providing disposable masks.
- We are transitioning to a new platform for passenger counting. Our current platform is no longer supported and not reliable. We are upgrading to Transloc. We are excited about capturing more accurate data that can be used for planning purposes, but also new features that will assist us with our day to day management of the operation.
- We are working on a bike/pedestrian path project for the center of campus. We are working on getting one time funding for this project. We are working with our consultants for additional information and hope to have more detailed plan to share in our next meeting.

3. Items from the floor – Committee Members

- To address the additional 500 beds being added in South Residential area, has Parking considered no parking permits for freshman?
We have evaluated this as a future option and we're aware that many universities comparable in size implement similar models. However, we do still have underutilized parking areas on and off campus. We are considering designating another parking area as first year residential parking which will still allow first year student the ability to bring a vehicle to campus. This areas would be walkable and accessible by bus, giving students access to the campus and their vehicle throughout the day.

- The Cobb Linc new bus stops feel unsafe. There is a safety concern about crossing several lanes of traffic to get onto campus from the Frey Road drop off stop. Is it possible the Cobb Linc bus can drop off KSU students on campus?
We will review to see if it is possible to identify KSU students, perhaps by showing their id, and drop them off on campus. Cobb Linc has made a commitment to add lighting and clean up the bus stop area. We will follow up with them. We also review the stadium drop off and see if we need to add a bus shelter for safety.
- Will KSU use the Kennesaw Inn property as a parking lot?
The Foundation owns this property. At this time, we do not have the parking demand for that area. If parking would use this area, we would need to lease from the foundation.
- Will Parking remove the 30-minute parking signs in the KSU Center lot that were previously owned by Ga Own so KSU faculty/staff can use those spaces?
Yes, Parking will remove these signs so these spaces can be used.

4. Adjourn

Minutes