

1. Welcome

Attendees: Judy Barnes, Deidra Carter, Latosha James, Joseph Madison, Erica Massicott, Heather Nunes, Robert Milam, Tim Murphy, Michael Sloan, Lee White, Julie Wilson, Kelley Wisniewski, Craig Vandever

2. Announcements & Discussion Points

Parking & Transportation Updates

- 1) Field Improvements – Joseph Madison
 - We are updating parking signs incrementally with the new logo. It is a large undertaking so we have begun with signs that needed replacement and repairs. All visitor lot signs have been updated with the new logo and language for directing visitors to the pay stations.
 - We have recently striped 4 parking lots on the Marietta campus and 6 lots on the Kennesaw campus. This includes several faculty/staff areas on Cartersville Drive. Other improvements to the parking lots include facilities removing the cement islands between incoming and outgoing lanes as well as removing old parking arms from some of the entrances.
- 2) Data Collection – Joseph Madison
 - Parking collects data by counting vehicles in each parking area three times a day. This is especially important during the first weeks of school. We permit conservatively the first few weeks in order to make changes as needed. Parking has begun collecting data on faculty/staff lots. We are in the process of creating a heat map to communicate to faculty/staff areas where faculty/staff parking is regularly available.
- 3) Move In – Joseph Madison
 - There is a great responsibility from the parking side as we oversee the management of Central Deck for the move-in process. Over 1300 students were checked-in at the Central Deck on the first day, 1100 students on the second day. From the entrance to the exit of Central Deck, it took less than 8 minutes total for the student to check in. We worked with housing to increase efficiency and the experience significantly over last year.
- 4) Fall Permits – Lee White
 - We have issued 23, 223 total student permits for fall semester. This year we have given students an additional option, to purchase a semester only permit if they don't need a permit for the entire year. We have sold 9,189 semester only permits. This means we will be able to offer these permits again in the spring. This helps us keep track of the inventory of permits available each semester.
- 5) P38 Construction – Lee White
 - We have completed construction on lot P38 on the Marietta campus. We issued permits for fall semester for this lot. The work was completed by August 1, a few days ahead of schedule. It allowed us to add 298 additional parking spaces. This helped Parking keep up with the growth we have seen on the Marietta campus and eliminated the need for off campus parking for the Marietta Campus.

- 6) Faculty/Staff Permits – Lee White
 - Faculty/staff parking permit selection is now available online. New employees can purchase their permit online instead of coming into Talon One. The online selection will automatically trigger a pay roll deduction. Employees who purchase their permit online have the option of returning the permit online. Doing so will automatically end the payroll deduction.

- 7) P60 Deck Faculty/Staff Parking – Lee White
 - Parking has observed the first floor of P60 deck is underutilized, and the existing faculty/staff spaces are 100% occupied during peak times. There are 66 parking spaces in this area. Parking is going to relocate the 35 faculty/staff spaces on the second floor to the first floor, and designate the first floor as faculty/staff parking. This will add faculty/staff spaces and help with traffic on the upper floors. We are in the process of restriping and labeling directional arrows for this change. Student parking should not be affected.

- 8) Big Owl Bus Ridership – Lee White
 - We have seen consistent ridership growth across all the Big Owl Bus routes. The largest increase in ridership has been the Kennesaw/Marietta route and the Busbee Stadium route. We did add an additional apartment complex to the Busbee route and that has increased ridership. We are seeing more travel between campuses than compared to previous years. Across the board, volume seems to be highest on Tuesdays and Thursdays.

 - Parking has always partnered with athletics to provide bus service at the KSU home football games. Routes begin 3.5 hours before each game. We offer the gameday apartment route and the gameday campus loop route. Kennesaw/Marietta's normal route is scheduled 1:00pm to 8pm, athletics supplements those hours depending on game time. Game 1, ridership was higher than we have seen before. Athletics is pushing to get more student attendance at the games. 2600 were the number of student attendees and we had 2300 riders using the Big Owl Bus service. Parking has partnered with Athletics on a promotion to encourage bus ridership to the second game. If students ride the bus, they will be entered in a raffle to be given away at the game.

- 9) Cobb Linc Update – Lee White
 - Beginning in September, Cobb Linc made significant route updates. They relocated their bus stop at Paulding Avenue to Parliament Garden Way located in front of the Bagwell building. The 40 route now stops on our campus. As does the 10 and the rapid 10 route. This route provides the same service between campuses that our KSU Marietta/Kennesaw route provides. This information is on the Cobb Linc website and we are working to add it to our website.

3. Items from the floor – Committee Members

- Have we had any complaints about the new drop off at the Cobb Linc bus stop on Parliament Garden Way?
 - a. Cobb Linc has another layover area on campus and should not be lining up at the bus stop. We will monitor traffic in this area.

- Is Cobb Linc still using the old bus stop on Paulding Avenue? If not, do we have another use for this area?
 - a. As of now, there is not a scheduled use for this area. We are looking at potential use for Big Owl Bus service in the future.

- Some cities have buses that continually run up and down the streets, people get on and off. It is a moving sidewalk concept. Have we considered an idea like this for a core route in the middle of our campus?
 - a. We are currently reviewing all transportation needs across the board. We haven't had the resources in the last few years to add

this type of service. We are in the process of planning what additional service will look like. This idea will be under consideration.

- Do faculty/staff with the older parking permits need to do anything to convert permits to the new online permit?
 - a. No. Parking will convert the permits to the new system with an automated process. This is still being tested with UITS.
- Is there a possibility that we can run out of residential parking?
 - a. No. Parking works with Housing and the number of permits are based on the number of beds. We don't have a shortage of residential parking.
- For data collection, can we publish how full parking lots/decks are with live data to students and faculty/staff?
 - a. We can explore this in the future, but there are significant resources required to implement these types of systems.

4. Adjourn

Minutes