

## 2025 Careers and Professional Skills

Careers/Jobs	Average Salary (2025)
College Advisement	\$43,760
Communications Director	\$112,788
Communications Manager	\$91,779
Communications Specialist	\$53,737
Community Relations Coordinator	\$46,052
Content Creation/Writer	\$62,396 *Dependent on freelance
Copywriter	\$67,604
Creative Director	\$124,461
Curriculum Designer	\$75,903
Digital Marketing Manager	\$84,281
Editor/Proofreader	\$58,562
Grant Writer	\$51,346
Marketing Specialist	\$58,962
Medical Writer	\$86,499
Narrative Writer	\$43,523
Online Content Accessibility	\$76,642 *Also UX/Web Content
Podcaster	Varies *Dependent on contract/ads
Policy Coordinator (Local/Federal government)	\$46,411
Project Management	\$83,857 *Varies based on industry
Public Relations Specialist	\$61,319
Publishing	*Varies on position
Reporter	\$46,486
Research Analyst	\$63,373
Screen Writer	\$93,736
Social Media Coordinator	\$44,142 *Typically contract-based/offered with incentives
Speechwriter	\$112,506
Technical Writer	\$66,441
Website Designer	\$61,675
Writing Instructor	\$55,848
Writing Tutor	\$53,257

**\*Unless otherwise noted, salary information is provided by SteppingBlocks.**

For more detailed insights, visit [SteppingBlocks](#). Select Student Login and choose Kennesaw State University from the list. Once logged in, use the Search 360 feature to explore information such as educational requirements, typical employment data (including average time to reach a role), career pathways, and required skills. Additional information about these and many other careers can also be found in the [U.S. Bureau of Labor Statistics Occupational Outlook Handbook](#).