

*Master of Science in*  
**INTERNATIONAL  
POLICY  
MANAGEMENT**



**KENNESAW STATE  
UNIVERSITY**  
COLLEGE OF HUMANITIES  
AND SOCIAL SCIENCES



# WELCOME

## *from the Director*

Welcome to the Master's Program in International Policy Management! Housed in the School of Government and International Affairs at Kennesaw State University, this cohort-style program builds on Kennesaw's strong tradition of, and longstanding commitment to, international education.

Our mission is to provide a theoretically grounded, policy-oriented graduate experience to equip students with the knowledge and skills to succeed in an increasingly globalized professional world.

Whether you are a recent college graduate or have had experience working in public, private, or nongovernmental organizations, you will find that the program curriculum—delivered online—will enhance your understanding of international politics and policy. The School of Government and International Affairs and the faculty of the Master of Science in International Policy

Management invite you to consider whether a degree in international policy management is right to meet your educational needs and professional goals. As an MSIPM student, you will join other ambitious, goal-driven individuals committed to developing the knowledge and skills required to compete in today's global workplace.

I invite you to explore the information contained in this booklet. Please do not hesitate to contact me if you have any questions.

We look forward to meeting you!



**Thomas Doleys, Ph.D.**  
Director, International Policy Management Program

# THE MSIPM PROGRAM

The Master of Science in International Policy Management (MSIPM) is a cohort-based online degree program that builds on Kennesaw State University's long-standing commitment to international education. The program prepares future leaders in the private and public sectors to understand how interactions among politics, institutions, and culture impact political processes and help shape policy outcomes.

## CONTENT RICH

The MSIPM program is tailored for those who seek a greater practical understanding of global politics and policy. The curriculum promotes the development of an applied skillset that can be utilized in a range of work settings. A highlight of the program is the ten-day global experience. The trip affords students an opportunity to see program content “come to life” in a real-world setting.

## ONLINE DELIVERY

The MSIPM program is designed to accommodate today's 24/7 work world where frequent travel, temporary work assignments, and even relocation are a reality. The flexibility offered by online delivery is perfect for those for whom a traditional “on-campus” experience is not a practical option.

## CAREER FOCUSED

The MSIPM program cultivates the knowledge and skills employers are looking for. MSIPM graduates have found rewarding employment in federal and state agencies, international nongovernmental organization, and private corporations. MSIPM grads have found employment at such varied organizations as The U.S. State

Department, McKinsey & Company Consultancy, Novo Nordisk Pharmaceuticals, The International Rescue Committee, Georgia Ports Authority, and many more.

## COHORT-BASED LEARNING

The MSIPM program employs a cohort-style model of program delivery. Students take all coursework together. This togetherness reduces the sense of isolation that often plagues online degree programs. Our cohorts develop a camaraderie and unity of purpose that enhances the learning environment and leads to better educational outcomes.

## SCHEDULE OF CLASSES

The MSIPM program is a 33 semester-hour course of study. Students begin in August of year one and complete the program in May of year two. Students take 2 courses per term. Program courses are offered in a predetermined sequence. Due to the highly structured curriculum, students can finish the program in as little as 20 months.





# MEET THE GLOBAL CHALLENGE

## Program Characteristics and Curriculum

In today's increasingly globalized world events unfolding in one country can affect people, commerce, and politics across the globe. Kennesaw State's Master of Science in International Policy Management prepares students to navigate the challenges and opportunities associated with today's interconnected political and commercial environment.

The program provides advanced academic skills for understanding policy structures and policy-making processes. Students are sensitized to the interaction between politics, institutions, and culture. They explore how these interactions shape policy outcomes. During the course of stay, students will learn how to assess political risk, manage conflict, measure the impact of politics on commerce, and deal with cultural nuances in negotiation.

### PROGRAM STRUCTURE: TYPICAL COURSE SCHEDULE

\*schedule subject to change

#### YEAR ONE: FALL

IPM 7720 World Politics and Governance  
IPM 7725 Comparative Policy and Politics

#### YEAR ONE: SPRING

IPM 7730 International Conflict Management  
IPM 7745 International Political Economy

#### YEAR ONE: MAYMESTER

IPM 7760: Global Experience  
See the next paragraph for more information.

#### YEAR ONE: SUMMER

IPM 7740: Negotiation & Decision Making  
IPM 7755: Political Risk Management

#### YEAR TWO: FALL

IPM 7790 Transnational Civil Society  
IPM 7735 International Development:  
Policy and Practice

#### YEAR TWO: SPRING

IPM 7765 Capstone Course

### IPM 7760: THE GLOBAL EXPERIENCE

At Kennesaw State University we believe that travel—especially global travel—enriches a student's knowledge of international policy and enhances learning.

The MSIPM curriculum includes a 10-day study visit to Geneva, Switzerland. In Geneva, students engage policy managers in the professional settings where they work. Students meet with officials from the United Nations, World Trade Organization, World Health Organization, and other international organizations. The purpose is to give students an opportunity to see program content "come to life" in a real world setting.

For full course descriptions, visit [catalog.kennesaw.edu](http://catalog.kennesaw.edu)

### DISTANCE LEARNING

The MSIPM program meets students where they are. All MSIPM courses are taught at a distance, with the exception of the Global Experience. The online delivery format is ideal for students who wish to complete an advanced degree while continuing in their current employment—whether they work around the corner or live on the other side of the globe. There's no driving to campus and no looking for parking. Students complete their degree from the comfort of their own home...or, as the case may be, from a seat on an airplane, or at a hotel room desk.

### LEADING TECHNOLOGIES

MSIPM faculty have received specialized training in online pedagogies. All courses are designed specifically for the online environment and employ the latest online technologies. This combination of faculty preparation and intentional course design insures that students receive the best quality education for their money.

### MAXIMUM FLEXIBILITY

Flexibility is a watchword for the MSIPM program. Faculty designed the curriculum with busy students in mind. At the same time, the program is structured and rigorous. Students can expect to be challenged, but they can also expect program faculty to be mindful that "life happens".

### ORIENTATION: PREPARING FOR SUCCESS

Students in each incoming cohort attend an on-campus orientation prior to their first semester of coursework. Students are introduced to course software, meet program faculty, and begin to develop relationships with those in their cohort. The purpose is to provide students with the information they require to successfully complete the program.



### SPOTLIGHT: FACULTY EXPERTISE

A graduate program is only as good as the faculty who deliver it. The MSIPM program does not subcontract with instructional faculty. All MSIPM faculty are full time members of Kennesaw State's Department of Political Science and International Affairs. Our faculty are highly qualified, experienced, and fully credentialed. Our faculty hold advanced degrees from institutions such as John Hopkins University, Vanderbilt University, Emory University, George Washington University, American University, Indiana University, and the London

School of Economics. MSIPM faculty have a wide range of expertise. Our faculty are acknowledged experts in foreign policy, security, conflict management, trade and development. Their research spans such substantive policy issues as international terrorism, refugee and migration policy, international law and organization, and environmental policy. MSIPM faculty expertise also covers most geographical regions including Europe, the Middle East, Africa, Latin America, and Asia (especially China and India).







# EMPLOYMENT READY

*Practicum, Thesis, & Student Experiences*

## 1 HANDS-ON EXPERIENCES

## 2 NETWORKING OPPORTUNITIES

## 3 APPLYING CLASSROOM KNOWLEDGE & SKILLS TO THE REAL WORLD

### IPM 7765 CAPSTONE: PRACTICUM OR THESIS

All students will select a capstone path that includes either a practical work experience or a traditional Master's thesis. The work experience can take the form of an internship (paid or unpaid) or a practicum.

Internship or practicum experiences are varied and can be tailored to reflect a student's personal interests and policy focus. All students—whether doing an internship or practicum—will also complete a capstone project. The project involves developing a research plan, identifying appropriate methodologies, collecting data, conducting analyses, and making informed policy recommendations.

The MSIPM Director will be glad to discuss the range of internship opportunities available.

### ALUMNUS SPOTLIGHT

"I end up doing much of my work on airplanes as I spend almost fifty percent of my time in the Middle East and Africa. Working full time and traveling, I could not be successful without online access to the coursework. [In my work I have] negotiated the implementation of training programs in two countries in the Middle East and developed and hosted a multilateral workshop on counter-terrorism and border security involving seven West African countries. In each case, I [was] able to utilize the knowledge gained from my coursework to affect positive outcomes."

-Walter Sansot, Class of 2011



# HOW TO APPLY

*Application Procedures, Scholarships, and Student Opportunities*

**APPLICATION DEADLINE JULY 1**

## HOW TO APPLY

Applicants must submit the following credentials to the KSU Graduate Admissions Office.

### 1. ONLINE APPLICATION

An application to the Graduate Admissions Office and a non-refundable fee. For the application, visit [graduate.kennesaw.edu](http://graduate.kennesaw.edu)

### 2. OFFICIAL TRANSCRIPTS

Official transcripts from each institution of higher education attended, except KSU.

### 3. TEST SCORES

Official GRE, GMAT, or LSAT scores. Scores should be sent directly to KSU. **\*NOTE\*** Waivers are available for those who hold a graduate degree or have an undergraduate GPA of 3.3 or better. Please contact us to request a waiver.

### 4. LETTER OF INTENT

An application letter outlining your goals for work in the program, including a rationale for why/how this program will meet your professional needs.

### 5. WRITING SAMPLE

A writing sample of approximately five pages. The sample may come from previous course work at the undergraduate or graduate level, or from professional (work-related) writing.

### 6. LETTERS OF RECOMMENDATION

(Optional) Two letters of recommendation from those with direct knowledge of your academic abilities or professional experiences.

### 7. INTERNATIONAL REQUIREMENTS

Official TOEFL or IELTS scores are required for international applicants. Scores should be sent directly to KSU. See "how to apply" and "international student" section of [graduate.kennesaw.edu](http://graduate.kennesaw.edu).

## SCHOLARSHIPS & FINANCIAL AID

The majority of MSIPM students receive some sort of financial aid, whether through private scholarships, federal student loans, or Graduate Research Assistant (GRA) positions.

### FAFSA APPLICATION

Federal financial aid is available to all U.S. citizens and to those international students who hold a green card. We recommend that all eligible students complete a FAFSA (Free Application for Federal Student Aid) when applying to the program. The FAFSA application is available at [studentaid.ed.gov/sa/fafsa](http://studentaid.ed.gov/sa/fafsa).

### LOANS

Most graduate students are eligible for federal subsidized or unsubsidized loans and for Graduate Plus loans. For more information, visit KSU's Office of Student Financial Aid at [financialaid.kennesaw.edu](http://financialaid.kennesaw.edu).

### GRADUATE RESEARCH ASSISTANTSHIPS

MSIPM students are eligible to be considered for Graduate Research Assistantship (GRA) positions. GRAs work 10-20 hours per week with a supervising faculty member on a research project. GRAs receive a tuition waiver for up to 9 credit hours. GRAs also receive a monthly stipend. For more information, visit the GRA Job Board at [gradassistantships.kennesaw.edu](http://gradassistantships.kennesaw.edu).



## PAUL D. COVERDELL FELLOWS PROGRAM

KSU is a Peace Corps Fellows/USA partner university. If you are a returned Peace Corps Volunteer with two years of service, you can combine your academic and professional endeavors with the opportunity to work in underserved communities. Peace Corps Fellows serve as graduate research assistants and receive a tuition waiver and monthly stipend for fall and spring semesters. Selection of Fellows is competitive. For more information, visit [chss.kennesaw.edu/conflict/programs/peace-corps.php](http://chss.kennesaw.edu/conflict/programs/peace-corps.php)

## MILITARY RESOURCES

Kennesaw State is proud to be recognized as a "Military Friendly School". We encourage service personnel to consider whether a Masters in International Policy Management might be just what is needed to advance your career goals. Whether on active duty, in the reserves, in the national guard, or among the country's proud veterans, the online delivery format affords the flexibility students in the armed forces desire. KSU is also proud to provide a range of services through the KSU Veteran's Resource Center. Please visit [mvs.kennesaw.edu](http://mvs.kennesaw.edu).

## FEATURED INTERNSHIPS

- U.S. DEPARTMENT OF STATE
- AMNESTY INTERNATIONAL
- CARE
- THE CARTER CENTER
- KIVA
- FOUNDATION FOR SUSTAINABLE DEVELOPMENT
- STATE OF GEORGIA



## WHAT OUR STUDENTS ARE SAYING

“The IPM program was a catalyst in shaping the direction of my career and, even more importantly, it was a perfect while I was working abroad. I found the professors to be engaging and professional, the classes to be intellectually stimulating, and the trip to Geneva priceless. Even though the next 20 months of your life will be a time-management balancing act, I highly recommend this to anyone who has an interest in working in the field of international relations because the dividends are worth it!

—Abigail Gustafson, Class of 2016

“The MSIPM program encourages students to analyze topics from different perspectives...This, combined with the effective communication skills that the program helps students develop, are key characteristics that I deploy daily in the Federal Government.

—Jeremy Wustner-Brown, Class of 2014

“My specific background and interests are in international development. The program improved my understanding of this concept, but also educated me on other topics such as global governance, comparative politics, political economy, global trade and global negotiations.

—Lauren Thrash, Class of 2013



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## FOR MORE INFORMATION

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