

**Dual Degree Plan – Public Relations (B.S.)
& Black Studies (B.A.)
Radow College of Humanities and Social Science**

Year 1 - Fall (15 credits)	Credits	Year 1 - Spring (15 credits)	Credits
ENGL 1101- Composition I [IMPACTS]	3	ENGL 1102- Composition II† [IMPACTS]	3
STAT 1401- Elementary Statistics* [IMPACTS]	3	DATA 1501- Introduction to Data Science* [IMPACTS]	3
Social Sciences [IMPACTS]	3	COMM 1110- Public Speaking†	3
BLCK 1102- Issues in Black Studies* [IMPACTS]	3	ECON 1000- Contemporary Economic Issues [IMPACTS]	2
ART 1107- Art in Society* [IMPACTS]	3	Natural Sciences [IMPACTS]	4
TOTAL	15	TOTAL	15
Year 2 - Fall (15 credits)	Credits	Year 2 - Spring (15 credits)	Credits
COMM 2020- COM Sources & Investigations†	3	PR 3335- Public Relations Principles	3
COMM 2135- Writing for Public Communication†	3	COMM 3435- Communication Research Methods	3
COMM 2033- Visual Communication†	3	Natural Sciences [IMPACTS]	3
COMM 2230- Intro to Mass Communication†	3	ENGL 2140- African American Literature* [IMPACTS]	3
COMM 2240- COM Law, Ethics, & Diversity†	3	BLCK 1101- Introduction to Black Studies [Free Elective]	3
TOTAL	15	TOTAL	15
Year 3 - Fall (15 credits)	Credits	Year 3 - Spring (15 credits)	Credits
PR 3355- Public Relations Cases	3	Major Elective (1 of 5)	3
PR 3375- Public Relations Writing	3	Major Elective (2 of 5)	3
US History [IMPACTS]	3	World History [IMPACTS]	3
POLS 1101- American Government [IMPACTS]	3	Area II: Social and Structural Analysis [Related Studies]	3
Area I: Cultural Production and Expression [Related Studies]	3	Area III: Historical Investigation [Related Studies]	3
TOTAL:	15	TOTAL:	15
Year 4 - Fall (15 credits)	Credits	Year 4 - Spring (12 credits)	Credits
PR 4460- Crisis Communication	3	PR 4465-Public Relations Campaigns	3
Major Elective (3 of 5)	3	Area II: Social and Structural Analysis [Free Electives]	3
Major Elective (4 of 5)	3	Area III: Historical Investigation [Free Elective]	3
Major Elective (5 of 5)	3	Area IV: Community & Professional Engagement [Free Elective]	3
Area I: Cultural Production and Expression [Related Studies]	3	Upper Division SOCM Elective	3
TOTAL:	15	TOTAL:	15

Program Total: 120 Credit Hours

Key:

Black Studies courses

*Recommended General Education course

^Recommended PR/BLCK course

†Milestone

Substitutions for Black Studies	
PR course	BLCK substitution
COMM 2240	BLCK 2100
COMM 2135	GWST 2000
COMM 3435	ISD 3100
PR 4465	ISD 4498/BLCK 4499

This academic map is a suggested four-year schedule of courses based on degree requirements in the undergraduate catalog. This sample schedule serves as a general guideline to help build a full schedule each term. Missing milestones could delay your program. Also see the current undergraduate catalog for a complete list of requirements, electives, and pre-requisites. This map is not a substitute for academic advisement. Note: Requirements are continually under revision, and there is no guarantee they will not be changed or revoked; contact the department and/or program area for current information.

Last Updated May 3, 2024